

Hack UMBC 2023 Project

Concept:

DATING THE FILMS

Top 3 Problems:

- Post industrial age!!! Entertainment everywhere! serotonin overloads :(When entertainment becomes repetitive, users look for new, captivating films
 - Tiktok, reels, youtube shorts = attention span down & nervous system FRIED
 - Movies are longer forms of entertainment
 - Recommendations if you are bored.
 - As a team we want to promote long-attention spans, by giving users movies/tv shows, or just music recommendations to add to their list rather than scrolling their time away trying to find something interesting.
 - Research on short-form content?
 - Research on movies extending attention spans?
- Build attention span
- Help with mental health?

Differentiate:

- Search by: countries, languages, actors
- After personality test, have a “pick movies you like” function
 - Data sorting easier

Existing Alternatives:

- <https://pickamovieforme.com/>
-

Solution:

- Personality quiz
- Swipe right or left on a movie
- Spotify playlist?
- Books, movies, playlists based on the movies they like/personality quiz

Key Metrics:

<https://www.youtube.com/watch?v=p0ItPcqqXog>