

I am a UX/UI Designer with an avid interest and proficiency in visual/branding communications, UI prototyping, and UX writing. I have more than seven years of experience in the Financial Services industry, which has allowed me to develop my analytical, research, and business strategy skills. With a strong affinity for interaction design, I am an economist turned designer who now lives at the intersection of business and human-centered design.

Skills	Design	Research	Tools	Front-End
	Sketching Wireframing Lofi & Hifi Mockups UX/UI Design Interaction Design UX Writing Style Guides	UX Research Personas Development User Flows User Stories Usability Testing Competitive Analysis	Adobe XD Figma Sketch Invsion Studio Github Illustrator Photoshop Lightroom Classic InDesign	Javascript HTML5 CSS3

Projects	<div><div>Airbox</div><div>March 2020 - May 2020</div><div>Created and designed a progressive web app cloud storage product (Designed and optimized for both Mobile and Desktop), part of my design/development apprenticeship with Bloc/Thinkful, constructed through supportive UX research and several usability testing rounds.</div><div>Built with a visually appealing and minimally designed dashboard that communicates to the user a fluid and easy means of navigating through the product.</div><div>• Design/Dev Tools: Adobe XD, Figma</div></div> <div><div>Bloc Jams</div><div>February 2020 - March 2020</div><div>Developed and deployed a fully functional music player web app, built using jQuery, as part of the design/development apprenticeship with Bloc/Thinkful.</div><div>Deployed web app features a complete set of all the standard music controls, providing the user with complete control over their music playback experience.</div><div>• Design/Dev Tools: jQuery, HTML5, CSS3, GitHub</div></div>
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Design Experience	<div><div>UX/UI Design Apprenticeship Bloc/Thinkful</div><div>Product Design School (UX/UI) - Online July 2019 - Present</div><div>Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Front-end development.</div><div>Created and deployed projects while learning new tools and frameworks by collaborating several hours every week with a senior product designer.</div></div>
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Other Experience	<div><div>Senior Risk Specialist KFH</div><div>Kuwait City, Kuwait February 2016 - Present</div><div>Created and designed the banking group's main fixed income portfolio dashboard, central to the bank's risk-limits monitoring and used as the primary resource of communication on the portfolios with the bank's board of directors.</div></div> <div><div>Treasury Dealer/Analyst AUB</div><div>Kuwait City, Kuwait January 2015 - January 2016</div><div>Developed a new weekly report, part of elevating the department's value by communicating the department's strength in financial markets know-how and trade insights.</div></div>
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Education	<div><div>Salford Business School University of Salford Manchester</div><div>Masters of Science in International Banking & Finance (Distinction)</div><div>Manchester, United Kingdom September 2010 - September 2011</div></div> <div><div>American University in Cairo</div><div>Bachelor of Arts in Economics (Cum Laude; GPA 3.5/4.0; Honors) Minors in Business Administration and Political Science</div><div>Cairo, Egypt September 2002 - June 2007</div></div>
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