KYLE ARAÑA

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EXPERIENCE

UI/UX Designer
VIPTutors   **November 2025 – January 2026, London, United Kingdom**
- Pioneered the overhaul of the design system by building a scalable Figma component library, boosting design-dev efficiency by 40%, reducing debt, and unifying UI across product teams.
- Collaborated with developers during the handoff process by providing annotated designs and assets, ensuring pixel-perfect implementation.
- Owned the end-to-end visual design for 50+ responsive web pages and 20+ marketing campaigns, increasing conversion rates by 18% while ensuring pixel-perfect execution and 100% brand consistency across all platforms.

Software Engineer (Front-End & UI/UX)
AVICentral   **July 2025 – September 2025, South Dakota, US**
- Designed and implemented responsive, accessible front-end interfaces for a CRM system using React.js, TypeScript, and Tailwind CSS, improving cross-platform performance and reducing browser-related issues by 30%.
- Collaborated with product managers and stakeholders to translate CRM business requirements into intuitive UI/UX workflows, boosting user engagement by 25% and reducing task completion time by 15%.
- Conducted user research, wireframing, and prototyping in Figma, then developed pixel-perfect CRM interfaces aligned with brand guidelines, resulting in a 20% increase in customer satisfaction scores.

Front End Web Developer (Internship)
Department of Trade and Industry   **February 2025 – May 2025, Legazpi City, Philippines**
- Streamlined project workflows through cross-functional collaboration, reducing project completion time by 50% and facilitating the on-schedule launch of web development initiatives.
- Led the development of a full-stack document tracking system using Vue.js, Node.js, Tailwind, and PocketBase, centralizing document processes to achieve a 95% reduction in decentralized data points.
- Streamlined document process tracking, which improved overall clarity and operational efficiency by 90%.

PROJECT

Price Monitoring and Consumer Access Portal
Department of Trade and Industry
- Engineered a secure and responsive web portal for efficient input, maintenance, and display of price records, enhancing data accessibility for both internal operations and external consumers by 70%.
- Developed robust frontend and backend solutions that streamlined data management processes, reducing manual data handling time by 40%.
- Ensured consistent, up-to-date pricing information and improved overall transparency for end-users through comprehensive data management, resulting in a 98% accuracy rate for pricing data.

EDUCATION

Bachelor of Science in Information Systems
STI College Legazpi

Science Technology Engineering and Mathematics
Binangonan Catholic College

CERTIFICATIONS

Java Foundations
Oracle Academy · 2022

SKILLS

Frontend: React, Vue.js, TypeScript, Tailwind CSS, HTML, JavaScript, Bootstrap 5

Backend: Node.js, MySQL, PocketBase, .NET

Other Tools: Vercel, Github, Figma, Canva, Git, Office360