

# Kashif Ross

Over 8 years generating designs in Photoshop, 5 years of utilizing CSS features such as backgrounds, positioning, animations, borders, and margins, 3 years of developing HTML with inline styling, and 2 years of 3D character animation.

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## PROJECTS

### E-commerce Designs

- Designed and developed three email campaigns.
- Optimized images for performance, improving load time.
- Utilized Litmus to proof and troubleshoot content that performed successfully across over 85% of email platforms.

### Sass to HTML Inline Template

- Conducted research on responsive email templates that work on multiple email/web platforms.
- Compiled various web packages and coded a template that uses Sass variables to generate inline HTML.

## EXPERIENCE

### eReal Estate Corporation, Redondo Beach, CA & Remote *Assistant Marketing Manager*

JULY 2012 - JULY 2015

- Learned to develop email campaigns to market a new real estate startup in beach city communities.
- Created websites using HTML and CSS that was optimized for SEO, increasing online web traffic by 180%.
- Managed social media channels to engage with customers on various platforms, resulting in more new/young homebuyers.
- Created written and video content on several real estate blogs while managing Facebook and Google ads, expanding the startup to a broader market outside of Redondo Beach.

## SKILLS

Adobe Creative Suites

Autodesk Maya

Bootstrap 3 & 4

CSS

Git & Github

HTML

Javascript

JQuery

Linux

Photoshop

PHP & MySQL

React & Redux

## EDUCATION

freeCodeCamp

Responsive Web Design  
Certification

Udacity

Intro to Javascript, Intro to  
JQuery, Asynchronous Javascript,  
Object Oriented Javascript, and  
ES6

Cal State Long Beach

MS, Gerontology - eLearning  
UC Irvine

BA, Social Ecology - Psychology

