

# 2024



**Uva Wellassa University  
IEEE Student Branch**



**IIEEE  
WOMEN IN ENGINEERING AFFINITY GROUP  
OF UVA WELLASSA UNIVERSITY**

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# UVA WELLASSA UNIVERSITY



In the salubrious surroundings of a panoramic location at Badulla, Uva Wellassa University stands with pride generating the best to the nation providing skillful undergraduates to various industries. The university follows a strong concept based on the theme of value addition to the local resource base. Throughout the long journey since its inception in 2005, Uva Wellassa University has laid foundations for achieving academic excellence and building an environment for research pursuits.

# WOMEN IN ENGINEERING UVA WELLASSA UNIVERSITY

IEEE Women in Engineering (WIE) is one of the largest international professional organizations dedicated to promoting women engineers and scientists and inspiring women around the world to follow their academic interests in a career related to engineering. Taking these efforts into account, IEEE UWU Student Branch took steps to initiate the WIE Affinity Group. It was chartered under the presidency of Anusha Gamlath whilst Dilshika Kavishani served as the secretary, with the invaluable guidance of Dr L.K. Narangammana, then senior lecturer at the Department of Science and Technology, back in 2016.

Young women undergraduates of UWU are much keen on participating in WIE activities. WIE has united them with a common motive, and they mutually work to achieve a common goal; empowering female undergraduates in the IT field. Since its establishment, the WIE Affinity group of UWU SB has achieved a plethora of goals, and SHECODERess is inevitably the highlight among them.



**Uva Wellassa University**  
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WIE Affinity group of IEEE UWU SB has achieved numerous goals: the most prominent one being the launch of the first Sri Lankan ladies-only hackathon, held on 21/07/2017, on university premises.

The WIE Affinity group of IEEE UWU SB has not only made a significant impact with its successful SHECODERess events but has also orchestrated a series of diverse and triumphant initiatives. Among these remarkable endeavors were Futurista, a career guidance workshop that provided invaluable insights for aspiring engineers, WIE Ruwathi Yuwathiya, an engaging design hackathon that fostered creativity and innovation, and Women Empowerment workshop, Successo, along with many other inspiring events. Through these endeavors, the WIE Affinity group of IEEE UWU SB continues to champion the cause of women in engineering, offering a platform for growth, learning, and empowerment to young women on the cusp of entering the industry.





# Our Achievements



IEEE Region 10 The  
Darrel Chong  
Student Activity  
Silver Award 2023.



SHECODERess V5.0, won  
the Best Industry  
Collaboration Project  
Award at the IEEE Sri  
Lanka Section Awards  
Ceremony held on 7th  
February 2023

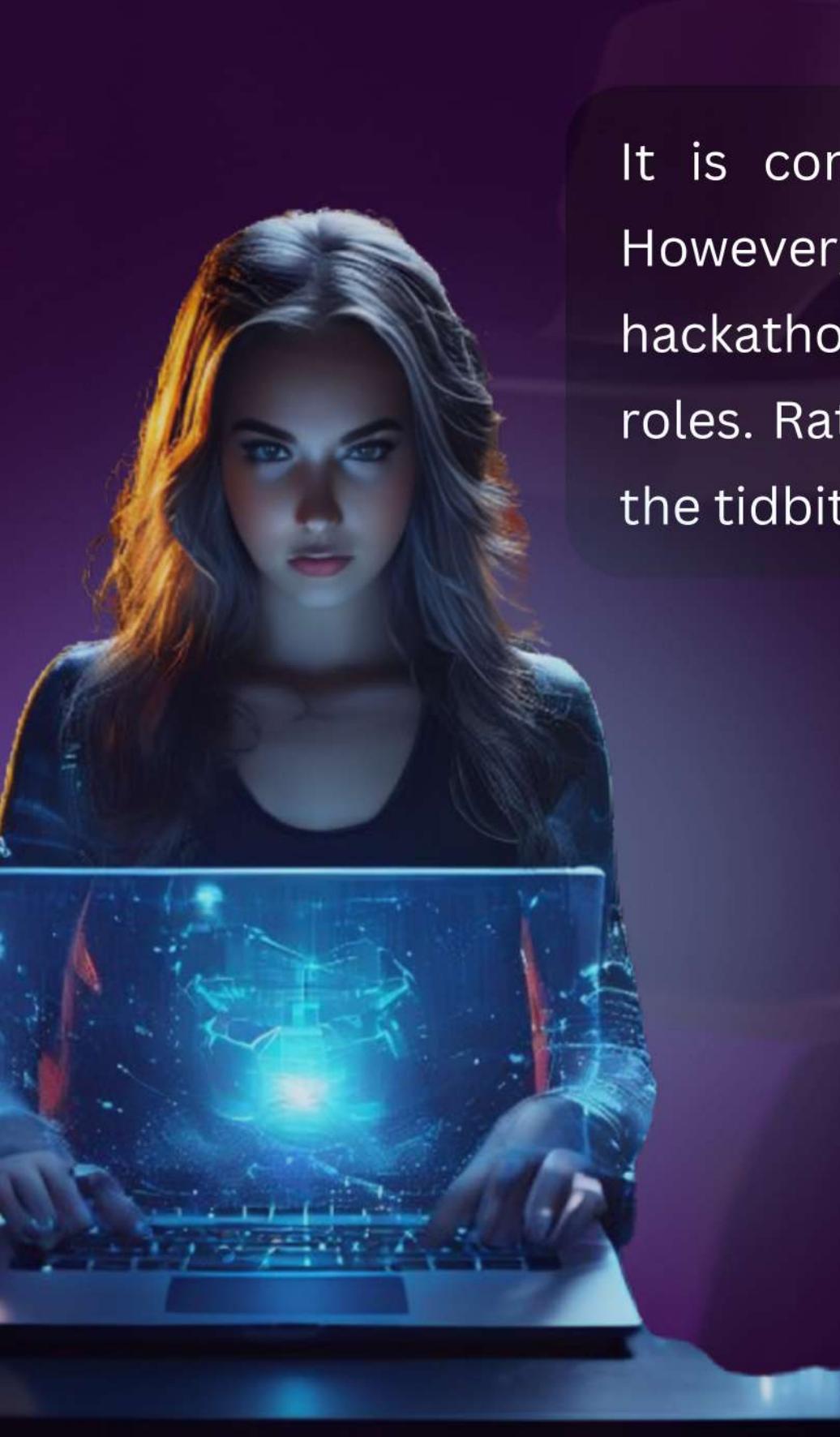


Women in Engineering  
Affinity group of IEEE  
UWU won the  
OutStanding affinity  
group award at the IEEE  
Sri Lanka Section Awards  
ceremony held on 7th  
February 2023.



SHECODERess V3.0,  
won the Best Women  
in Engineering  
Activity Award for  
the year 2019/2020  
at the IEEE SLSYWC  
2020.

# INTRODUCING HACKATHONS FOR GIRLS



It is common knowledge that hackathons are events that bring programmers together. However, the numbers are at an un-budging low when it comes to female participation in hackathons. Hackathons are usually male-dominated, while women end up in team coordinator roles. Rather than getting a chance to show off their programming skills, girls end up doing all the tidbits that boys are quite lazy to do.

This common scenario inspired WIE UWU to organize a hackathon exclusively for girls, where the girls are given a friendly nudge to do all the work by themselves, with no guys to help. Even though women constitute half of the new entrants to the profession, they remain grossly underrepresented in the upper echelons of the technology field. A girls-only hackathon seemed like the ideal solution for this exigent problem, and the solution given by WIE UWU has proven to be both pragmatic and rewarding over the past few years.

# WHAT IS SHECODERESS

SHECODERess is a highly popular hackathon competition in Sri Lanka exclusively for female student coders. It was initiated in 2017 by the WIE affinity group IEEE UWU SB to encourage young women entering the IT industry to excel in coding. Over the years, it has gained popularity across government and private universities and IEEE student branches in Sri Lanka, attracting leading IT companies as sponsors. The competition has grown in competitiveness and project quality and is eagerly anticipated by female undergraduates. Notably, SHECODERess has become the first-ever girls-only hackathon in Sri Lanka, marking a significant milestone in promoting women in technology.



# SHECODERESS THE HACK & DESIGN SHOWDOWN V6.0



SHECODERess The Hack & Design Showdown V6.0 is an exciting 12-hour hackathon designed to empower and inspire undergraduate students through coding and design. Running simultaneously, the event features a 12-hour algorithmic hackathon exclusively for female undergraduates and a design hackathon open to both male and female participants. This setup aims to foster creativity, collaboration, and technical skills. Participants will benefit from hands-on problem-solving experiences, mentorship from industry experts, and opportunities to network with peers and professionals. With a focus on empowerment, skill development, and inclusivity, SHECODERess V6.0 promises to be a transformative experience, celebrating innovation and talent in the fields of technology and design.

# PROPOSED BUDGET

Category	Amount
<b>Refreshments</b>	
Snack	59,000
Dinner	64,900
Lunch	66,500
Breakfast	22,000
Beverage	35,000

Prizes	
1 <sup>st</sup> - Hackathon	60,000
2 <sup>nd</sup> -Hackathon	45,000
3 <sup>rd</sup> -Hackathon	30,000
1 <sup>st</sup> -Vector Design	30,000
2 <sup>nd</sup> -Vector Design	18,000
3 <sup>rd</sup> -Vector Design	12,000
Mugs	30,000
Certificates	13,500
Vouchers	25,200

<b>Other</b>	
Token of Appreciation	62,500
Courier Chargers	10,000
Sticker & Backdrop	25,000
Game and Gifts	15,000
Transportation	15,000
Stationary and Decoration	25,000
Free T-shirt	270,000
ID	22,500
Printing and Documentation	8,000
Other Expenses	35,000
<b>Total</b>	<b>999,100</b>

# PARTNERSHIP CATEGORIES

**TITLE**

**PLATINUM**

**GOLD**

**SILVER**

**BRONZE**



200,000LKR

125,000LKR

100,000LKR

75,000LKR

50,000LKR

One  
Sponsor

One  
Sponsor

Three  
Sponsors

Two  
Sponsors

Five  
Sponsors

# TITLE SPONSOR

**Contribution: 200,000LKR**

## Benefits:

- The SHECODERess brand name and logo will be announced together with the company name
- The company logo will be displayed as the title sponsor on all occasions, documents, t-shirts, and other swag items, and on the giant cheques.
- The company name will be announced throughout the marketing campaign offered via our pages on Facebook, Linkedin, Instagram, and our YouTube channel.
- Two VIP passes for the event, including accommodations.
- Distribute promotional pamphlets, leaflets, stickers, and other promotional material on-site.
- Display promotional banners on-site
- Conduct a 20-minute promotional session during the inaugural event.
- Display a video advertisement of a maximum of 1 minute in length during the inaugural event.
- An on-site promotional activity during the hackathon.



# PLATINUM SPONSOR

**Contribution: 125,000LKR**

## Benefits:

- The company logo will be displayed as the platinum sponsor on every important occasion, document, and on the giant cheques.
- The company name will be announced throughout the marketing campaign offered via our pages on Facebook, LinkedIn, Instagram, and our YouTube channel.
- One VIP passes for the event, including accommodations.
- Distribute promotional pamphlets, leaflets, and stickers on-site.
- Conduct a 10-minute promotional session during the inaugural event.
- Display a video advertisement of a maximum of 30 seconds in length during the inaugural event.



# GOLD SPONSOR

**Contribution: 100,000LKR**

## Benefits:

- The company logo will be displayed as the gold sponsor on every occasion, document, and on the giant cheques.
- The company name will be announced throughout the marketing campaign offered via our pages on Facebook, LinkedIn, Instagram, and our YouTube channel.
- Distribute promotional pamphlets, leaflets, and stickers on-site.
- Conduct a 8-minute promotional session during the inaugural event.
- Display a video advertisement of a maximum of 20 seconds in length during the inaugural event.



# SILVER SPONSOR

**Contribution: 75,000LKR**

## Benefits:

- The company logo will be displayed as the silver sponsor on every occasion, document, and on the giant cheques.
- The company name will be announced throughout the marketing campaign offered via our pages on Facebook, Linkedin, Instagram, and our YouTube channel.
- Distribute promotional pamphlets, leaflets, and stickers on-site.
- Conduct a 5-minute promotional session during the inaugural event.
- Display a video advertisement of a maximum of 15 seconds in length during the inaugural event.



# BRONZE SPONSOR

**Contribution: 50,000LKR**

## Benefits:

- The company logo will be displayed as the bronze sponsor on every occasion, document, and on the giant cheques.
- The company name will be announced throughout the marketing campaign offered via our pages on Facebook, Linkedin, Instagram, and our YouTube channel.
- Distribute promotional pamphlets, leaflets, and stickers on-site.
- Conduct a 3-minute promotional session during the inaugural event.
- Display a video advertisement of a maximum of 10 seconds in length during the inaugural event.





# OFFICIAL T-SHIRT PARTNER

1



Corporate logo  
printed on the  
sleeve of the  
T-shirt

2



Corporate logo  
printed on  
posters

3



The company name will  
be announced through  
the marketing campaign  
offered through official  
website of the IEEE  
student branch of  
Uva Wellassa University

4



The company name  
will be announced  
through the marketing  
campaign offered  
through our Facebook  
fan page and LinkedIn  
page.

5



Recognition for  
providing a discount  
on the total cost of  
T-shirt printing



# OFFICIAL FOOD PARTNER

1



Corporate logo  
printed on  
posters

2



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3



The company name  
will be announced  
through the marketing  
campaign offered  
through our Facebook  
fan page and LinkedIn  
page.



# OFFICIAL BEVERAGE PARTNER

1



logo

Corporate logo  
printed on  
posters

2



The company name will  
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Uva Wellassa University

3



fin

The company name  
will be announced  
through the marketing  
campaign offered  
through our Facebook  
fan page and LinkedIn  
page.



# OFFICIAL MEDIA PARTNERS

1



Corporate logo  
printed on  
posters

2



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3



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through our Facebook  
fan page and Linkedin  
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# OFFICIAL TECHNICAL PARTNER

➤➤➤ | LKR 15,000 | <<<

1



Corporate logo  
printed on  
posters

2



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3



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# OFFICIAL KNOWLEDGE PARTNER

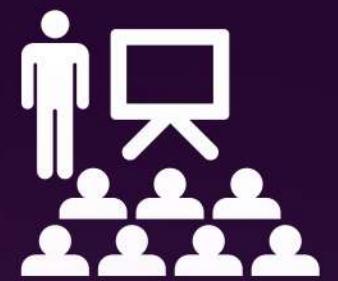


LKR 20,000



2 Partners

1



Opportunity to conduct a session during the event.

2



Corporate logo printed on posters

3



The company name will be announced through the marketing campaign offered through official website of the IEEE student branch of Uva Wellassa University

4



The company name will be announced through the marketing campaign offered through our Facebook fan page and Linkedin page.



# OFFICIAL HOSPITALITY PARTNER

➤➤➤ | LKR 10,000 | <➤➤

1



Corporate logo  
printed on  
posters

2



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3



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campaign offered  
through our Facebook  
fan page and Linkedin  
page.



# OFFICIAL LOGISTIC PARTNER

➤➤➤ | LKR 10,000 | <<<

1



Corporate logo  
printed on  
posters

2



The company name will  
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3



The company name  
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fan page and Linkedin  
page.



# OTHER BENEFITS

Promote different types of mobile packages.

Promote diploma and degree programs among participants for the event

Promote ladies saving accounts, insurance policies etc.



## **CONTACT DETAILS**



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