

# Kassandra Pietsch

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## EDUCATION

The University of Iowa, Tippie College of Business, Iowa City, IA

May 2024

B.B.A. Finance

B.B.A Business Analytics and Information Systems

B.B.A Risk Management and Insurance

Major GPA: 3.92

## WORK EXPERIENCE

Plante Moran, Denver, CO

*Risk and Accounting Advisory Services Intern*, May 2023 - August 2023

- Identified potential risks in client financial processes and generated/implemented solution ideas
- Tested SOX-404 and ITGC control processes for clients, update and generate work papers
- Performed technical accounting by forecasting/updating 13-week and opening balance sheets for clients

MidAmerican Energy Services, Urbandale, IA

*Associate Account Executive, internship*, May 2022 - August 2022

- Implemented and piloted a new sale process at MES based on the seven touches principal
- In charge of researching leads, running sales flows, and organizing process
- Adjusted process based on analytical results and experience to increase productivity of the principal

Lifetime Fitness, Urbandale, IA

*Facility Operations Worker*, November 2018 – January 2023

- Developed interpersonal skills by attending to member and guest needs
- Assisted to maintain the club's luxury atmosphere with pristine conditions
- Developed teamwork skills by collaborating and working with coworkers on projects around the club

## TECHNICAL SKILLS

**Tools:** Python, R Programming, SQL, Excel, Bloomberg

**Techniques:** Investment Management, Financial Modeling, Regression Analysis, Forecasting, R coding

**Projects:**

Big Ten Women's Basketball Database Application

- Extracted, cleaned and created ERD displaying 4 entities with unique key identifiers and normalized data from '22-'23 season
- Utilized SQL to create a new database and make player and team predictions using query functions to answer potential recruiter questions
- Created Web-based application on APEX using the query results to generate graphs for recruiters

## VOLUNTEER EXPERIENCE

*Volunteer*, Meals for the Heartland, West Des Moines, IA

March 2017 – July 2022

- Oversaw stations and helped organize over 1,000 packaged meals to be shipped
- Strengthened teamwork skills by working in groups at various stations

## COLLEGE ACTIVITIES

*Member*, Pi Beta Phi Sorority

August 2020 – August 2022

*Member*, Gamma Iota Sigma

September 2022 - Present

*Member*, Invest Her - Women in Finance

August 2022 – Present