



KASEY L. LABELLE
GRAPHIC DESIGN
& WEB DEVELOPMENT

PROFESSIONAL EXPERIENCE

Senior UX Front End Developer · Epsilon · 10/2018 - Present

Build Epsilon's style guide from the ground up. Develop pixel-perfect components used across Epsilon's product suite. Collaborate with designers and developers across the organization, and bridge the gap between user interface design and technical implementation.

Founder, Designer, Developer · KLL · 05/2010 - Present

Design identity systems, print and digital materials, promotional items, and websites. Create and assemble personalized invitations and announcements. Prepare files for print production.

Senior Software Engineer · Vistaprint · 04/2014 - 09/2018

Developed a micro frontend using React and SCSS in order to enable rapid UI experimentation. Developed highly configurable, responsive pages and components that work seamlessly on all supported browsers across 20+ localized Vistaprint websites. Utilized and contributed to the Vistaprint UI Library. Invited to be a member of the Vistaprint Customer Experience Design Community. Curated and led trainings on responsive web design and new front end web technologies. Promoted from Web Designer and Developer to Senior Front End Developer in February 2015, and from Senior Front End Developer to Senior Software Engineer in May 2016.

Graphic Designer · JLL · 04/2012 - 03/2014

Created print and digital materials including logos, brochure systems, email campaigns, signage, websites, and new business pitch materials. Trained designers and operations team on brand standards, company best practices, content management system, and writing basic HTML.

Residential Mortgage Servicer · Navigant Credit Union · 01/2011 - 04/2012

Designed internal forms, checklists, real estate profiles, promotional marketing materials, and templates for cross-departmental teams. Built strong relationships with customers and vendors.

Graphic and Web Designer · Raskin Resources · 12/2008 - 09/2010

Initiated redesign of identity system and website. Designed business cards, flyers, newsletters, and print and web advertisements. Trained employees to create and update content.

Graphic and Web Design Intern · Rubic Design + Interactive · 01/2009 - 05/2009

Worked independently and collaboratively to design logos, sitemaps, banners, web and print advertisements, and newsletters. Prepared content for, and added content to, websites.

VOLUNTEER EXPERIENCE

City Director, Lesbians Who Tech · 03/2017 - Present

Inclusion, Cimpres and Vistaprint · 03/2018 - 09/2018

Pride Organizational Committee Lead, Cimpres and Vistaprint · 03/2017 - 09/2018

Women In Technology Creative Committee Lead, Cimpres and Vistaprint · 01/2016 - 09/2018

SPEAKING EXPERIENCE

Panelist, Lesbians Who Tech Roundtable, Wentworth Institute of Technology WITa · 11/2018

Moderator, Out Leadership Panel, Lesbians Who Tech Boston · 11/2017

Panelist, Step Up and Be a Leader, ACT-W Boston · 07/2017

Panelist, Women in Careers Meet and Greet, Grafton High School · 01/2017

EDUCATION

Thinkful · Full Stack Flexible · 2018

Sitecore® · Sitecore® XP 8.0 Professional Developer Certification · 2015

Edward Tufte · Certificate of Completion, Presenting Data and Information · 2014

American Graphics Institute · Certificate of Completion, JavaScript · 2013

Future Media Concepts · Certificate of Completion, HTML5 and CSS3 · 2013

American Graphics Institute · Certificate of Completion, HTML Email Design · 2012

Salve Regina University · B.A. in Studio Arts with a concentration in Graphic Design · 2010

TECH STACK & TOOLS

HTML, CSS, SCSS, Less, jQuery, JavaScript, React, Redux, npm, Node.js, Express, C#, ASP.NET MVC, Sitecore, MySQL, MongoDB, mLab, RESTful APIs, JWT, Mocha, Chai, NUnit, Git, Subversion, GitHub, Stash, Heroku, Travis CI, Jenkins, Microsoft Visual Studio, Visual Studio Code, Sublime Text, Terminal, Powershell, Command Prompt, GitBash, Agile, Kanban, JIRA, Trello, Adobe CS3-CC: InDesign, Illustrator, Photoshop, UI, UX, responsive design and development, accessibility

CONTACT INFORMATION

617.971.8090

KLL.DESIGN.DEV@GMAIL.COM

WWW.KASEYLLABELLE.COM