

Kate Ponomarenko

UI/UX Designer

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Passionate about creative and user-centered outcomes. My expertise includes user research, building information architecture, elaborate low fidelity wireframes, developing interactive prototypes, conducting user testing and creating a visual design.

Portfolio link: <https://ponomarenkokaterinab.myportfolio.com/>

Not requiring employment visa sponsorship.

Skills & Qualifications

Adobe Photoshop

Adobe XD

Adobe Illustrator

Axure

HTML/CSS

User Experience Design

User Interface Design

Project Management

User Interface Prototyping

Visual design

Strong collaborator

Reliable relationship builder

Excellent time management skills

Initiative and responsible

Experience

UI/UX Designer / Visual Designer

Self-employed - Raleigh, NC

October 2018 - PRESENT

- Analyze businesses and their competitors, user processes, and system workflows.
- Create user personas, analyze user needs and develop user scenarios to get the best result and user satisfaction.
- Develop wireframes and interactive prototypes for websites and mobile applications.
- Conduct user tests. Collect comments and implement adjustments to enhance future results.
- Create graphic design, company identity, visual design.

Agency Manager / Designer

Real Estate Agency "Kovcheg" - Moscow, Russia

Feb 2016 - Oct 2018

- Increased sales by 40% by raising recognition of the company and improving loyalty through the development of company identity, logotype and business materials design.
- Tripled team of employees by conducting regular meetings and negotiating with team members for maintaining and improving business processes.

Product manager

Hobbot - Moscow, Russia

Aug 2015 - Jan 2016

- Prepared navigation maps, functional specifications and interactive prototypes for testing and reviewing by stakeholders.
- Developed alternative ways to attract and retain users on company websites through analytics tools (such as "Google Analytics") to research users' behavior.
- Introduced changes to projects based on research and user feedback.
- Managing time and quality of developers' and designers' work.

Project manager / UX Designer

IESA - Moscow, Russia

Mar 2014 - July 2015

- Collected and analyzed information from customers to determine business needs and goals.
- Implemented a system of collecting data from customers and stakeholders to obtain comprehensive information about the company, needs, objectives, unique offers, customers and business goals.
- Built information architecture, navigation/site maps and interactive prototypes.
- Created high-quality websites through close work with visual designers, software developers, and support engineers.

Digital Project Manager

Defa interaktiv - Moscow, Russia

Feb 2011 - Mar 2014

- led development process of three large and high-budget web projects which were successfully implemented.
- Collaborated with customers to create sitemaps and low fidelity wireframes for relaying information, presenting ideas from customers to the development team.

Project Manager / UI designer

exp. primary from 2005 Mar 2011

Education

The National Research University of Electronic Technology (MIET)

Bachelor's degree — Finance and Financial Management Services

Sept 2005 - Dec 2007

Moscow City Teachers' Training University (MGPU)

Bachelor's degree — Psychology

Sept 2000 - June 2005