



Kasey L. Labelle, CPWA

Leadership · UX Development · Web Accessibility · Design

PROFESSIONAL EXPERIENCE

Manager, UX Front End Development · Boston Scientific	09/2020 - Present
<ul style="list-style-type: none">Promoted from Lead UX Front End Developer to Manager, UX Front End DevelopmentManage a global team of 5 developers who build the design system, delivering an annual cost savings of \$3.8M, and exceed component, accessibility, and web sustainability goalsProvide strategic and operational consultations for development and accessibilityHired, developed, and promoted staff, doubling capability in first year as managerEarned People Leader Survey score of 99%, outperforming the company average of 81%Established a cross-functional program to develop, scale, and sustain a culture of accessibilityIncreased corporate website Lighthouse accessibility scores by 20% and WebAIM Million ranking by 466K, landing Boston Scientific in the top 25% and surpassing competitorsWon 2 internal awards for innovation and received 7 nominations in 2.5 years	02/2022
Designer, Developer, Consultant, Project Manager · KLL	05/2010 - Present
<ul style="list-style-type: none">Design, develop, and produce identity systems, websites, promotional items, invitations, announcements, favors, and print and digital materialsProvide web accessibility consultationsManage projects from concept to completion, assembling fluid teams as needed	
Senior UX Front End Developer · Epsilon	10/2018 - 09/2020
<ul style="list-style-type: none">Led a team of 3 UX Front End Developers and mentored 7 teams of product developersBuilt the component library from scratch, assisted with implementation in 6 products, and advocated for a standardized product tech stack to increase value and efficiencyLed multiple major product rebuilds, rearchitecting and refactoring front end code to improve the UX, UI, WCAG compliance, maintainability, scalability, and performanceReduced external styles from 25,000+ lines to 2,400 lines in a legacy productEstablished code standards and curated resources to elevate organizational knowledgeCreated a hiring process that led to high-performing hires in Boston and India	
Senior Software Engineer · Vistaprint	04/2014 - 09/2018
<ul style="list-style-type: none">Promoted from Senior Front End Developer to Senior Software EngineerPromoted from Web Designer and Developer to Senior Front End DeveloperDeveloped highly configurable pages and components used on 20+ localized websitesBuilt a micro frontend using React and SCSS to enable rapid UI experimentationUtilized and contributed to the UI LibraryMentored junior developers and led trainings on responsive design and web technologies	05/2016 02/2015

PROFESSIONAL EXPERIENCE, CONTINUED

- Graphic Designer** · JLL 04/2012 - 03/2014
- Created logos, brochure systems, websites, signage, campaigns, and pitch materials
 - Trained teams on brand standards, content management systems, and HTML
- Graphic and Web Designer** · Raskin Resources 12/2008 - 09/2010
- Initiated redesign of identity system and website
 - Designed business cards, flyers, newsletters, and print and web ads
 - Trained employees to create and update content

SPEAKING EXPERIENCE

- Speaker, The Impact of Accessibility · Digital Design Connect 02/2020
- Panelist, Lesbians Who Tech Roundtable · Wentworth Institute of Technology WITa 11/2018
- Moderator, Out Leadership Panel · Lesbians Who Tech Boston 11/2017
- Panelist, Step Up and Be a Leader · ACT-W Boston 07/2017
- Panelist, Women in Careers Meet and Greet · Grafton High School 01/2017

COMMUNITY ENGAGEMENT

- Member · International Association of Accessibility Professionals (IAAP) 09/2021 - Present
- Volunteer · Disability:IN Digital Accessibility Track Planning Committee 02/2023
- Volunteer · Out in Tech Digital Corps 06/2020
- City Director, Boston Chapter · Lesbians Who Tech 03/2017 - 03/2020
- Organizational Committee Lead, Pride ERG · Cimpres & Vistaprint 03/2017 - 09/2018
- Creative Committee Lead, Women In Technology ERG · Cimpres & Vistaprint 01/2016 - 09/2018
- Operational Member, Inclusion ERG · Cimpres & Vistaprint 03/2018 - 09/2018

PROFESSIONAL CERTIFICATIONS

- Certified Professional in Web Accessibility (CPWA) · IAAP 11/2022

EDUCATION

- Full Stack Web Development · Thinkful
- BA, Studio Arts: Graphic Design · Salve Regina University

PREFERRED TECH STACK & TOOLS

HTML, CSS, SCSS, WCAG, ARIA, JavaScript, React, Contentful, Netlify, GitHub, Bitbucket, Jira, Agile methodology, Kanban, Scrum, Sketch, Figma, Zeplin, InDesign, Illustrator, Photoshop

CONTACT INFORMATION

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