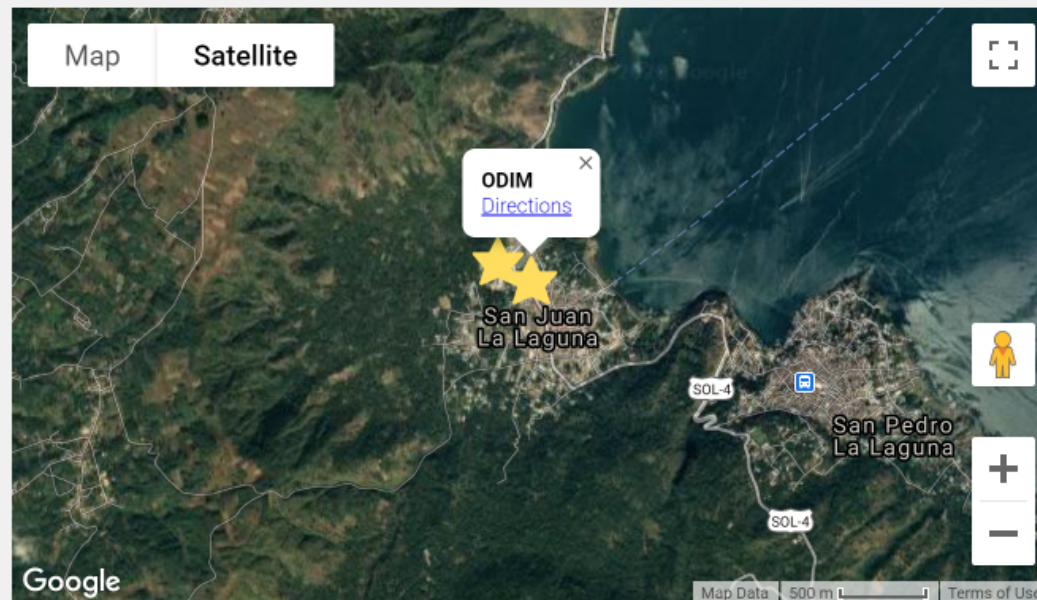
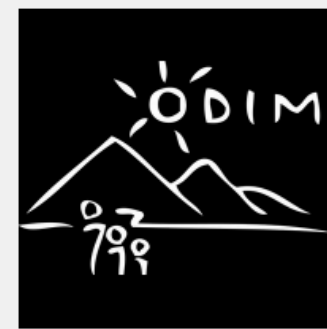


OUR STORY

*Our coffee is grown, harvested, and blessed in the region of Atitlan located in the picturesque volcanoes in the Western Highlands of Guatemala, kissed by the gorgeous Lake Atitlan. A Mayan city submerged over 2,000 years ago, it was once in the deep depths of Lake Atitlan and had well-carved walls, eight structures, and a large stairway. The archaeologist Sonia Medrano affirms that this **Sunken City**, also known as Samabaj, was once a Mayan ceremonial site where Mayan rituals and ceremonies were performed because of the monuments and buildings. There are many theories as to how the city sunk, but what you believe is up to you. One thing we can guarantee is that **Sunken City Coffee is the best way to celebrate your morning ritual.***





WHERE DOES IT COME FROM?

*Our coffee is from **San Juan La Laguna, Guatemala**. Grown and harvested by the **La Voz** community in a shaded area over 5,300 feet above sea level. The **La Voz** community in Guatemala hopes to share their experience in cultivating coffee beans with us. Since 1979, The **La Voz** community has perfected the process and achieved the best flavor from their beans. Not only do we get a taste of their beautifully-grown coffee, but we get a taste of*



their culture and tradition.

LA VOZ



WHAT ARE WE DOING?

Sunken City Coffee is the bridge between the coffee farm, La Voz, and a meaningful non-profit, ODIM. Our carefully grown coffee from the La Vozis community is freshly-roasted in Denver and personally packed by our professor, John Mann. As marketing students, our responsibilities are to apply marketing strategies we learned in the classroom to sell this coffee and donate all of our proceeds to ODIM to provide the underserved communities



of San Juan and San Pablo La Laguna with access to clean water, health services, education, and more.

[CONTACT US](#)

ODIM

ODIM (Organization for the Development of the Indigenous Maya) is a Guatemalan non-profit organization. Their mission is to provide access to healthcare and preventative health education for the communities of San Pablo and San Juan La Laguna, with equality, honesty, and confidentiality. With the intention of enabling prevention, an elevated quality of life, and sustainable change, ODIM has five programs that promote education and integrative care in our communities.





[LEARN MORE](#)

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