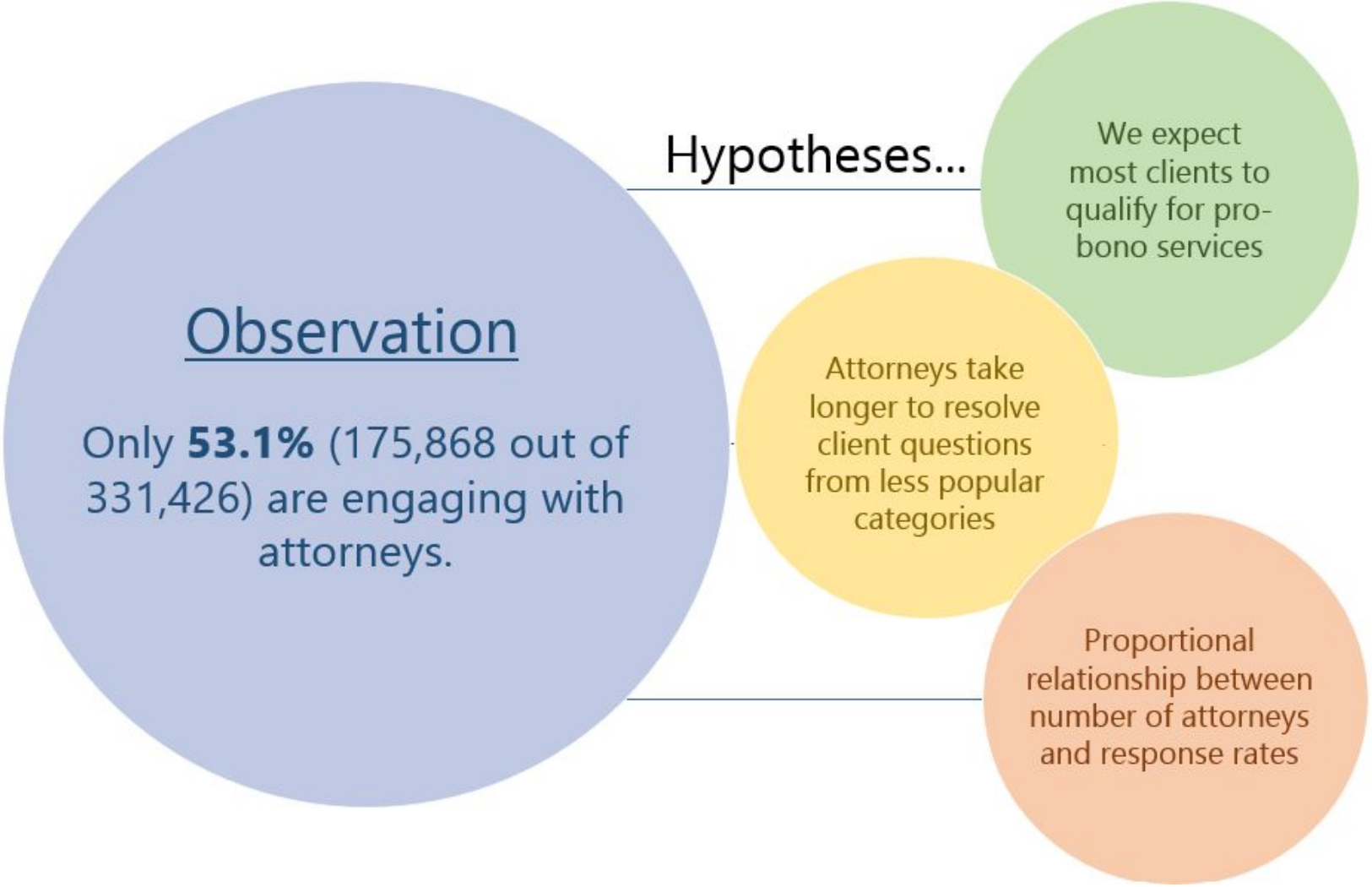
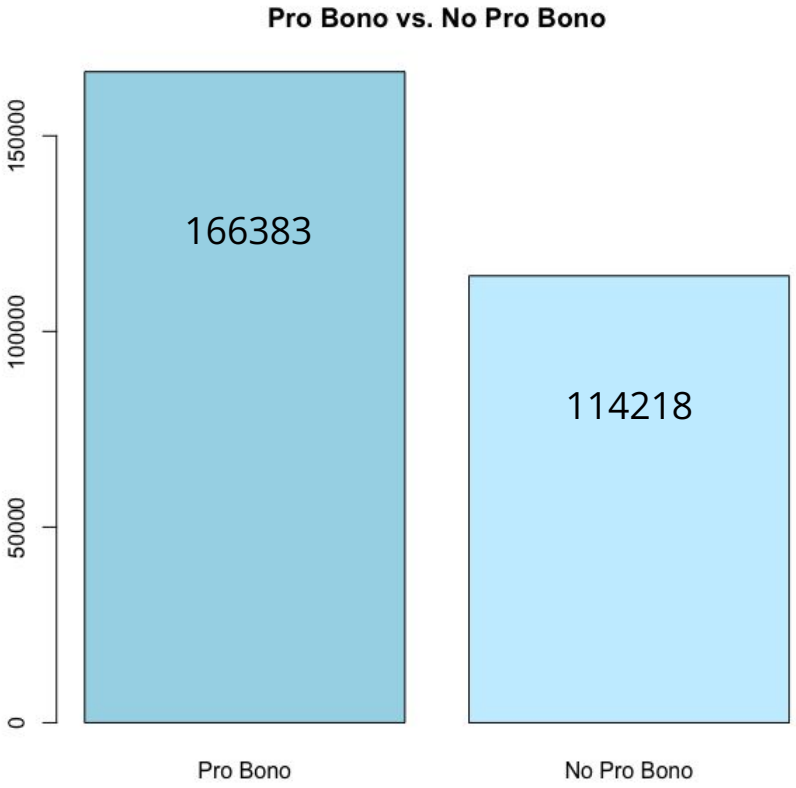
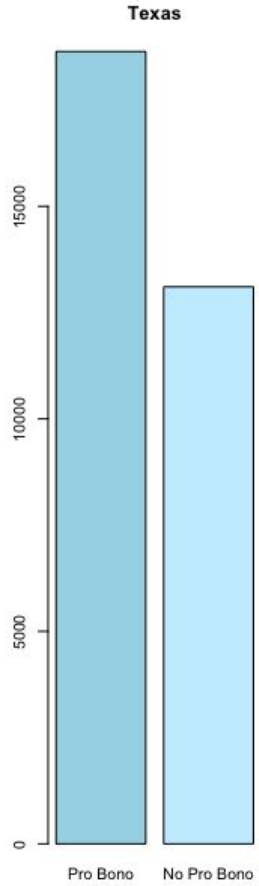
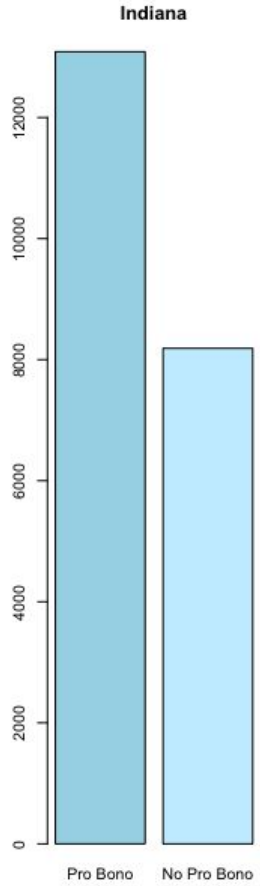
# The Unicorn Scientist

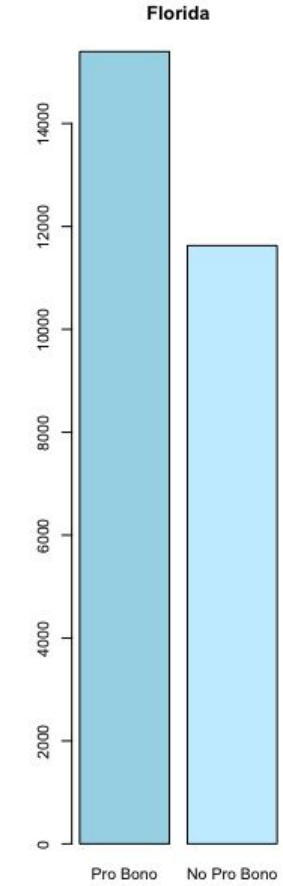
Nathan Fu , Priscilla Nguyen,
Kasvina Tirumal, Elsie Cheung


Observation
Only **53.1%** (175,868 out of 331,426) are engaging with attorneys.
Hypotheses...
We expect most clients to qualify for pro-bono services
Attorneys take longer to resolve client questions from less popular categories
Proportional relationship between number of attorneys and response rates



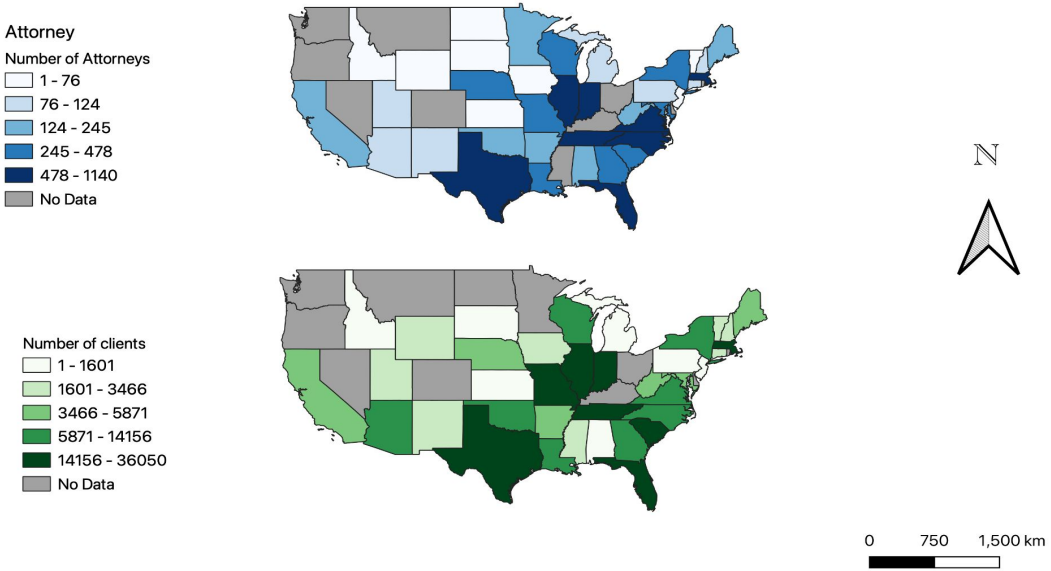



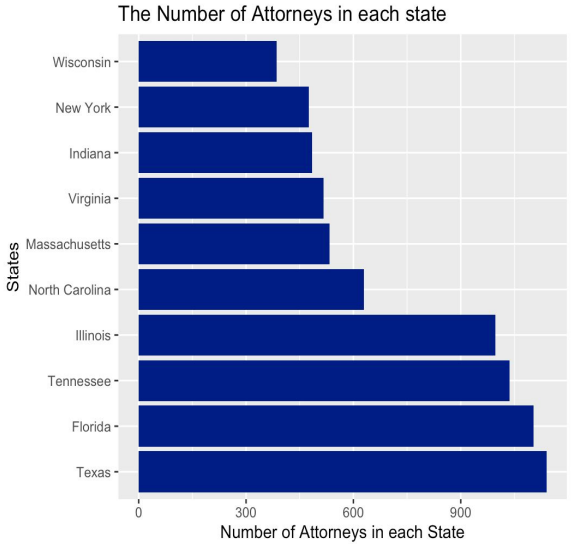



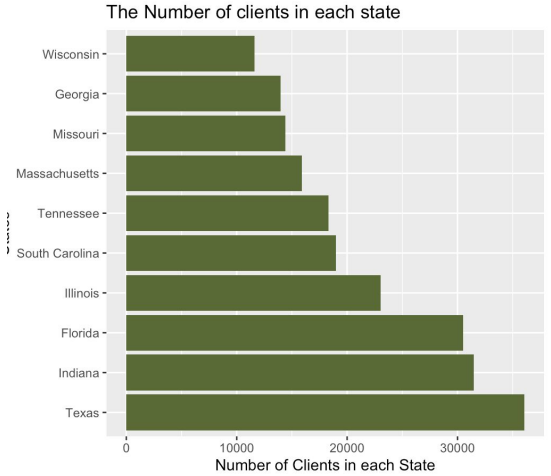




Annual incomes at or below 125% of the federal poverty guidelines – in 2021, that is $16,100 for an individual, $33,125 for a family of four

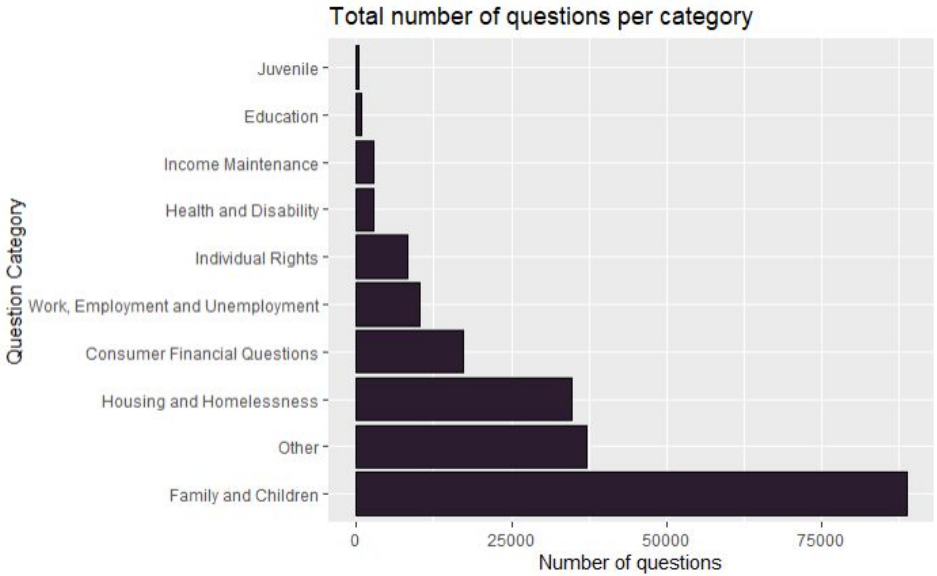
# The Number of Attorneys and Clients in each State

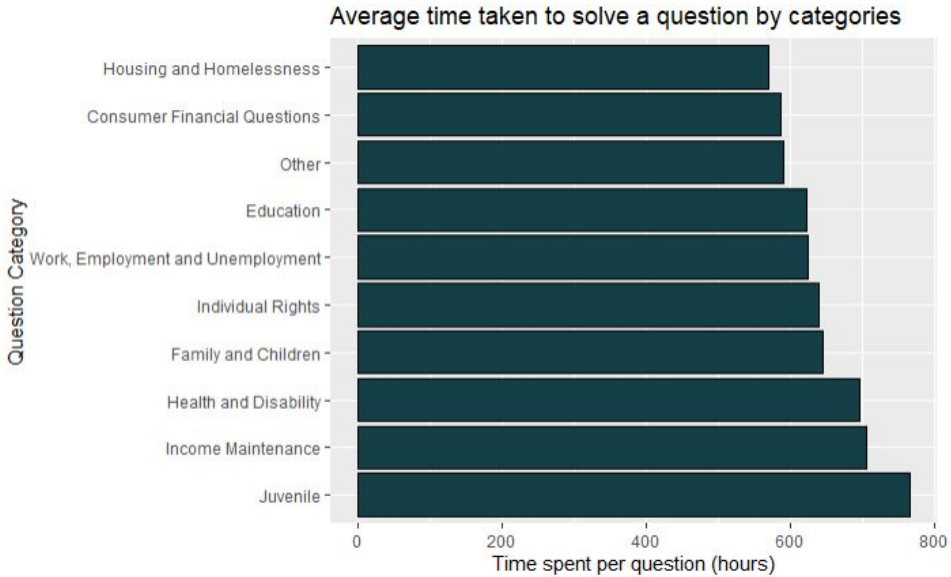


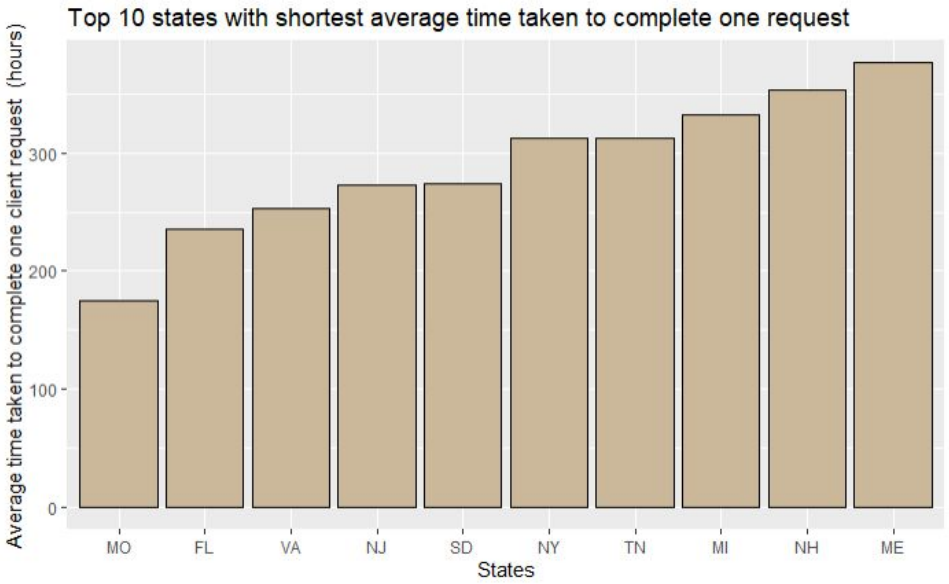



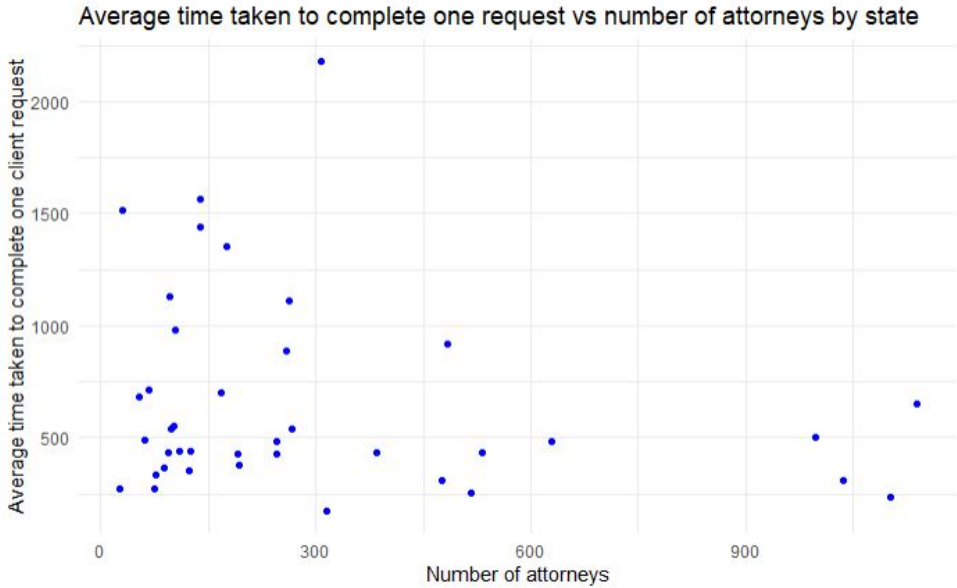
# Hypothesis 2: Attorneys take longer to resolve client questions from less popular categories



# Hypothesis 3: There is a proportional relationship between number of attorneys by state and response rate



# Why Are # of Active Clients <# of Registered Clients?

- A perception among clients that questions will not be answered promptly
- Lack of attorneys to meet the client demands promptly

If possible, minimize the amount of time spent answering questions without sacrificing quality

Incentivize current volunteers to spend more time on the platform

Recruit more volunteers with skill sets related to the categories that take the longest to answer

Any questions?
Thank you for listening!