#### Importing necessary packages

```
import numpy as np
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
import pickle
import datetime
```

#### **Importing the Dataset**

```
data = pd.read_csv("BCG_Final Dataset.csv")
data.isna().sum()
     Unnamed: 0
                                   0
     id
                                   0
                                   0
     cons_12m
     cons_gas_12m
                                   0
                                   0
     cons last month
     date_activ
                                   0
     date_end
                                   0
     date modif prod
     date renewal
                                   0
                                   0
     forecast_cons_12m
                                   0
     forecast cons year
     forecast_discount_energy
                                   0
                                   0
     forecast_meter_rent_12m
     forecast_price_energy_p1
                                   0
                                   0
     forecast price energy p2
     forecast_price_pow_p1
                                   0
                                   0
     has_gas
     imp_cons
     margin_gross_pow_ele
                                   0
                                   0
     margin net pow ele
                                   0
     nb prod act
     net_margin
                                   0
                                   0
     num_years_antig
                                   0
     origin_up
     pow_max
                                   0
                                   0
     churn
     dtype: int64
```

### **Dropping Id column**

```
data1 = data.drop(['id'], axis = 1)
```

Unnamed: 0 0 0 cons\_12m 0 cons\_gas\_12m cons\_last\_month 0 date\_activ 0 0 date end date\_modif\_prod 0 0 date\_renewal forecast\_cons\_12m forecast\_cons\_year forecast\_discount\_energy forecast\_meter\_rent\_12m forecast\_price\_energy\_p1 0 forecast\_price\_energy\_p2 0 forecast\_price\_pow\_p1 0 has\_gas 0 imp\_cons 0 margin\_gross\_pow\_ele margin net pow ele 0 nb\_prod\_act 0 net\_margin num\_years\_antig 0 origin\_up 0 0 pow\_max churn 0 dtype: int64

## Creating feature matrix for independent and dependent variables

```
X = data1.iloc[:, 1:24]
Y = data1['churn']
data1 = data1.drop(['Unnamed: 0'], axis = 1)
data1
```

|   |           | cons_12m | cons_gas_12m | cons_last_month | date_activ | date_end                    | date_modif_prod |  |
|---|-----------|----------|--------------|-----------------|------------|-----------------------------|-----------------|--|
|   | 0         | 309275   | 0            | 10025           | 2012-11-07 | 2016-11-<br>06              | 2012-11-07      |  |
|   | 1         | 4660     | 0            | 0               | 2009-08-21 | 2016-08-<br>30              | 2009-08-21      |  |
|   | 2         | 544      | 0            | 0               | 2010-04-16 | 2016-04-<br>16              | 2010-04-16      |  |
|   | 3         | 1584     | 0            | 0               | 2010-03-30 | 2016-03-<br>30              | 2010-03-30      |  |
|   | 4         | 121335   | 0            | 12400           | 2010-04-08 | 2016-04-<br>08              | 2010-04-08      |  |
|   |           |          |              |                 |            |                             |                 |  |
|   | 15669     | 32270    | 47940        | 0               | 2012-05-24 | 2016-05-<br>08              | 2015-05-08      |  |
|   |           |          |              |                 |            | 201E 00                     |                 |  |
| Converting Date variables into Datetime type                          |           |          |              |                 |            |                             |                 |  |
|   | A E C 7 A | 4044     | ^            | 170             | 2042 02 00 | 2016-02-                    | 2042.02.00      |  |
| from datetime import date   |           |          |              |                 |            |                             |                 |  |
|   | 15672     | 121      | n            | Λ               | 2012_0R_30 | ∠∪10-∪ŏ-                    | 2N12_NR_3N      |  |
| <pre>data1['date_activ'] = pd.to_datetime(data1.date_activ)</pre>     |           |          |              |                 |            |                             |                 |  |
|   | 15673     | 8730     | 0            | 0               | 2009-12-18 | <u>ح</u> ل ال- اح-<br>- ـ ـ | 2009-12-18      |  |
| <pre>data1['date_end'] = pd.to_datetime(data1.date_end)</pre>         |           |          |              |                 |            |                             |                 |  |
| <pre>data1['date_renewal'] = pd.to_datetime(data1.date_renewal)</pre> |           |          |              |                 |            |                             |                 |  |

Adding column to disply number of months left before renewal

act\_months\_left'] = (data1['date\_end'].dt.year - data1['date\_activ'].dt.year)\*12 + data1['dat
data1['contract\_months\_left']

```
      0
      48

      1
      84

      2
      72

      3
      72

      4
      72

      ...
      15669
      48

      15671
      48

      15672
      48
```

15673 84

Name: contract months left, Length: 15674, dtype: int64

data1

|       | cons_12m | cons_gas_12m | cons_last_month | date_activ | date_end       | date_modif_prod |
|-------|----------|--------------|-----------------|------------|----------------|-----------------|
| 0     | 309275   | 0            | 10025           | 2012-11-07 | 2016-11-<br>06 | 2012-11-07      |
| 1     | 4660     | 0            | 0               | 2009-08-21 | 2016-08-<br>30 | 2009-08-21      |
| 2     | 544      | 0            | 0               | 2010-04-16 | 2016-04-<br>16 | 2010-04-16      |
| 3     | 1584     | 0            | 0               | 2010-03-30 | 2016-03-<br>30 | 2010-03-30      |
| 4     | 121335   | 0            | 12400           | 2010-04-08 | 2016-04-<br>08 | 2010-04-08      |
|       |          |              |                 |            |                |                 |
| 15669 | 32270    | 47940        | 0               | 2012-05-24 | 2016-05-<br>08 | 2015-05-08      |
| 15670 | 7223     | 0            | 181             | 2012-08-27 | 2016-08-<br>27 | 2012-08-27      |
| 15671 | 1844     | 0            | 179             | 2012-02-08 | 2016-02-<br>07 | 2012-02-08      |
| 15672 | 131      | 0            | 0               | 2012-08-30 | 2016-08-<br>30 | 2012-08-30      |
| 15673 | 8730     | 0            | 0               | 2009-12-18 | 2016-12-<br>17 | 2009-12-18      |

15674 rows × 25 columns

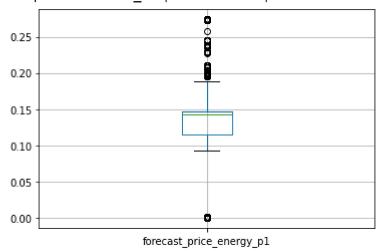
ons\_gas\_12m', 'cons\_last\_month', 'date\_activ', 'date\_end', 'date\_modif\_prod', 'date\_renewal
data1

| energy_p2 | forecast_price_pow_p1 | has_gas | imp_cons | margin_gross_pow_ele | margin_net_po |
|-----------|-----------------------|---------|----------|----------------------|---------------|
| 0.088347  | 58.995952             | No      | 831.80   | 41.76                |               |
| 0.000000  | 44.311378             | No      | 0.00     | 16.38                |               |
| 0.087899  | 44.311378             | No      | 0.00     | 28.60                |               |
| 0.000000  | 44.311378             | No      | 0.00     | 30.22                |               |
| 0.093746  | 40.606701             | No      | 1052.37  | 3.18                 |               |
|           |                       |         |          |                      |               |
| 0.000000  | 44.311378             | Yes     | 0.00     | 27.88                |               |
| 0.091892  | 58.995952             | No      | 15.94    | 0.00                 |               |

# **Identifying Outliers**

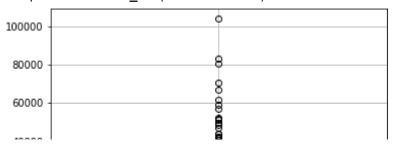
data.boxplot(column = 'forecast\_price\_energy\_p1')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f705d7e3d50>



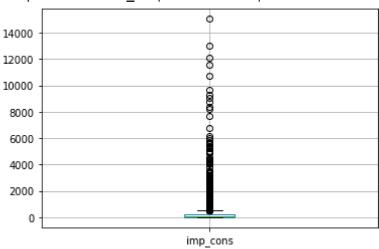
data.boxplot(column = 'forecast\_cons\_12m')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f705c2adb90>



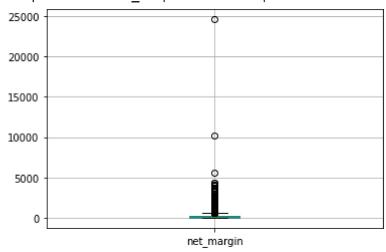
data.boxplot(column = 'imp\_cons')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f705c2b7050>



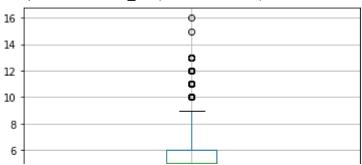
data.boxplot(column = 'net\_margin')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f705bd96690>



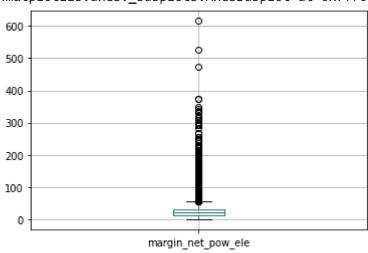
data.boxplot(column = 'num\_years\_antig')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f705bcc8810>



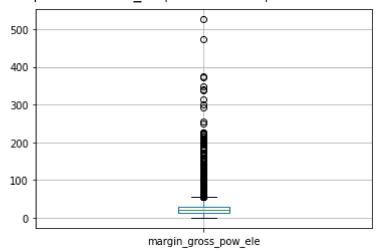
data.boxplot(column = 'margin\_net\_pow\_ele')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f705bc42e10>



data.boxplot(column = 'margin\_gross\_pow\_ele')

<matplotlib.axes.\_subplots.AxesSubplot at 0x7f705bd5b890>



✓ 0s completed at 7:45 PM

×