

# Kasper Slusarczyk

## *Designer and Engineer*

[www.kasperslusarczyk.com](http://www.kasperslusarczyk.com)

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### *Freelance / Self-employed*

Designer & Engineer / Apr 2020 - Present

- Delivered end-to-end design and Webflow development for startups and small businesses
- Led UX design for the TruckMap admin portal, improving maintenance workflows
- Redesigned investment reports for Nitrogen Wealth to support risk evaluation for advisors

### *Decidr (Contract)*

Product Designer / Mar 2025 - May 2025

- Designed agentic AI systems to support better decision-making across a range of business functions
- Created reusable UX patterns and workflows for AI-driven tools

### *Linktree*

Product Designer / Oct 2021 - Oct 2022

- Led integration of partner services (e.g. TikTok, OpenSea) into the Linktree platform
- Co-created the Visitor Experience Design System to ensure consistency across user experiences
- Helped launch the first Linktree Marketplace, streamlining app discovery and use

### *10Clouds (Contract)*

Designer & Front-End Developer / Jun 2021 - Oct 2021

- Collaborated closely with clients to align design with brand goals and performance
- Designed and developed Webflow-based websites that balanced creativity and conversion

### *Masterborn*

Designer & Front-End Developer / Feb 2017 - Mar 2020

- Designed engaging web apps helping team showcase concepts and secure new contracts
- Collaborated directly with clients through workshops and live sessions to define and refine product direction
- Led the design of Droplr and Droplr's Chrome Extension, bringing their core experience into the browser

### *Skills*

Product strategy

Design systems

Visual design

Mobile design

Responsive design

User research

Storyboarding

HTML & CSS

Javascript (React)

Webflow

### *Tools*

Figma

Webflow

Framer

Storybook

### *Languages*

English — Fluent

Polish — Native

### *References*

**Kendyl Bird** | Lead Designer at Linktree

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**Gray Skinner** | CEO at Masterborn

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**Radosław Paklikowski** | COO at Droplr

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### *Education*

**Opole University of Technology**

B.Sc Automatics