

Kashkumar Singh

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🌐 <https://kashkumarsingh.github.io/>

SUMMARY

Experienced UI/UX and front-end designer with 5+ years of agency experience designing and developing user-centered digital products. Proficient in design thinking, wireframing, prototyping, and front-end development technologies (HTML/CSS/JavaScript), as well as visual design principles. Adept at working collaboratively with cross-functional teams to deliver high-quality designs that meet project requirements and user needs.

EXPERIENCE

UI/UX Designer (Part-time)

VTechGlobe Ltd.

July 2022 - May 2023, St. Albans, UK

- Conducted user research to inform website design decisions.
- Created wireframes and prototypes to communicate design concepts.
- Ensured responsive design for optimal viewing across devices.
- Implemented design changes using HTML, CSS, and JavaScript.
- Ensured cross-browser compatibility and adherence to standards.
- Conducted quality assurance testing and incorporated feedback.
- Collaborated with team members for timely project delivery.

Senior UI/UX Designer

Classic Techies

July 2019 - December 2020, Gujarat, India

- Collaborated with cross-functional teams for user-centric designs.
- Conducted user research and competitive analysis.
- Created and maintained design systems and style guides.
- Developed user flows, wireframes, and prototypes.
- Conducted A/B testing and analyzed user data.
- Collaborated with product managers, developers, and QA engineers.

Senior UI/UX Designer

Dominant Infotech

September 2018 - July 2019, Gujarat, India

- Designed user-centered digital products, websites, and applications.
- Collaborated with product managers, developers, and stakeholders.
- Conducted user research and developed user flows and wireframes.
- Translated designs into high-quality front-end code.

Web UI/UX Designer

Doyenhub Software Solutions LLP

February 2018 - September 2018, Gujarat, India

- Led design projects and collaborated with clients and teams.
- Created responsive designs for various devices.
- Maintained design standards and style guides.
- Managed multiple design projects simultaneously.
- Mentored and guided junior designers.

Senior UI/UX Designer

Kintu Design Pvt. Ltd

July 2017 - December 2017, Gujarat, India

- Collaborate with cross-functional teams, including product managers, developers, and stakeholders to develop user-centric design solutions.
- Conduct user research and competitive analysis to inform information architecture and user flow for better web experience.
- Created and maintained design systems and style guides for consistency and efficiency across projects.

- Created user flows, wireframes, and prototypes to validate design concepts and gather feedback from stakeholders and users.
- Conducted A/B testing and analyzed user data to improve website/app performance and engagement.
- Conducted quality assurance testing and made iterative improvements based on user and stakeholder feedback.
- Collaborated with cross-functional teams, including product managers, developers, and QA engineers, to ensure that designs were implemented accurately and efficiently.

Web Designer

Rainbow Services

June 2016 - July 2017, Gujarat, India

- Created wireframes and mockups using Adobe Photoshop
- Implemented responsive design using HTML, CSS, and JavaScript
- Assisted with website maintenance and updates.

SKILLS

Design Tools: Figma, Adobe XD, Adobe Creative Suite (Photoshop, and Illustrator), Balsamiq Mockups, and Sketch.

Prototyping Tools: Figma, and InVision.

Front-End Development: HTML/HTML5, SASS/CSS/CSS3/Bootstrap/Tailwind, jQuery/JavaScript (ES6+), React, Webpack, Git (CI/CD), and Handlebars.

UI/UX Skills:

- Applying design thinking methodologies to problem-solving and ideation processes.
- Conducting user research, usability testing, and incorporating user feedback into design iterations.
- Creating intuitive and user-friendly interfaces that enhance the overall user experience.
- Implementing information architecture and user flows to optimize the user journey.
- Conducting user training and providing support to ensure effective product adoption.
- Excellent project management skills to prioritize tasks, meet deadlines, and effectively communicate progress with stakeholders.
- Applying visual design principles and creating visually appealing graphics and layouts.
- Utilizing data-driven insights and analytics to inform design decisions and improve product usability.

Soft skills:

- Continuous learning and eagerness to stay updated with the latest trends and technologies.
- Strong attention to detail and ability to deliver high-quality work on tight deadlines.
- Strong written and communication skills, Leadership, Problem-solving, Critical thinking & decision-making, and Team Player.

EDUCATION

Master of Science in Advanced Computer Science (Grade: Distinction)

The University of Hertfordshire, Hertfordshire • Hatfield, UK