Find a Restaurant

1. John's friend tells him "every company on the app has at least 1 thing on the menu that is local/organic/etc which tends to mean the food is pretty good." John doesn't care about being organic or buying local, but he LOVES food.

John downloads the app to find dinner. He comes to a landing page of a map that says restaurants on the tab. He's used yelp before so he understands the core functionality of pins on a map and picks the closest one. He gets their directions and phone number.

****We need a function for a menu. if we're not allow for reviews of the food, people still need to know what they offer.

Find a Market

2. Sarah always shops at the local farmers market. She goes every week and knows all the vendors on a first name basis. One day, she has a business trip that will take her across country to a place she's never been before. She needs to find a market. She looks on Yougee on the market tab and find the highest rated market that sell enough of a variety of vegan foods. She sets her filters to find only markets in the area that are open, and have avocados, nuts, berries, vegan safe cheese,etc.

Discover a Farm

3. Autumn is at her favorite restaurant enjoying her favorite burger. She wishes she could make the same burger at her house without having to come to the restaurant. She pulls up the restaurants profile on Yougee and finds a list of farms that supply that restaurant. She finds that the beef is sourced from a local farm and it's public but they are only open on Wednesdays. Autumn not only wants to get her meat from the source, but she wants to see how her beef lives before she gets to enjoy it.

Fall in love with a brand

4. Blake is eating at Chipotle with a friend. He eats organic if it's available but doesn't seek it out. His friend mentions "did you know Chipotle was super organic?" Blake's curiosity is peeked. He pulls out his Yougee app and checks out the Chipotle he's out. He finds that not only is everything as locally sourced as possible, but the owner has pulled his products from locations if it didn't meet his organic standards. Blake already liked Chipotle, but now he feels a sense of pride eating there and begins eating their more often.

Super crunchy wants to know name of cow

A graph database, also called a graph-oriented database, is a type of NoSQL database that uses graph theory to store, map and query relationships. A graph database is essentially a collection of nodes and edges.'