

Rathmalana, Sri Lanka | 12<sup>th</sup>. December 2024

## UNIVERSITY WORKING STUDENTS' TIME MANAGEMENT AND ITS EFFECT ON ACADEMIC SUCCESS

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**Abstract:** This study focuses on the importance of time management on the academic achievements of university students in higher education and how they respond to all challenges and tasks presented by such an environment. This study uses a quantitative approach, through which the primary source of data is collected by a questionnaire and responses from 51 university-working students at the University of Vocational Technology. Secondary data were sourced from academic journals and books that provide context and insights. Three main topics emerge from the study, in areas of planning, timeliness, and work-life balance. Now the results indicate at least a 98% improvement in academic performance among students who stick to punctuality and plan out study routines. Students, on the other hand, have family responsibilities, stress, and a workload to deal with, all of which can interfere with effective time management. Furthermore, it emphasizes the need for appropriate planning and time management skills, which are necessary for both academic and personal development. Similar to the recommendations proposed by the experts, this study also concludes that educational institutions need to provide tools and training through which students can practice these abilities and thus facilitate their academic and professional growth. This study contributes to the existing knowledge on the use of time management skills to enhance academic performance and quality of student life.

**Keywords:** Time management, Academic success, University students