

Funding Proposal for Vida Project

Requested Amount: 5,000,000 VIBES

Project Overview

Project Name: Vida

Objective: To create a decentralized application (dApp) that enables users to connect based on their token and NFT holdings, fostering community engagement, and enhancing social interaction within the Vibes and crypto ecosystems.

Vida will allow users to discover like-minded individuals, access token-gated content, join exclusive discussions, and participate in targeted airdrops and events. This platform aims to build a connected, engaged community based on shared crypto interests.

Scope of Work

1. User-Centric Platform Development

- a. Develop wallet-integrated profiles to display token holdings.
- b. Build matchmaking features to connect users with similar assets.
- c. Implement private and group chat functionalities for direct communication within exclusive channels.

2. Token-Based Interactions and Incentives

- a. Enable token/NFT-based matchmaking to create user clusters.
- b. Set up airdrop and reward mechanisms for Vibes token holders to incentivize engagement.

3. Testing and Launch

- a. Perform extensive user and security testing.
- b. Launch Vida with an onboarding program tailored for the Vibes community.

Impact and Benefits for the Vibes Community

1. Engagement & Growth

Vida will build deeper community engagement, allowing Vibes token holders to connect, share insights, and participate in token-gated events and discussions. This enhances loyalty and drives user growth within the Vibes ecosystem.

2. Networking & Opportunities

By creating meaningful connections based on asset interests, Vida enables users to discover job postings, collaboration opportunities, and projects that align with their crypto portfolio.

3. Token Utility & Rewards

The Vida platform will actively use Vibes tokens for exclusive content access, reward distribution, and community events. This increases the token's utility, driving demand and engagement within the ecosystem.

Milestones and Timeline

1. **Weeks 1-2:** Finalize design and project roadmap.
2. **Weeks 3-6:** Develop and integrate platform features, including wallet integration, matchmaking, and chat.
3. **Weeks 7-8:** Testing and optimization.

4. **Weeks 9-10:** Launch Vida to the Vibes community, focusing on marketing and user onboarding.

Budget Breakdown

- **Development & Testing:** 3,000,000 VIBES
- **Security & Audits:** 1,000,000 VIBES
- **Marketing & Community Engagement:** 700,000 VIBES
- **Operational Expenses:** 300,000 VIBES

Conclusion

Vida will be a valuable addition to the Vibes ecosystem, empowering users through meaningful connections, enhanced engagement, and exclusive opportunities. With the requested funding, Vida will be developed efficiently and strategically, creating long-term value for the Vibes community.

Thank you for considering this proposal.