# Katrina Wehr, Ph.D.

katrinawehr.com

## Professional Experience

**Lead Learning Experience Designer, WGU Labs**                   March 2022 – January 2026
- Managed portfolio of mixed-methods, human-centered research initiatives that generate transformative solutions to complex challenges in education
- Lead cross-functional project teams, coordinating multiple project timelines and fostering collaboration to stay within scope and deliver products on schedule
- Acted as liaison between research teams and institutional leadership, communicating project progress and ensuring alignment with organizational objectives
- Ensured compliance with research protocols and institutional guidelines
- Developed research administration tools and documentation including reports, slide decks, and research artifacts to inform strategic decision-making and support project teams
- Designed and executed rigorous research projects often involving 60+ interviews, 300+ surveys, and conduct UX testing to obtain holistic understanding of complex educational issues
- Translated research findings into evidence-based recommendations for institutional best practices, most recently regarding innovations in AI-enhanced tools
- Mentored early-career team members to support their skill development
- Regularly contributed thought leadership and research insights to internal and external communication channels

**Instructional Designer, Penn State College of Arts & Architecture**          June 2018 – Feb. 2022
- Partnered with cross-disciplinary subject matter experts to develop, propose, and design interdomain learning experiences for general education and certificate program sequences
- Managed curriculum proposal processes and monitored progress through university systems, ensuring compliance with institutional requirements and deadlines
- Collaborated with faculty to develop courses within the interdisciplinary Digital Media Design online bachelor's degree program
- Maintained School of Visual Arts courses for online and residential undergraduate students
- Designed and delivered training on learning science-based instructional design strategies for both faculty and instructional design colleagues
- Partnered with faculty to conduct research in the scholarship of teaching and learning online

**Instructional Designer, Penn State Smeal College of Business**          June 2015 – May 2018
- Managed design, development and launch of courses in the new marketing analytics professional certificate for-credit program
- Collaborated with teammates to develop information sessions designed to engage and train faculty regarding new technology tools and pedagogical strategies
- Managed production of digital course resources such as instructional videos and interactive content, print and third-party resources
- Consulted with residential faculty to integrate evidence-based practices in their teaching

**Instructional Technologist, Drexel University LeBow College of Business**    Dec. 2013 – May 2015
- Facilitated presentations and workshops to increase faculty awareness of current approaches and best practices in online education and application of learning technologies
- Consulted with faculty to develop engaging learning experiences for online and hybrid courses
- Reviewed and revised online and blended courses according to university accessibility guidelines

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## Education

**Ph.D., Learning, Design, and Technology**          **Aug. 2018 – May 2024**

Penn State University

- Advisor: Dr. Susan Land
- Dissertation: Designing for Belonging: How Instructional Designers Support Online Learners' Sense of Belonging

**M.Ed., Instructional Technology**          **Aug. 2012 – Dec. 2013**

Kutztown University

- Advisor: Dr. William Jefferson
- Research Interests: Practical applications of instructional technology

**B.S., Secondary Education: English & Communications**          **Aug. 2009 – May 2012**

Penn State University

- Minor: English
- PA Instructional I Certification

## Additional Experience

**Adjunct Faculty, Penn State University**          **January 2023 - Present**

- Facilitate project-based learning experiences for both graduate and undergraduate level learners
- Provide actionable, constructive feedback on submitted work to help students transfer concepts from learning contexts to potential workplace contexts
- Guide graduate students in assembling professional portfolios with a focus on making design processes clear for potential employers
- Collaborate with department faculty to ensure alignment across program goals, industry standards, and student needs

**Design Justice Network Instructional Design Working Group Leader, 2020-2024**

- Co-founded working group focused on providing space for education professionals to learn and support each other in adopting and advocating for equity-oriented educational strategies
- Acted as liaison between ID Working Group and larger Design Justice Network leadership
- Established protocols for engaging and empowering volunteer co-leaders to support a shared governance model of working group leadership
- Designed and led programming such as virtual reading circles on topically relevant texts such as *Design Justice* and *Beyond Sticky Notes*

**Instructional Design & Training Consultant, Various Organizations**          **Sept. 2012 – Dec. 2013**

- Designed and developed 7-week introductory online teaching professional development course
- Designed Act 80-qualified online instruction for K-12 teachers using Articulate Storyline
- Provided Tier I & Tier II technical support to 75,000 K-12 teacher, student and parent users
- Used help desk data to prioritize production of video and print-based tutorials for common LMS procedures
- Wrote and edited copy for online textbooks used in graduate-level professional courses
- Advised district and building-level technology leaders during implementation of online learning and 1:1 programs in K-12 settings
- Presented strategic planning and implementation process recommendations to PA school district officials