



Kasey L. Labelle, CPWA

Leadership · UX Development · Web Accessibility · Design

PROFESSIONAL EXPERIENCE

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|--|--------------------|
| Manager, UX Front End Development · Boston Scientific | 09/2020 - Present |
| <ul style="list-style-type: none">• Promoted from Lead UX Front End Developer to Manager, UX Front End Development• Manage a global team of 5 developers who build the design system, delivering an annual cost savings of \$3.8M, and exceed component, accessibility, and web sustainability goals• Provide strategic and operational consultations for development and accessibility• Hired, developed, and promoted staff, doubling capability in first year as manager• Earned People Leader Survey score of 99%, outperforming the company average of 81%• Established a cross-functional program to develop, scale, and sustain a culture of accessibility• Increased corporate website Lighthouse accessibility scores by 20% and WebAIM Million ranking by >501K, landing Boston Scientific in the top 25% and surpassing competitors• Won 2 internal awards for innovation and received 7 nominations in 2.5 years | 02/2022 |
| Designer, Developer, Consultant, Project Manager · KLL | 05/2010 - Present |
| <ul style="list-style-type: none">• Design, develop, and produce identity systems, websites, promotional items, invitations, announcements, favors, and print and digital materials• Provide web accessibility consultations• Manage projects from concept to completion, assembling fluid teams as needed | |
| Senior UX Front End Developer · Epsilon | 10/2018 - 09/2020 |
| <ul style="list-style-type: none">• Led a team of 3 UX Front End Developers and mentored 7 teams of product developers• Built the component library from scratch, assisted with implementation in 6 products, and advocated for a standardized product tech stack to increase value and efficiency• Led multiple major product rebuilds, rearchitecting and refactoring front end code to improve the UX, UI, WCAG compliance, maintainability, scalability, and performance• Reduced external styles from 25,000+ lines to 2,400 lines in a legacy product• Established code standards and curated resources to elevate organizational knowledge• Created a hiring process that led to high-performing hires in Boston and India | |
| Senior Software Engineer · Vistaprint | 04/2014 - 09/2018 |
| <ul style="list-style-type: none">• Promoted from Senior Front End Developer to Senior Software Engineer• Promoted from Web Designer and Developer to Senior Front End Developer• Developed highly configurable pages and components used on 20+ localized websites• Built a micro frontend using React and SCSS to enable rapid UI experimentation• Utilized and contributed to the UI Library• Mentored junior developers and led trainings on responsive design and web technologies | 05/2016
02/2015 |

PROFESSIONAL EXPERIENCE, CONTINUED

Graphic Designer · JLL

04/2012 - 03/2014

- Created logos, brochure systems, websites, signage, campaigns, and pitch materials
- Trained teams on brand standards, content management systems, and HTML

Graphic and Web Designer · Raskin Resources

12/2008 - 09/2010

- Initiated redesign of identity system and website
- Designed business cards, flyers, newsletters, and print and web ads
- Trained employees to create and update content

SPEAKING EXPERIENCE

Speaker, The Impact of Accessibility · Digital Design Connect

02/2020

Panelist, Lesbians Who Tech Roundtable · Wentworth Institute of Technology WITa

11/2018

Moderator, Out Leadership Panel · Lesbians Who Tech Boston

11/2017

Panelist, Step Up and Be a Leader · ACT-W Boston

07/2017

Panelist, Women in Careers Meet and Greet · Grafton High School

01/2017

COMMUNITY ENGAGEMENT

Member · International Association of Accessibility Professionals (IAAP)

09/2021 - Present

Volunteer · Disability:IN Digital Accessibility Track Planning Committee

02/2023

Volunteer · Out in Tech Digital Corps

06/2020

City Director, Boston Chapter · Lesbians Who Tech

03/2017 - 03/2020

Organizational Committee Lead, Pride ERG · Cimpres & Vistaprint

03/2017 - 09/2018

Creative Committee Lead, Women In Technology ERG · Cimpres & Vistaprint

01/2016 - 09/2018

Operational Member, Inclusion ERG · Cimpres & Vistaprint

03/2018 - 09/2018

PROFESSIONAL CERTIFICATIONS

Certified Professional in Web Accessibility (CPWA) · IAAP

11/2022

EDUCATION

Full Stack Web Development · Thinkful

BA, Studio Arts: Graphic Design · Salve Regina University

PREFERRED TECH STACK & TOOLS

HTML, CSS, SCSS, WCAG, ARIA, JavaScript, React, Contentful, Netlify, GitHub, Bitbucket, Jira, Agile methodology, Kanban, Scrum, Sketch, Figma, Zeplin, InDesign, Illustrator, Photoshop

CONTACT INFORMATION

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