

Kasper Slusarczyk

Designer and Engineer

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Freelance / Self-employed

Designer & Engineer / Apr 2020 - Present

- Delivered end-to-end design and Webflow development for startups and small businesses
- Led UX design for the TruckMap admin portal, improving maintenance workflows
- Redesigned investment reports for Nitrogen Wealth to support risk evaluation for advisors

Decidr (Contract)

Product Designer / Mar 2025 - May 2025

- Designed agentic AI systems to support better decision-making across a range of business functions
- Created reusable UX patterns and workflows for AI-driven tools

Linktree

Product Designer / Oct 2021 - Oct 2022

- Led integration of partner services (e.g. TikTok, OpenSea) into the Linktree platform
- Co-created the Visitor Experience Design System to ensure consistency across user experiences
- Helped launch the first Linktree Marketplace, streamlining app discovery and use

10Clouds (Contract)

Designer & Front-End Developer / Jun 2021 - Oct 2021

- Collaborated closely with clients to align design with brand goals and performance
- Designed and developed Webflow-based websites that balanced creativity and conversion

Masterborn

Designer & Front-End Developer / Feb 2017 - Mar 2020

- Designed engaging web apps helping team showcase concepts and secure new contracts
- Collaborated directly with clients through workshops and live sessions to define and refine product direction
- Led the design of Droplr and Droplr's Chrome Extension, bringing their core experience into the browser

Skills

Product strategy
Design systems
Visual design
Mobile design
Responsive design
User research
Storyboarding
HTML & CSS
Javascript (React)
Webflow

Tools

Figma
Webflow
Framer
Storybook

Languages

English — Fluent
Polish — Native

References

Kendyl Bird | Lead Designer at Linktree
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Education

Opole University of Technology
B.Sc Automatics