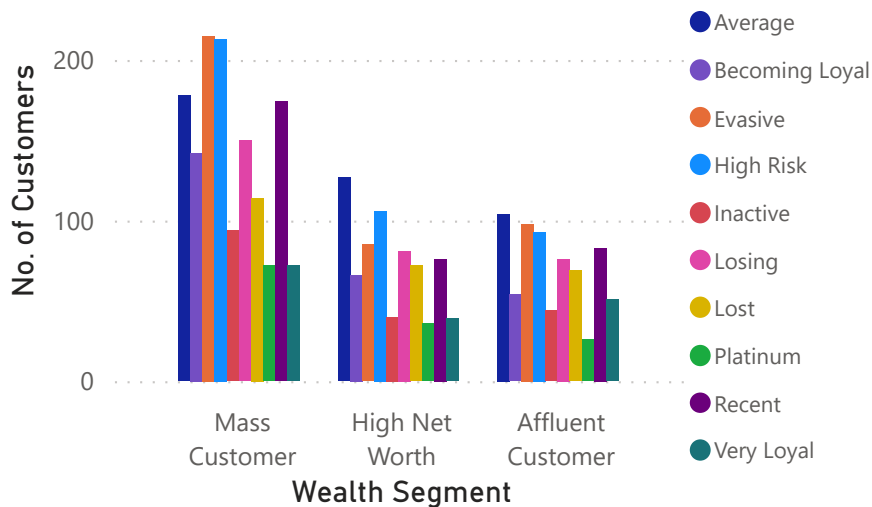
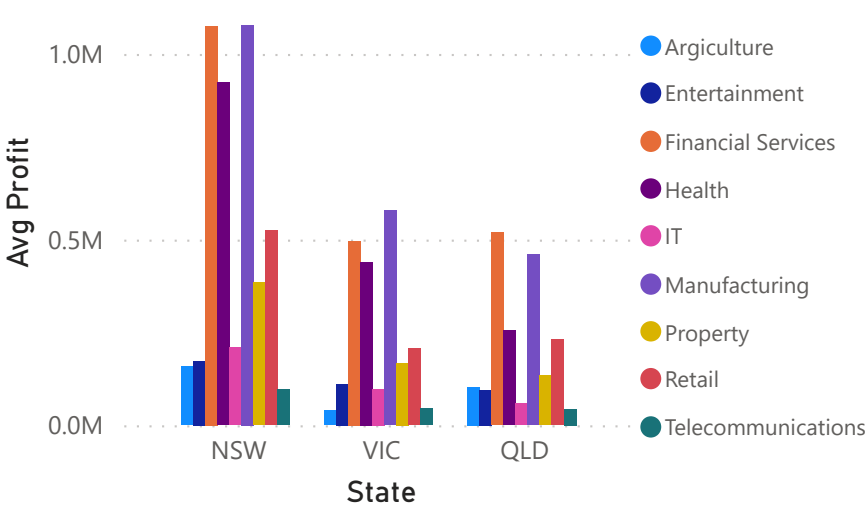




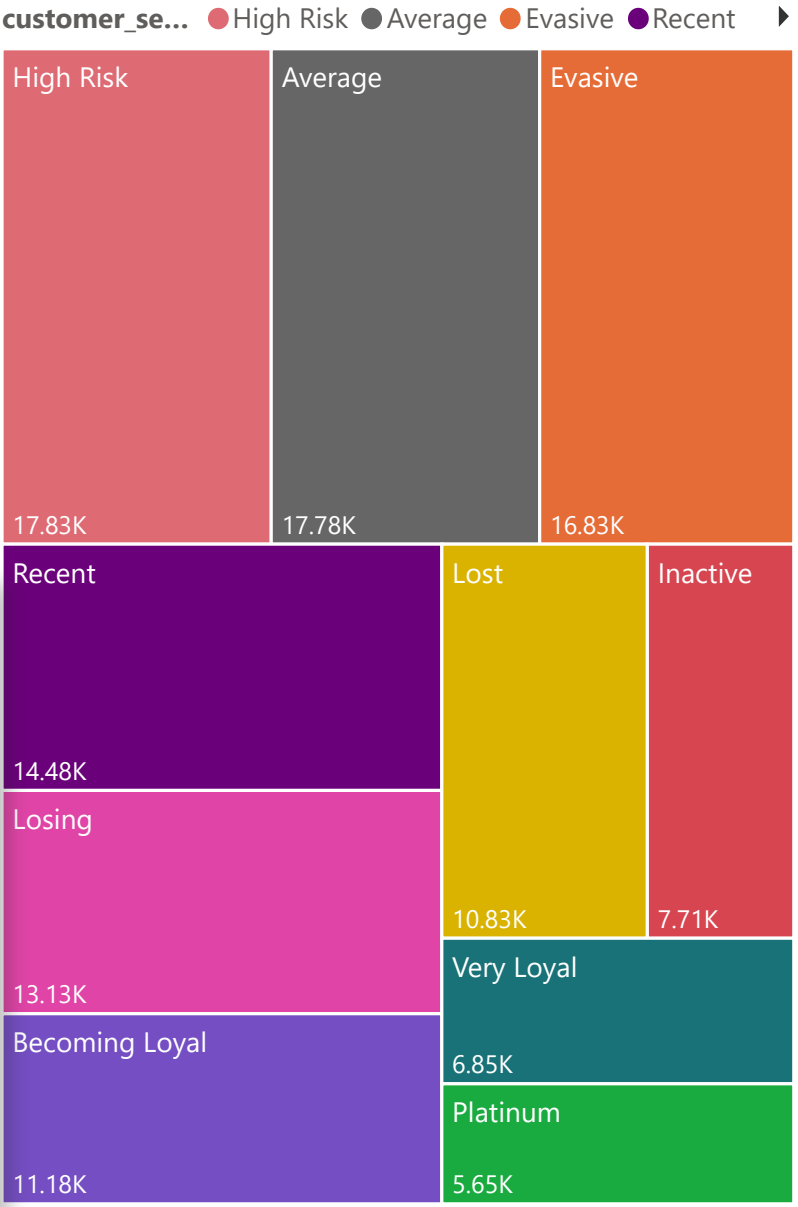
Customer Segments by Wealth Segments



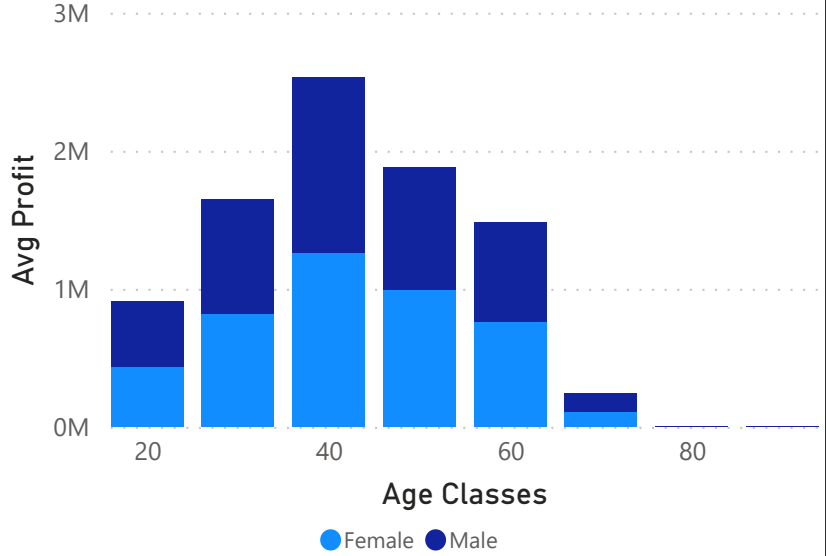
Avg Profit by State and Industry



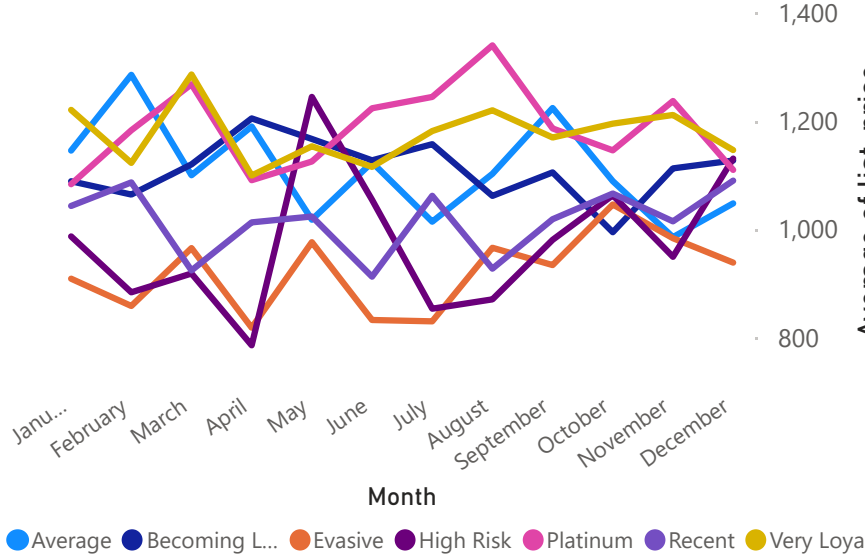
Customer Segments



Avg Profit by Age and Gender



Avg Sales per month



Top 1000 Customers

customer_id	gender	monetary_value	address	postcode	state	customer_segment
1460	Male	10,787.60	25 Darwin Terrace	2207	NSW	Platinum
1558	Male	10,640.30	07236 Jenifer Point	2763	NSW	Platinum
322	Female	10,336.77	5 Schurz Place	4350	QLD	Platinum
729	Female	8,953.17	8044 Emmet Hill	3150	VIC	Platinum
3232	Female	8,903.62	78258 Hanover Plaza	3070	VIC	Platinum
1625	Male	8,499.59	2 Southridge Crossing	2763	NSW	Platinum
2492	Male	8,437.43	46 Victoria Center	2770	NSW	Platinum
832	Male	8,366.15	44997 Anniversary Way	4114	QLD	Platinum
1991	Male	8,256.08	42554 Burrows Court	2117	NSW	Platinum
2379	Female	8,252.73	5390 Park Meadow Park	2222	NSW	Platinum
2762	Female	8,237.49	2121 Dapin Center	3977	VIC	Platinum
2659	Female	8,143.93	882 Mitchell Place	4151	QLD	Platinum
2695	Female	8,104.58	718 Fair Oaks Point	2068	NSW	Platinum
1076	Male	8,104.54	44 Ramsey Road	2515	NSW	Platinum
2464	Male	7,817.10	3126 Butterfield Pass	2573	NSW	Platinum
753	Female	7,727.17	37 Dorton Street	2594	NSW	Platinum
174	Female	7,628.24	6898 Redwing Park	2148	NSW	Platinum
2476	Male	7,493.23	567 Scott Park	4118	QLD	Platinum
1530	Male	7,390.75	84749 Holy Cross Terrace	2767	NSW	Platinum
2653	Male	7,365.48	7163 2nd Point	3931	VIC	Platinum
725	Male	7,321.50	29639 Porter Center	4221	QLD	Platinum
3256	Female	7,287.87	7798 Westport Trail	4031	QLD	Platinum

Breakup of Top 1000 Customers

