

# TRAVELERS & BUSINESSES IN NEED OF VEHICLE RENTALS

1) Travelers:

Individuals requiring a car at a specific location for leisure or business purpose.

2) Corporate Clients:

Businesses looking for short-term fleet rental solutions.

3) Service Providers:

Car rental companies seeking an efficient platform to list, manage & optimize their fleet operations.

4) Peer-to-peer Vehicle Owners:

Private car owners who wish to offer their vehicles for rental (if the market-place supports such services).

## FOR SERVICE PROVIDERS:

- ★ Booking Dashboard:

Comprehensive tracking of reservations & payments.

- ★ Fleet Management:

Tools for efficiently adding, updating & managing vehicle listings.

- ★ Revenue Analytics:

Detailed insights into earnings & vehicle utilization.

## RENTALS OPERATIONS FRAMEWORK

- ★ Customer Experience:

A streamlined journey starting with searching for vehicles.

Browse available vehicles by location & date.

View detailed car information, including features, pricing & images.

Select a vehicle, confirm the reservation, & proceed with payment.

Receive booking confirmation along with car collection details.



# ENTITY RELATIONSHIP MODELS:

★ Key Entities:

- User: Represents either a customer or a service provider.
- Vehicle: Each car listed is treated as a distinct entity.
- Booking: Represents the transaction connecting the user & the provider.

## RELATIONSHIPS:

A user can have multiple bookings. Each vehicle is linked to one provider but can be rented by multiple users. A booking ~~server~~ serves as the connection between a user & provider.

## VEHICLE RENTALS FOR A DEFINED

### DURATION:

## SERVICE ARCHITECTURE:

## FRONTEND UI/UX DESIGN:

A user-friendly interface with an intuitive layout, mobile-first approach, & streamlined navigation.

- Core features: Advanced filters, search functionality, booking modules, & interactive forms.

## ★ BACKEND INFRASTRUCTURE:

- Database to manage & store information related to users, vehicles & bookings.
- APIs to handle search, reservations, payment processing & notifications.

## ★ PAYMENT SYSTEMS:

Integrated payment gateways ensure secure & hassle-free transactions.

## ★ ALERT SYSTEM:

Notifications via email & SMS to provide booking confirmation, updates & reminders.