Elena - Busy Professional Persona Wardrobe Sharing **Epics** Outfit Planning Purchases Organization Experience Categorization Add Clothing Outfit Outfit **Sharing Outfits** Shop at Saving Outfits *Features* via Social Media of Each Item Organization Retailers Selection Items Organize saved outfits Tag each clothing Take photos to add Share outfits on into collections based on Create an outfit Buy clothes item (color, season, an item themes, seasons, Instagram fabric) preferences MVP(Release 1) Scan barcodes or Edit saved outfits Able to filter/sort enter URL to add an (delete and add items item items) Edit photos using Al Share outfits privately Save incomplete Quick access to Create custom Assistant (color Mark favorite outfits Add items to wishlist with specific people via correction + background outfit drafts favorite outfits categories messengers removal) Release 2 Ability to try on an Create virtual avatar outfit virtually Get outfit suggestions based on weather app and calendar Get tips for Share outfits collages Get promotions from wardrobe care or grids shops Release 3 See wardrobe Create travel capsule statistics Style challenges and

goals