



Consent Form

WHAT DOES AN AI PRODUCT MANAGER DO?

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You are invited to take part in this online interview study. Please read this Explanatory Statement in full before deciding whether or not to participate in this research. If you would like further information regarding any aspect of this project, you are encouraged to contact the researchers via the email addresses listed above.

What does the research involve?

Background: With the recent rise of AI, the number of AI-driven software products released to the public is increasing exponentially. On this occasion, the part that AI product managers play is crucial. The resources about the role of software product managers are plenty. However, to the best of our knowledge, the resources developed based on empirical evidence on the role of AI product managers is little to none.

Objective: The objective of this study is to gain an in-depth understanding of AI product managers' role in managing AI software products.

What you will have to do: This study involves filling out a pre-interview questionnaire and attending a Zoom interview, as explained below.

1. Fill out the pre-interview questionnaire (this form): The researchers will share the pre-interview questionnaire if you are suitable to participate, and you will be asked the convenient time to participate through a Zoom interview.

The pre-interview questionnaire (around 5 minutes to fill) consists of a consent form, questions on demographics, and your company.

2. Attend the Zoom interview: Upon the confirmation of filling out the pre-interview questionnaire (either you may inform the researchers or researchers may check the completion on the platform where the questionnaire is hosted), the 1-hour interview session will take place at the time agreed. The interview will be audio recorded.

Invitation

As an AI product manager, we invite you to participate in this study, and your participation is voluntary.

Consenting to participate in the project and withdrawing from the research

Consenting: As a general practice, you are required to digitally sign the consent form given in the pre-interview questionnaire.

Withdrawing: You can exit without completing the pre-interview questionnaire, and you can ask to stop the interview at any time without giving a reason. You have the right to withdraw from participation at any time up to 30 days after the interview without giving a reason. There are no consequences on withdrawal, and your data will be deleted upon withdrawal. And you are offered the opportunity to edit the transcript for 30 days from the receipt of the transcript.

Possible benefits

Knowledge and insights about the role of AI product manager, and practical guidelines to effectively manage AI products.

Confidentiality

Your personal data shall only be accessible by the researchers. The researchers will keep your identity confidential and will de-identify your responses (your responses will be given an ID). Interviews will be audio recorded and transcribed by the researchers. The researchers will use ChatGPT as a co-analysing tool to analyse the data. The researchers will go through the data thoroughly to remove any identifiable data before uploading it to ChatGPT. Any research publication published as a result of the study will not identify you, your company or any non-participant in your company.

Storage of data

Data will be securely stored in a Google Drive with restricted access (only investigators have access) for a period of 5 years and destroyed thereafter.

Electronic copies of consent forms will be stored at the Chief Investigator's office under password protection for the same period as that of data, and destroyed thereafter.

Use of data for other purposes

In accordance with data sharing guidelines, de-identified (anonymised) data may be made available for use by other researchers. This data will be held in Figshare and may be a requirement of some journals prior to publication. Any shared data will not include your identifying details.

Results

The findings of this study will be published in academic and practitioner-based journals, conferences, and magazines. Further, free access to the publications in the form of preprints will be available on arXiv (<https://arxiv.org/>), and you may also request a summary of the results by indicating it in the pre-interview questionnaire.

Complaints

Should you have any concerns or complaints about the conduct of the project, you are welcome to contact the Executive Officer, Monash University Human Research Ethics Committee (MUHREC):

Executive Officer**Monash University Human Research Ethics Committee (MUHREC)****Room 111, Chancellery Building D,****26 Sports Walk, Clayton Campus****Research Office****Monash University VIC 3800****Tel: +61 3 9905 2052 Email: muhrec@monash.edu Fax: +61 3 9905 3831**

Thank You.

Kashumi Madampe, John Grundy, and Tony Wasserman.

CONSENT

I confirm that I have understood the nature of the research, and I have had the opportunity to ask questions and have had them answered to my satisfaction.

- ☐ I confirm that I am an AI product manager!
- ☐ I agree to take part in this study
- ☐ I understand that I am free to withdraw my participation at any time, and to withdraw any data traceable to me up to 30 days from the date of the participation without giving a reason
- ☐ I agree to fill in this pre-interview questionnaire
- ☐ I understand my personal information maybe collected in the next section of this questionnaire
- ☐ I understand that I will be audio-recorded during the interview
- ☐ I understand that interview recordings will be uploaded to a secure commercial server (i.e., otter.ai) for transcription
- ☐ I understand that de-identified interview transcripts will be uploaded to ChatGPT for analysis
- ☐ I give consent to share the data collected from me with other researchers whose projects have ethics approval
- ☐ I wish to have my interview transcript returned to me and I have the opportunity to edit the transcript for 30 days from the receipt of the transcript
- ☐ I wish to receive the summary of findings of the study

Name:

Signature:

×

SIGN HERE

clear

Email address:

Demographics

This section is intended to gather basic information of the participants.

NOTE

We assure details of the participants, and all other confidential information shared will be kept confidential. The names and details of the participants will not be specified in any of the publications or report.

How old are you?

20 - 25



To which gender identify do you most identify?

☐

Man

☐

Woman

☐

Non-binary / gender diverse

☐

My gender identity isn't listed. I identify as:

☐

Prefer not to say

In which country do you currently reside?

Afghanistan



General Professional Experience

Total experience in software industry (years) eg: 2.5 years

Total product management experience including AI product management (years)

Total AI product management experience (years)

Context

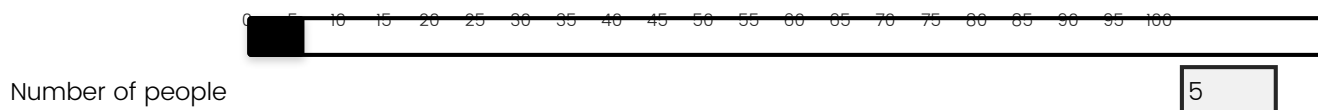
In which industry are you employed?

- ☐ IT
- ☐ Finance & Banking
- ☐ Transport
- ☐ Medical
- ☐ Telecom
- ☐ Healthcare
- ☐ Manufacturing
- ☐ Other (Please specify)

How many employees work in your organisation?

- ☐ Less than 10
- ☐ 11-50
- ☐ 51-100
- ☐ 101-500
- ☐ 501-1000
- ☐ 1001-5000
- ☐ 5001-10000
- ☐ More than 10000

Team size:



A study by HumaniSE Lab, Faculty of Information Technology, Monash University, Australia.

Contact: kashumi.madampe@monash.edu | Monash HEC Approval Number: 40031

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