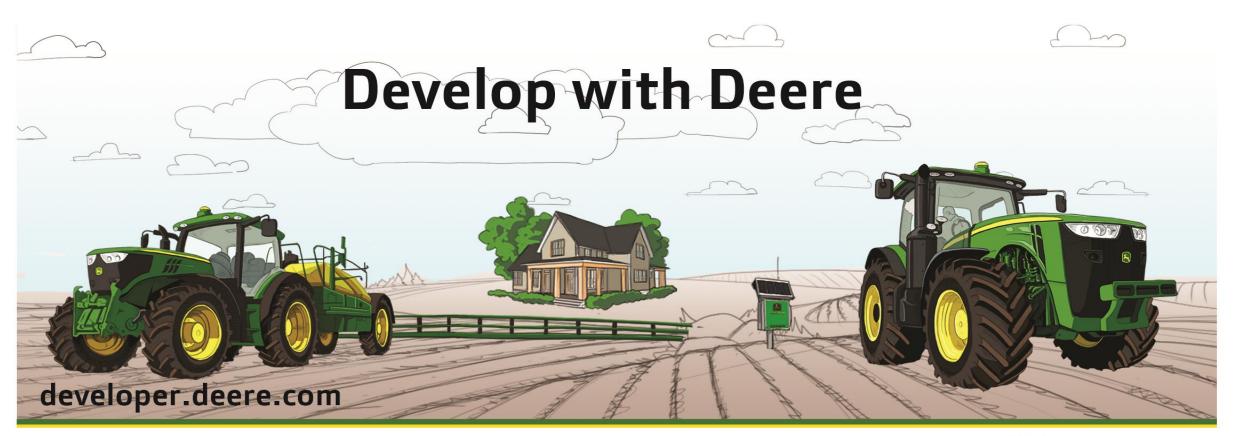
Bootcamp - 2016

November 2nd, 2016







Safe Harbor Statement & Disclosures

This presentation includes forward-looking comments subject to important risks and uncertainties. It may contain financial measures that are not in conformance with accounting principles generally accepted in the United States of America (GAAP).

Refer to Deere's reports filed on Forms 8-K (current), 10-Q (quarterly), and 10-K (annual) for information on factors that could cause actual results to differ materially from information in this presentation and for information reconciling financial measures to GAAP.

Guidance noted in the following slides was effective as of the company's most recent earnings release and conference call. Nothing in this presentation should be construed as reaffirming or disaffirming such guidance.

This presentation is not an offer to sell or a solicitation of offers to buy any of Deere's securities.



Agenda – full page

- Create your John Deere account
- First Steps on developer.deere.com
 - Creating an application
 - Testing to see if the application works
- Operations Center
 - Logistics on the map
 - Field Analyzer
 - Notifications, files, odds and ends
 - Tools and More Tools
- Test Data
 - Develop with Deere
 - Creating your own
- Testing your first application
- Sample Applications

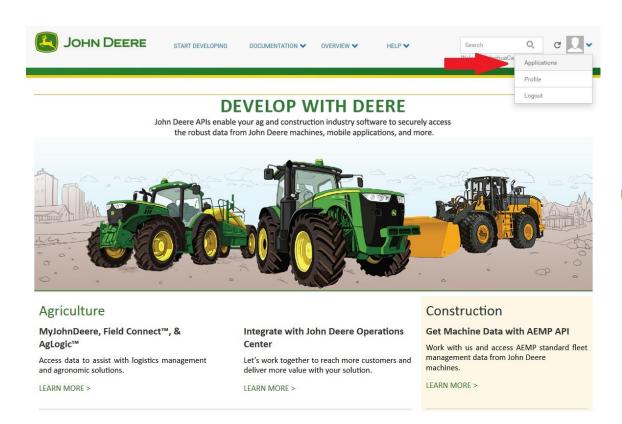


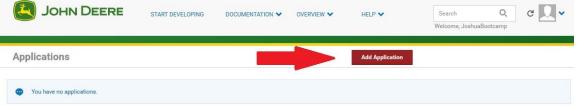
Create a new John Deere Account at myjohndeere.com





Create An Application on developer.deere.com

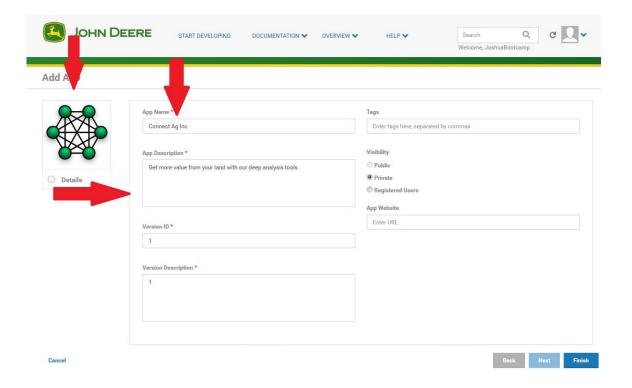






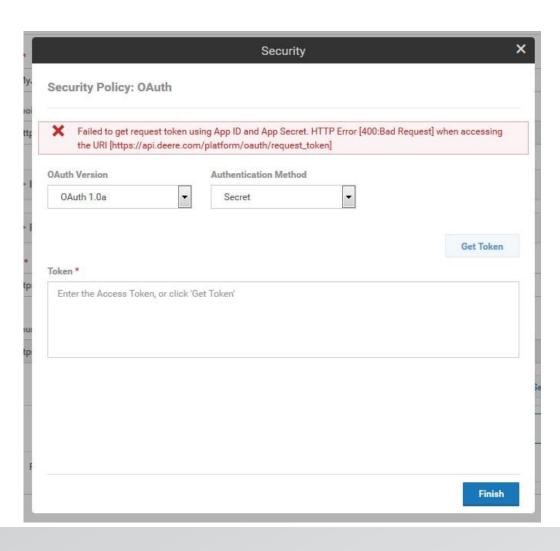
Create An Application on developer.deere.com - Part 2

- Image, Name, and Description visible to end customers
- Everything editable later





Check that Connection is working or will be soon

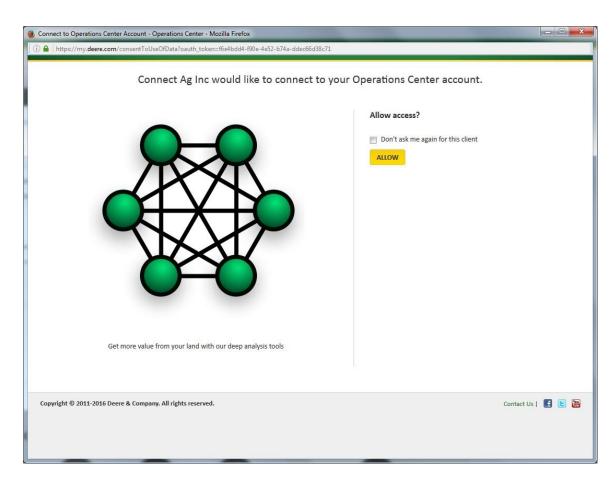


Async process to grant new applications access.

Error means process is still happening



OAuth Screen



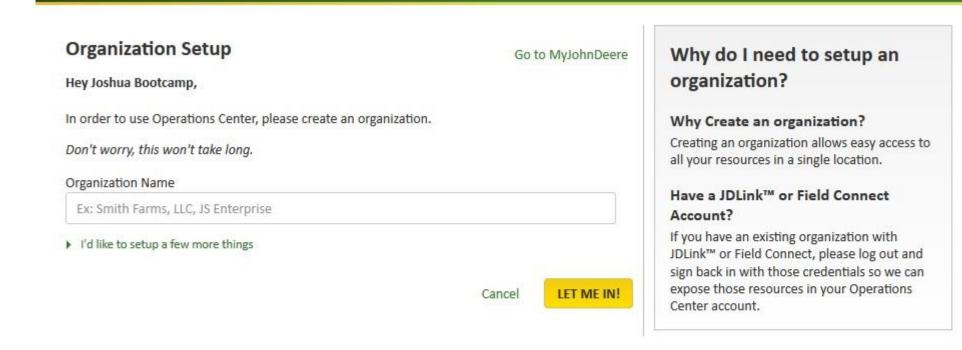
Security On Test Client triggers OAuth

The OAuth screen shows what customers would see about your app

Seeing this screen means that your app has API access to MyJohnDeere API



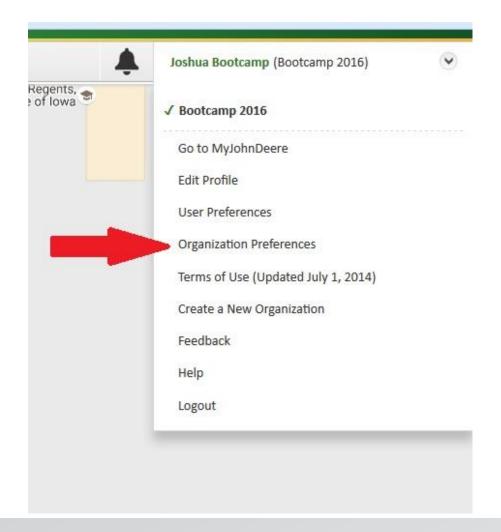
Create Test Organization

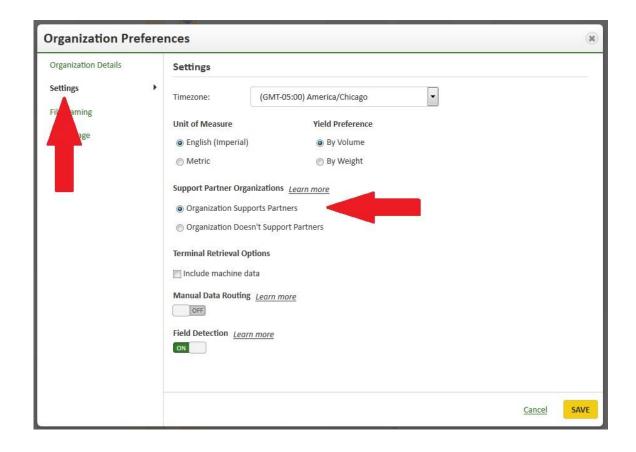


Copyright © 2011-2016 Deere & Company. All rights reserved.



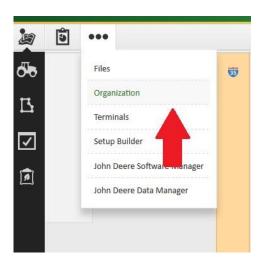
Setup your organization to "Support Partners"



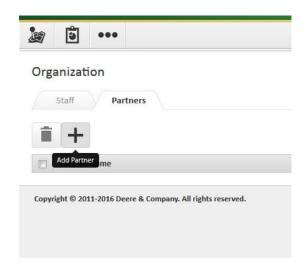




Request Access To Test Data



- Add Partner
- **Request Access from** CarsonJoshuaJ@JohnDeere.com
- Request everything possible



Collaborating is easier than you think.

Start by choosing an option below.

Share information from my Operations Center.

You would like help optimizing machines, making agronomic decisions and/or collaborating on work.

Request information from another Operations Center.	carsonjoshuaj@johndeere.com	
Machine Optimization	Agronomic Decision Making	Work Collaborator
You help manage or optimize equipment.	You help plan field work and analyze results.	You collaborate to plan and monitor field work.

Cancel



Intermission – Wait while Josh gets you access



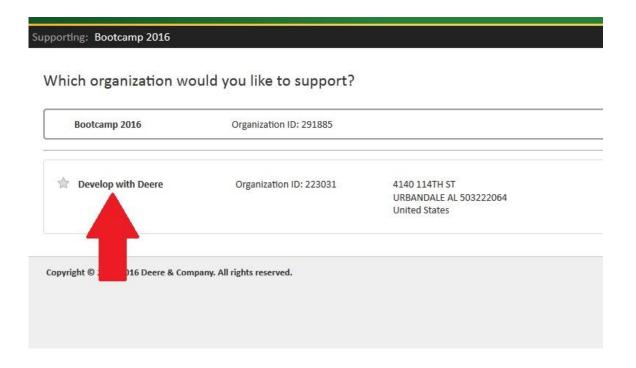
Image created by J R Source: https://flic.kr/p/m7xjoZ



View Test Data Set

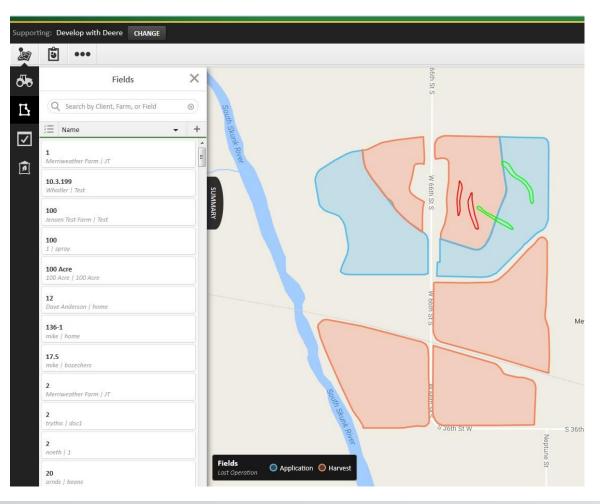
Develop with Deere is standard test data

It has data for all basic API access





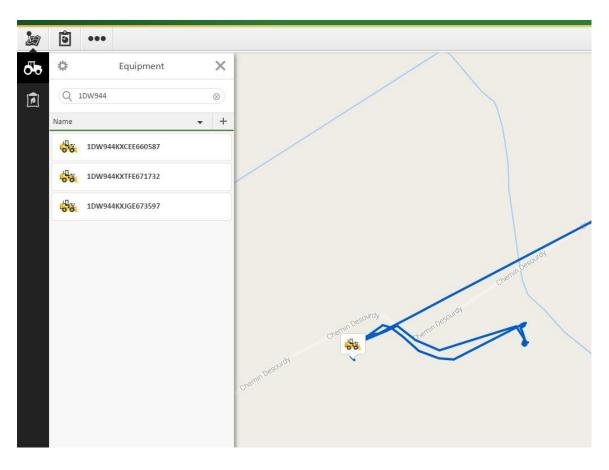
The Map - Viewing Fields



- Client, Farm, Field names
- Field Boundaries
- Operations Done on a field
- Default Map for John Deere customers



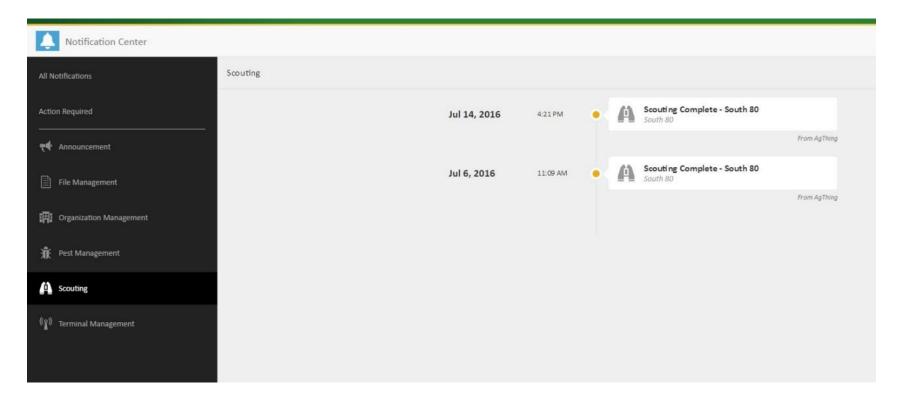
The Map - Viewing Machines



- Machine Make, Model, Type, Name
- Engine Hours
- Location (partial)



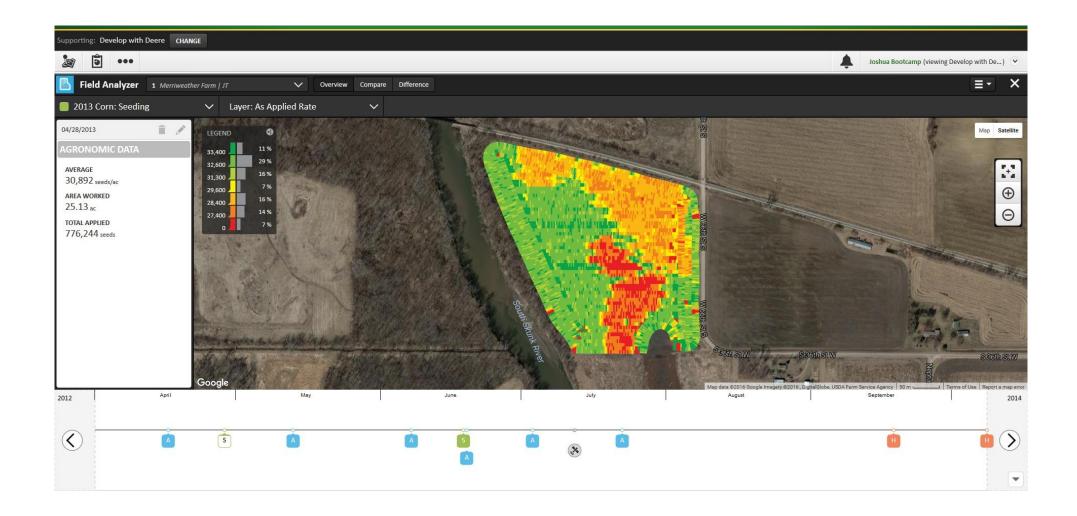
Notifications



Notification on assets within the Operations Center (Fields, Machines, Organizations) Categories, Severities, Links back to your system, Branded to your Company



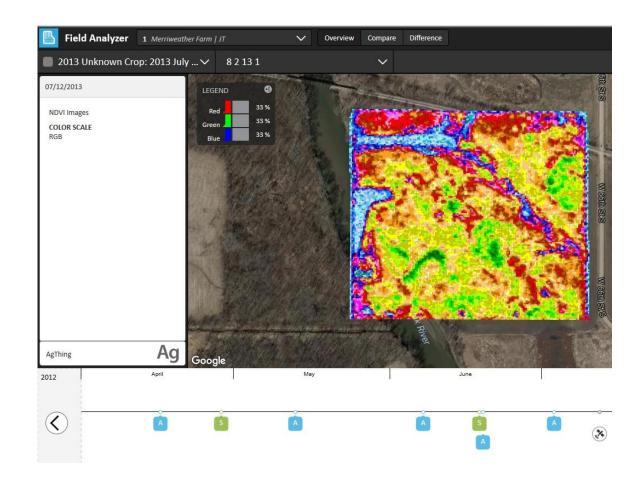
Field Analyzer





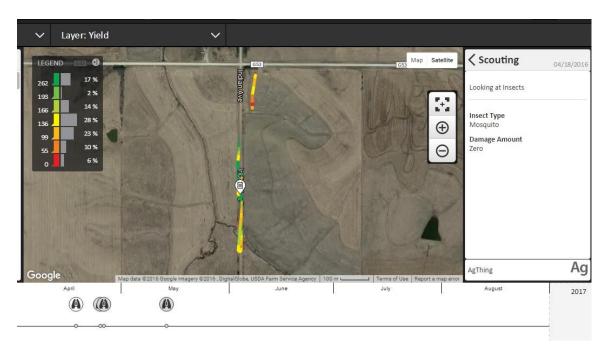
Field Layers

- Image Data about field
 - Drone
 - Satellite
 - Analysis
- Meta Data about Layers
- Multiple Layers available
- PNG or Shapefile as source
- Shows on timeline
- Branded for your company





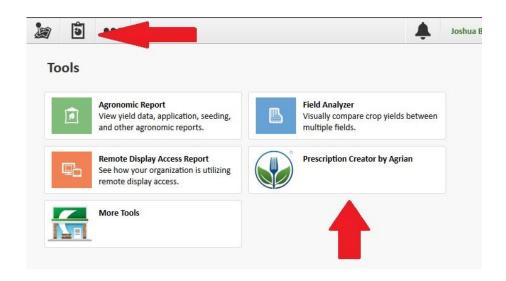
Field Notes



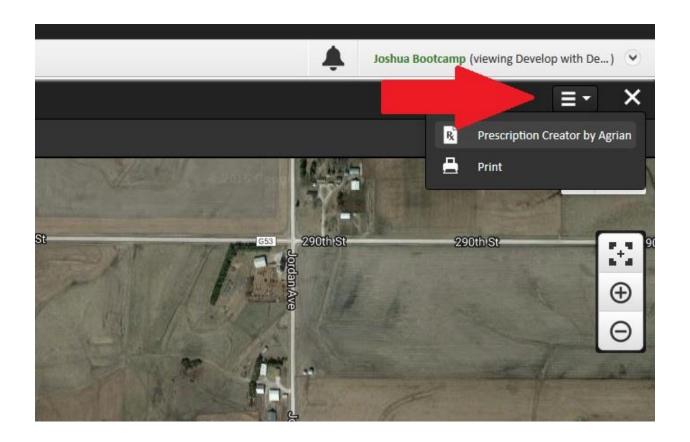
- Insights about Field
 - Scouting
 - Point based analysis
 - Pictures, PDFs, attachments
- Unique metadata available per Note
- Shows on Timeline
- Branded for your company



Links From Operations Center



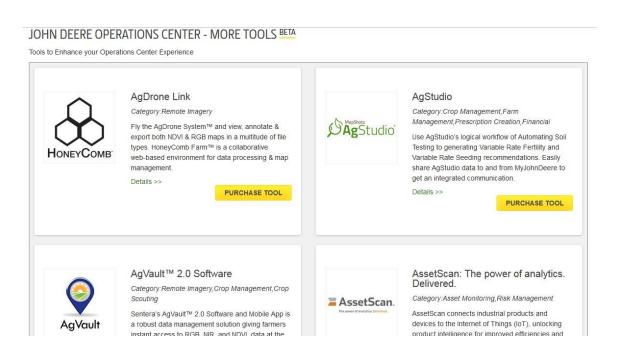
- Link to your software from Operations Center
- Let customers maintain context





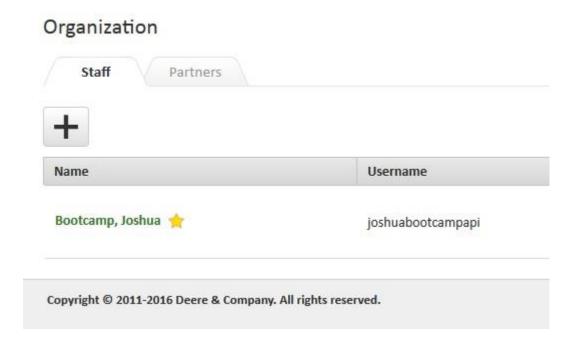
More Tools

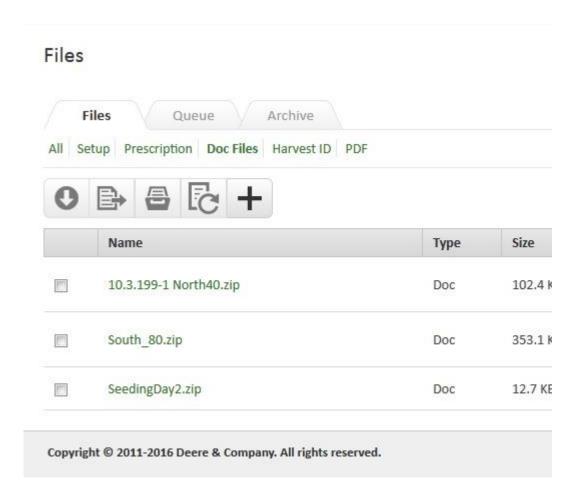
- Advertise to John Deere customers and dealers
- Increase your Sales Funnel
- Requires commercially available software using MyJohnDeere APIs





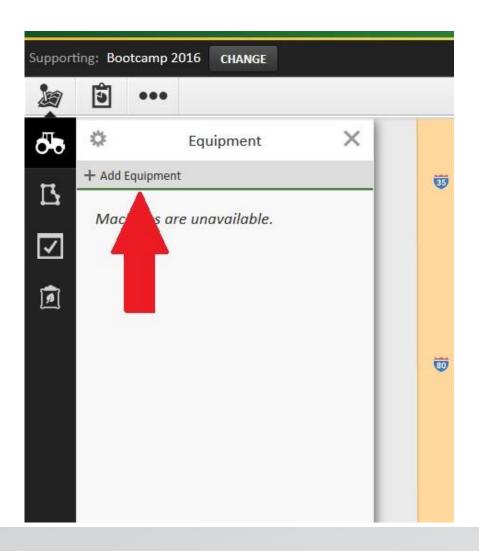
Organizations And Files







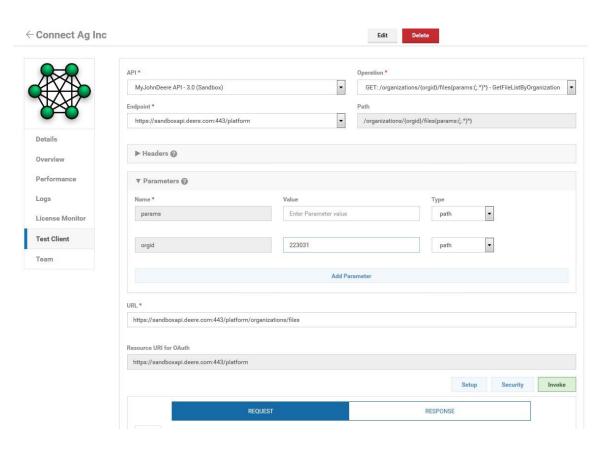
Add Machines and MyJohnDeere Demo Files



myjohndeeredemo.deere.com/files

- Login with your test ID
- Download Files
- Upload File to your own test org at my.deere.com/files

Test Out Call To Files

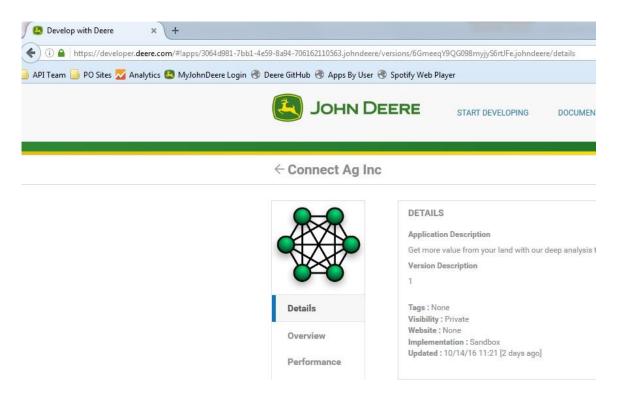


- developer.deere.com
- Open Application
- Test Client
- Security, OAuth
- GET /organizations/{orgId}/files
- Set orgID to 223031
- Invoke, see results



Request Access For More APIs

- Get URL of application
- Send URL to <u>APIDevSupport@JohnDeere.com</u> asking for more API access
- Wait





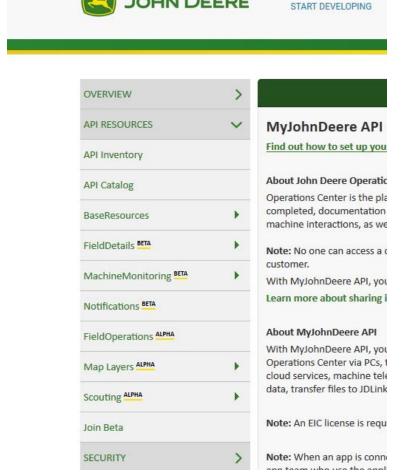
Intermission – Wait while Josh gets you access



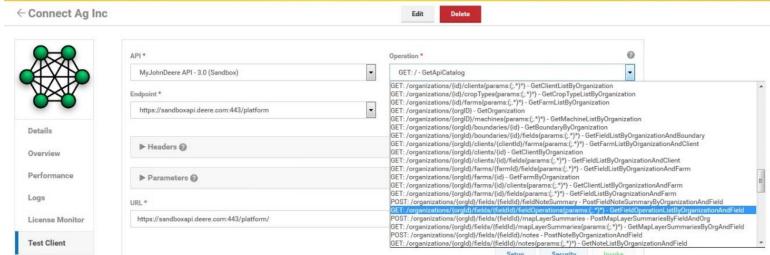
Image created by J R Source: https://flic.kr/p/m7xjoZ



Review and Verify expanded access



JOHN DEERE



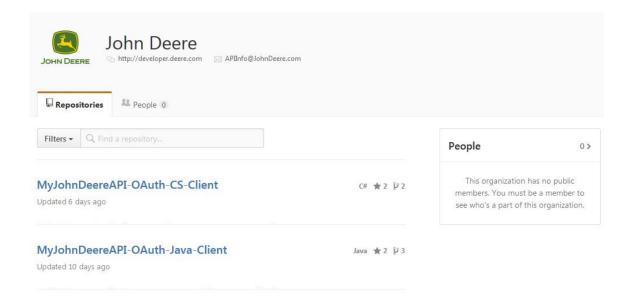
Documentation has Alpha

Application has more Operations available



Checkout Samples

- Find Samples at github.com/JohnDeere
- Samples require Client Key And Secret
- All Samples get through OAuth
- Java Sample has best examples





JOHN DEERE