

KASHIF ALI

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SUMMARY

Passionate Frontend Developer & Shopify Developer e-commerce experience with liquid code and hands-on experience in building dynamic, responsive web applications using React.js, JavaScript, and modern frontend technologies. Skilled in UI/UX design, state management, and API integrations. Enthusiastic about solving real-world problems through intuitive and interactive web solutions.

TECHNICAL SKILLS

Technologies and Frameworks

React.js, JavaScript, HTML, CSS, Bootstrap, WordPress.

Tools: Shopify CLI, VS Code, Git, GitHub, Netlify, Vercel, Cursor AI.

EXPERIENCE

1- Shopify Developer

One Stop BTK (New, Startup Project)(May 2025 – Present)

- Developed responsive interfaces using Html, JavaScript, and Bootstrap.
- Improved UI/UX and integrated APIs for delivery, cart, and packaging logic.
- Configured Shopify apps like Zapier & Upcharge for local delivery and packaging fees.
- Ensured fast performance, secure checkout, and smooth customer experience.

2- Frontend Developer (Internship)

Ornesol Pvt Ltd (July 2024 – 28 Feb 2025)

- Developed responsive web applications using React.js, JavaScript, and Bootstrap.
- Collaborated with a team to enhance UI/UX for an optimized user experience.
- Integrated APIs and ensured optimal website performance & security.

3- Lab Incharge (Internship)

University of Sindh | September 2023 – March 2024

- Installed and configured hardware and software in computer labs.
- Managed network connectivity and ensured smooth LAN/Wi-Fi operations
- Provided technical support to students and faculty for system troubleshooting.
- Managed system backups and data recovery processes.

PROJECTS

One Stop BTK – Local Delivery Supermart (Grocery, Non Grocery, Fruits, Vegetables, Medicines,)

- Built and launched a full-featured Shopify e-commerce store targeted for Bahria Town Karachi residents.
- Configured local delivery using third-party apps (Zapier, Delivery & Pickup) with time slots and precinct-based delivery zones.
- Organized store structure into main categories and sub-collections with custom breadcrumbs and SEO-friendly navigation.
- Enabled packaging fee using Upcharge app and optimized product CSV uploads with discounts, variants, and tags.
- Technologies & Tools: Shopify (Dawn Theme), Liquid, Custom HTML/CSS, Zapier, Upcharge.
- Live URL: www.onestopbtk.com

Ornesol Pvt Ltd – Edutech (Educational Management System)

- Designed and developed an interactive frontend for managing student records, attendance, and exams.
- Implemented a dashboard with separate access for admin, students, and parents.
- Technologies & Tools: React.js, Redux, Bootstrap, Firebase, REST API.
- Live Demo: [Click here](#) | **Username:** admin | **Password:** admin

E-commerce Website

- Built an e-commerce platform with product listings, cart functionality, and secure checkout.
- Integrated payment gateway and enhanced UI/UX for seamless shopping experience.
- **Technologies & Tools:** React.js, JavaScript, HTML, CSS and REST APIs.
- GitHub: [Code](#)
- Live URL: [Click here](#)

Password Generator:

- A tool for creating secure passwords, developed with : React.js, JavaScript, HTML, CSS and REST APIs.

Excuse Generator

- Generates random excuses using API data, implemented using JavaScript and REST APIs.
- GitHub: [Code](#)
- Live URL: [Click here](#)

Real-time Pothole Detection with YOLO-v7 for Autonomous Vehicles (FYP)

- Developed a system to detect and count potholes from images and videos.
- Estimated the cost of potholes and generated automated Excel reports.
- Technologies & Tools: CNN, YOLO v7, Colab Notebook, Roboflow.
- Live URL: [Click here](#)

Role-Based Access Web System (2024-2025)

- Designed and implemented a role-based access management system for secure authentication.
- Developed the frontend using React.js and managed the database using MySQL.

IT Support & Maintenance in Educational Institutions (Self-study Project)

Researched and implemented IT best practices for efficient system administration in schools and universities.

EDUCATION

BS Information Technology (2020 – 2024)

University of Sindh, Pakistan

ACHIEVEMENTS

- Coursera Frontend Development Certificate Language Course Certification from ACC.
- NGIRI Funded Project: Real-time Pothole Detection with YOLO-v7 approved for NGIRI funding!.
- 2nd Position in Final Year Project (FYP) 2024.
- 1st Position at IT Expo, University of Sindh 2023.
- Ehsas Phase-II Fully Funded Scholarship.