



KASHISH TRIKOTIYA

Web Developer

PROFILE

Experienced digital marketer turned web developer with over 5+ years of experience in content marketing, SEO, and web development. Currently leading the development team at WeConnect Soft Solution. Skilled in WordPress, HTML, CSS, and digital strategy

CONTACT

PHONE:
+91 8005-703029

WEBSITE:
<https://kashish-trikotiya.github.io/>

EMAIL:
Kashishtrikotiya0324@gmail.com

PROJECTS

<https://sasta.holiday/>
<https://globitude.in/>
<https://hakimaalimjaipur.com/>
<https://garage2global.com/>
<https://tellmenew.com/>
<https://l1aa.us/>

SKILLS

Technical Skills: WordPress, HTML, CSS, Basic JavaScript, SEO

Marketing Skills: Content Writing, Digital Marketing, Social Media Management.

Soft Skills: Team Leadership, Project Management, Problem-Solving

EDUCATION

Bachelor of Commerce (B. Com)
Commerce College, [2023]

Senior Secondary (12th - Commerce)
Aklank Public School, [2020]

WORK EXPERIENCE

WeConnect Soft Solution, Kota, Rajasthan

Team Lead - Development Team

WeConnect Soft Solution | [July 2023] – Present

- Leading a team of developers to build and maintain websites.
- Managing projects, ensuring timely delivery, and mentoring junior developers.
- Working with WordPress, HTML, and CSS to develop websites.

Developer (WordPress & Frontend)

WeConnect Soft Solution | [April 2021] – [March 2023]

- Developed and optimized WordPress websites with custom themes and plugins.
- Designed responsive user interfaces using HTML, CSS, and basic JavaScript.
- Collaborated with designers and content teams to enhance UI/UX.

Content & Digital Marketing Specialist

WeConnect Soft Solution | [August 2019] – [March 2021]

- Managed SEO strategies, keyword research, and content creation.
- Handled digital marketing campaigns, social media strategies, and analytics.
- Increased website traffic and engagement through content optimization.