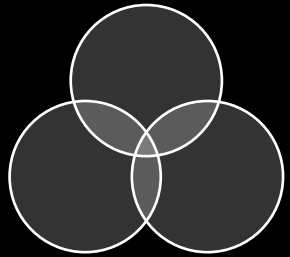
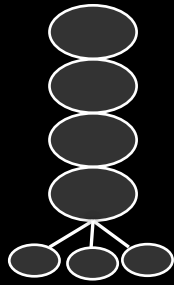




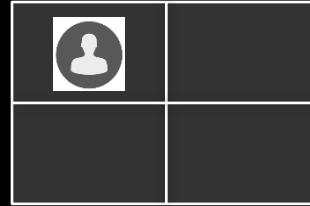
Radiator



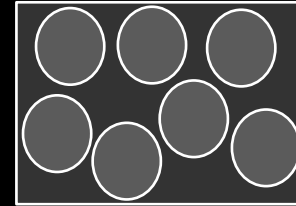
triangle



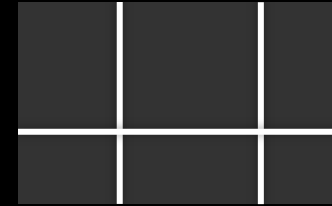
story



persona



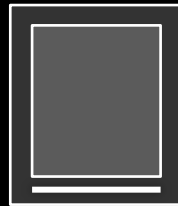
topic map



radiator



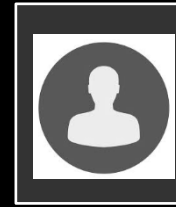
six pack



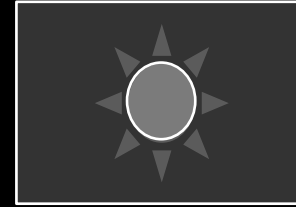
UVP



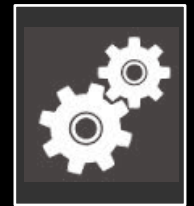
validation



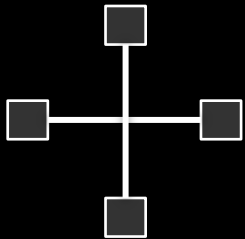
HRB



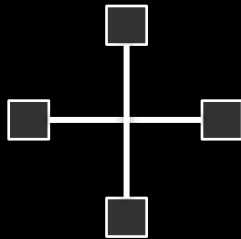
sunny day



proto



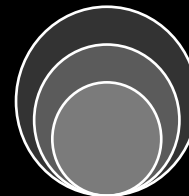
compet'n



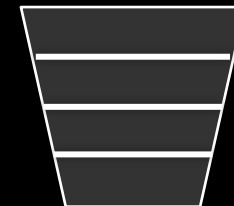
MVP



USP

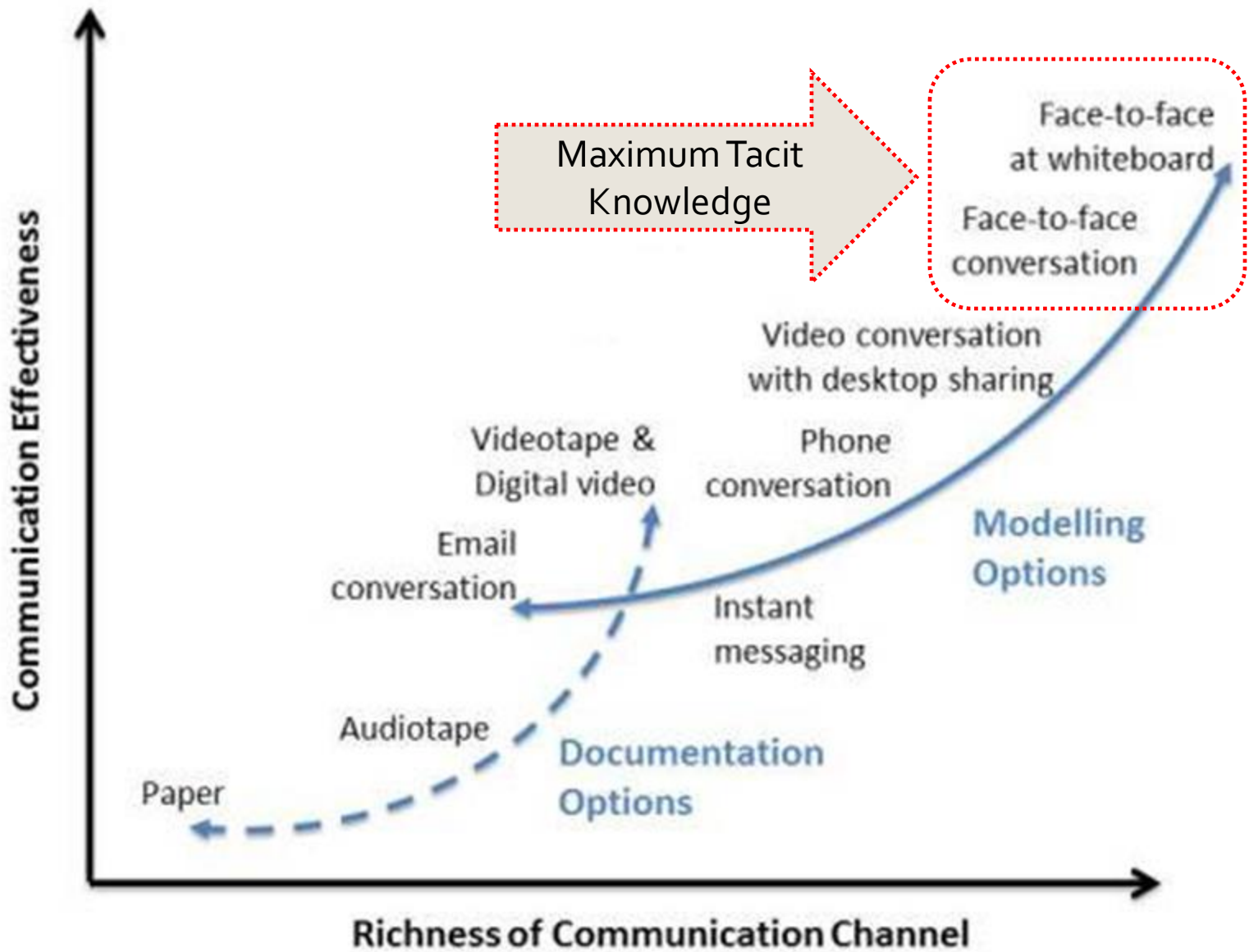


TamSamSom funnel



pitch

Enter Radiator



Radiator physically
displays project artifacts in
a visible place

Radiator lets information
hit people with very little
energy and effort

Radiator keeps team in
sync at a glance as product
happens

Radiator **broadcasts**
fast-moving task progress
and priority, **live**

Radiator helps an outsider
onboard rapidly

The radiator is surprisingly
powerful when you change the
information over time, rewarding
people for paying attention



Alistair Cockburn

STRING



VENTURES

Radiator