



## KASSIE LYN G. GEQUILAN

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### CAREER OBJECTIVE

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To secure a job relative to the field of Information and Communications Technology, this allows me to utilize my technical ideas, practical knowledge, management skills, and programming for the growth of the organization as well as to enhance my knowledge about new and emerging trends in the IT sector

### EDUCATION

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ADVANCED DIPLOMA:  
(September 2021- Present)

**HEALTH INFORMATICS TECHNOLOGY**

School of Engineering Technology and Applied Science  
Centennial College, Toronto Ontario Canada

COLLEGE:

**BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY  
MAJOR IN WEB APPLICATION DEVELOPMENT**

College of Information, Computer and Communications Technology  
University of San Jose – Recoletos, Cebu Philippines

### COMPUTING AND DEVELOPMENT SKILLS

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**SKILLS & ENDORSEMENTS:**

Technical Support, Quality Assurance, Digital Marketing, Web Developer, Quality Assurance, Data Management, Digital Campaign Specialist, Object Oriented Programming, PL/SQL Database

**INDUSTRY KNOWLEDGE:**

Advertising, Campaign Management, Data Analysis, Search Engine Marketing (SEM), Search Engine Optimization (SEO), Troubleshooting, Digital Media, Media Planning, E-commerce, Search Advertising

**WEB SKILLS:**

HTML, PHP Codeigniter Framework, HTML5, Javascript, C#, VBScript, Cascading Stylesheets CSS , Web Design

**DATABASES:**

SQL Server, MYSQL, Oracle Database Server

**TOOLS & TECHNOLOGIES:**

SQL, Cascading Style Sheet (CSS), HTML5, JavaScript, Amazon S3, Google Ads, PHP, HTML, Google Analytics, SQL Server, MySQL Workbench, XAMPP/WAMP, Fiddler

**OTHER SKILLS:**

Google Tag Manager, Fiddler, Ad Serving, Keyword Advertising, Paid Search Campaigns, Visio, UMLET, Sony Vegas, Filmora, Adobe Photoshop, OBS Studio

**EXPERIENCES**

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GRENVILLE MANAGEMENT INC. (October 15 2022 – Present)

**On Call-Floater**

I worked as an On Call-Floater at TD Mail Room clerk located at 55 King St W, Toronto, ON.

AMAZON OPERATIONS SERVICES PHILS. (September 2017 – February 2021)

<https://advertising.amazon.com/solutions/products/sizmek-ad-suite>

**Jr. Support Engineer**

I worked as a Support Engineer which provides technical and web support to customers related on digital campaigns and placements/Ads. I managed to resolve product issues and troubleshoot web related issues for Sizmek Ad Suite by Amazon products.

PROWEAVER INC. (September 2016 – April 2017)

<https://www.proweaver.com/>

**Front-End Web Developer**

I worked as a Front-End Web Developer which converts PSD files to working HTML web files. My responsibilities includes E-commerce website development using Prestashop, convert Web designs to HTML/CSS, and Wordpress development.

ROSE PHARMACY INC. (February 2015 – July 2016 )

<https://www.rosepharmacy.com/>

**Jr. Programmer**

I worked as a Jr. Programmer which focused on Data Management which tasks includes wrote stored procedures and SQL scripts, analyze reports and data management.

**PERSONAL INFORMATION**

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I am detailed oriented, Born on April 3, 1993- Basak, Cebu City, Philippines, Filipino citizenship, Pentecostal, Good command communication skills both oral and written (English & Filipino). Able to learn quickly, demonstrate flexibility and persistence. Dependable, analytical and hardworking; can work well both independently and as a team.

**CERTIFICATION**

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✓ Phil-IT GCE

