Technische Universität München

Master Thesis

Implementation and Evaluation of Persuasive Strategies for Mobile Personalized Food Recommender System

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Abstract

Titel auf Englisch wiederholen.

Es folgt die englische Version der Kurzfassung.

Contents

Chapter 1

Introduction

The motiviation behind this Master Thesis is to implement and evaluate the Persuasive Strategies under the scenerio of Personized Food Recommender System. Intially it provides overview and give the reasonsing about the selection of system. Relevant background and related work is presented, headed by The development and design process together with the evaluation process will be presented.

This chapter will enlighten the motivation behind develped system in Section 1.1. Followed by goal in Section 1.2. Lastly in Section 1.3 a breif outline on structure of thesis.

1.1 Motivation

In engineering sciences, the term *Architecture* has great significance. Similarly, if we talk about Software Engineering in particular, the importance of *Software Architecture* cannot be neglected. It becomes an important activity in software development life cycle. In this modern era of complex software systems, the design and overall structure (Software Architecture) of a system are more significant aspects than the choice of algorithms and the data structures.

1.2 Goals

The goal of this thesis is to find a way to prioritize architecture violations using findings from implementation compliance analysis tool.

In order to achieve this goal, we need to know:

- **What is a dependency in software architecture?**
  Do some literature work in order to understand the term Dependency in context of

Software Architecture.

- **Which dependencies are important for the practitioners?**
  Conduct interviews with practitioners at Intel to ask:
  - What is a Dependency?
  - Which Dependencies are relevant?
  - How to prioritize them?

- **How to prioritize these dependencies in a real world environment?**
  Create a Tolerated dependency model Create a review module for the dependency violations

1.3 Outline

Chapter 2

Background and Related Work

2.1   Background

2.1.1   Recommender System

During the last few years, complexity in modern software has increased dramatically. With this increased complexity and distributed nature of software, the power and importance of Software Architecture can be realized. Software Architecture is an Art, an art of structuring the software in terms of modules, components, services and layers, that makes it scalable, adaptable, maintainable and change tolerant.

Architecture is defined by the recommended practice as the fundamental organization of a system, embodied in its components, their relationships to each other and the environment, and the principles governing its design and evolution [?]

Software Architecture depicts the high level or abstract picture of the software. It makes lot easier for the architects to make design decisions, and identify critical issues at an earlier stage. A good architecture has a well organized structure, which reduces the complexity and leads to better understanding of the system. Once we have achieved it, we can fulfill all the requirements.

The software architecture of a program or computing system is the structure or structures of the system, which comprise software elements, the externally visible properties of those elements, and the relationships among them. [?]

2.1.2   Mobile Recommendations

The quality attributes such as performance, security, modifiability and reliability depend heavily on the architecture of the software. Quality is achieved if the implementation conforms to the constraints and design principles of the architecture. But unfortunately, the implementation never realizes the abstractions of the architecture completely. Often, there is a sizable gap between these two. This divergence can be due:

- Negligence of the developer

- Lack of documentation for the design artifacts

- Architecture flaw identified during implementation

- Natural evolution of the model/code

Architecture conformance analysis includes processes and strategies, whose intent is to remove or reduce the level of divergence and keep the architecture sync with the implementation or vice versa.

2.1.3   User Profiling

2.1.4   Food Profiling

2.1.5   Contexts

Software Dependency is a system level concept for measuring the independence of the system components. Increase in dependencies results in increased coupling between the system components which exhibits more defects than lower dependencies.

Dependency is a relational concept between two entities (System, Components, Modules, Classes or Functions). This relationship can either be Functional Dependency i.e. function A calls function B or it can be Data-Related Dependency i.e. a data structure is being utilized in one function and modified in another.

- Compile and Run-time dependencies

- Visible and Hidden Dependencies

- Direct and Indirect Dependencies

- Local and Context Dependencies

2.1.6 Conversation Critiquing and Active Learning

2.1.7 Persuasive Recommedations

2.2 Related Work

2.2.1 User's Food Preference Extraction for Personalised Cooking Recipe Recommendation

2.2.2 Knowledge Base Framework for Development of Personalised Food Recommendation System

2.2.3 Interactive Explanations in Mobile Shopping Recommender Systems

2.2.4 Active Learning Strategies for Exploratory Mobile Recommender Systems Interactive Explanations in Mobile Shopping Recommender Systems

Chapter 3

Profiling and Contexts

3.1 Profiling

3.1.1 User Profile

3.1.2 Food Profile

3.2 Contexts

3.2.1 Consumption Context

3.2.2 Accessibility Context

Chapter 4

System Design and Implementation

4.1 System Architecture

4.1.1 Overview

4.1.2 Working

4.1.3 Class Drigram

4.1.4 ERD

4.2 System Services

4.2.1 Service 1

Chapter 5

Evaluation And Conclusion

Chapter 6

Summary and Future Work

6.1   Summary

6.2   Future Work

Appendix A

Ein Beispiel für einen Anhang

Beispiel für eine Tabelle:

Table A.1: Beispiel für eine Beschriftung. Tabellenbeschriftungen sind üblicherweise über der Tabelle platziert.

left	center	right
entry	entry	entry
entry	entry	entry
entry	entry	entry

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