

Katherine Scott

www.katherinescott.info | scott.katherine.elizabeth@gmail.com

Objective

As a web designer and developer, my objective is to make a positive impact on clients and co-workers using my skills and experience to develop and design compelling, attractive websites. I enjoy working on projects that involve a mix of web and graphic design, web development, database management and programming.

Skill Set

HTML/HTML5, CSS/CSS3, SASS/LESS, JavaScript, jQuery, PHP, AJAX, JSON, MySQL, Gulp, MongoDB, Bootstrap, UI/UX design, Usability Testing, Adobe CC (Photoshop, Illustrator)

Work History

WEB DEVELOPER (CONTRACT) | AERO INTERACTIVE | 2016

Developed websites on the WordPress CMS platform and maintained current client websites.

- Collaborated remotely with team members through Slack and InVision.
- Created email templates in MailChimp.

WEB DEVELOPER | FAT ATOM MARKETING | 2014 – 2016

Developed responsive websites for a variety of clients on the WordPress CMS platform. Also developed email templates used for clients' marketing campaigns through HubSpot, MailChimp and Constant Contact.

- Collaborated with other developers using GIT based workflow.
- Light design work: banners, landing pages, email templates.
- Maintained and developed new features for already existing sites.
- Collaborated with other team members on design and development direction.
- Tested and debugged websites on testing server prior to deploying live version.

WEB DEVELOPER | DALLAS REED CORPORATION | 2014

Designed and developed the company's e-commerce site on the Magento CMS platform.

- Managed social media accounts.

- Managed Google Adwords and used PPC ads to direct traffic to the company's main website.
- Added and edited listings to the main site and e-commerce accounts.
- Responded to and re-directed customer inquiries from the company's social media accounts.

KEYHOLDER | DISC REPLAY | MAY 2013 – JUNE 2014

Responsible for supporting the Store Manager, leading staff, resolving customer complaints and disputes, encouraging the upselling of products to exceed sales goals and general handling of daily operations (opening/closing the store).

- Maintain daily record of all transactions and generates reports for store manager.
- Stocked and restocked inventory when shipments were received.

KEYHOLDER | BUYBACKS ENTERTAINMENT | JUNE 2011 – OCT 2012

Responsible for supporting the Store Manager, leading staff, resolving customer complaints and disputes, encouraging the upselling of products to exceed sales goals and general handling of daily operations (opening/closing the store).

- Managed the store's Amazon fulfillment of orders and customer inquiries.
- Delivered excellent customer service by greeting and assisting each customer.

ASSISTANT MANAGER | RUE21 | NOV 2009-DEC 2010

Responsible for supporting the Store Manager, leading staff, resolving customer complaints and disputes, encouraging the upselling of products to exceed sales goals and general handling of daily operations (opening/closing the store).

- Managed the Accessories section of the store.
- Reorganized the sales floor to meet company demands.

Education

INDIANA UNIVERSITY SCHOOL OF INFORMATICS AND COMPUTING | BACHELOR OF SCIENCE | 2013 - 2017

Majoring in Media Arts and Science with a concentration in Web Development and Programming. Minor in Informatics and working towards an undergraduate certificate in Human-Computer Interaction.