



# KATA SERFŐZŐ

Visual Designer

## PERSONAL DATA

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- 🌐 <https://kataserfozo.github.io>

## TOOLS OF CHOICE

### Designing

- Adobe XD
- Balsamique
- Sketch

### Improving

- AfterEffects
- Illustrator
- InDesign
- Lightroom
- Photoshop

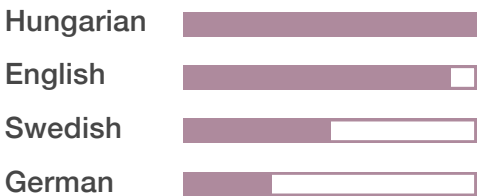
### Cooperating

- Figma
- InVision

### Building

- html, css

## LANGUAGE SKILLS



## EXTRACURRICULAR

- Currently Visual Designer at an NGO on voluntary basis
- 6 months in New Zealand on a working holiday scheme
- 3 months experience as a barista in London
- Volunteering for 3 months in Portugal in a surf camp
- Working as a freelance photographer and weddings
- Experience in Studio Photography

I'm a visual designer in love with UI design. I moved back to my hometown this month, therefore I am excited to continue my design journey in Hungary. I have a background in philology, finance, photography and graphic design. Due to my diverse professional experience, I am able to adapt to different environments while adhering to professional integrity. Besides arts and creating, I love developing my skills, learning new tools and improving my design skillset, while making aesthetically pleasing and useful products and designs.

## PROFESSIONAL EXPERIENCE

- 01/2020- 04/2020 **UI Designer**  
**Lendis, Berlin, Germany**
  - Collaborating with stakeholders over collecting requirements, creating user flows, wireframes and mockups for both customer facing applications and internal tools
  - Collaborating with engineering department over executing the visual designs all the way from wireframes to final deliverables
  - Establishing a company wide design system
- 09/2018- 04/2019 **UI Design course**  
**CareerFoundry**
  - UI design for music, messaging, note-taking apps
  - UX and UI design for cooking application for mobile and responsive design
  - UI design for delivery application for iOS & Android Native app
  - UI design for money saving responsive website
- 10/2017 – 3/2018 **Graphic and Web Design intern**  
**MediaSales, Budapest, Hungary**
  - Creating banners, website and mobile interface design
  - Creating images and ads for social media and presentations
  - Designing products for print
- 04/2014 – 12/2016 **Reporting Specialist**  
**British Telecom, Budapest, Hungary**
  - Employee database design, maintenance and reporting in business objects application
  - Testing corporate data warehouse of the time, labour and project management tool
- 11/2013 – 03/2014 **Finance Professional**  
**British Telecom, Budapest, Hungary**
  - Advising and solving issues of users of a project and people management system

## EDUCATION

- 09/2018 - 04/2019 **CareerFoundry, distance education**  
**UI Design**
- 01/2010 - 06/2010 **Rønde Højskole , Rønde, Denmark**  
**Arts, Project Management**
- 09/2009 - 12/2013 **Eötvös Loránd University, Budapest, Hungary**  
**BA, English and Scandinavian Studies**