Analysis of Redditor Reliability

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ABSTRACT

In this paper, we present a system by which to evaluate the reliability of the users of the popular social network Reddit. Though Reddit is many things to many people, increasingly, through the efforts of both the company running Reddit and the userbase itself, it is becoming a place where users come to read and discuss news. Thus, there is a growing need to evaluate the realibility of the suppliers of information on Reddit. We first collect features of reliable and unreliable users based on their contributions, and importantly, the reaction of the community to their contributions. We then use machine learning techniques to train a regression model to give a reliability score to an arbitrary user, with promising results.

1. INTRODUCTION

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Something something boston bombing [3].

Something something news doesn't always go to the top [1]

2. RELATED WORK

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Something something only a single subreddit [2]

3. DESIGN

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4. EVALUATION AND RESULTS

From our trained random forest regression model, we get a picture of the way that Redditors are. We get a glimpse of what useful, contributing Redditors look like, and what bad, non-contributing Redditors look like.

We collected data on around two thousand Redditors, and ran their data through our regressive model to get a reliability score $-1 \leq s_r \leq 1$. Then, we re-correlate this score with input features to intuitively see what features are important or not, and what features indicated useful and not-useful Redditors.

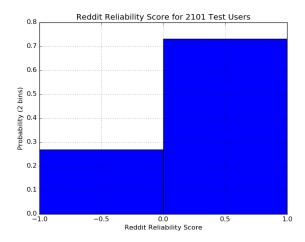


Figure 1: The distribution of the reliability score s_r of the sampled Redditors, binned into two bins.

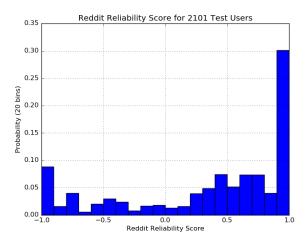


Figure 2: The distribution of the reliability score s_r of the sampled Redditors, binned into twenty bins.

TODO

5. CONCLUSION

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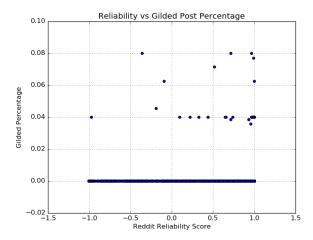


Figure 3: The reliability score s_r plotted against the percentage of gilded posts.

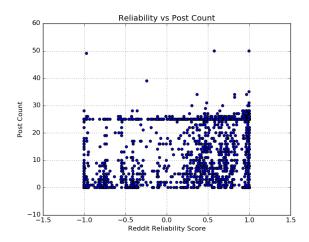


Figure 4: The reliability score s_r plotted against the number posts the Redditor has made.

6. ACKNOWLEDGMENTS

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7. REFERENCES

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- [3] L. Potts and A. Harrison. Interfaces as rhetorical constructions: Reddit and 4chan during the boston marathon bombings. In *Proceedings of the 31st ACM International Conference on Design of Communication*,

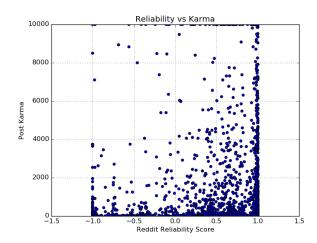


Figure 5: The reliability score s_r plotted against the average Karma per post the Redditor has made.

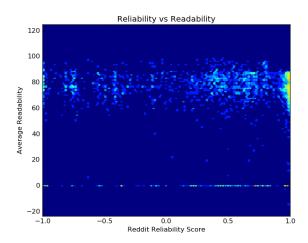


Figure 6: The reliability score s_r plotted against the Flesch–Kincaid readability of their comments.

SIGDOC '13, pages 143–150, New York, NY, USA, 2013. ACM.