

FOODLY

Kashif team

**WHAT
DO USERS
POTENTIALLY
WANT?**

**LIVE HEALTHIER
WITHOUT EFFORT**

**TAKE PART IN
ENVIRONMENT PROTECTION
WITH LITTLE EFFORT**

**UTILIZE FOOD TO REDUCE
WASTING**

**HAVE SMARTER
GROCERY SHOPPING**

**WE'VE
SOLVED IT!**

**OUR SOLUTION
IS
SMART SHOPPING
LISTS**

GET SMART RECOMMENDATIONS IN ORDER TO:

SWITCH
HEALTHIER PRODUCTS

1

DECREASE
CARBON
PRODUCTION

2

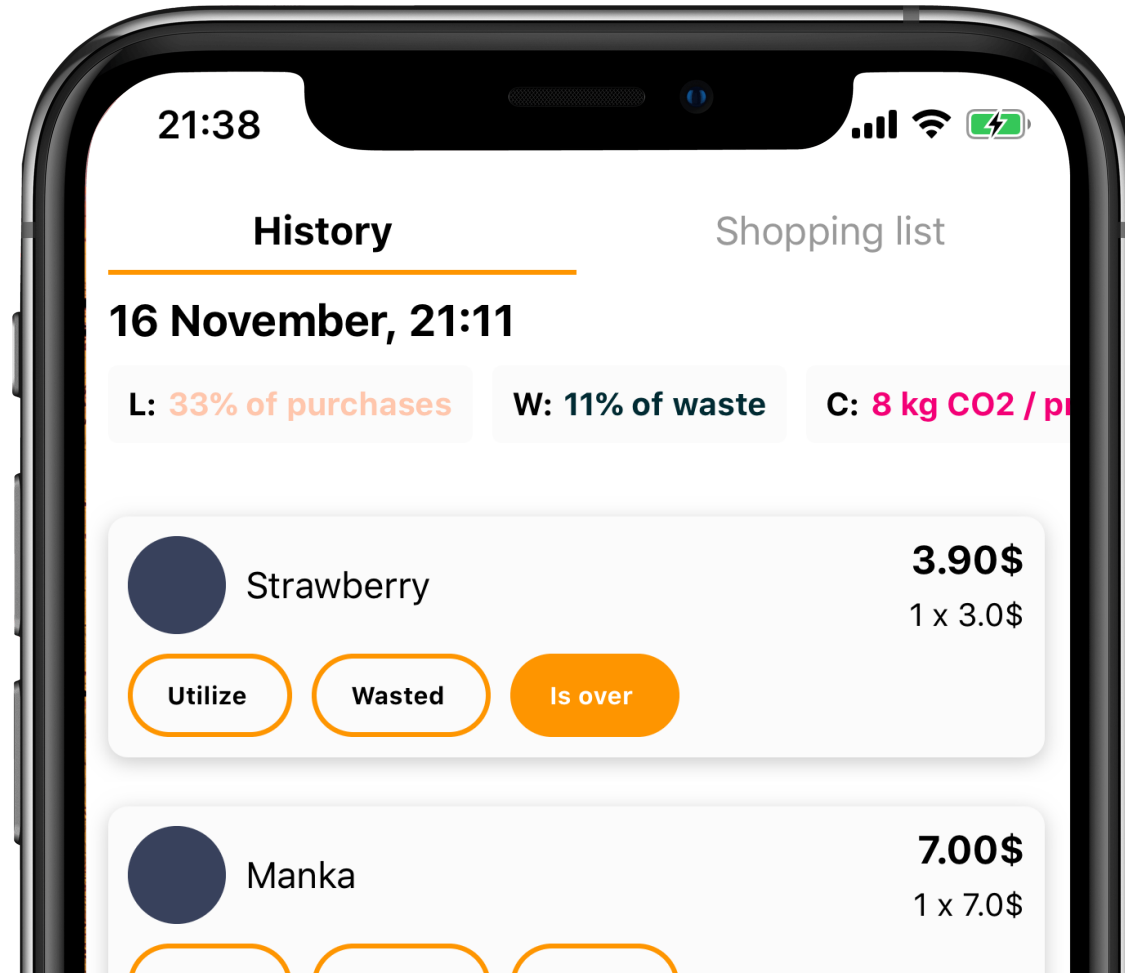
REDUCE FOOD
WASTING

3

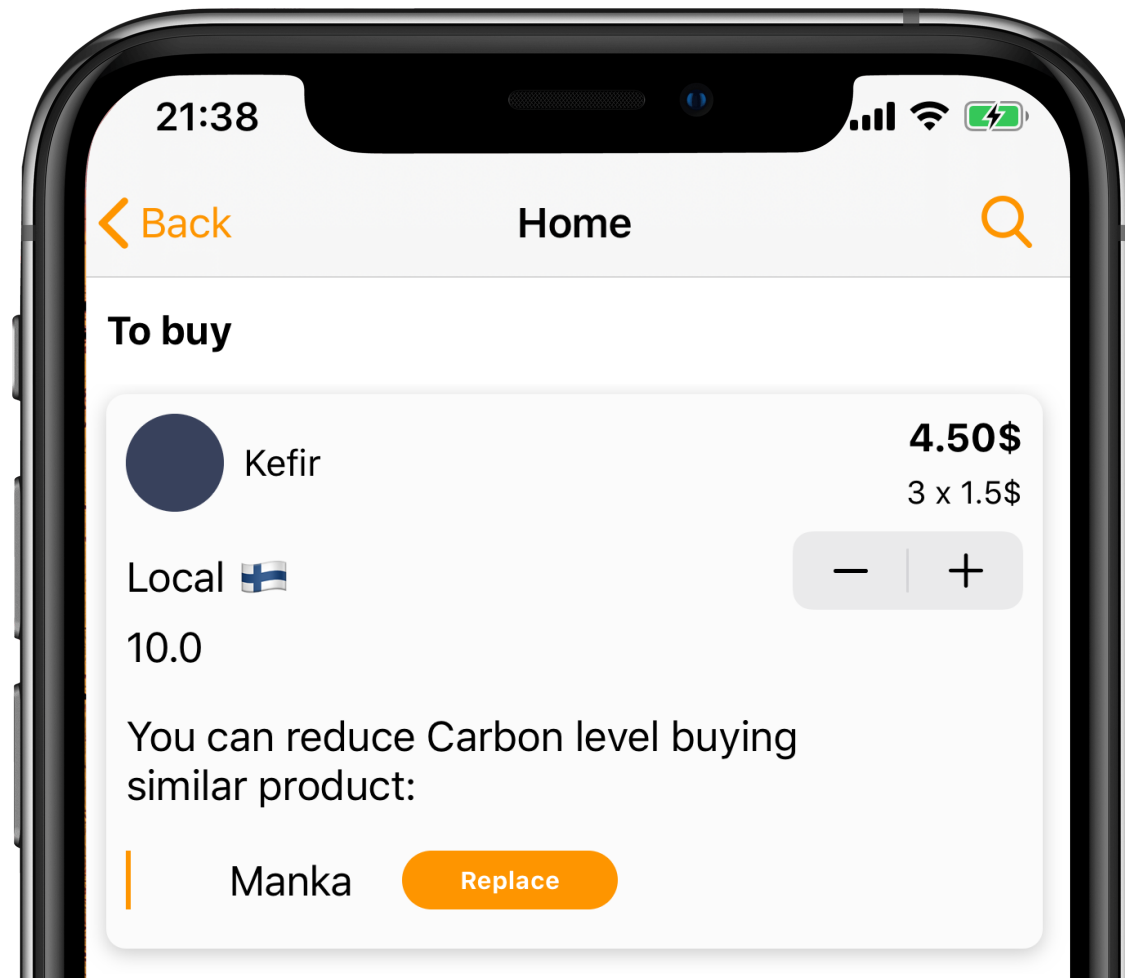
BUY MORE
LOCAL FOOD

4

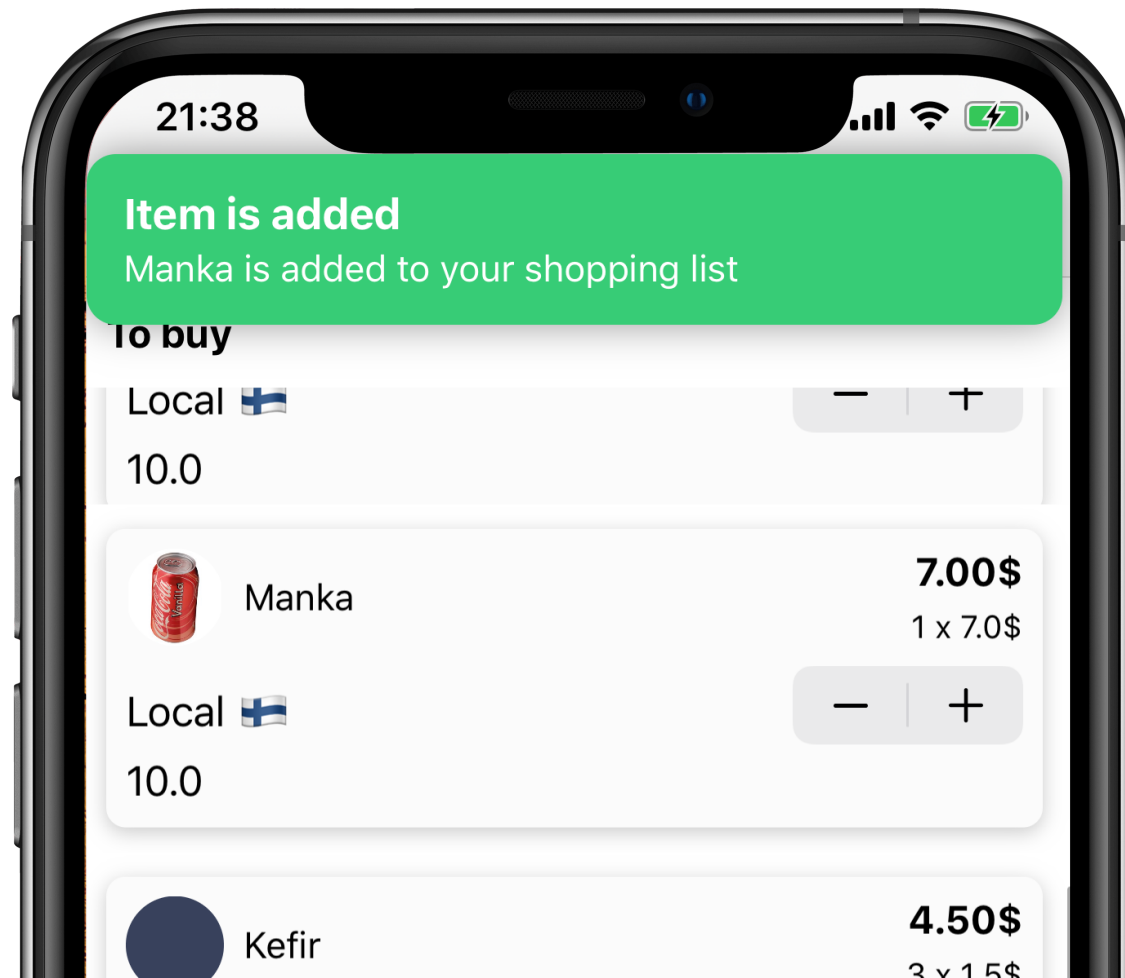
MARK PRODUCTS AS WASTED



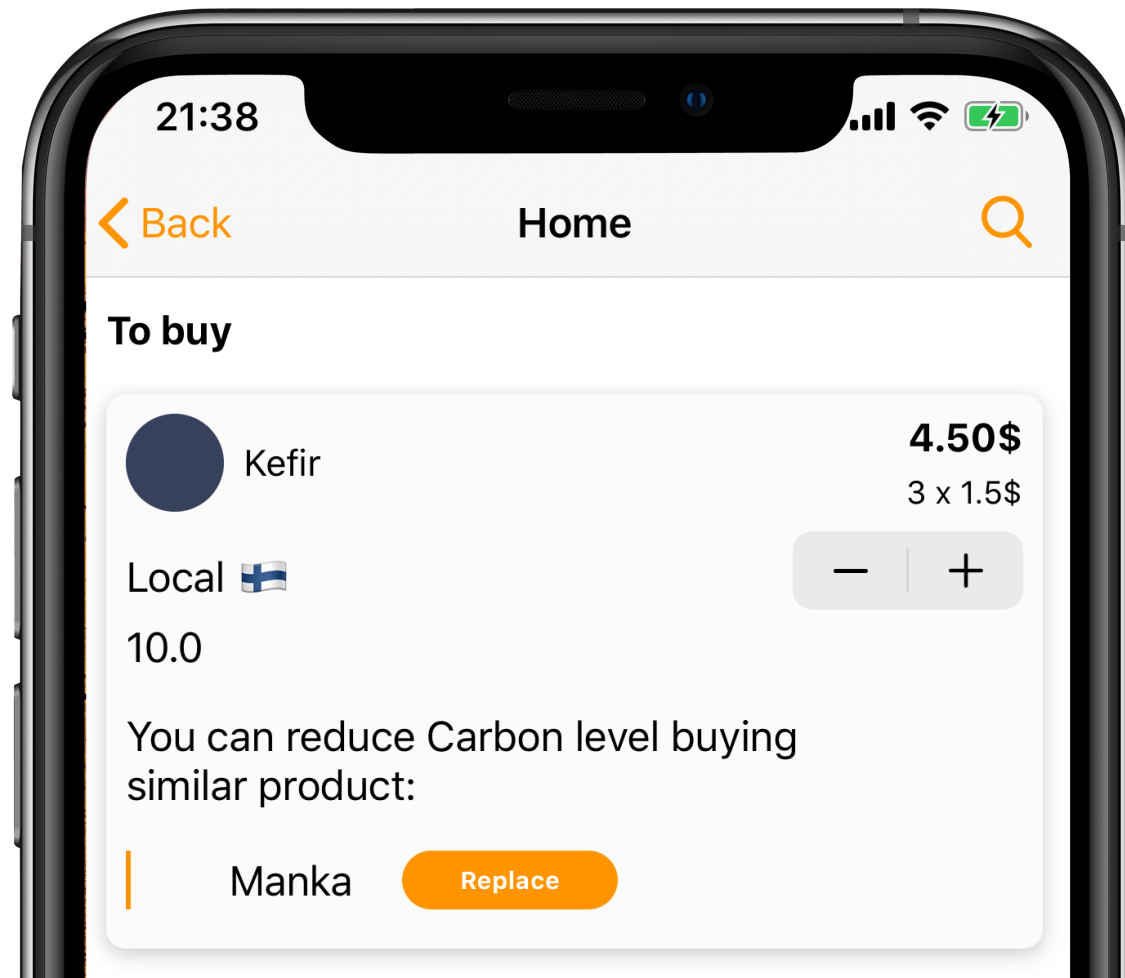
SWITCH TO HEALTHIER PRODUCTS



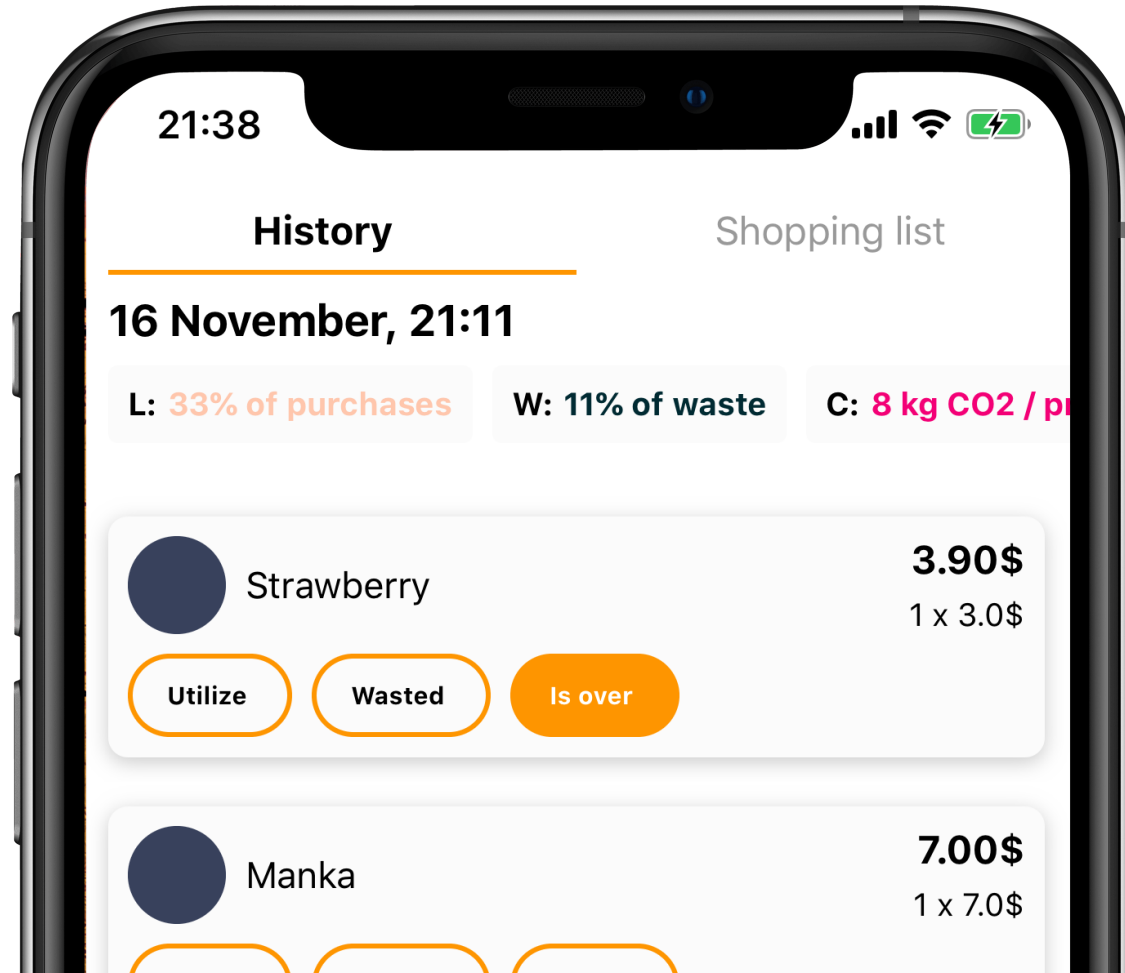
CONSUME LOCAL FOOD



REDUCE CARBON PRODUCTION

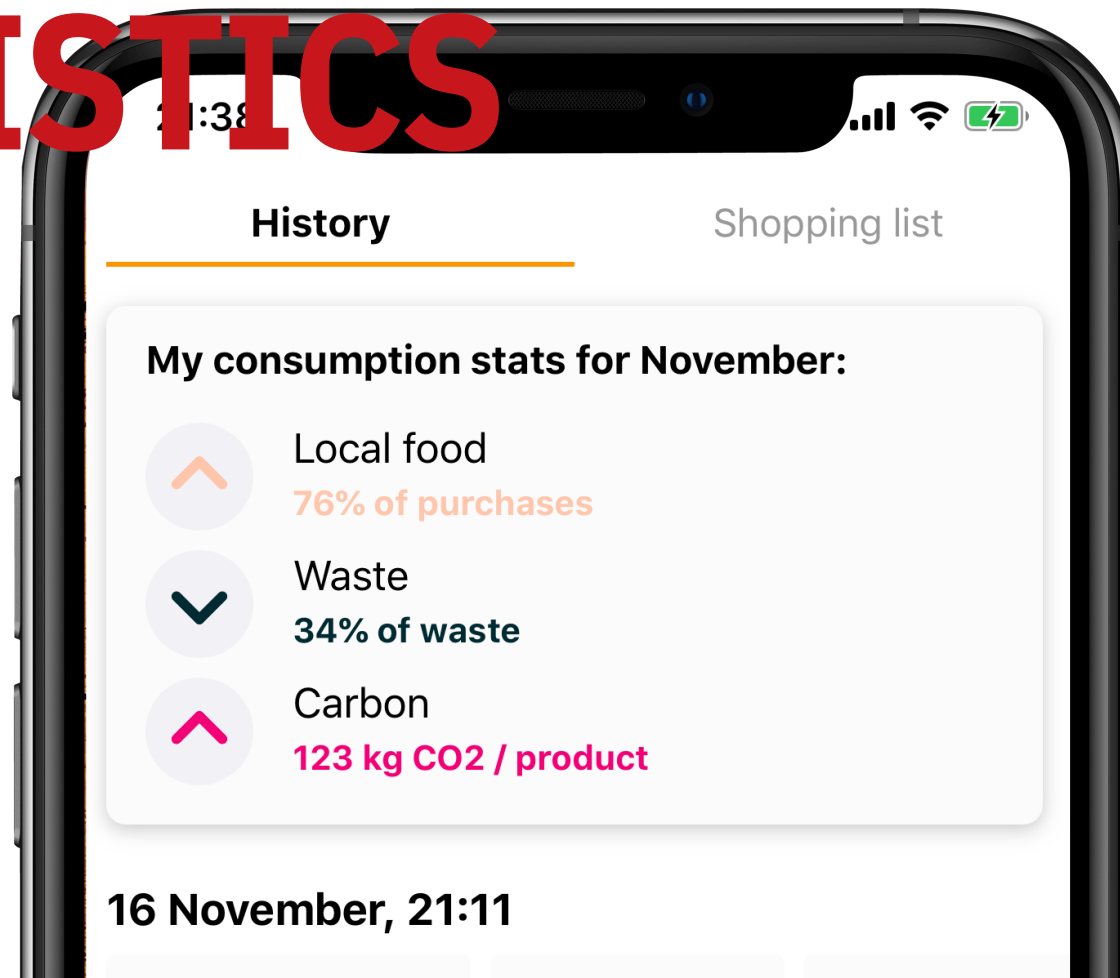


UTILIZE FOOD SMARTLY



TRACK TRANSACTIONS STATISTICS

YOU



**WHAT VALUE
WILL
THE BUSINESS
GET?**

CUSTOMERS ARE INVOLVED IN ENVIRONMENT PROTECTION

AVERAGE CHECK INCREASE THROUGH CROSS SALE RECOMMENDATIONS

SWITCH CUSTOMERS TO LOCAL SUPPLIERS

MORE SOCIALLY RESPONSIBLE ORGANISATION

THANK YOU

x

Kashif team