


KATHY DIESER

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OBJECTIVE

I am a Junior Web Developer with a keen eye for design and acute sense of attention to detail, as well as a passion for creative work. I am committed to teamwork and have a strong background in communication and problem solving, as well as working effectively under pressure and strict deadlines. I am seeking entry to a full immersive full stack development program.

EDUCATION AND QUALIFICATIONS

Indiana University, Bloomington, Indiana **Completed Spring 2012**
BA in Communication and Culture, Minor in Psychology

Technological Aptitudes: Html5, CSS3, Javascript, jQuery, PHP, Sass, Git/Github Version Control, Mac & PC operating systems, Microsoft Applications (Word, Excel, Powerpoint, Visio, Outlook), Social Media

PROFESSIONAL EXPERIENCE

WordBank, LLC Denver, Colorado **August 2015 - Present**
Localization Engineering Intern

- Assist boutique translation company by re-engineering translated content into original format, including InDesign, Photoshop, Illustrator, XML, WordPress, and more.
- Visually keep translated content as consistent as possible with the original.

Ramblin Express, Inc. Denver, Colorado **May 2015-July 2015**
July 2013-July 2014
Sales Assistant and Marketing Coordinator-Transportation

- Set company record for largest single charter sale at sixth month of employment, consistently raised sales revenue monthly, including doubling November 2013 over November 2012.
- Sold charters to corporations, brokers, universities, private clients, government agencies, travel agencies, and more.
- Edited web content and published marketing material in various transportation publications.

UNFI, Aurora, Colorado **July 2014-May 2015**
National Buyer, Chill and Perishable

- Recruited through extended corporate training program, completed cross-functional training in departments within the organization.
- Formulated strategy for optimal service levels to customers in perishable category, minimizing out of stocks as well as product shrink.
- Negotiated with vendors for mutual benefit and growth opportunity.
- Monitored transportation lanes and proactively coordinated with several departments within organization to service the needs of the customer.

Acumen Brands, Denver, Colorado **April 2013-October 2013**
Content Writer, Photographer

- Pitched, edited, and posted various articles for publication weekly for readership of 30,000+ monthly in blogs such as TheClymb, OutdoorNation, Pacsafe, and Wenger.
- Photographed and edited images for blogs.

COMMUNITY INVOLVEMENT

WLRV, Colorado **September 2012-Present**

- Trail Building, Wildfire Land Restoration, cooking assistance.