

Data Driven Innovation (Power of Data Science)

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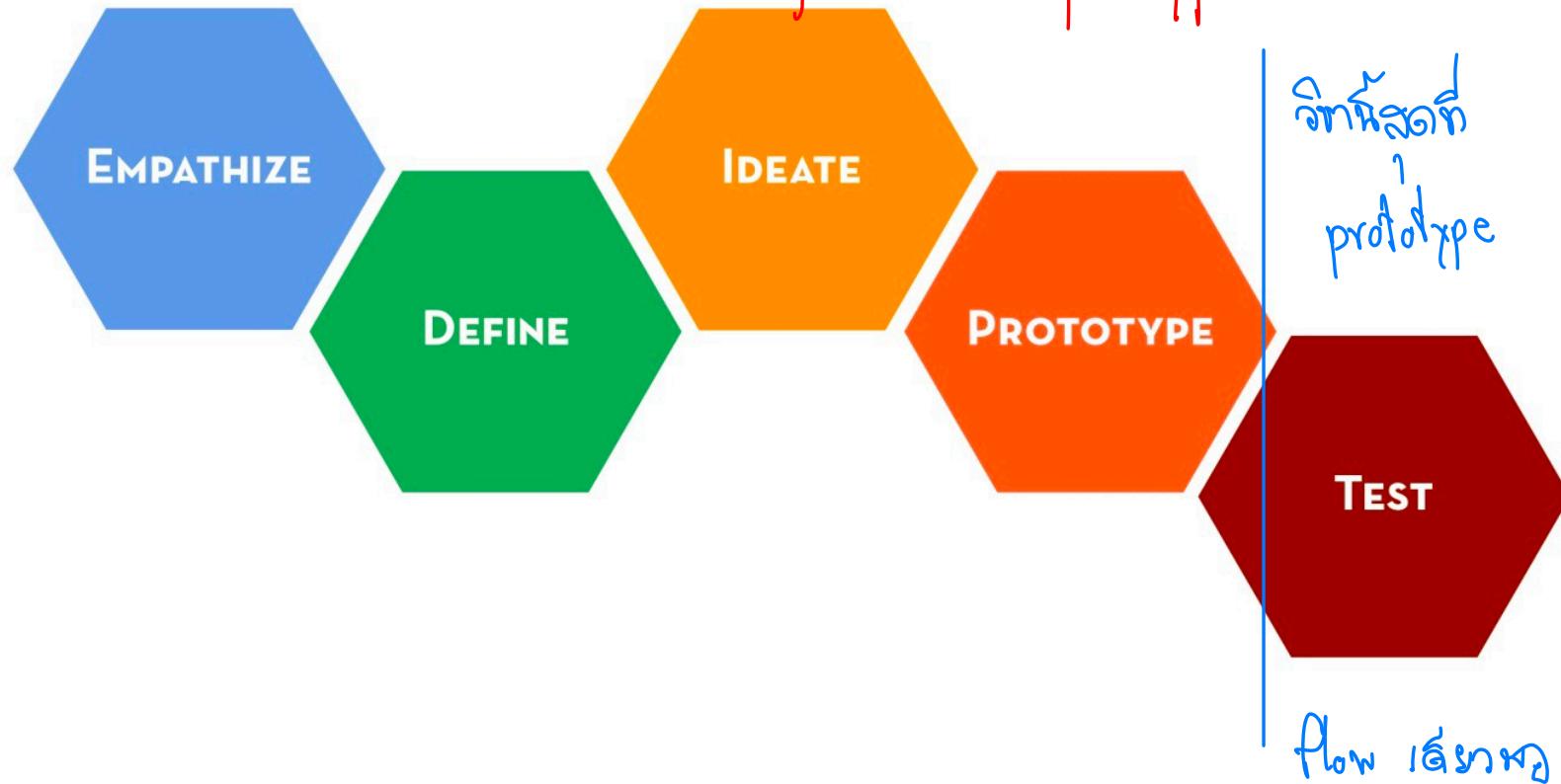
Chulalongkorn University

ກອງ product ເລັວລາກົດຕົວໄປນ໌

New Service Development

มองเห็น

Design Thinking



product / process / service

Four Dimensions of Innovation Space

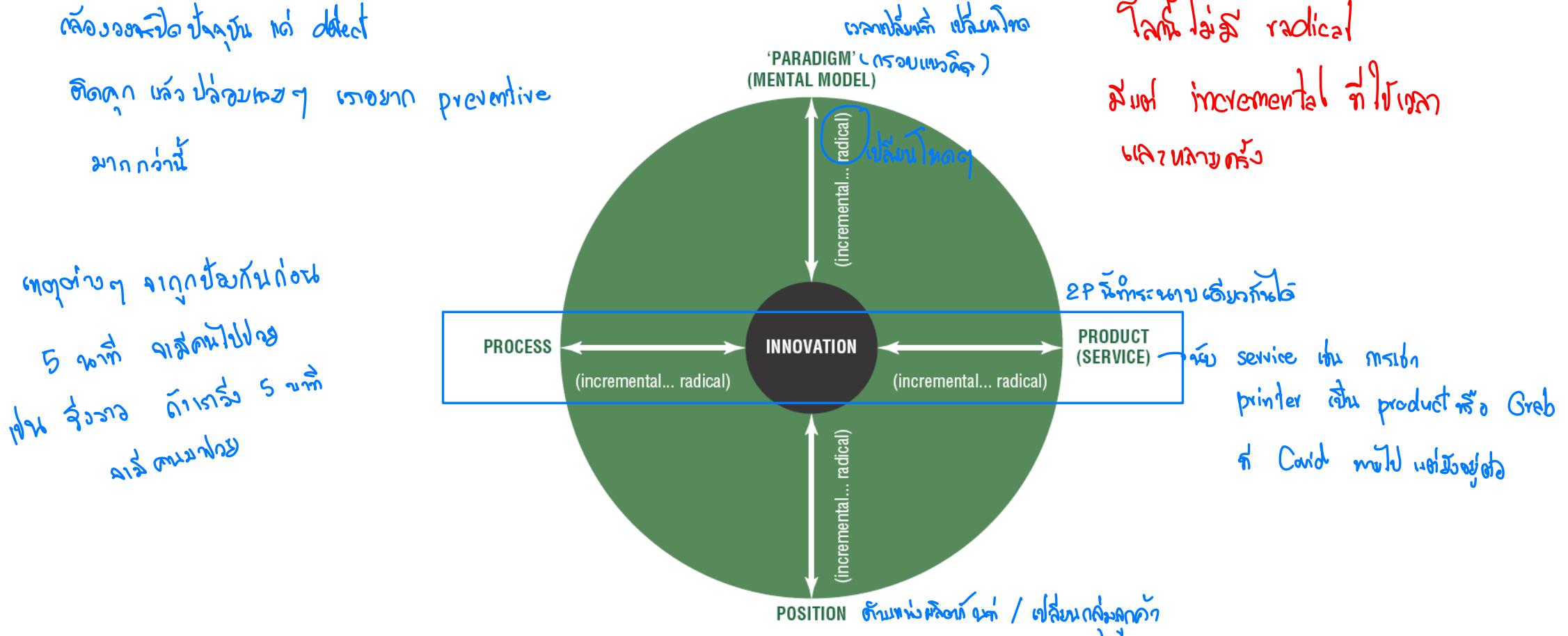


FIGURE 1.1: The 4Ps of innovation space

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Thailand Creates Art for the Visually Impaired

ສະກິດາມຄວາມປົງກົງທີ່ດັນທາງປົວ



Gaem, 8, a Thai girl who is blind, joins other students as they feel the elephants and temple within a bas-relief sculpture at Doi Inthanon National Park in Chiang Mai, Thailand.

BARBARA WALTON / EPA

Gaem, 8, a Thai girl who is blind, joins other students as they feel a bas-relief sculpture at Doi Inthanon National Park in Chiang Mai, Thailand, on Wednesday as part of a pilot project to develop tourism for the blind and visually impaired in the Thai Kingdom.

ຈີ້ຕົກເລົາຫຼວງ

advertisement



សារធាន់ទិន្នន័យ 10 នាក់ ពី របៀបវិភ័យលេខា ក្នុង

Problems & Needs

របៀបវិភ័យលេខាដែលបានបង្ហាញ

ការណែនាំសោរត្តិក និងការងារអាជីវកម្ម និងការងារអាជីវកម្ម និងការងារអាជីវកម្ម

បញ្ជីកចនាសម្ព័ន្ធ និងការងារ

កើតឡើក keyboard ទិន្នន័យ

ក្រុមហ៊ុន iPad

Hidden Needs

iPad តើ ធន. ត្រូវដឹង

Inexplicit Problems
& Explicit Needs

Steve Jobs គឺជា hidden
need រួចរាល់
ការងារអាជីវកម្ម និងការងារអាជីវកម្ម

Explicit Problems

→ អាជីវកម្ម និងការងារអាជីវកម្ម ?

សំណើនូវការងារអាជីវកម្ម

គ្មានការងារអាជីវកម្ម 700 លានក្រុមហ៊ុន

ឯកសារការងារអាជីវកម្ម និងការងារអាជីវកម្ម

ນັ້ນ ຕຸ້ນ

ສາມາດເຫຼືອ

ໃນ individual

→ ດີຈະລົດວາ

ກວດຫຼາຍ

ເປັນຈົບບົນຫຼາຍ

(ນິຕືພາບ position)



ຜູ້ຜົນຕັກປະຫຼັກຫັກ (vendor)

ທຳມາເຄົາຕົນ ໄກສາ

ຮູ້ໄລ່ຮົດຕະກ

ສິນທະນູ

ກ່ອນປັບໃຫ້ ໄກສາ

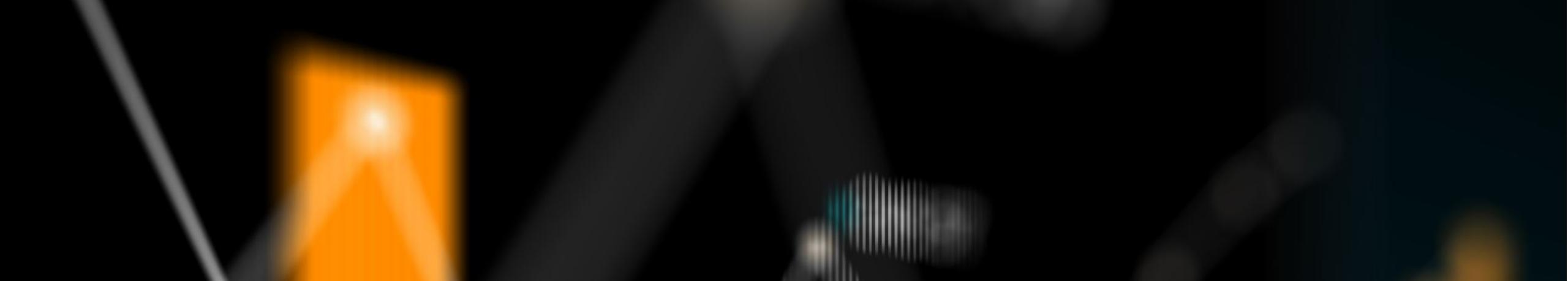
ເລັວພູນກໍາໃນຝາກໄມ້ສົງຈາ

ຕະຫຼາມ ພວດ ໜ້າກົມປັນ

business inn. ໂດຍຕະນູ

ກ່ອດຕາມກົມງ່າງກົນຈ່າທະກຽມປັບ

ກົນ vendor ໃກສາກົນເວ
cost

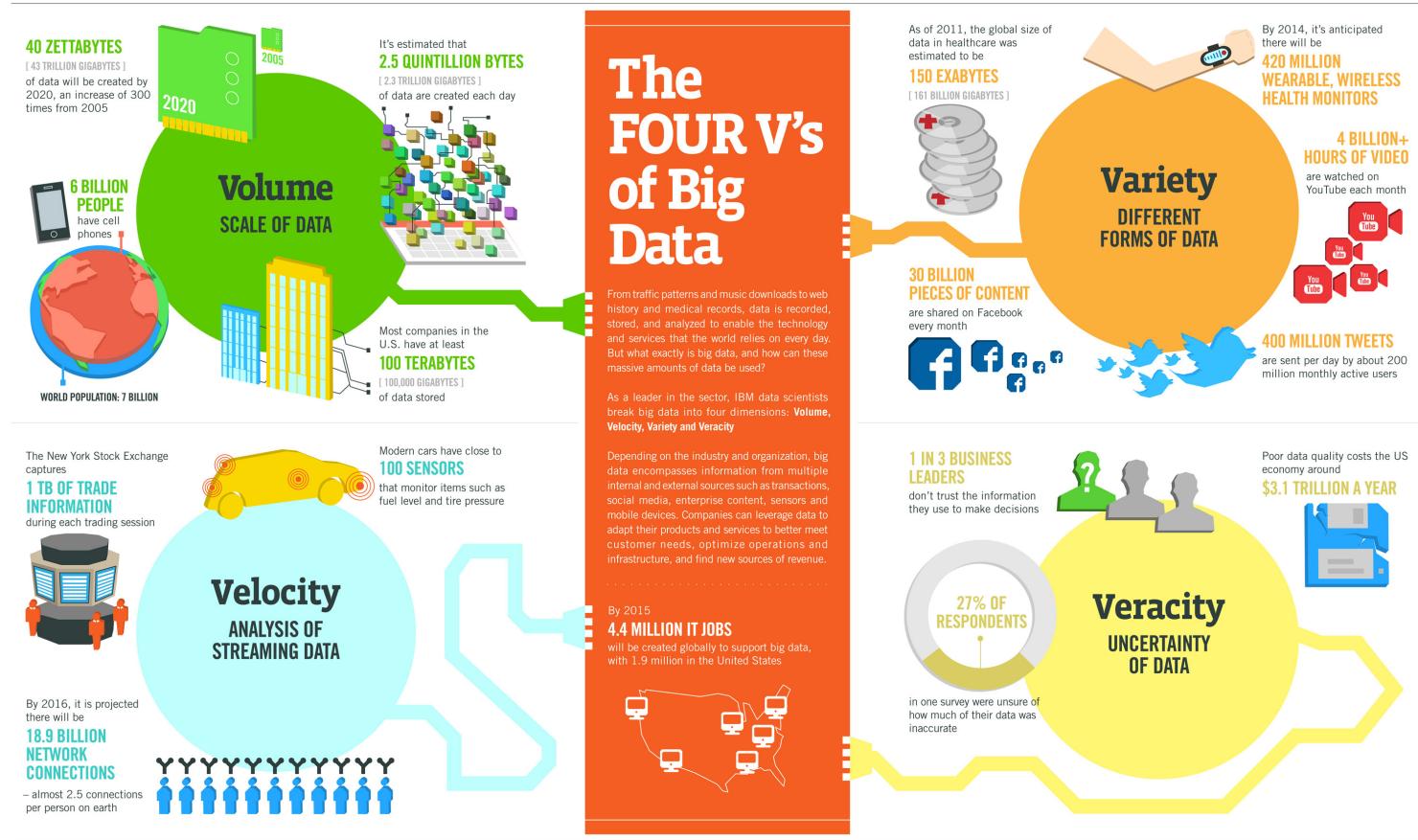


Data Are All Around



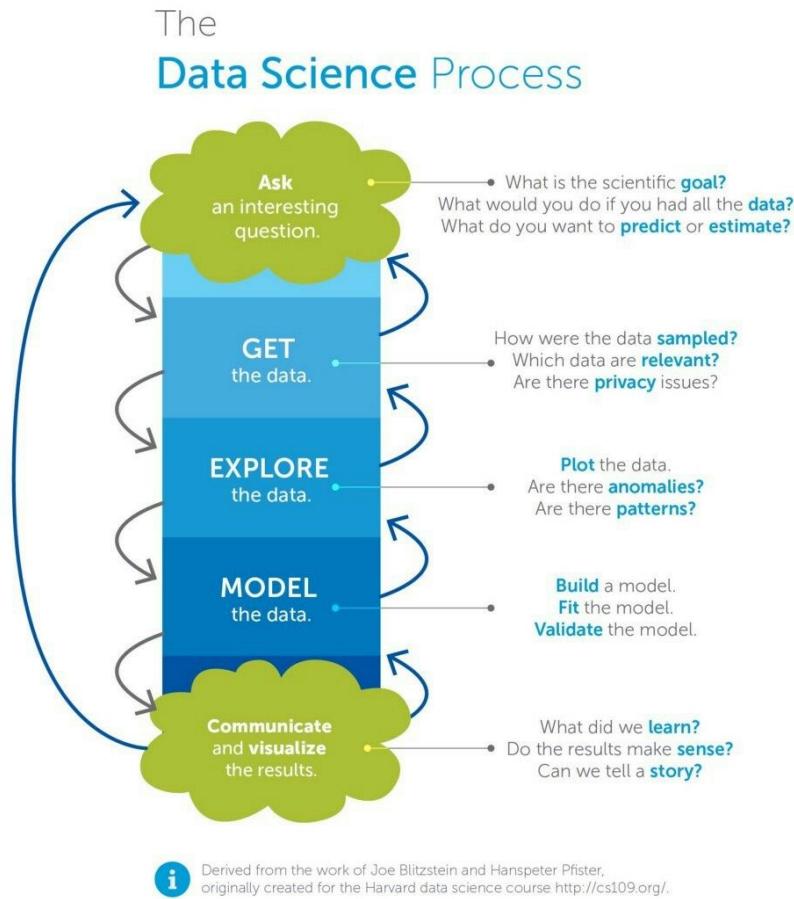
හැඳුමාරුගත්තා කිරීම business

Big Data vs Data Science

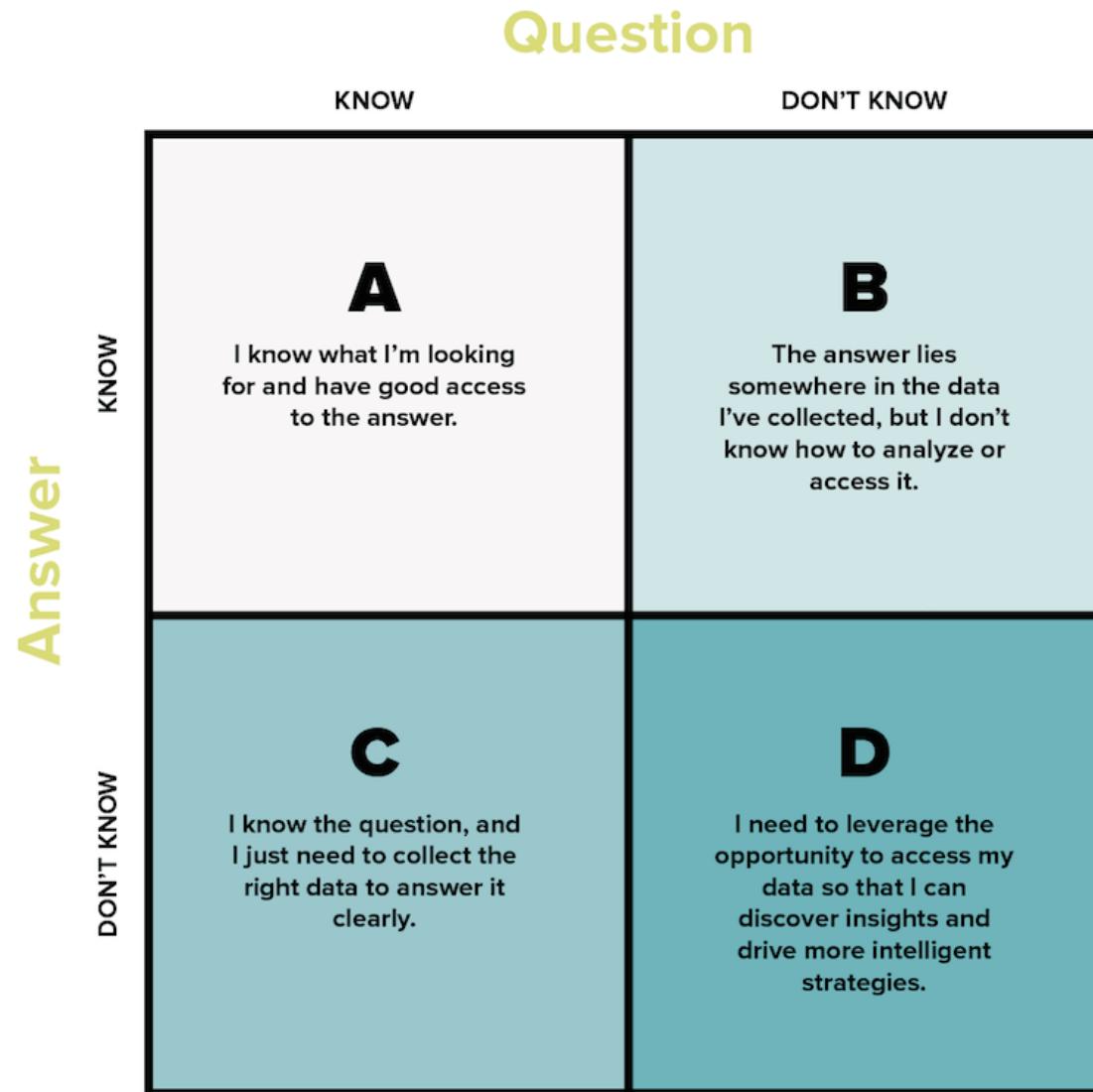


IBM

The Data Science Process



MATRIX OF KNOWLEDGE



Data Science

- Discovering what we don't know from data
- Obtaining predictive, actionable insight from data
- Creating Data Products that have business impact now
- Communicating relevant business stories from data
- Building confidence in decisions that drive business value

Why I Am Here?



7 วันอันตราย

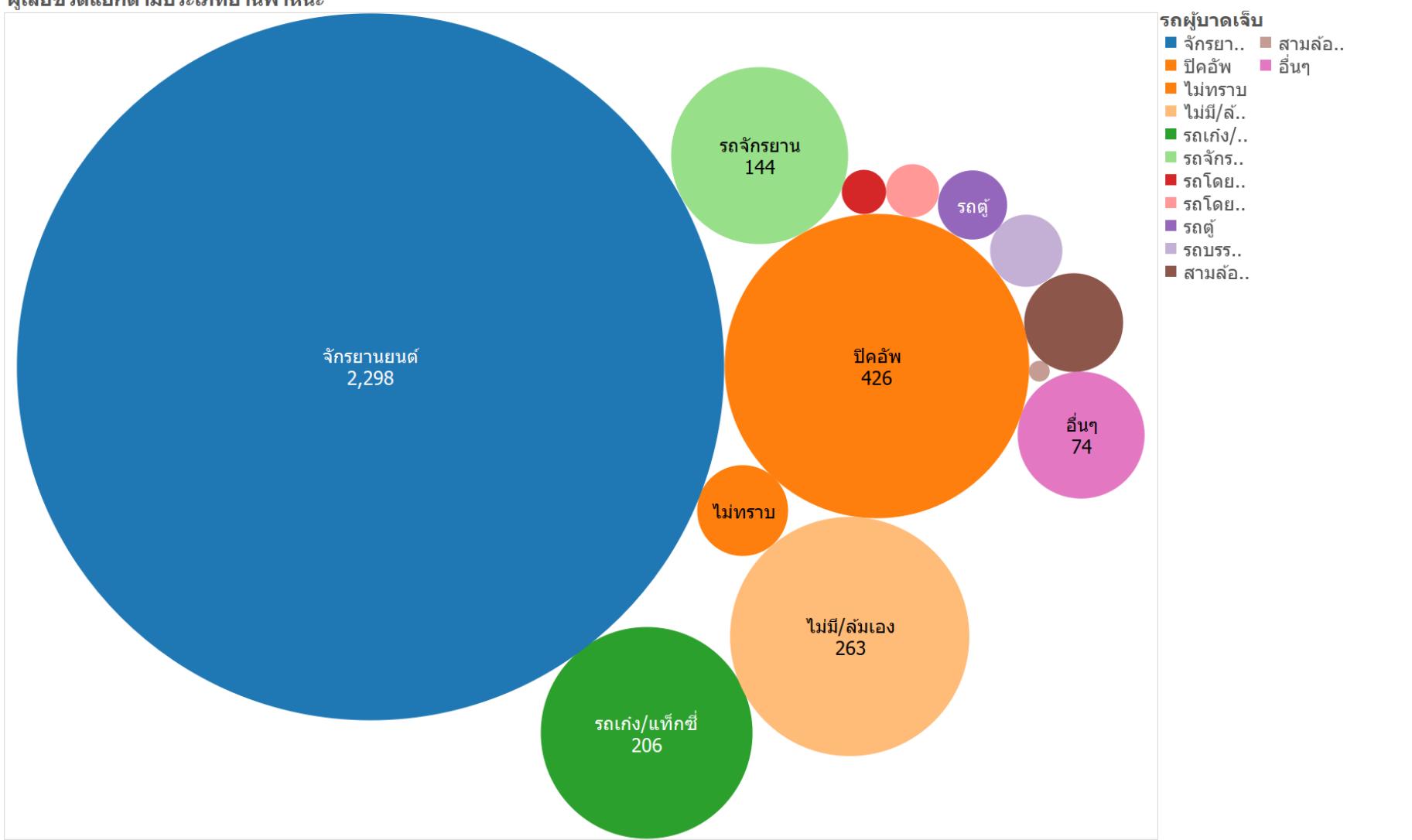
[หน้าหลัก](#) / [กู้วิทย์](#) / [ข่าวกู้วิทย์](#) / [ภาคตะวันออก](#)

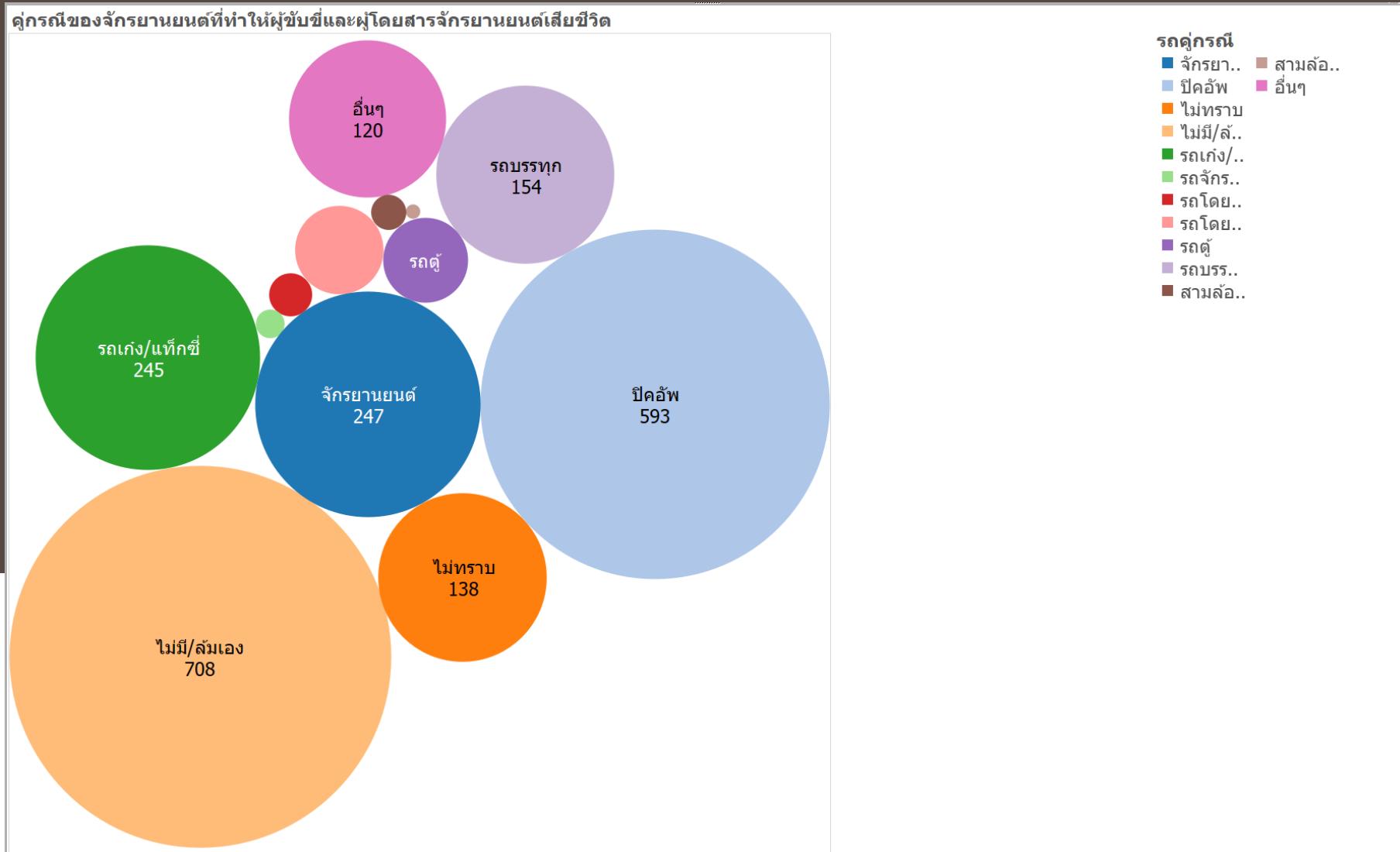
ดับ 25 ศพ! รถตู้ประสานงานปิกอัพที่บ้านบึง ไฟลุกท่วมคลอกสยอง

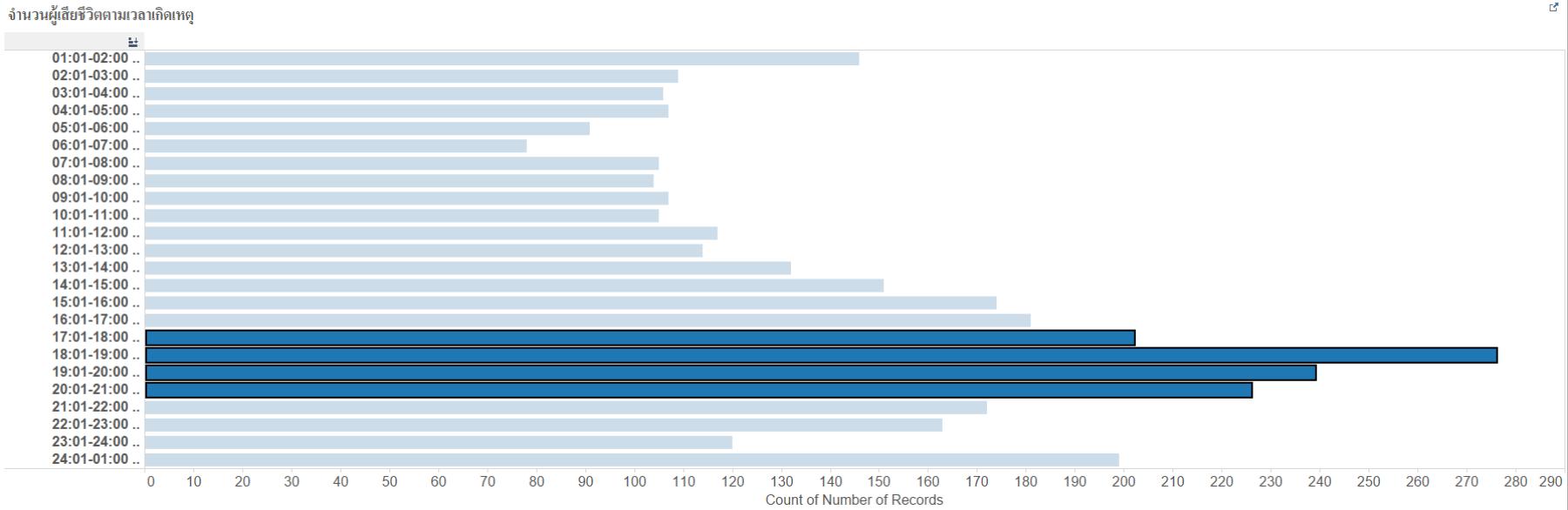
โดย [ไทยรัฐออนไลน์](#) ⏱ 2 ม.ค. 2560 15:35



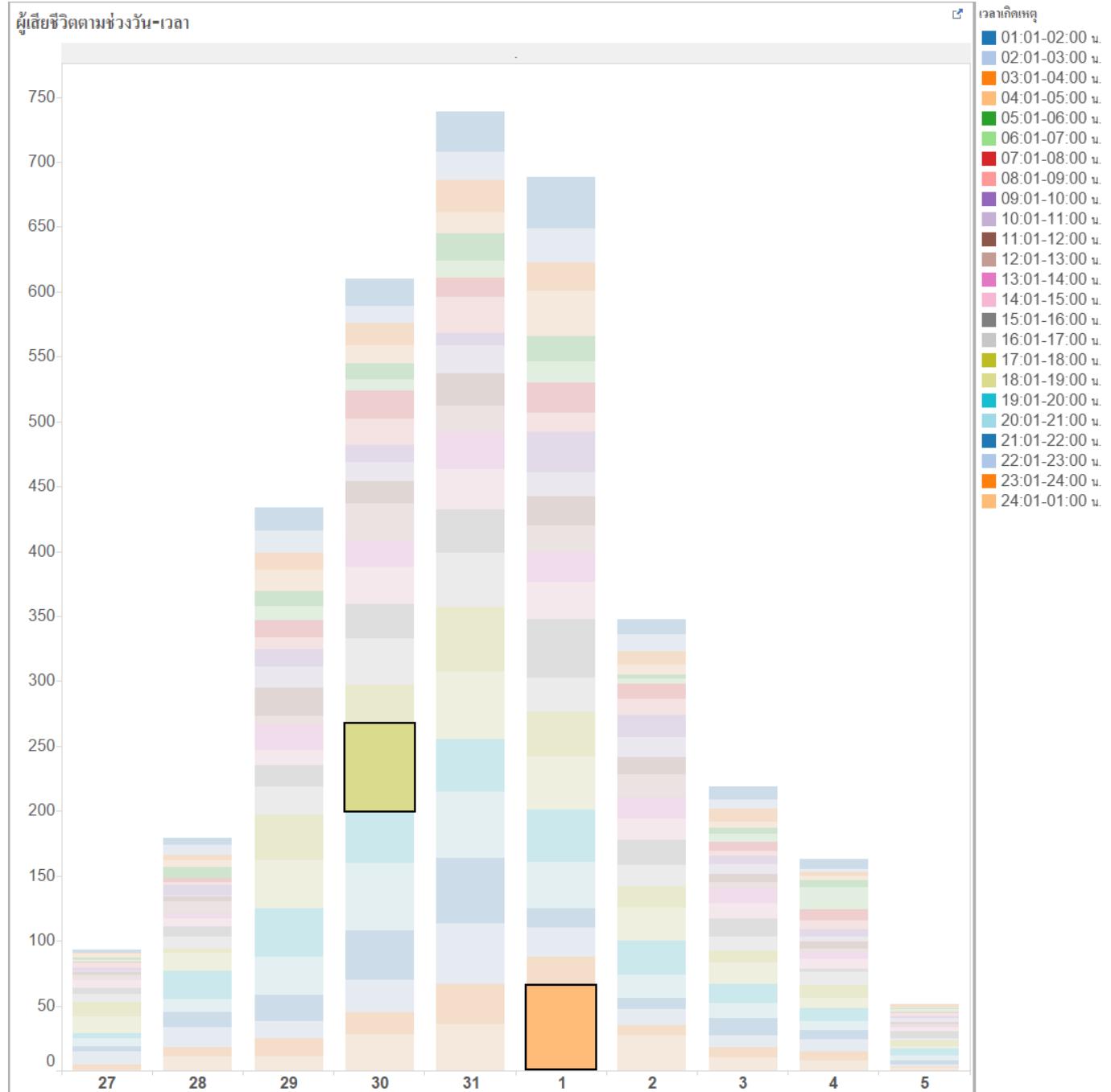
ធ្វើសិទ្ធិយកតាមព្រៃករាយណ៍



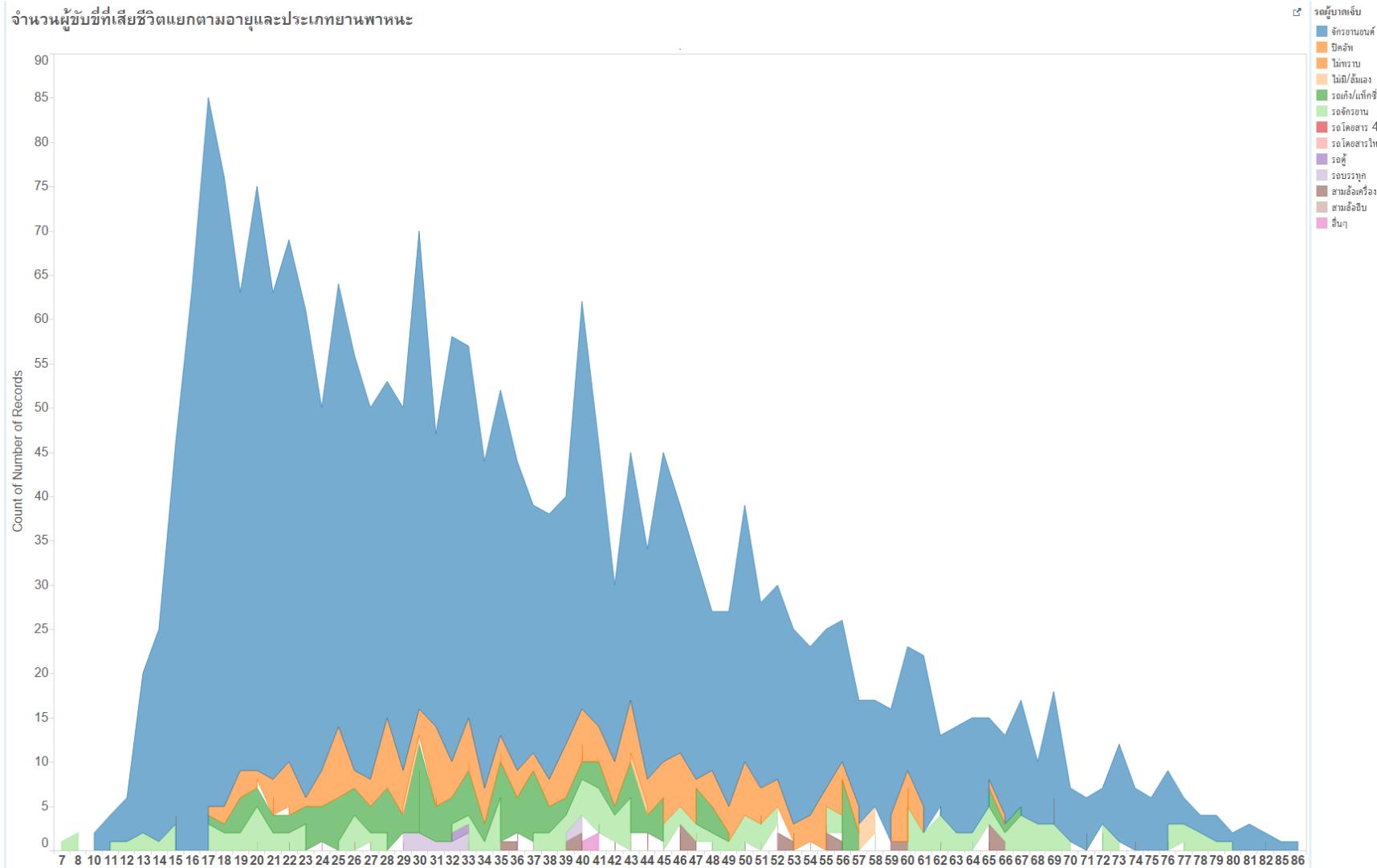




ผู้เสียชีวิตตามช่วงวัน-เวลา

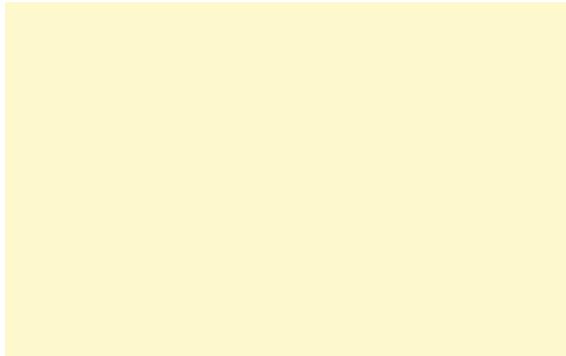


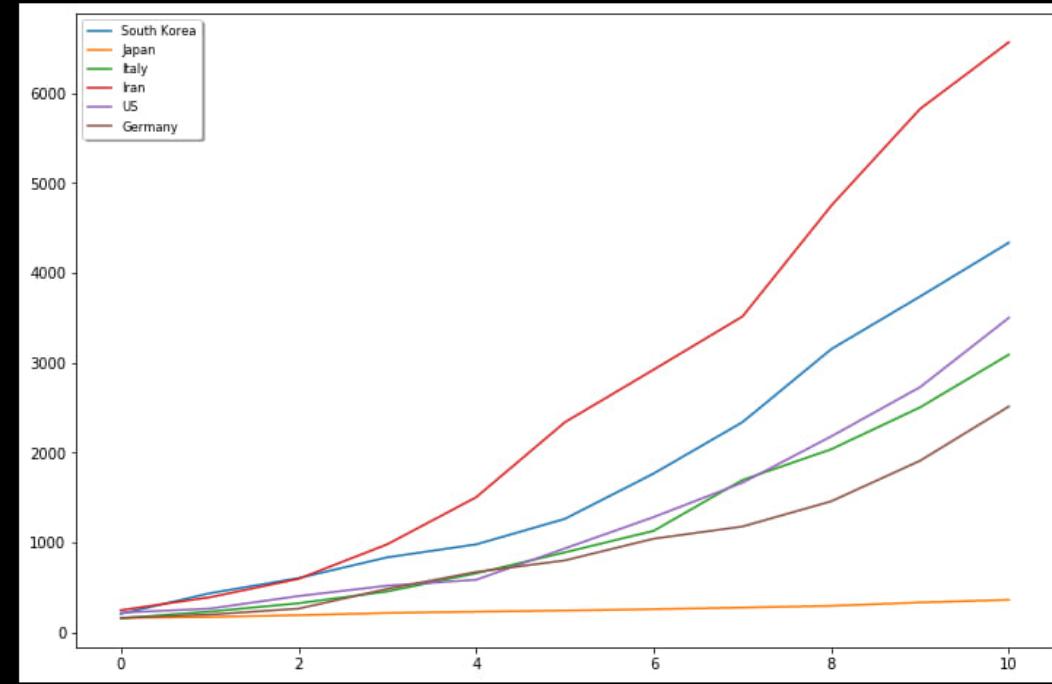
จำนวนผู้ขับขี่ที่เสียชีวิตแยกตามอายุและประเภทยานพาหนะ





Covid19





Start Playing With Your
Data

