Trip Duration Prediction and CO₂ Optimization: A Data Science Approach to Urban Sustainability

Soumaya Kasri 21/08/2025

SUSTAINABLE GALS DEVELOPMENT





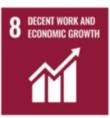
































1. Motivation & Problem



NYC taxis emit 450,000 tons CO₂ annually



Inefficient routes result in 15–25x more emissions per mile



Green Rides Initiative at 100% zero-emission by 2030

UN Sustainable Development Goals

SDG Alignment



SDG 11: Sustainable Cities and Communities



SDG 13: Climate Action



SDG 9: Industry, Innovation and Infrastructure



2. Research Questions

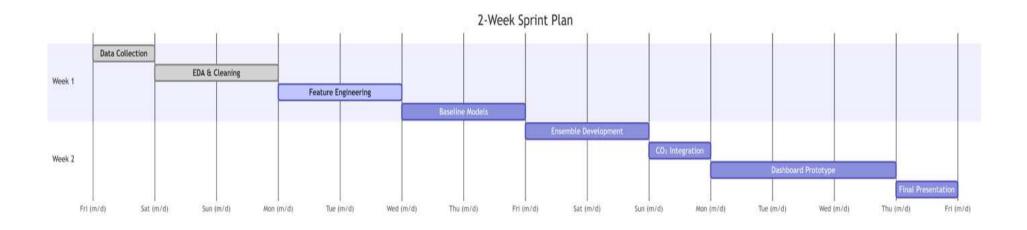
- Can ML models accurately predict trip durations?
- 2. Which features best explain variability (time, weather, geography?
- 3. How much CO₂ can optimized routing save?
- 4. Can we operationalize via a real-time dashboard?

3. Data Sources



www.kaggle.com/c/nyc-taxi-trip-duration

www.ncdc.noaa.gov/cdo-web/datasets/GHCND/stations/USW00094728/detail www.opm.gov/policy-data-oversight/pay-leave/federal-holidays
Endpoint: router.project-osrm.org/route/v1/car/{coordinates}



4. Methodology

Feature Engineering



- time cycles
- distances (Haversine/Manhattan)
- weather
- clustering

CO₂ Framework

- 0.15 kg/km
- · route reduction scenarios



Final RMSLE

stacked ensemble



Table 1. RMSLE values

Model	RMSLE
XGBoost	0.26267
LightGBM	0.29127
CatBoost	0.30160
Stacked Model	0.27662

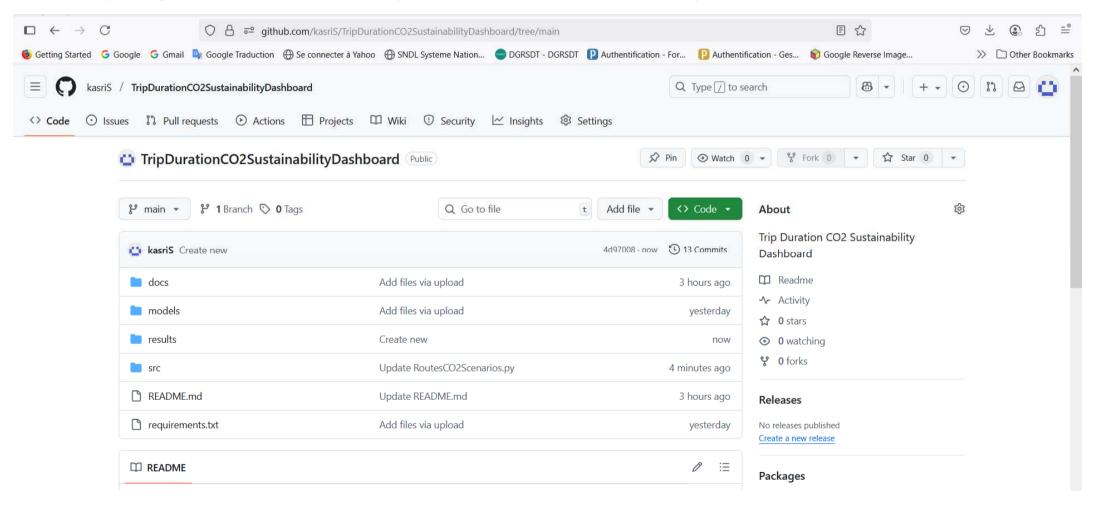
Table 2. Kaggle Competition Scores

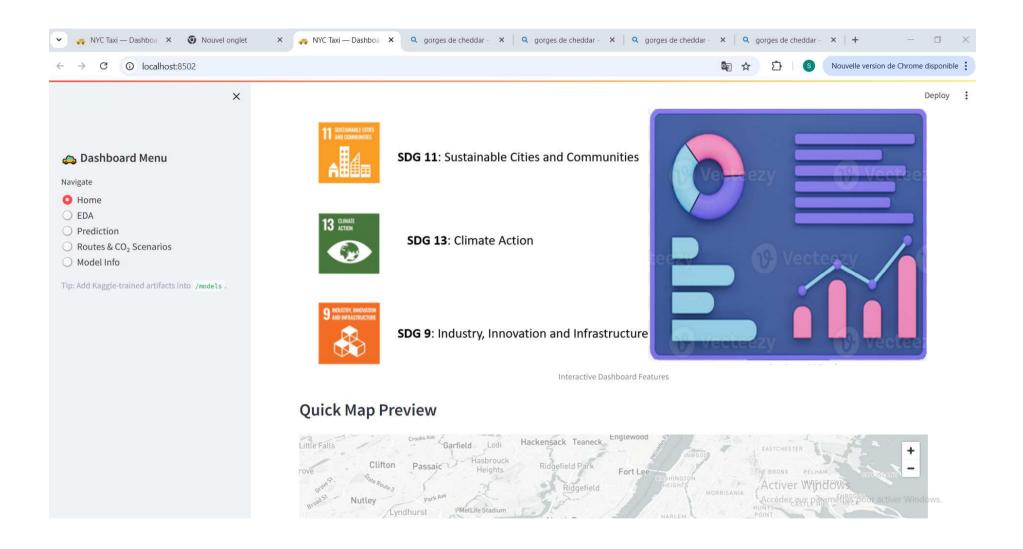
Model	Public score	Private score
Final model	0.39228	0.39228

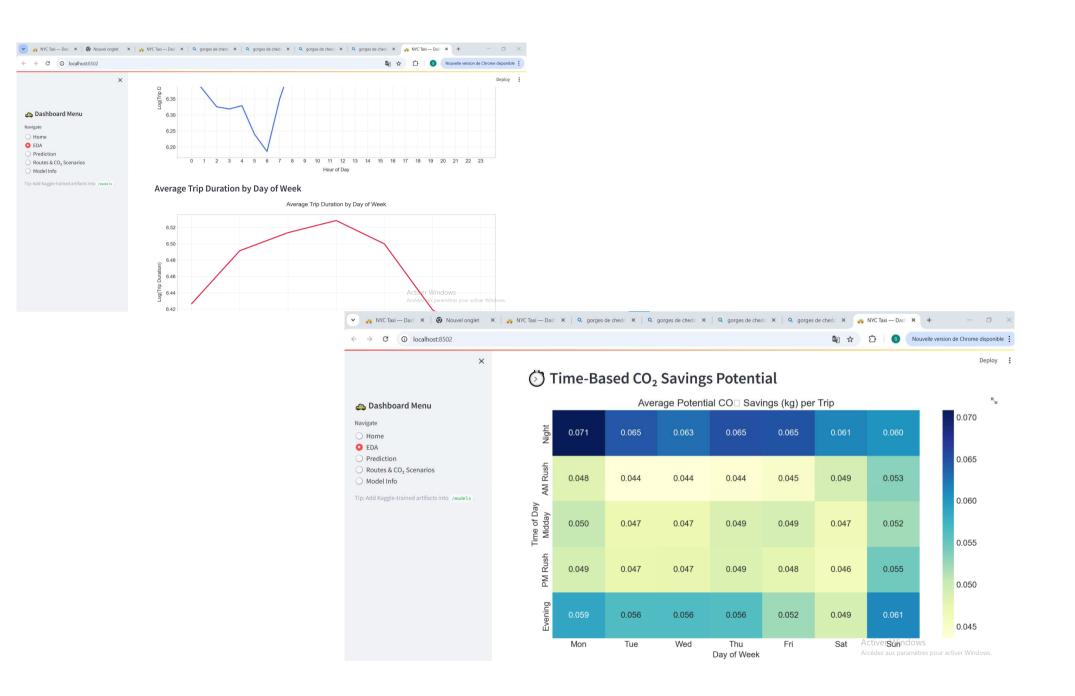
Table3. CO2 impact after reduction scenarios

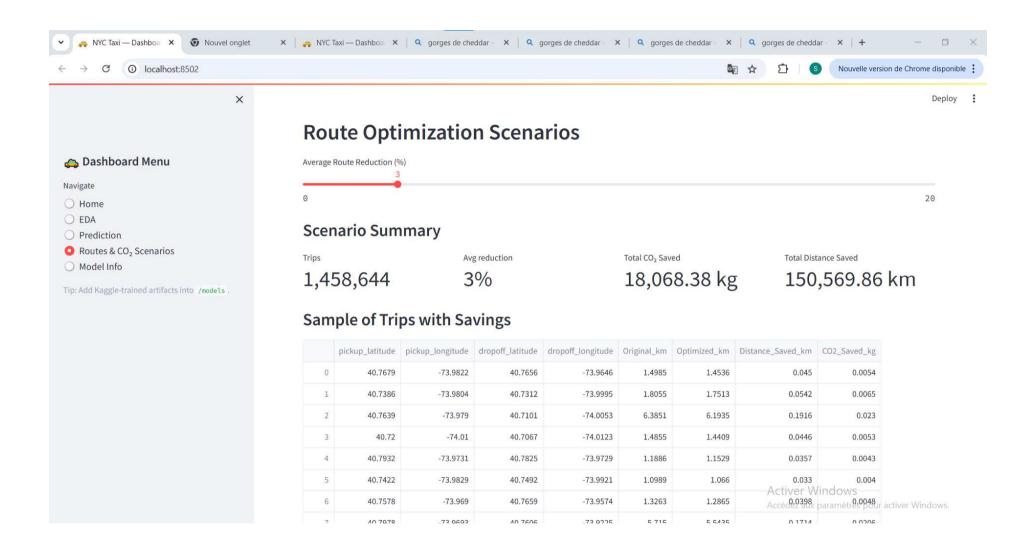
Optimization Level	Route Reduction	CO ₂ Saved	Distance Saved	Business Impact
Conservative (3%)	3%	18,068 kg	150,570 km	Immediate implementation
Moderate (6%)	6%	36,137 kg	301,140 km	Recommended target
Advanced (10%)	10%	60,228 kg	501,900 km	Maximum potential

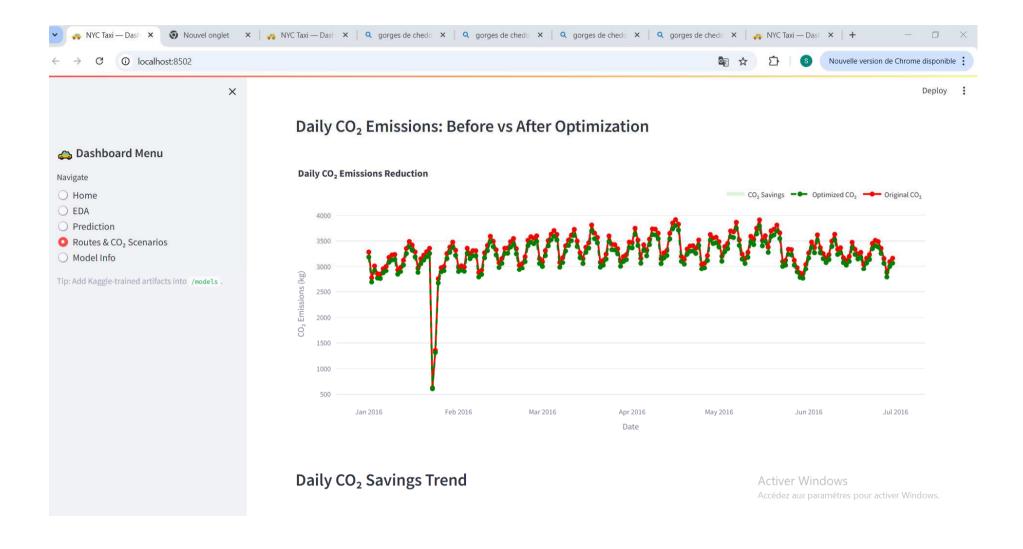
https://github.com/kasriS/TripDurationCO2SustainabilityDashboard/tree/main











7. Future Directions

- Integrate real-time traffic APIs
- · Pilot test with taxi flests
- Expansion to ride-sharing and last-mile delivery
- API integration for smart cities