







WHITEPAPER







CONTENTS

1. Preface	2
1.1 Foreword	2
1.2 The Pitfalls of Kaspa Memecoins	3
1.3 Examples of Short-Lived Narratives	5
1.4 Market Cycles and Timing: The Purrfect Moment	6
1.5 The Power of Network Effect	6
2. Introduction: What is Kaspa Cat?	7
3. Tokenomics: Blueprint of the cat empire	8
Distribution	8
4. Lessons from the meme Masters	10
What we adapt	11
5. Funding rounds	12
Funding breakdown	12
6. The protocol pump Player approach (PPP)	14
7. The Novus Ordo Foundation	16
Foundation Goals	16
8. Roadmap: Kitten to Big Cat	17
8. Disclaimer	19

1. PREFACE

1.1 FOREWORD

Jordan first dipped his toes into the world of cryptocurrency in 2017, but it wasn't until 2022 that he fully embraced the excitement of memecoins. With a solid background in Computer and Data Science, he will lead the development of dApps for Kaspa Cat. Jordan was part of the \$Pickle CTO team on Solana, where, shortly after the CTO, the market cap skyrocketed by 4000%. During this time, he gained deep insights into memecoins, market psychology, and the inner workings of memecoins. Jordan also learned what drives success and failure in the memecoin space, while building key connections within the broader crypto world.

Then there's Wally, an expert in crypto communications and product development with over five years of experience. Throughout his career, Wally has taken on various roles, including working on the communications team for Ocean Protocol, helping to establish OceanDAO, and collaborating with the CEO and core team of Ocean Protocol to develop retail product solutions centered around NFTs and private data. He was also one of the team members of the \$Pickle CTO. Prior to his crypto journey, Wally spent a decade as an IT manager and architect for industry giants like Google, Apple, and leading telecommunications companies.

At first there were no plans to launch our own memecoin on Kaspa. But the more we watched other developers on Kaspa fumble the ball, the more we knew something needed to change. Jordan tried giving advice, but it was like shouting into the void. So here we are: Kaspa Cat is ready to take the blockchain by storm. Why a cat? Because dogs have had their day. They've been the meme kings long enough, and let's be honest, cats rule the internet. And now, they're about to rule the blockchain too.

1.2 THE PITFALLS OF KASPA MEMECOINS

MINTING

Now let me share some of the common mistakes I've seen in the memecoin space on Kaspa. Picture this: you've got a memecoin and you're ready to launch. What do most projects do here? They mint their tokens, thinking it's the fairest way.

Here's the problem: by doing that, they've just emptied their war chest. There's no money left to grow, market the project, or provide liquidity on exchanges. It's like setting off on a long road trip with an empty gas tank.

Worse, the funds end up with miners who couldn't care less about the project's success. We've asked around: "How do you plan to finance your project after giving away all your capital?" And the answer we got was: "through donations." Newsflash: donations aren't going to fuel a trip to the moon. You need real funding, and that's where most projects will drop the ball.

INEXPERIENCED DEVS

Let's also talk about developers. Some of them are so new to the game they're still trying to figure out why their Kaspa balance isn't showing up on Metamask. Without a skilled dev, your ship's bound to drift aimlessly in the vast sea of forgotten coins. And if the dev team doesn't have any skin in the game, well, good luck keeping them motivated. An appropriate dev token allocation ensures the people behind the project care about its long-term success. Otherwise, it's like trying to herd cats—nearly impossible.

TOKEN LOGO

Don't get me started on the token logo. A good memecoin logo is essential for catching the eye and drawing people in. It should be simple, recognizable, and widely appealing.

THE MYTH OF FAIR LAUNCH

A "fair launch" is often seen as the ideal starting point—everyone gets an equal chance, and the project begins with community-driven momentum. While the idea sounds good in theory, the practical challenges can quickly turn this "fair" approach into chaos, leaving projects vulnerable to market forces they didn't see coming.

The Private Investor:

Private investors are often driven by speculation and emotion. Their main goal is to achieve massive gains in a short time. Once they see those big gains, they're quick to sell, creating heavy selling pressure that can trigger the classic pump-and-dump dynamic. This kind of behavior presents a serious risk to the stability of any memecoin. The moment private investors rush to cash out, sudden sell-offs hit the market and prices plummet. Most fair-launched and CTO'd projects have fallen victim to this, leaving the project die as market confidence crumbles.

Institutional Investors:

Institutional investors, on the other hand, approach things differently. They're in it for the long haul, driven by data and a diversified portfolios. Instead of chasing quick gains, they focus on building positions. Guided by rational expectations, they steer clear of the emotional swings of the market. These investors don't just bring money to the table—they offer valuable resources, networks, and strategic support that are crucial for the sustained success of a memecoin. Their involvement doesn't just stabilize the project; it fosters long-term growth, helping to secure the future of the coin.

To address these challenges, we've developed a proactive approach. Our Market-Maker and Buyback Program will intervene early to counteract the selling pressure from private investors. At the same time, we'll focus on attracting institutional investors, ensuring their involvement provides the long-term support and sustainability needed to make Kaspa Cat a success.

THE NARRATIVE

Let's talk about the narrative. A good narrative can make or break a memecoin. Investors love a good narrative—it's what drives their passion and investment. While being a memecoin on Kaspa is a solid start, it's not enough.

The Kaspa narrative is too niche, too technical. Take the term "GhostDAG," for example. Unless you're deep into Kaspa, it doesn't mean much. Most regular investors won't take the time to understand it. On the other hand, projects like "Brett on Base" succeeded because they tapped into a narrative that everyone could get behind.

Everyone loves cats (psychopaths excluded). They're funny, and let's face it, they own the internet. So, it's time to let the cat narrative out of the bag and watch it pounce.

1.3 EXAMPLES OF SHORT-LIVED NARRATIVES

Not all narratives are created equal. Recently, we've seen memecoins based on political figures and celebrities. Sure, they've had their moments of hype, but these narratives don't have staying power. Political narratives fade after elections, and celebrity coins lose relevance as trends shift. In contrast, narratives involving dogs, cats, or the "Boys Club" are timeless. People will always love dogs and cats. Pepe has become an iconic figure on the internet. When retail investors flood the market, the cat narrative is likely to offer the highest returns. Dog and Pepe coins are already huge, so investors try to find the next big thing. The logical step for investors will be to jump on the cat bandwagon.

1.4 MARKET CYCLES AND TIMING: THE PURRFECT MOMENT

The crypto market moves in predictable cycles, generally lasting around four years. We're currently in the accumulation phase—a calm before the storm. The next big crypto boom is just around the corner, and Kaspa Cat is launching at exactly the right time to ride the next wave. We're positioning ourselves early in the market, ready to capitalize when the floodgates open. Timing, as they say, is everything—and this cat is ready to pounce.

1.5 THE POWER OF NETWORK EFFECT

Memecoins grow fast, and once they gain traction, they snowball. The more people who jump on board, the faster the growth. It's like a snowball rolling down a hill—except this snowball has claws and it's rolling straight towards the moon. We're starting small, but with the right momentum, Kaspa Cat will grow into a dominant force in the memecoin world.

2. INTRODUCTION: WHAT IS KASPA CAT?

Kaspa Cat isn't just another memecoin—it has an entire ecosystem around it. Think of it as a lively, purring community where every move we make strengthens the whole project. Profits from our various dApps and protocols flow back into the token, fueling a sustainable, deflationary growth model that benefits everyone. It's a win-win, like discovering a stash of tuna cans under the couch and not having to share with the dogs.

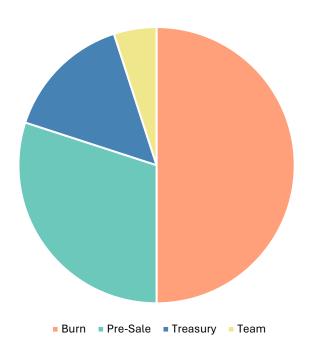
We're not just building a memecoin; we're building a movement. With strategic tokenomics, a clear roadmap, and a dev who's as sharp as a cat's claws (when he's not distracted by cat videos, of course), Kaspa Cat is poised to be the top feline on the Kaspa blockchain. So if you're looking for a project with serious potential, welcome to Kaspa Cat.

3. TOKENOMICS: BLUEPRINT OF THE CAT EMPIRE

Let's break down the tokenomics. Understanding how things are distributed is key to seeing why this project is built to succeed.

- **Ticker:** We're keeping this under wraps until launch. It's a security measure to make sure no sneaky dogs steal our ticker. Rest assured though; it's going to be purrfect.
- **FDV of Circulating Supply:** ≈ \$2.000.000
- Total Token Supply: 400.000.000.000 tokens.
- Total Circulating Supply: 200.000.000.000 tokens

DISTRIBUTION



• 50% Burn:

We're burning half the total supply immediately by sending 200 billion tokens to 10,000 dead wallets. These dead wallets are

generated using the last 21 characters of the biggest BTC, ETH, and BNB holders. This ensures that no one can access these wallets.

The Excel file with all the addresses is available for full transparency. This immediate burn drastically increases our market cap and ensures that the circulating supply never exceeds 200 billion tokens. Kaspa dead wallets.xlsx

50% Circulating Supply:

- 60% Pre-sale: We're aiming to raise around 9M Kaspa to ensure that Kaspa Cat has the resources needed to thrive.
 This funding will provide liquidity, finance DAPP development, marketing and secure exchange listings.
- **30% Treasury:** Reserved for liquidity on decentralized and centralized exchanges, as well as other project expenses.
- **5% Team:** The team is doxxed and in it for the long haul. This 5% keeps them fully committed making the project a smashing success for every token holder. If you have Memecoin PTSD rest assured, the team tokens are going to be locked up for 3 months. It is like a probation period but with zero awkward HR meetings. Just pure focus on growth.
 - Jordan Belfort (50%)
 - Wally (50%)

We've got all funds handled through a multi-signature wallet. Because we're serious about transparency and security. No single human (or cat) is running off with the loot.

4. LESSONS FROM THE MEME MASTERS

To succeed in the memecoin world, you need to learn from those who've done it before. We've analyzed the top memecoins and are applying their best practices to take Kaspa Cat to the moon.'

BRETT ON BASE

- Right narrative (Boy's Club + Base Chain)
- Team initially held over 80% of supply to inflate market cap.
- High quality content
- Launched on the right time.
- Early mover advantage

DOG GO TO THE MOON

- Early exchange listings
- 100% pre-mint
- Good narrative(BTC Memecoin + Dogs)
- Early mover advantage

NEIRO ON ETH

There were multiple Neiro tokens battling at the start, but Neiro on ETH had a trick up its sleeve: the dev held over 80% of the supply. This massive supply control pumped the market cap, and when the dust settled, Neiro on ETH had the highest mcap, and the other Neiros faded into the background.

Just like Neiro, Kaspa Cat is all about strategic supply management, but with more transparency and a community-first approach. Instead of the dev holding giant amounts of the supply, we are sending it to dead wallets. We're building this for the long haul, and with a setup like this, we're ready to claw our way to the top.

REDO

- Good narrative (TON + DOGS)
- Early-mover-advantage

WHAT WE ADAPT

- High quality content
- Early exchange listings
- Launching on the right time
- Early mover advantage
- 100% pre-mint
- Right narrative (Kaspa + Cats)
- 50% supply held by 10k dead wallets

5. FUNDING ROUNDS

To ensure Kaspa Cat has everything it needs to thrive, we are going to organize five funding rounds.

Round 1: 200.000 Kaspa 50% Bonus 1 Kas = 18.000 Tokens

Round 2: 400.000 Kaspa 25% Bonus 1 Kas = 15.000 Tokens

Round 3: 1.500.000 Kaspa 10% Bonus 1 Kas = 13.200 Tokens

Round 4: 3.000.000 Kaspa 5% Bonus 1 Kas = 12.600 Tokens

Round 5: 4.400.000 Kaspa 1 Kas = 12.000 Tokens

FUNDING BREAKDOWN

ROUND 1

In Round 1, the focus is on **building a strong foundation**:

- Marketing the Pre-sale: Funds will be used for a major marketing push that will create a significant buzz. We're rolling out some big, neverbefore-seen marketing moves.
- **Website Development:** We'll invest in creating a sleek, user-friendly website.
- **Hiring Graphic Designers:** We'll bring on talented graphic designers to create high-quality images for our twitter page and our website.

ROUND 2

Round 2 is about **building on the momentum** from the first round:

- Continued Marketing efforts
- Initial dApp Development
- Discussion with Market Maker & Exchanges

ROUNDS 3-5

From Rounds 3 to 5, the focus shifts towards **securing the project's future**, **building dApps** and **funding the treasury**:

- Establishing the Foundation (Round 3)
- Funding the Treasury (Round 3-5)
- Full Roadmap execution (Round 3-5)

6. THE PROTOCOL PUMP PLAYER APPROACH (PPP)

Kaspa Cat isn't just a memecoin. It's a well-oiled machine designed to grow sustainably. Here's how we're making it happen:

MARKET MAKER

We're teaming up with one of the biggest market makers in the space. These folks know the ins and outs of market dynamics and will help ensure stable growth without the wild swings of pump-and-dump schemes.

KRC-20 WALLET

We're developing a Kaspa wallet with KRC-20 token integration for both smartphones and browsers. Every swap made within the wallet will generate a fee, which will flow back into Kaspa Cat.

TELEGRAM TRENDING CHANNEL

Imagine a channel that grows alongside Kaspa's ecosystem, generating revenue as it expands. That's exactly what we're building. All the revenue from this channel will be reinvested into Kaspa Cat, reinforcing our growth and stability.

DEX BUYBOT

Our bot will be tracking every purchase made on the Kaspa DEX. It will generate revenue through ads and will collect important data for our Trending Channel.

DEX DEVELOPMENT

We're taking things a step further by developing a decentralized exchange (DEX). Every transaction made on this DEX will contribute to Kaspa Cat's revenue stream. Directly supporting the growth and ensuring that we're thriving.

THE SECRET DAPP

Now, here's where things get exciting. We've got an additional protocol in the works. Something we're keeping under wraps for now. But when it's revealed, it's going to generate serious buzz and play a big role in Kaspa Cat's success as well as in the broader Kaspa ecosystem.

As Kaspa continues to grow, so will the revenues generated by these protocols. And here's the kicker: all that revenue will be used for Kaspa Cat. Buybacks, more revenue generating dApps etc.. This creates a positive feedback loop that drives value up and keeps the momentum going strong.

7. THE NOVUS ORDO FOUNDATION

Think of the Novus Ordo Foundation as the ultimate sugar daddy for Kaspa Cat—always there to provide support, funding, and a steady flow of resources to keep this feline on its path to greatness. Based in Switzerland this foundation is the lifeblood behind Kaspa Cat, working tirelessly behind the scenes to make all the moonboys and degens happy.

FOUNDATION GOALS

The Novus Ordo Foundation isn't just any ordinary foundation—it's Kaspa Cat's personal growth accelerator. Its primary mission is to maximize the global adoption and market value of Kaspa Cat, making sure that everyone, everywhere, knows that this isn't just another memecoin, but a full-fledged movement. How does it do that? By taking on the heavy lifting of building this empire—crafting clever marketing strategies, developing revenue-generating dApps, fostering an active and loyal community, and securing powerful strategic partnerships.

And just like a good sugar daddy, Novus Ordo knows how to manage the purse strings wisely. Every penny that comes in is put to work efficiently. Revenues generated by the foundation are strategically allocated to make Kaspa Cat stronger: whether that means doing buybacks and, developing new DApps that bring in more cash or covering the behind-the-scenes work that keeps everything running smoothly. The foundation is all about sustainability—making sure that Kaspa Cat isn't just here for a good time but for a long, profitable time too.

In short, the Novus Ordo Foundation is Kaspa Cat's biggest fan, financier, and supporter, working relentlessly to ensure that this cat reaches the heights of memecoin stardom and stays there.

8. ROADMAP: KITTEN TO BIG CAT

We've got a detailed roadmap to take Kaspa Cat from launch to the moon and beyond. Here's how it breaks down:

SEPTEMBER

- Token Launch
- Website Launch
- CoinGecko Listing
- CoinMarketCap Listing
- Tier-2 Exchange Listings

SEPTEMBER/OCTOBER

- Kaspa wallet launch
- Exploring Additional Income Streams
- Collaborations with Influencers and KOLs
- Strategic Partnerships
- Foundation establishment
- Wallet launch
- Launching our own DEX on KASPA
- Launching BuyBot
- Launching Trending Channel

Q4

- Tier-1 Exchange Listings
- Major Marketing Initiatives
- Expansion of Income Streams

Q1 2025

Future Planning: We'll adapt our strategies based on market conditions and opportunities as they arise. The future is full of possibilities, and we'll be ready to seize them.

8. DISCLAIMER

- 1. Introduction: Please read this disclaimer ("Disclaimer") carefully before engaging with, purchasing, or trading Kaspa Cat ("Token"). By interacting with the Token, you agree to be bound by the terms of this Disclaimer. If you do not agree with the terms, you are not allowed to engage with, purchase, or trade the Token.
- 2. No Utility & High Risk: Kaspa Cat is a digital asset classified as a memecoin. It is created just for fun and does not possess any intrinsic utility or value. The Token is for entertainment and speculative purposes only and should not be considered as an investment, currency, or anything of value.
- 3. Speculative Nature: The price of Kaspa Cat can be extremely volatile and unpredictable. The price may increase, but it may also decrease significantly or become worthless. You should only spend money that you are fully prepared and able to lose without causing financial hardship to yourself or others.
- 4. No Responsibility for Price or Value: The creators, developers, and promoters of Kaspa Cat are not responsible for the price or value of the Token. We do not make any promises or guarantees about the current or future value or price movements of the Token.
- 5. Legal Compliance: You are solely responsible for ensuring that your interaction with, purchase of, or trading in Kaspa Cat complies with applicable laws and regulations in your jurisdiction. The Token may not be legal in all jurisdictions, and we make no representations or warranties concerning its legal status.
- 6. Investment Risks: Engaging with memecoins involves significant risks, including but not limited to, loss of money, fraud, and regulatory action. You are solely responsible for conducting your own due diligence and consulting with financial, legal, and tax advisors before engaging with the Token.

By participating in the pre-sale, purchasing, holding, or trading Kaspa Cat, you acknowledge that you have read, understood, and agree to be bound by this Disclaimer. You acknowledge that you are engaging with the Token at your own risk and that the Token, its creators, developers, or promoters shall not be liable for any losses or damages, whether direct, indirect, consequential, or otherwise, arising out of or in connection with your use of or inability to use the Token.