KAT CLAVE
PRODUCT DESIGNER

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Bentonville, Arkansas

SUMMARY

I am a product designer with a focus on solution driven and interactive experiences. I enjoy advocating for those who interact with what I design, and creating solutions that bridge the gap between people and technology.

EXPERIENCE

BOX OFFICE CONCEPT PROJECT — **2018**

- Conducted user surveys, interviews, and created user personas
- Created and organized content using user flows, user stories, and wireframes
- Developed brand identity and visual design
- Constructed hi fidelity wireframes
- Created prototype demonstrating user's interactions
- Conducted user tests including usability testing, A/B testing and preference testing

KAT CLAVE FREELANCE DESIGN — **2014 - 2017**

- **Procter And Gamble** Honolulu, HI
  Worked with stakeholders to design special event marketing material incorporating featured brands and products

- **The Counter** Honolulu, HI / Los Angeles, CA
  Met with executive leadership to create promotional in-store designs and illustrations to drive restaurant sales for happy hour products

- **Lefty Clothing Co.** Los Angeles, CA
  Designed art graphics and illustrations for merchandise, accessories and apparel for clothing company

- **Global Inheritance** Los Angeles, CA
  Redesigned 65-gallon recycling bin to promote sustainability and recycling, displayed at Coachella Art and Music Festival then donated to encourage recycling in schools in California

EDUCATION

BLOC
UX Design Apprenticeship
2017 - 2018

DESIGN LAB
UX Design Course
2017

DESIGN LAB
Branding & Marketing Course
2017

Art Institute of Orange County
Graphic Design and Illustration
2013 - 2016

SKILLS

User Research & Personas
Site Architecture & Mapping
Site & User Flow Diagramming
Responsive UX Wireframing
UI Elements and Documentation
Brand Design & Identity
Graphic Design & Communication
Prototyping & User Testing

TOOLS

Adobe Photoshop
Adobe Illustrator
Figma
Invision Prototypes
Balsamiq Wireframing
Bohemian Sketch
Basic HTML, CSS, JavaScript