

## Contact

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[www.linkedin.com/in/seo-kastriot-tanaj](https://www.linkedin.com/in/seo-kastriot-tanaj) (LinkedIn)

## Top Skills

Google Cloud Platform (GCP)

streamlit

Artificial Intelligence (AI)

## Languages

English (Professional Working)

German (Professional Working)

French (Elementary)

Albanian (Native or Bilingual)

## Certifications

Academy Accreditation - Databricks Fundamentals

Build with AI

Technical SEO

Backlink Management Exam

# Kastriot Tanaj #♂#

Search Engine Optimization Manager with expertise in Content Marketing and SEO | Computer Science Student

District of Pristina, Kosovo

## Summary

I'm passionate about blending creativity with technical know-how to make brands more visible online. Currently, I lead SEO efforts that not only boost traffic but also turn content into meaningful digital experiences. With a strong foundation in computer science, I enjoy connecting data-driven strategies with authentic storytelling.

Before this, I worked as a Digital Marketing Trainer and Social Media Specialist, where I helped companies grow their online presence and build engaged communities.

Right now, I'm deepening my expertise in Python and Django while studying computer science at AAB College. I'm excited about how backend development complements SEO and content strategy, it's all part of my mission to become a well rounded digital expert.

Let's connect, I'm always up for exchanging ideas around tech, marketing, or just good coffee!

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## Experience

marketingketten

Search Engine Optimization Manager

March 2024 - Present (1 year 4 months)

District of Pristina, Kosovo

Imar Group

Social Media Manager

April 2025 - Present (3 months)

Kosovo

My main job here is to strengthen the company's position across social media platforms. Additionally, I will build the website and leverage the power of machine learning, SQL, and big data to predict user demand for cosmetics and beauty products.

## Gerti Foods

### Head Search Engine Optimization

November 2024 - May 2025 (7 months)

Prizren, Prizren District, Kosovo

- Developed and implemented SEO strategies to position Gerti Foods as a leader in the food industry.
- Increased company visibility in new markets, leading to successful market entry and growth.
- Analyzed and optimized website content to improve search engine rankings and drive organic traffic.

## ROI Academy

### Digital Marketing Trainer

November 2023 - July 2024 (9 months)

Kosovo

## Besa Visa Agency

### Social Media Specialist

November 2022 - July 2024 (1 year 9 months)

Pristina, District of Pristina, Kosovo

## MIK Group

### Content Creator - SEO Developer

September 2021 - May 2023 (1 year 9 months)

Switzerland

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## Education

### AAB College

Bachelor's degree, Computer Science · (October 2022 - June 2025)