Kashif Ross

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Web developer and author with a passion for learning and experience in SEO that has increased web traffic and social media subscribers. Google me.

EXPERIENCE

Charter Schools, Los Angeles and Las Vegas — *English Teacher*

AUGUST 2013 - PRESENT

- Assessed, monitored, and adjusted 340 students' educational achievements, which resulted in the highest standardized test scores at three different schools.
- Developed and presented technical training programs for teachers unfamiliar with Lexile data reports, increasing project based assessment scores by one grade level.
- Taught test taking techniques and analytical skills to underserved communities, improving students' reading abilities an average of three grade levels.

eReal Estate Corporation, Redondo Beach, CA — *Social Media Assistant*

JULY 2012 - JULY 2013

- Created static-page websites using HTML and CSS that was optimized for SEO, increasing online web traffic by 180%.
- Suggested the use of social media channels to engage with customers on various platforms, resulting in more new/young homebuyers.
- Created written and video content on several real estate blogs while managing Facebook and Google ads, expanding the startup to a broader market outside of Redondo Beach.

Carl B. Munck, Oakland, CA— *Computer Instructor*

AUGUST 2010 - MAY 2012

- Taught students in lower grades basic programming skills using Alice, an online interactive block-based programming tool.
- Developed curriculum for older students to teach HTML and CSS, resulting in many students choosing technology based careers when applying to college.

PORTFOLIO

https://kashifross.github.io/

SKILLS

HTML

CSS

Bootstrap 3 & 4

Javascript

JQuery

React & Redux

Education

Cal State Long Beach (2008 – 2010)
Masters of Science, Gerontology

UC Irvine (2003 – 2008)
Bachelor of Arts, Social Ecology

Free Code Camp
Responsive Web Design Certificate

Udacity
Intro to Javascript, Intro to JQuery, Asynchronous Javascript, Object Oriented Javascript, and ES6