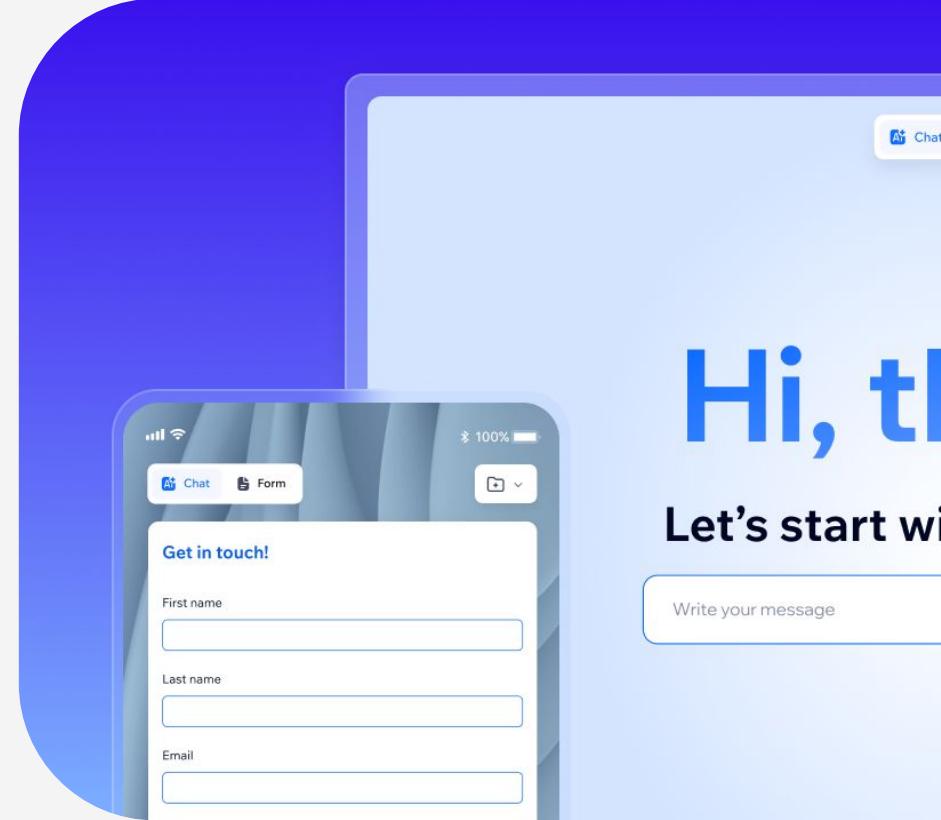


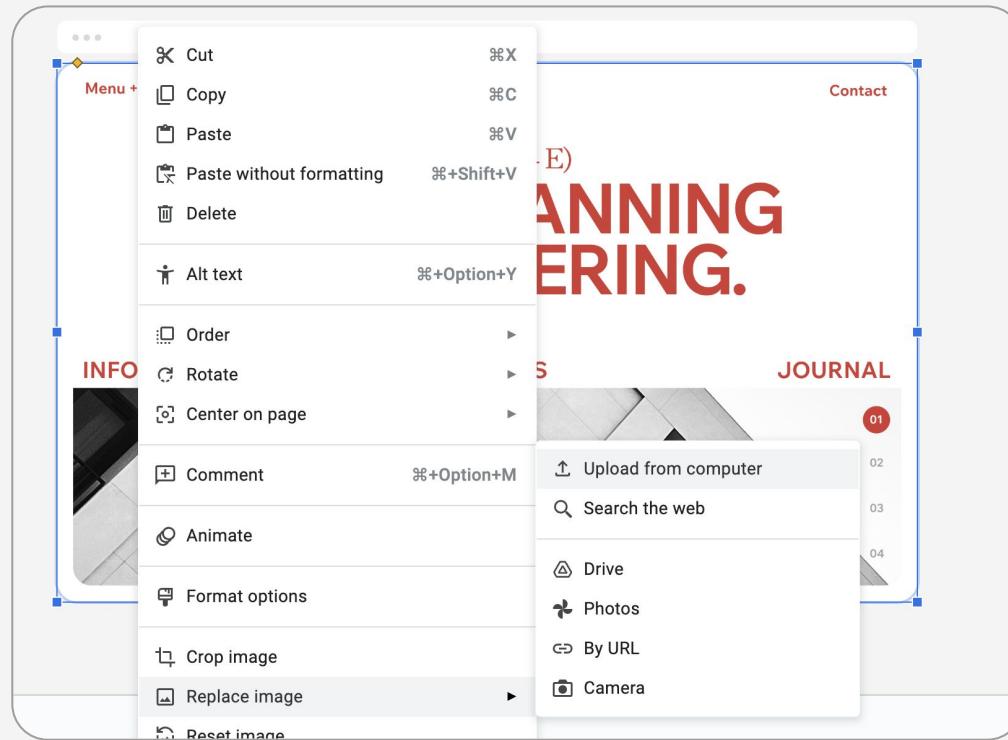
Web Animations

featuring

Standalone Forms



Standalone Forms



Outline

- Web Animation Tools
 - CSS animations
 - Web animations API
 - React libraries
 - Rive, Lottie
- Browser Rendering Pipeline
- Debug tools

Browser Rendering Pipeline



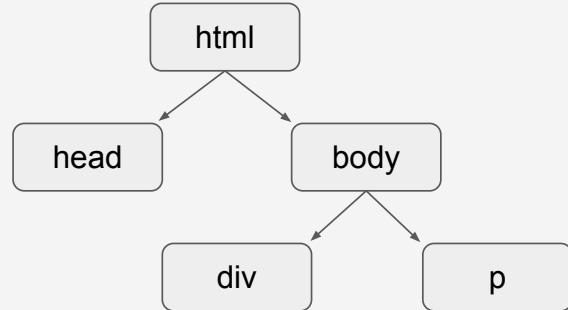
Browser Rendering Pipeline



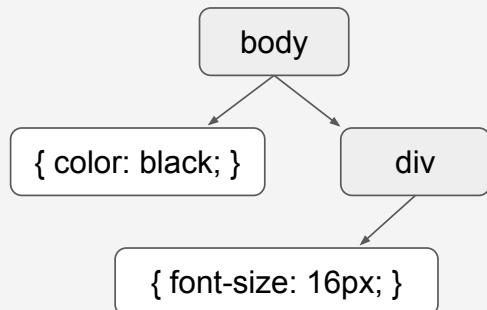
```
<!DOCTYPE html>
<html>
  <head>
    <title>
      Title
    </title>
  </head>
  <body>
    ...
  </body>
</html>
```



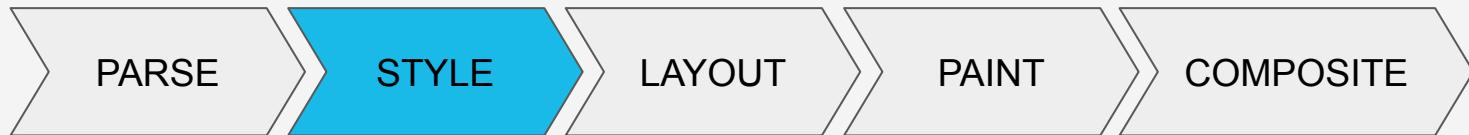
DOM tree



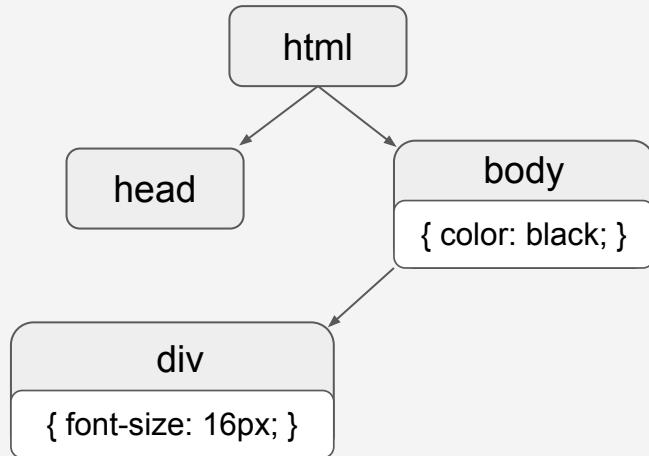
CSSOM tree



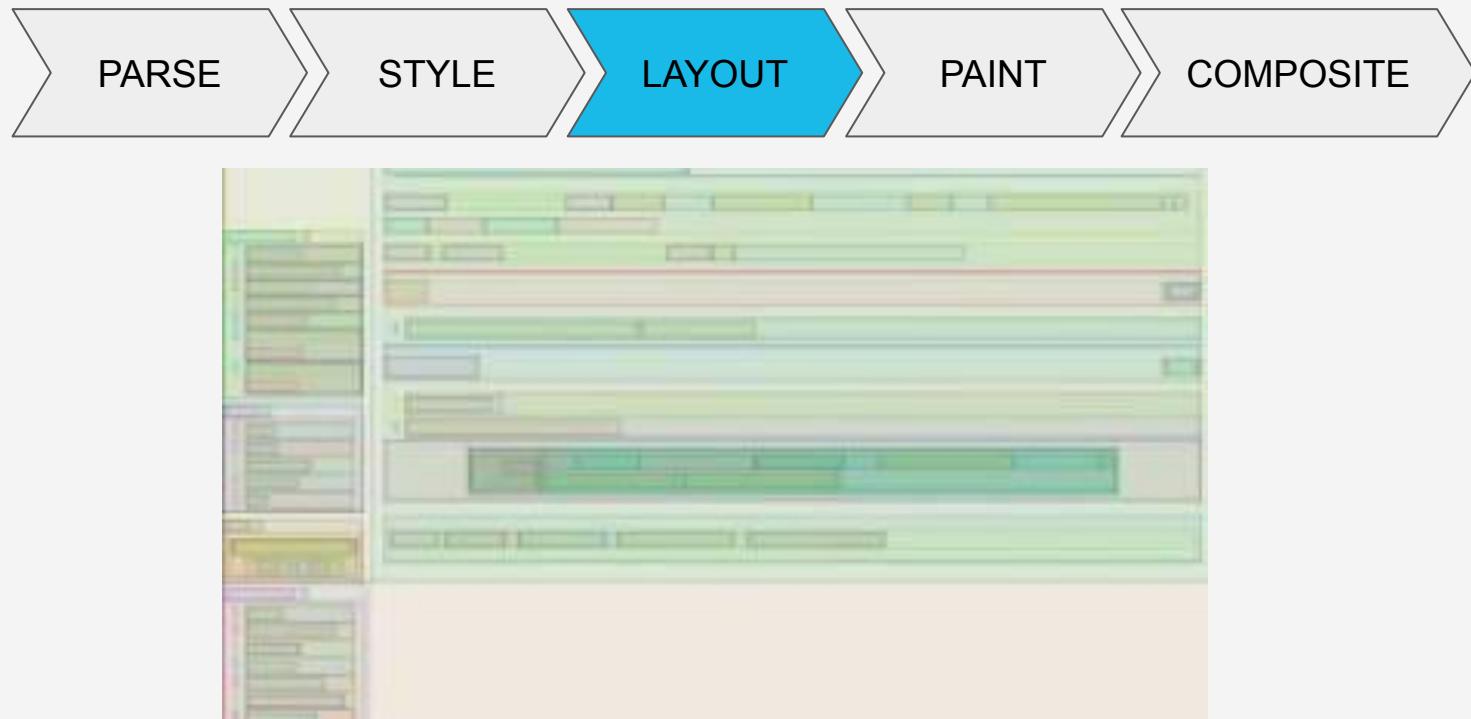
Browser Rendering Pipeline



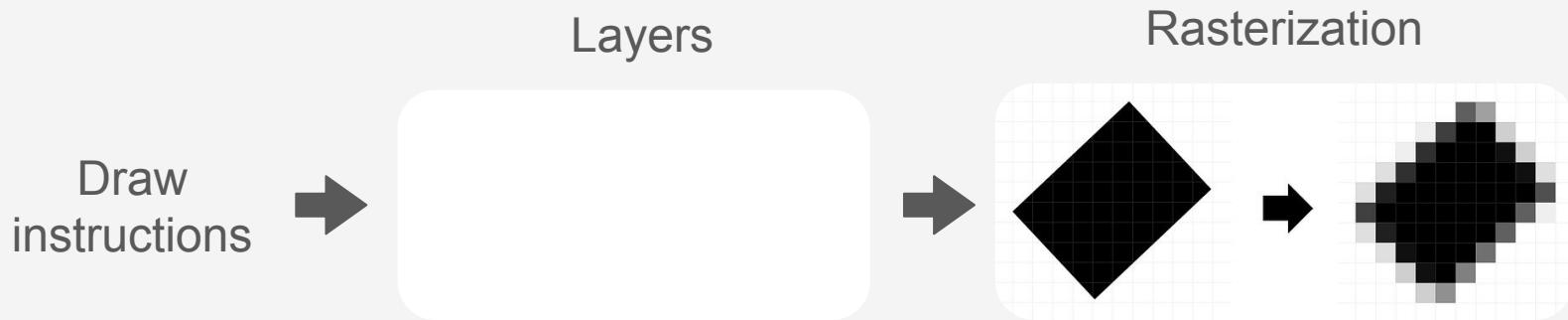
DOM + CSSOM



Browser Rendering Pipeline



Browser Rendering Pipeline



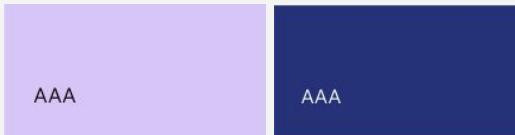
Standalone Forms

01

Color guide

Color guide

- Please use Wix colors
- In the next page you will find the color palette
- Please pay attention to the color contrast - not all the colors combinations are accessible



Use this color only on black BG or only black type color on this color.

Use this color only on white BG or only white type color on this color.

- You can also make other combinations, with mixed color - but for that, please make a test on this link to see if this combination is accessible.

<https://webaim.org/resources/contrastchecker/>

AAA #065B77	AAA #23327B	AA/AA * #F5592D	AAA #400B8B	AAA #055E5C	AAA #7C1034	AAA #62164	AAA #634B3F	AAA #343842
AA #00769A	AAA #262CBD	AAA #FE6C02	AAA #5B0FC6	AA #067A69	AA #D3A34	AAA #8A2881	AA/AA * #A87B68	AA #5E5E5E
AA/AA * #0195C3	AA #166AE4	AAA #FFCD00	AA #6544F9	AAA #24C69A	AA #FA6050	AA #C03486	AAA #BEA1A5	AAA #8696A8
AAA #1ABA8E	AA #318EFE	AAA #FEF504	AAA #B07FF6	AAA #39DBB0	AAA #F98971	AA #F45283	AAA #DABA9F	AAA #C0C2CE
AAA #87E1FB	AAA #8CBAFF	AAA #FFE693	AAA #C19BF8	AAA #94E7CB	AAA #FAAB99	AAA #F891AE	AAA #F0D2B5	AAA #D0D0D0
AAA #C4F1FE	AAA #CFE5FF	AAA #FFF0C2	AAA #DAC4FB	AAA #A6EBD2	AAA #FCCCC2	AAA #FDCBD8	AAA #EFE8D8	AAA #F4F4F4

AAA (contrast ratio 4.5:1 and above)
Can be used with all font styles in all sizes.

*** AA White**
Can be used only with fonts that are 24pxl and larger, or 16pxl and larger if it is bold.

AA (contrast ratio 3:1 - 4.5:1) Can be used only with fonts that are 18pxl and larger, or 14pxl and larger if it is bold.



02

Typography

Wix Madefor

Wix Madefor is our custom typeface.

Font family & weights

The font is made up of 3 font families, with a total of 9 weights:

- Wix Madefor Display for titles
- Wix Madefor Regular weight for paragraph and text
- Wix Madefor Italic weight for quotes, text, footnotes, highlights etc.

Size & leading

In order to maintain consistency throughout our designs across the presentation, use this size-table to help you establish hierarchy for well read content.

Wix Madefor Display

Size	46	22	13	9	7
Leading	Single	Single	1.1	1.1	Single

Wix Madefor Text

Size	13	9	7
Leading	1.1	1.1	Single

Wix Made for

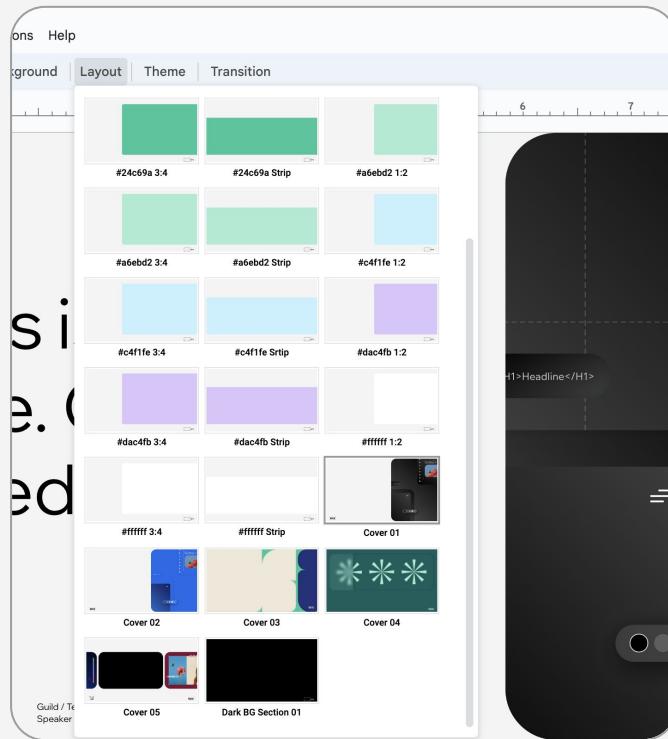
To keep the size of the text when you paste new content inside the paragraph/headline etc.:

cmd/ctrl + shift + V

03 Layouts

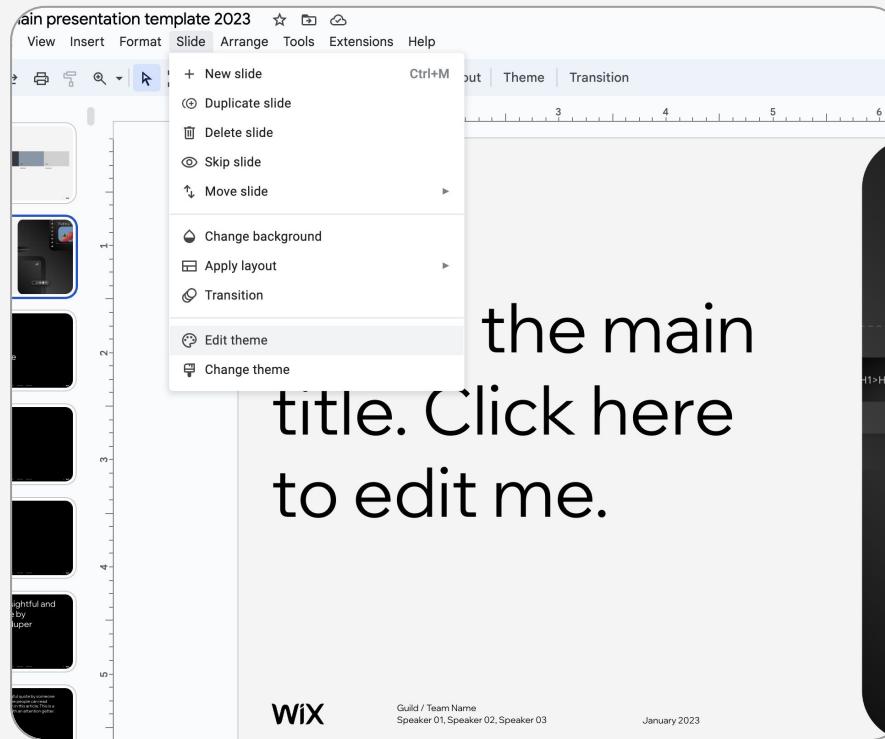
Layouts

In this template, we use layouts.
You can find the template here:



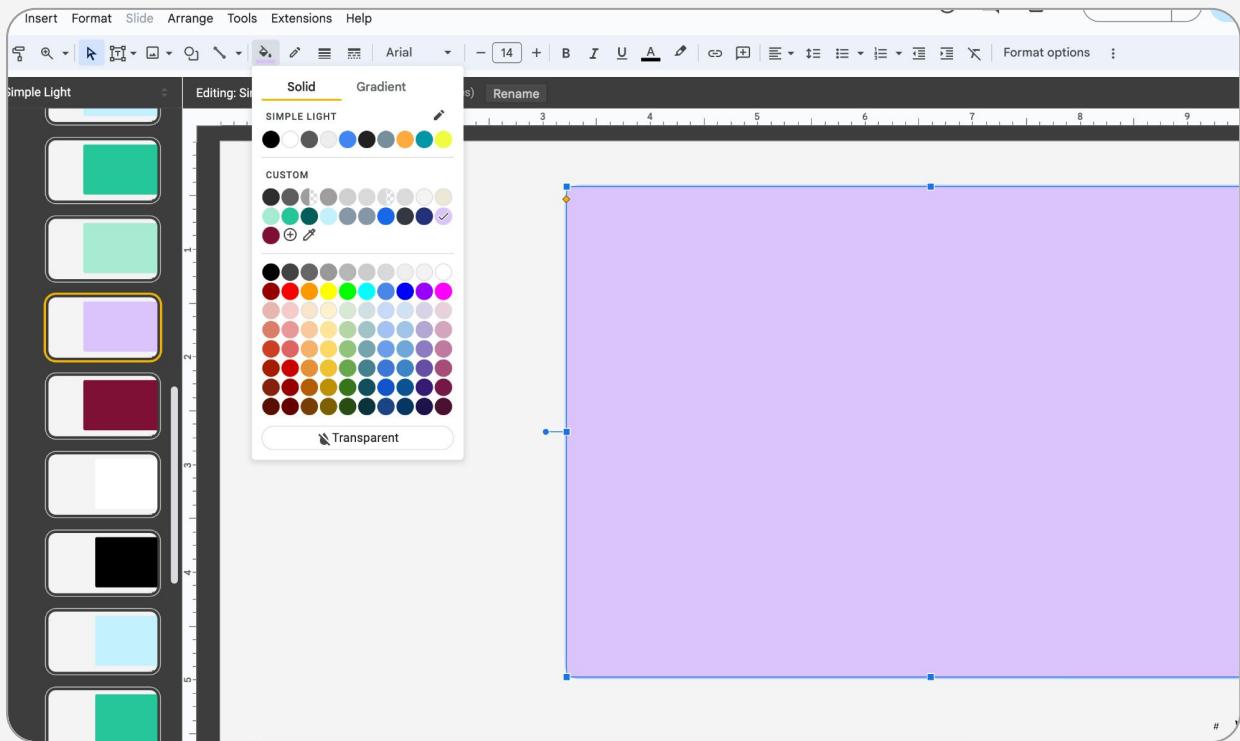
Layouts

To edit a layout:



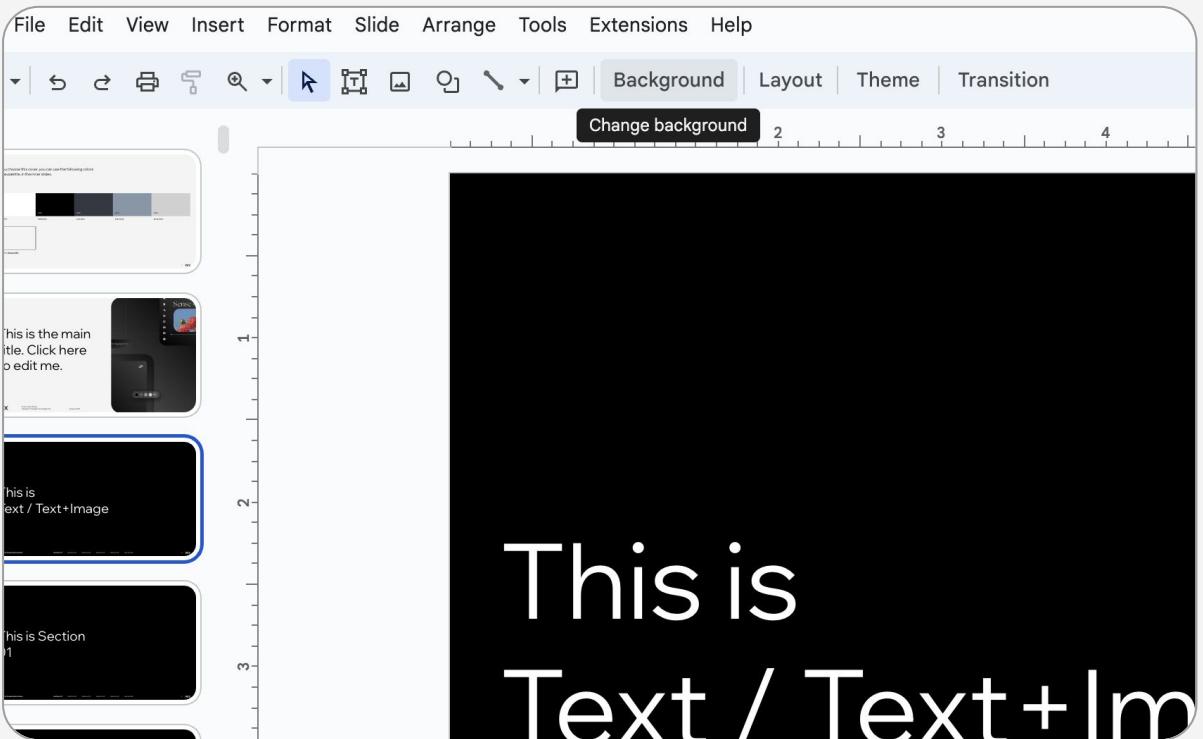
Layouts

For example, you can edit the color of the slide highlighting.



Layouts

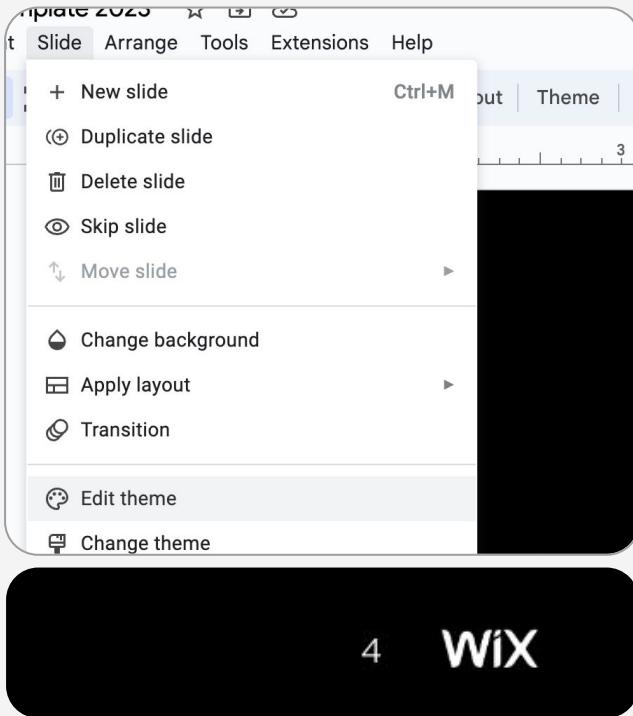
To change the background color of the entire slide (don't forget to use Wix colors and check color accessibility):



Layouts

Footer strip:

Wix logo + page number: This section is built into the layout theme.

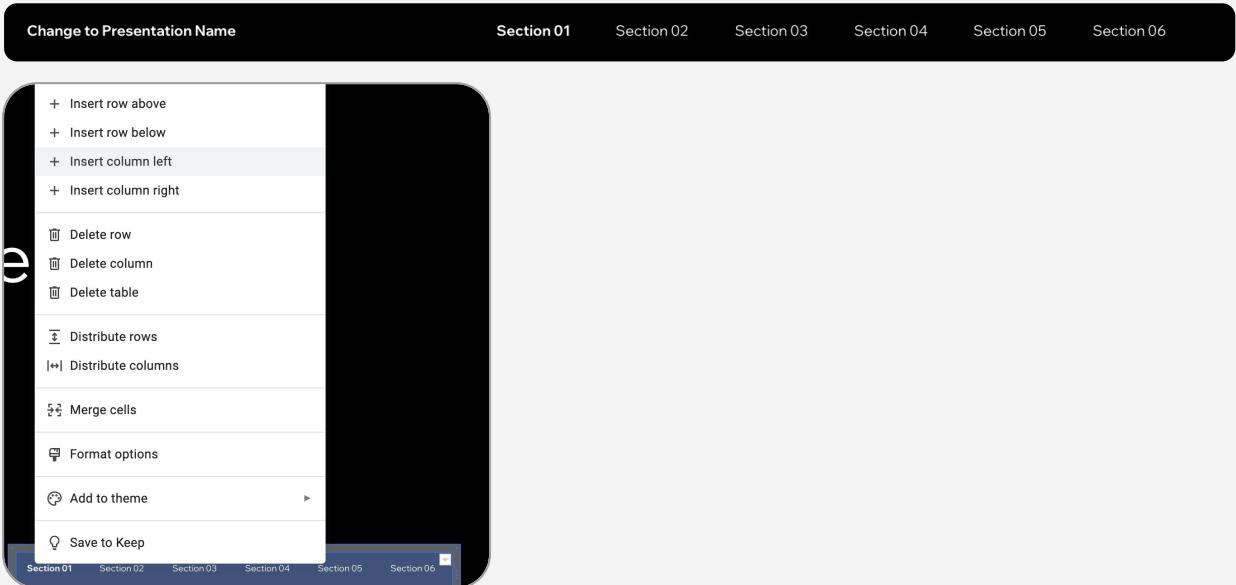


Layouts

Foter strip:

Change to presentation name: Insert the presentation name here

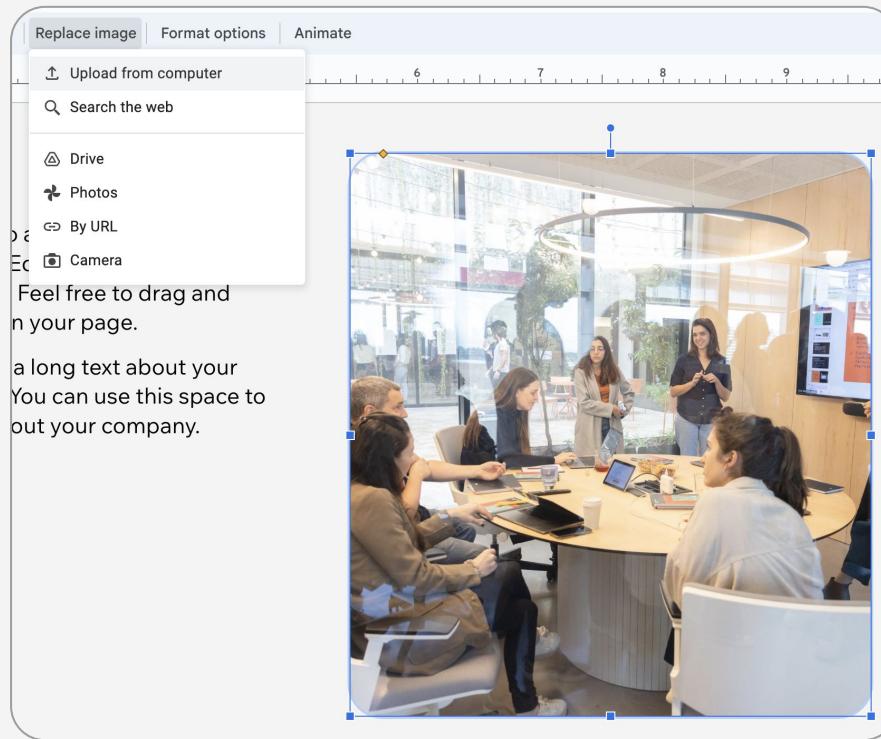
Chapters menu: This menu can be edited according to your needs. This section is built in a table - you can edit and remove columns. If this section isn't needed, delete it.



04 Images

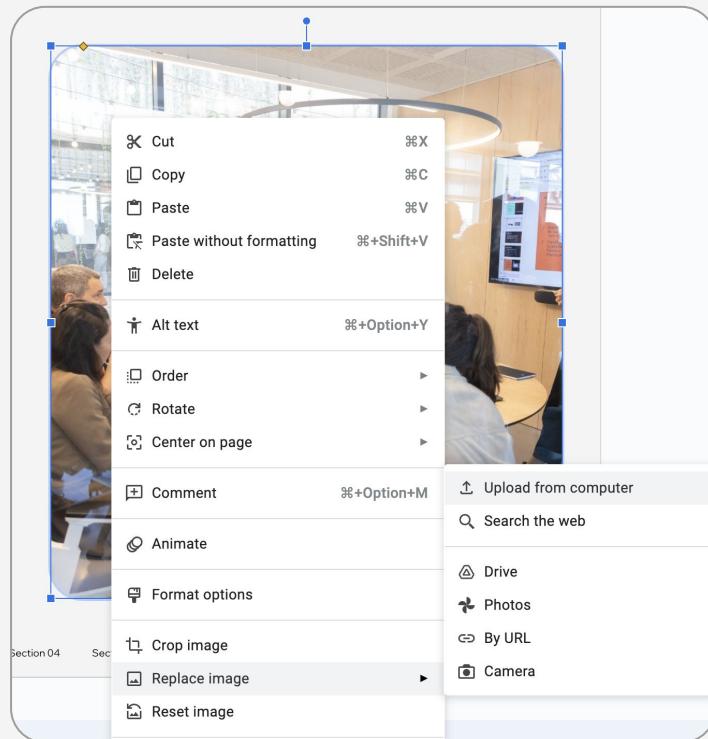
Images

To change an image and keep the proportion of the template design:



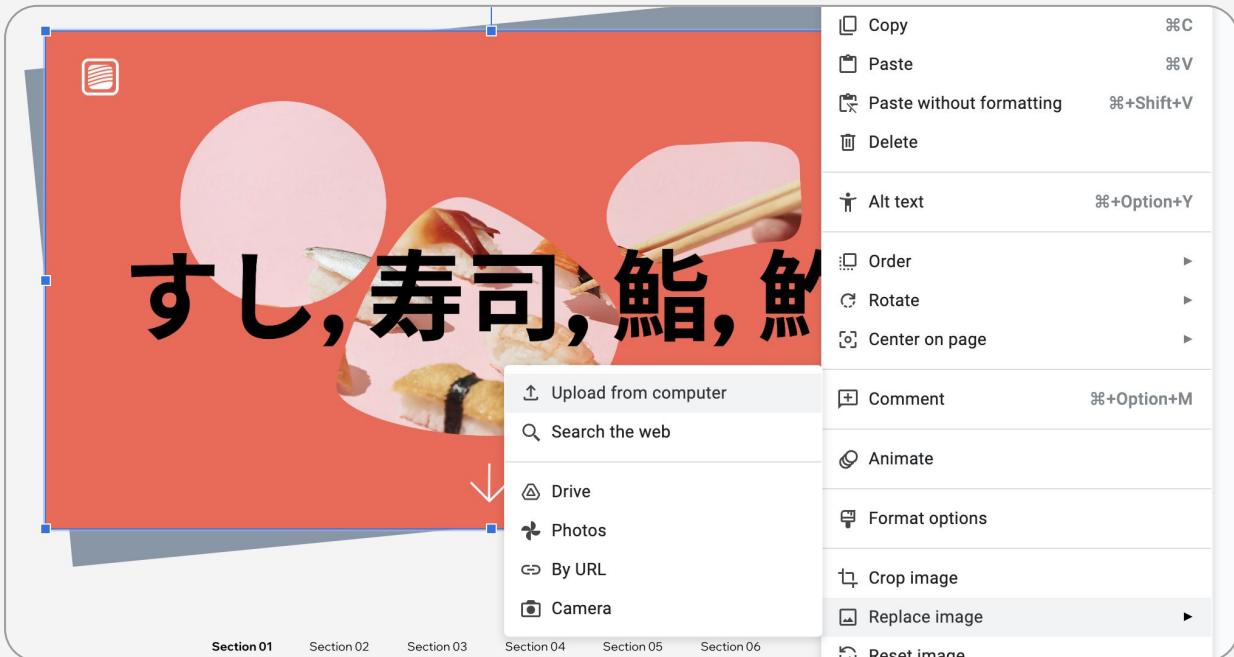
Images

or:



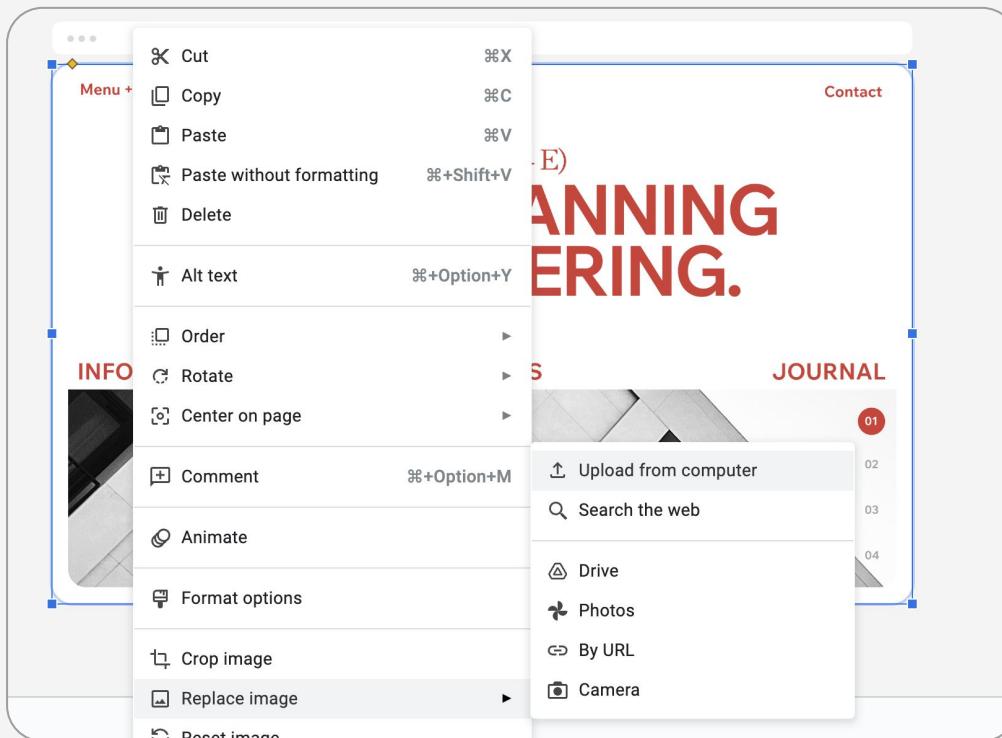
Images

or:



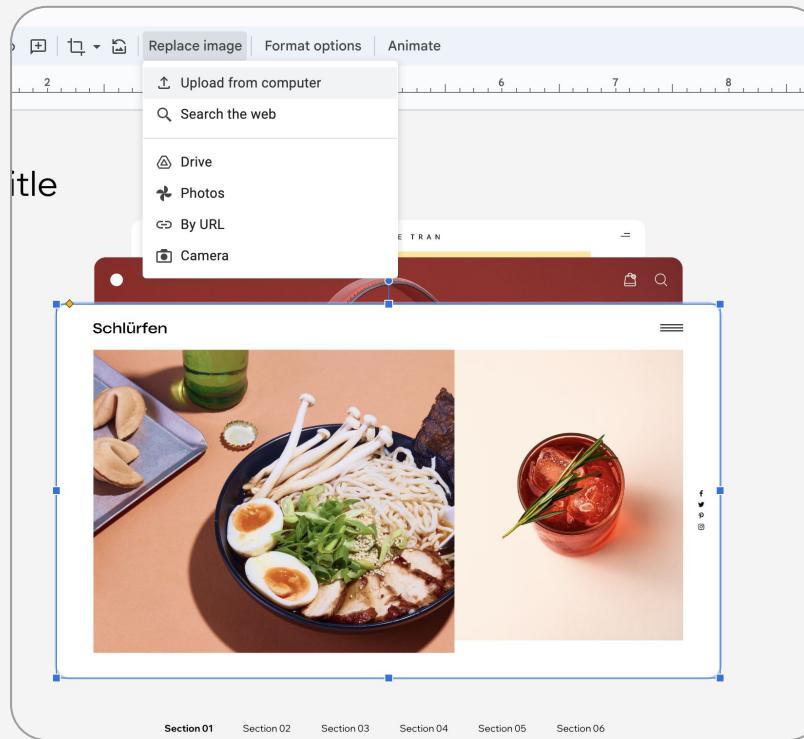
Images

or:



Images

or:

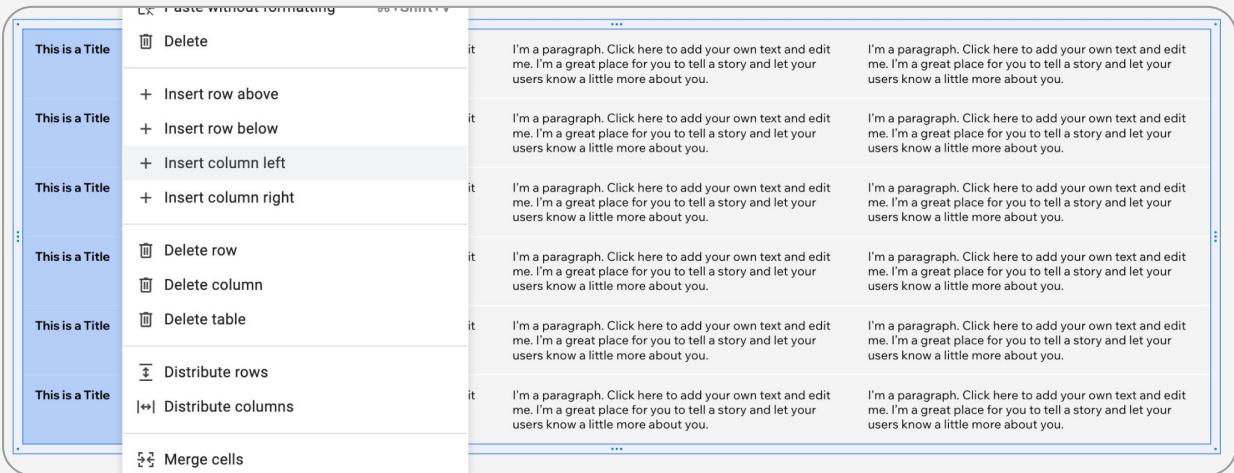


05

Tables & charts

Tables

Editing a table in the template: To add or remove columns or rows



Tables

Editing a table in the template: To add or remove divider stroke

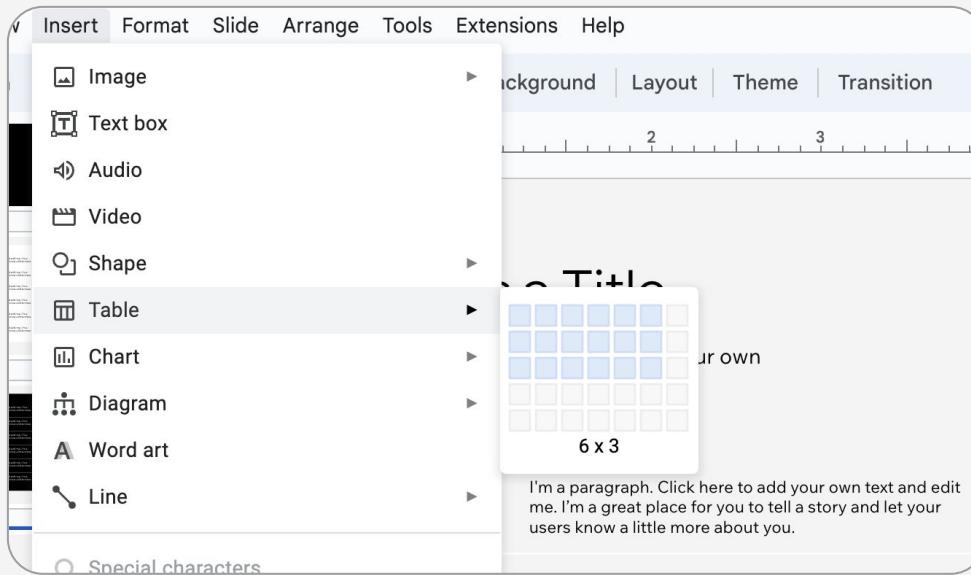


The screenshot shows a Wix editor interface with a 3x3 grid table. The first row is a header row with a light blue background. The second and third rows are white. Each cell contains placeholder text: "I'm a subtitle. Click here to add your own text and edit me". The right edge of the table has a vertical scroll bar. In the top right corner of the editor window, there is a toolbar with various icons for styling and layout.

This is a title		
This is a Title	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.
This is a Title	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.
This is a Title	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.
This is a Title	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.
This is a Title	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.	I'm a paragraph. Click here to add your own text and edit me. I'm a great place for you to tell a story and let your users know a little more about you.

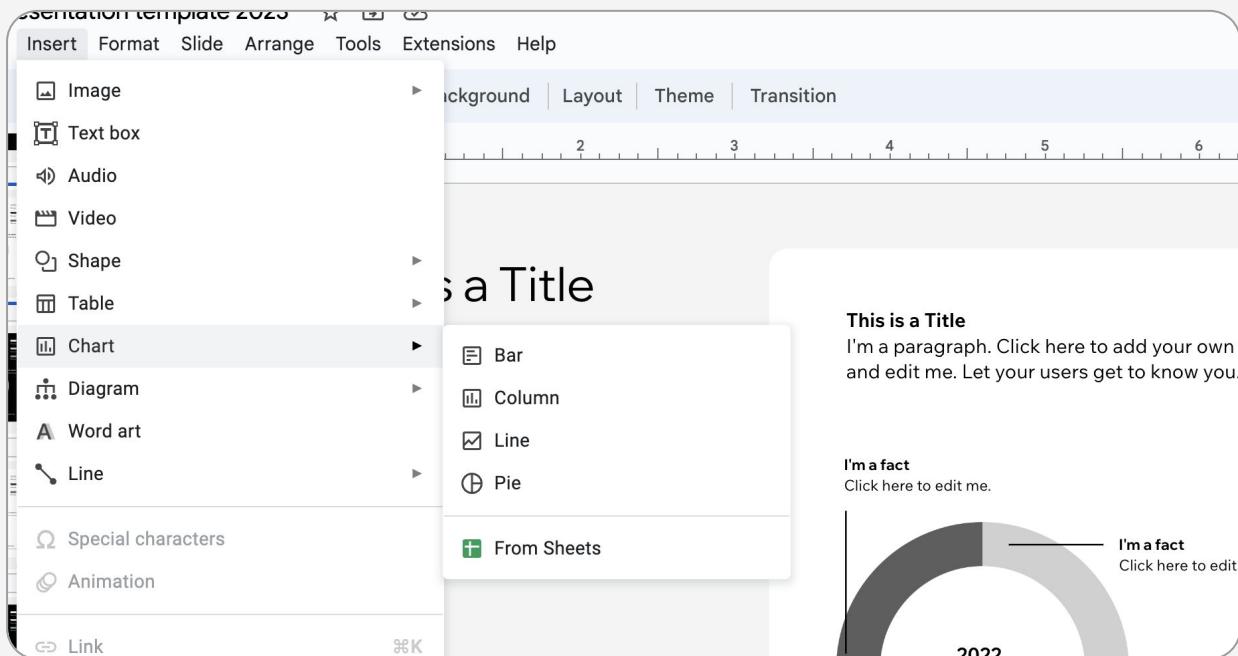
Tables

To add a new table:



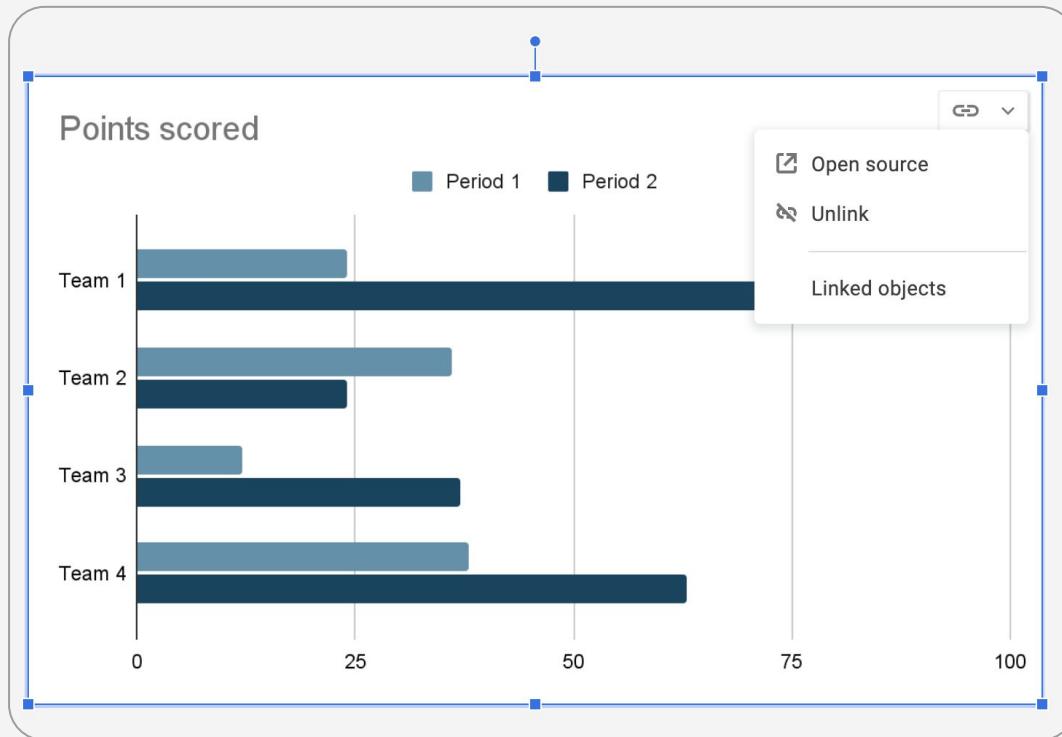
Carts:

The best place to make a chart and keep the editing options, is in Google Sheets:



Carts:

You can update sheets, and the chart will updated in slides (you need to keep it linked).



06 Covers

Covers:

We made 5 template examples for you - for each example you have a different cover and color combination:

[Template 01](#)

[Template 02](#)

[Template 03](#)

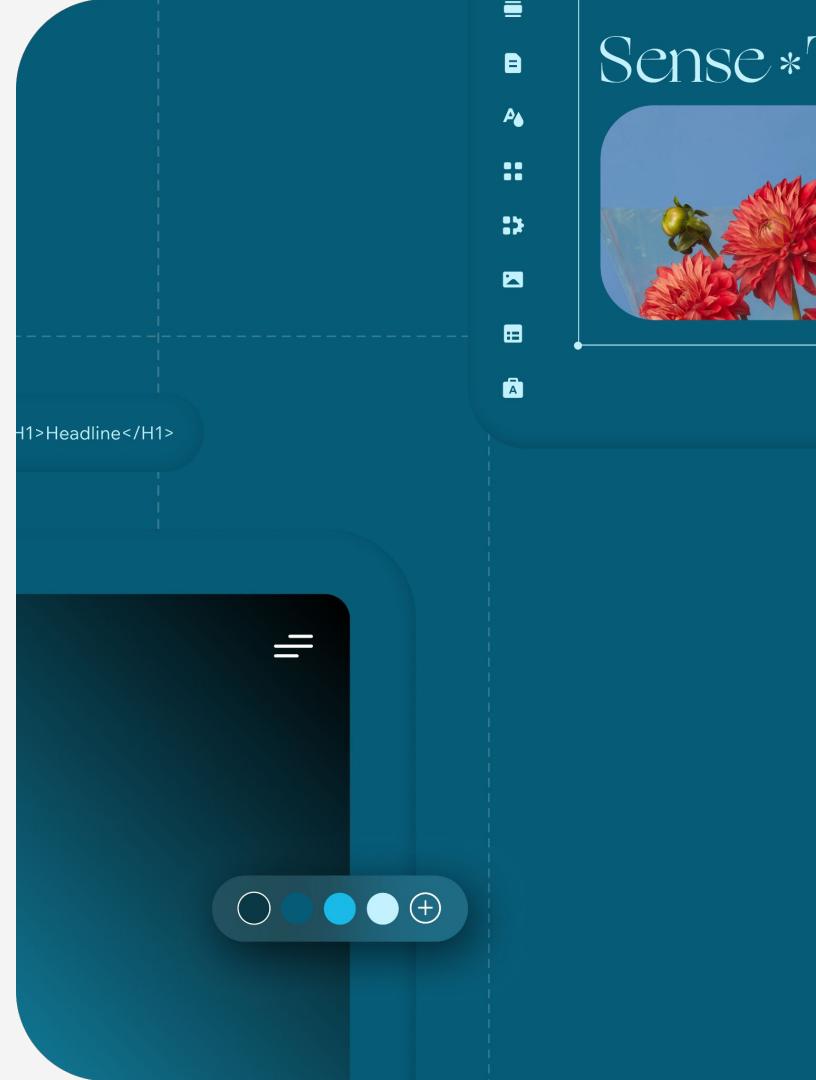
[Template 04](#)

[Template 05](#)

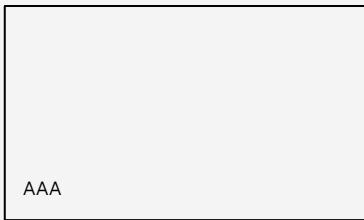
We also created more cover options for you.

In the next slide you can find the additional cover and the colors you should use in the presentation.

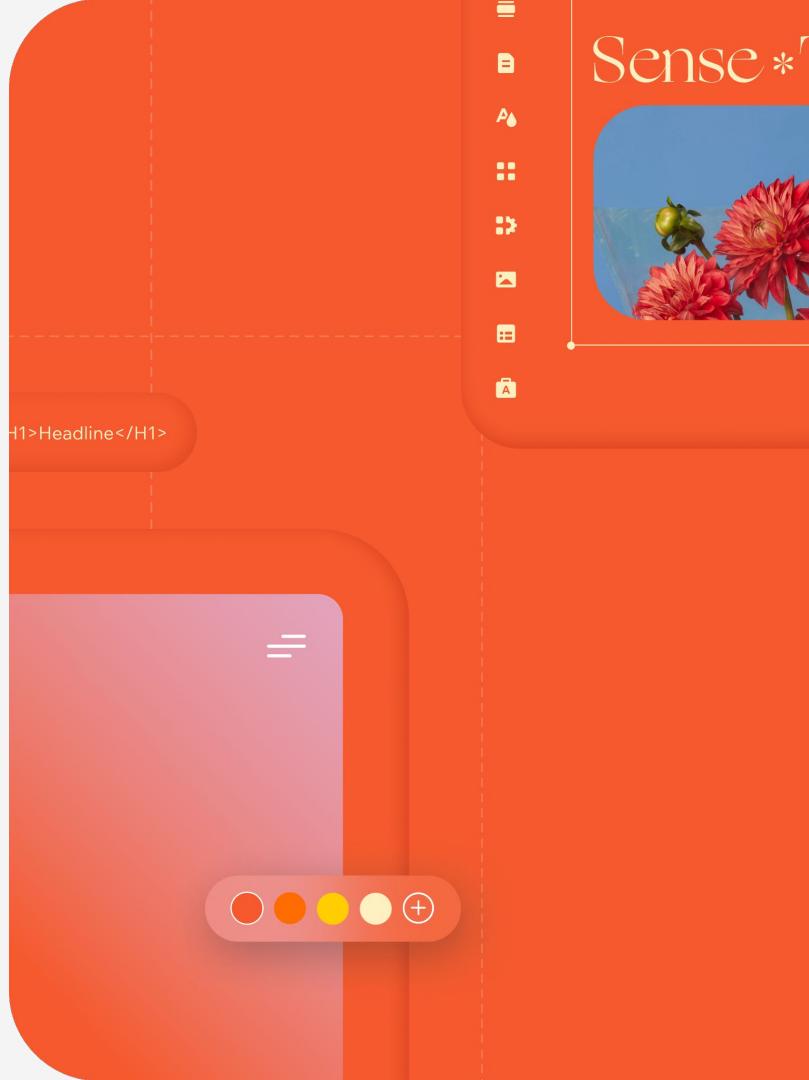
This is the main title. Click here to edit me.



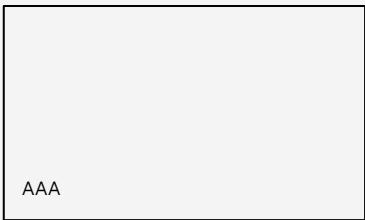
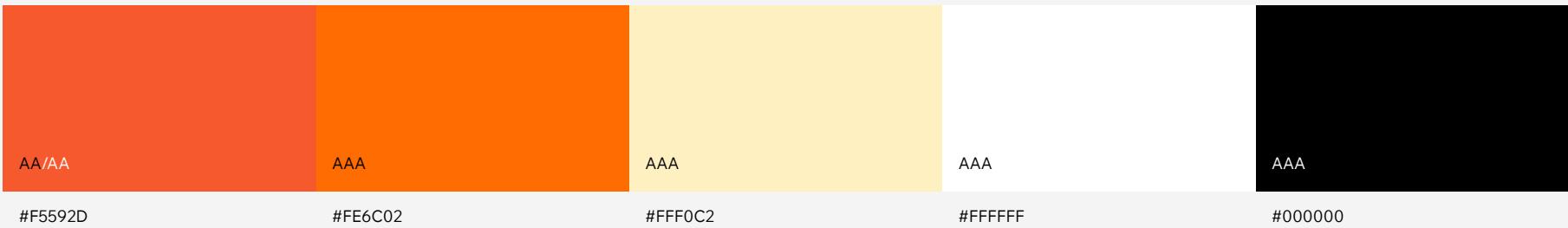
If you choose this cover, you can use the following color palette in the inner slides



This is the main title. Click here to edit me.

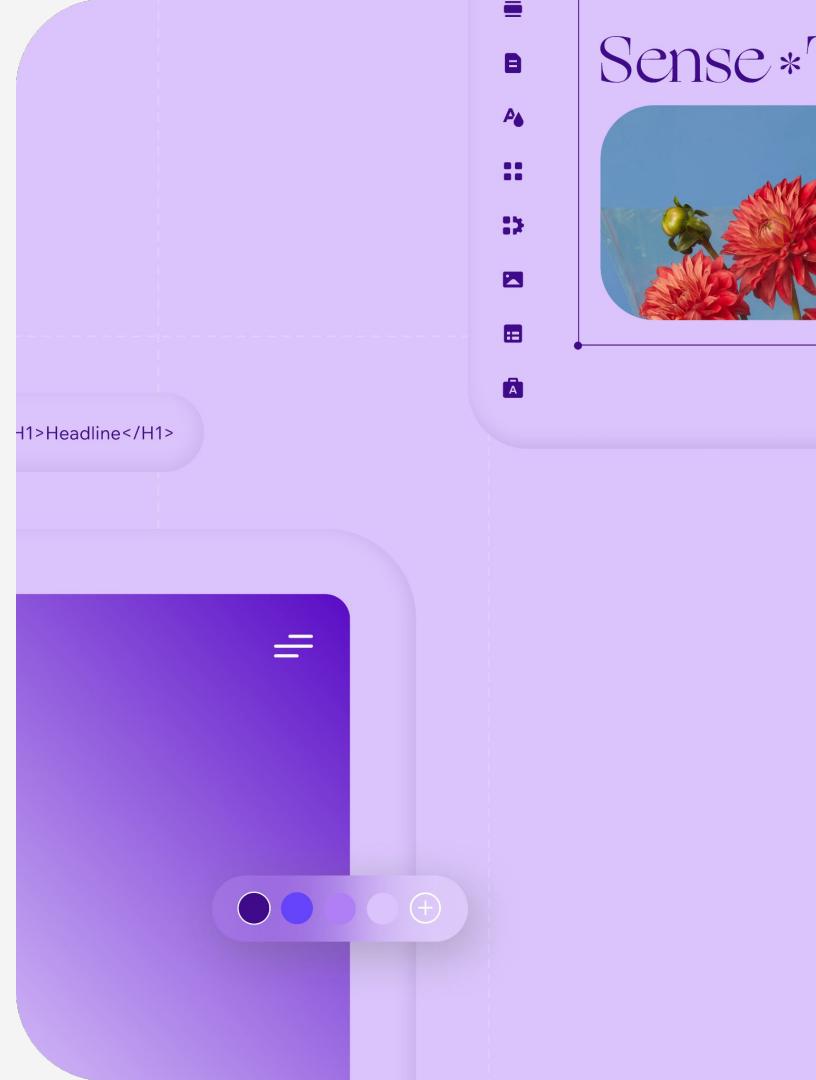


If you choose this cover, you can use the following color palette in the inner slides

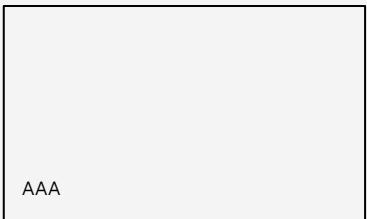
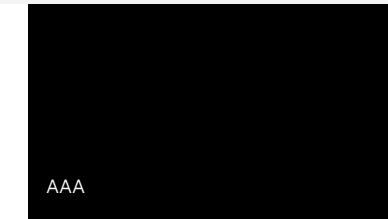
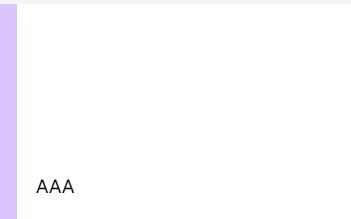


#F4F4F4

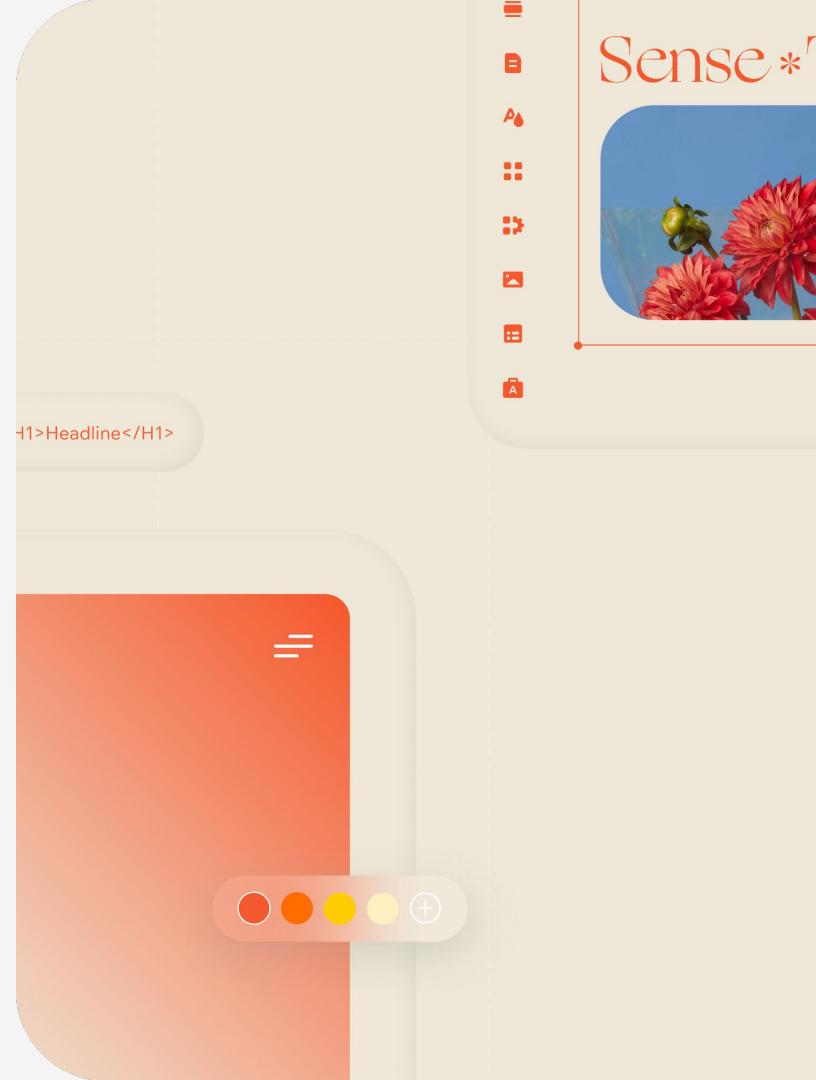
This is the main title. Click here to edit me.



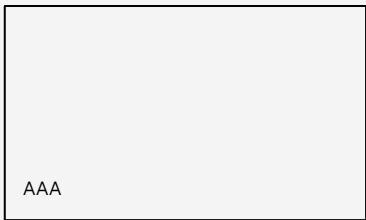
If you choose this cover, you can use the following color palette in the inner slides



This is the main title. Click here to edit me.



If you choose this cover, you can use the following color palette in the inner slides



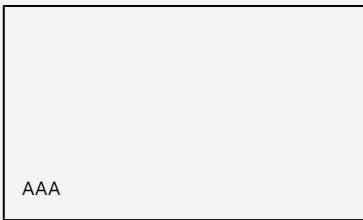
#F4F4F4

This is the main title. Click here to edit me.

This is the main title. Click here to edit me.

This is the main title. Click here to edit me.

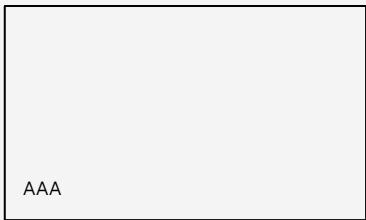
If you choose this cover, you can use the following color palette in the inner slides



This is the main title. Click here to edit me.

This is the main title. Click here to edit me.

If you choose this cover, you can use the following color palette in the inner slides

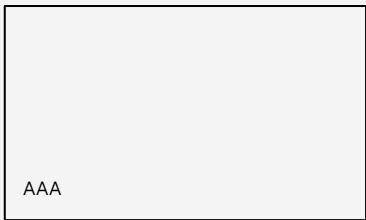


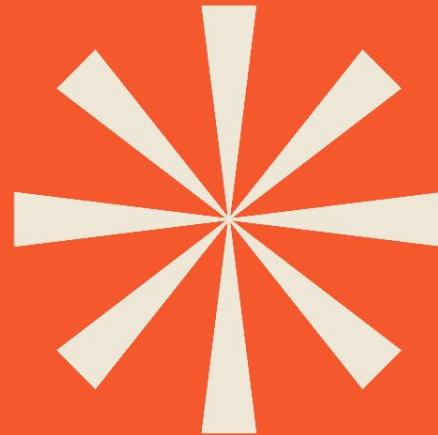
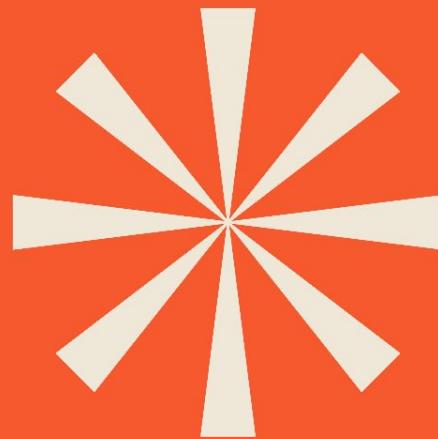
This is the main title. Click here to edit me.

This is the main title. Click here to edit me.

This is the main title. Click here to edit me.

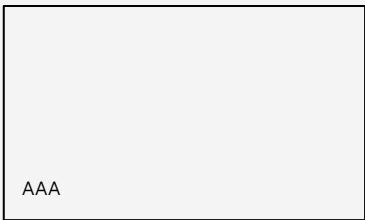
If you choose this cover, you can use the following color palette in the inner slides

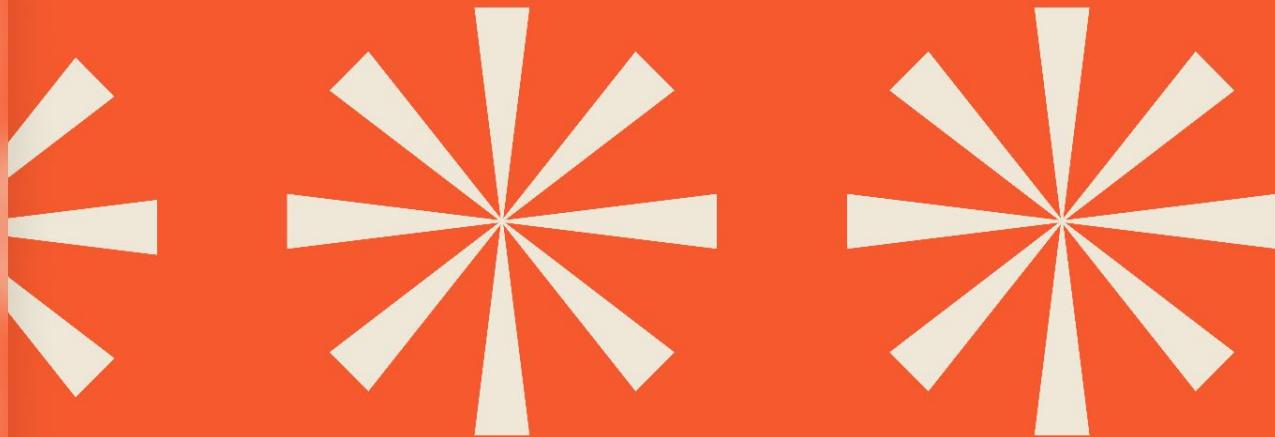




This is the main title.

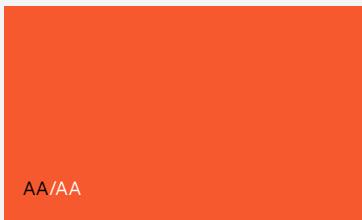
If you choose this cover, you can use the following color palette in the inner slides





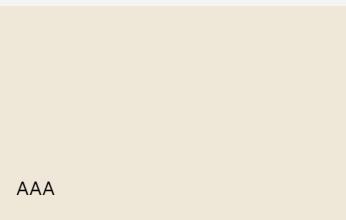
This is the main title.

If you choose this cover, you can use the following color palette in the inner slides



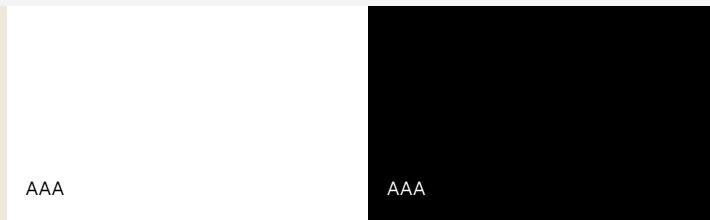
AA/AA

#F5592D



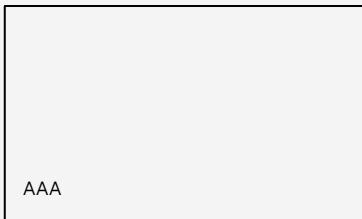
AAA

#EFE8D8



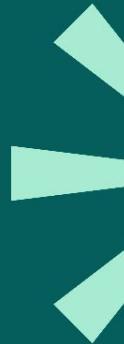
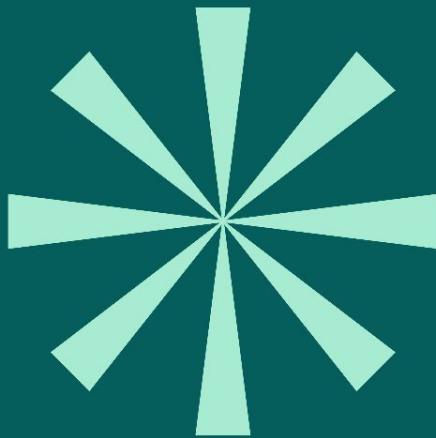
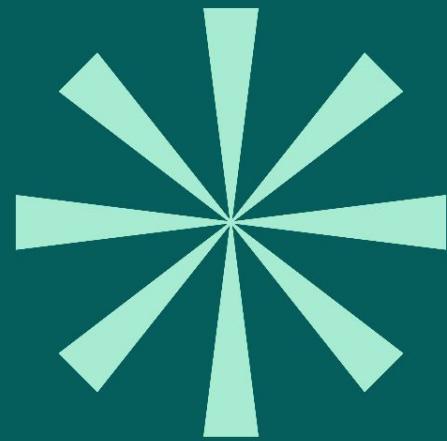
AAA

#000000



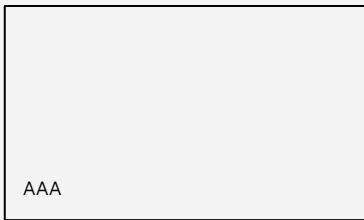
AAA

#F4F4F4

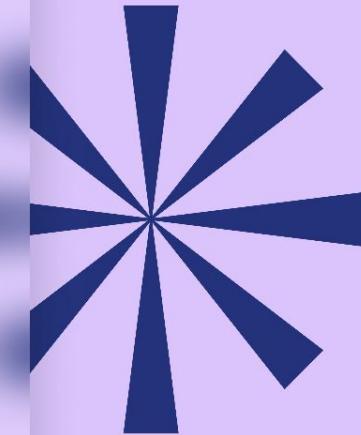
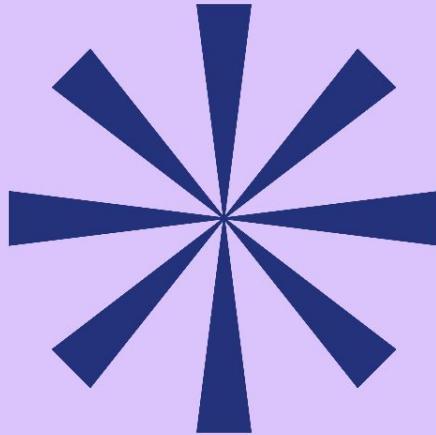


This is the main title.

If you choose this cover, you can use the following color palette in the inner slides



#F4F4F4



This is the main title.

If you choose this cover, you can use the following color palette in the inner slides



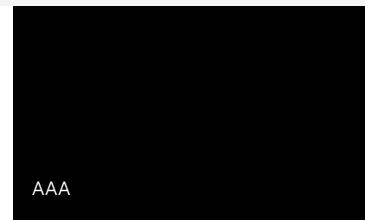
#23327B



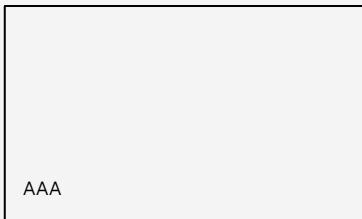
#DAC4FB



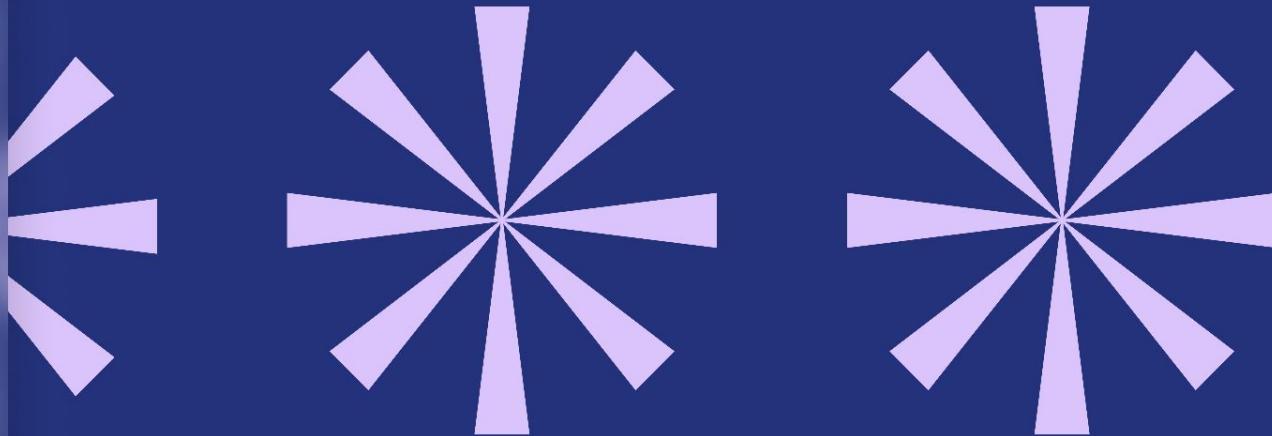
#FFFFFF



#000000



#F4F4F4



This is the main title.

If you choose this cover, you can use the following color palette in the inner slides



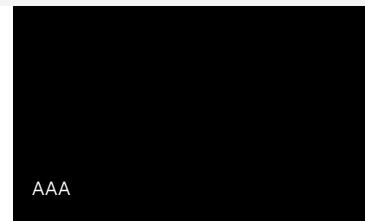
#23327B



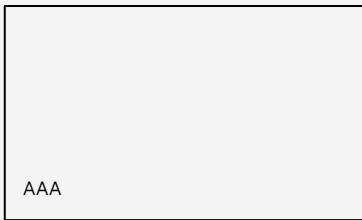
#DAC4FB



#FFFFFF



#000000



#F4F4F4