

Survey Topic: Flyte Solutions

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Abstract—Flyte Solutions is a client Oriented Custom software development company Provide Strategic Solutions for Building ROI Driven Software Development, Web Mobile Application Development Services within your budget.They help Startup, SMBS Large Enterprise building Cost-effective Custom Software products. they delivers high-performance software engineering and offshore outsourcing software development solutions that help businesses to achieve goals, reduce costs accelerate growth for more successful tomorrow.

I. INTRODUCTION

Flyte Solutions is leading Software and information technology solution provider for public sector Retail, health care, intelligence, Manufacturing and financial services clients.Team FLYTE is specialized in providing innovative, value driven solutions that help clients manage, analyze, and protect information. they believe in working collaboratively with clients to deliver consulting and IT solutions that exceed customer expectations.they help Startup, SMBS Large Enterprise building Cost-effective Custom Software products and provides one stop automated solution for trade and industry. Depending on the size and field of clients organization, they have different products and services to meet clients requirements and provide the optimum and customized solutions made for your organization. Flyte Solutions began its business operation as a Software and Application Development solutions providing company in January 2013. Flyte Solutions is focusing exclusively in high quality and cost-effective software development and implementation of services. they are advancing on a tremendous pace and with involvement of skilled and experienced people working in the organization. Flyte Solutions is currently doing business in Government, Banking, SMBs, Large Corporate, and provide Dedicated Software Development support to different North America, Europe, Australia Japan Clients.

II. INDUSTRIES THEY SERVE

Startup Product Development , they start with your idea only proceed with the RD, prototype design and development of a software product that works just like we wanted it to. Once they done with analyze, build, design, and release a final product to market. their software product development services are focused on understanding your users' needs, validating hypotheses quickly, reducing risks, and continually improving

your needs. Enterprise Software Development their expertise in various technologies helps their clients to build custom enterprise application development for their business. they help in modifications of existing enterprise application, building new enterprise apps from ground up to integrating them – we do it all. their services include planning, creating strategies, architecting, coding, testing and implementing out-of-the-box solutions for enterprise mobility. FinTech Application Development We help FinTech startups and enterprises to grow their business through developing innovative cutting-edge web and mobile applications. Lean business logic, clean UX and advanced web mobile security for information channels come as an integral part of our financial technology solutions

A. Industries they serve

STARTUP PRODUCT DEVELOPMENT
ENTERPRISE SOFTWARE DEVELOPMENT
FINTECH APPLICATION DEVELOPMENT
PHARMA HEALTHCARE APPLICATION
E-LEARNING EDUCATION APPLICATION
MANUFACTURING INDUSTRIES
MARKETING SALESFORCE AUTOMATION
NGO APPLICATION
MEDIA APPLICATION
TRAVELS HOSPITALITY APPLICATION
REAL ESTATE APPLICATION

III. THEIR SERVICES

Prototyping UXD
Application Development
Application Integration
Application Security
QA and Testing Maintenance and Support
Dedicated Development Teams

IV. TECHNOLOGY THEY WORK

NET DEVELOPMENT
PHP DEVELOPMENT
RUBY DEVELOPMENT
JAVA DEVELOPMENT
PYTHON DEVELOPMENT

ANDROID DEVELOPMENT
IOS DEVELOPMENT
FRONTEND DEVELOPMENT
CLOUD SOLUTION

V. THEIR MISSION

Their mission is to help customers create innovative services and solutions and grow their businesses. For that purpose they provide rich technology competencies, domain expertise, and passion for quality of software professionals. With more than 25 diverse IT professionals on board, they can effectively handle software projects of any scale and complexity. Since their inception in 2010, they have been focused on delivering the best while maintaining an open-minded, dynamic, and customer-centric approach. They have been continuously recognized among the world's best outsourcing providers by independent industry experts that is why we have succeeded in becoming a one-stop software partner for our global clients. They work with people and organizations who have ambitious missions - whether they are in the commercial, social or government sectors. They are strong believers in the power of software and technology as tools for social change. Through their Social Impact Program, they collaborate with organizations with a humanitarian mission and broad reach, helping them use technology to make an impact.

VI. REQUIREMENTS AND RESPONSIBILITIES TO GET INTO THIS ORGANIZATIONS

A. Responsibilities

- Crafting compelling blog, social and video content
- Assist execute any digital marketing related tasks especially SEO/SEM/ASO.
- Researching related articles and trends
- Conducting market research
- Developing content marketing and growth hacking strategies
- Analyzing success using our proprietary site analytics

B. Requirements

- Passion about online marketing is more important than any sort of experience
- Strong writing skills are a must. Video and graphics production skills a plus.
- Some college credits in marketing, journalism, literature, English, media, data science or related major.
- Bachelor's Degree (or equivalent). Fresher's welcome. Candidates who have experience on SEO related work or complete SEO related course will get preference.

VII. AS A CANDIDATE WHAT TYPE OF REQUIREMENTS I NEED FROM FRESHER TO SENIOR LEVEL?

The marketing specialist intern will be involved with planning, executing, and measuring the performance of marketing campaigns for Flyte Solutions businesses. The successful

candidate will play an integral role in building and engaging our customer base via demand and lead generation campaigns, and in creating effective strategies that will promote the long-term growth of Flyte Solutions.

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