



KASSANDRA  
LENTERS

digital  
designer

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Hey there! My name is  
Kassandra, and I am a digital  
designer and educator based in  
Hamilton. I strive to create  
visually enchanting work in all  
that I do. I am passionate about  
digital literacy education,  
exploration, and food.

## EDUCATION

University of Toronto (OISE)  
*Bachelor of Education / Toronto, ON*

2014 - 2015

McMaster University  
*Honours BA: Multimedia / Hamilton, ON*

2009 - 2013

## EXPERIENCE

Teacher & Paraeducator  
*Calvin Christian School / Hamilton, ON*

2015 - present

I teach art, physical education, & composition at the intermediate level, and am a paraeducator in the junior level. Whenever possible, I use media and technology to enhance student engagement – from reviewing quizzes on Kahoot!, to coding generative art projects in Processing. I'm also currently piloting an after-school code club for junior/intermediate girls.

Camp Lead  
*Ladies Learning Code / Toronto, ON*

June-Aug 2015

As Camp Lead, I worked to ensure that the Toronto Girls Learning Code and Kids Learning Code summer camps ran smoothly. This included managing logistics, recruiting mentors / volunteers, organizing campers, managing social media, and leading workshops at these digital literacy camps.

Webmaster/Design & Communications Assistant  
*Ecumenical Advocacy Alliance / Geneva, Switzerland*

2013 - 2014

While interning at the EAA, I was primarily involved in the design and maintenance of the organization's various websites, including a new, responsive website. Other responsibilities include the maintenance of listservs and email databases, social media presence, newsletter submissions, video editing, graphic design, photography, and general tech support. I also had the opportunity to assist with online discussions and live streaming for the General Assembly, and prepare resources for the AIDS 2014 Interfaith Pre-Conference.

## SKILLS

### Multimedia

Web design	● ● ● ● ● ● ● ●
Logo creation	● ● ● ● ● ● ● ●
Video / Animation	● ● ● ● ● ● ● ●
Print design	● ● ● ● ● ● ● ●
Illustration	● ● ● ● ● ● ● ●
Branding / Identity	● ● ● ● ● ● ● ●
UI & UX	● ● ● ● ● ● ● ●
Social Media	● ● ● ● ● ● ● ●
Photography	● ● ● ● ● ● ● ●

### Technical & Software

Adobe CC	● ● ● ● ● ● ● ●
Illustrator	● ● ● ● ● ● ● ●
Photoshop	● ● ● ● ● ● ● ●
InDesign	● ● ● ● ● ● ● ●
After Effects	● ● ● ● ● ● ● ●
Final Cut Pro	● ● ● ● ● ● ● ●
HTML & CSS	● ● ● ● ● ● ● ●
JavaScript	● ● ● ● ● ● ● ●
Wordpress	● ● ● ● ● ● ● ●
Drupal	● ● ● ● ● ● ● ●
Google Analytics	● ● ● ● ● ● ● ●