Executive Summary

Forecasted Price for 1st period is a significant indicator for Churn rate
- At 5% level of significance, the variable passes the hypothesis test.

Electricity consumption for last month is least significant
- The 5% significance test is checked for p-value, thereby helping in checking the hypotheses.

Antiquity of the client plays a major role in making the churn decision
- The p-value let's us reject the null hypothesis at 5% LOS.