

OpportunityID	Site	TargetName	NotesText	BudgetAmount	BeginDate	CustomContentURL	LineItemID	OpportunityOwner	ProductionManager
UNILEVERPLC-Phantom-GBR-20310	Fashionista	Fashionista - Post 2	Fashionista - Post 2	0	2/20/2013	http://fashionista.com/2-for-dry-winter-hands/	00k5000000Cp8OwAAJ	Martin Weller	Sabrina Forte
UNILEVERPLC-Phantom-GBR-20310	Fashionista	Fashionista - Post 3	Fashionista - Post 3	0	2/28/2013	http://fashionista.com/2-to-keep-your-hair-static-free-all-winter-long/	00k5000000Cp8FzAAJ	Martin Weller	Sabrina Forte
UNILEVERPLC-Phantom-GBR-20310	Fashionista	Fashionista - Post 4	Fashionista - Post 4	0	3/6/2013	http://fashionista.com/2-friendly-style-is-easier-than-ever/	00k5000000Cp2YDAAZ	Martin Weller	Sabrina Forte
L'OrealPar's-AdvHaircare-USA-17709	Fashionista	Fashionista #1 Editorial	Editorial Post, Sponsored: Introduction to Advanced Haircare line DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 2/4 to 4/30	0	2/4/2013	http://fashionista.com/2-your-hair-to-the-next-level-with-loreal-paris-new-advanced-haircare-line/	00k5000000Cp2T9AAJ	Craig Bailey	Ana Kilambi
Maybelline/Garnier-MasterDuo-USA-19542	Fashionista	Fashionista #1 Editorial	Editorial Post, How-To: Minimal vs. Bright Color Look DASH Tag: FASHIONISTA-300X900-MAYBELLINE-19542 Flight Dates: 3/27 to 5/31	0	3/28/2013	http://fashionista.com/2-eyeliner-two-looks-minimal-vs-bright-color/	00k5000000Ep4EuAAJ	Craig Bailey	Ana Kilambi
L'OrealPar's-AdvHaircare-USA-17709	Fashionista	Fashionista #10 Editorial	Editorial Post, Sponsored: Strengthen your hair, Triple Resist DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/7 to 4/30	0	3/7/2013	http://fashionista.com/2-hottest-workout-for-your-hair-loreal-paris-triple-resist-line/	00k5000000Ep4FoAAJ	Craig Bailey	Ana Kilambi
L'OrealPar's-AdvHaircare-USA-17709	Fashionista	Fashionista #11 Editorial	Editorial Post, General: Hair trends from the London/Milan/Paris shows DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/12 to 4/30	0	3/12/2013	http://fashionista.com/2-5-most-unexpected-hair-trends-from-the-fall-2013-european-runways	00k5000000EqPrxAAF	Craig Bailey	Ana Kilambi
L'OrealPar's-AdvHaircare-USA-17709	Fashionista	Fashionista #12 Editorial	Editorial Post, Sponsored: Repair your hair in a day, Total Repair Balm DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/14 to 4/30	0	3/14/2013	http://fashionista.com/2-a-years-worth-of-hair-damage-in-one-day-with-loreal-paris-damage-erasing-balm/	00k5000000CpiAzAAJ	Craig Bailey	Ana Kilambi

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End Date

OpportunityID	Site	TargetName	NotesText	BudgetAmount	BeginDate	CustomContentURI	LineItemID	OpportunityOwner	ProductionManager
L'OrealParis-AdvHaircare-USA-17709		Custom Content		100000	2/4/2013		00k5000000CpP5iAAF	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista Channel Page	2/4 to 4/30 Custom Hair Channel/Section - Fashionista DASH Tag for Channel: FASHIONISTA-300x600-LOREAL-17709	0	2/4/2013	http://fashionista.com/b	00k5000000C8okzAAB	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #1 Editcrial	Editorial Post, Sponsored: Introduction to Advanced Haircare line DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 2/4 to 4/30	0	2/4/2013	http://fashionista.com/2your-hair-to-the-next-level-with-loreal-paris-new-advanced-haircare-line/	00k5000000Cp2T9AAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #10 Editcrial	Editorial Post, Sponsored: Strengthen your hair, Triple Resist DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/7 to 4/30	0	3/7/2013	http://fashionista.com/2hottest-workout-fcr-your-hair-loreal-paris-triple-resist-line/	00k5000000Ep4FoAAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #11 Editcrial	Editorial Post, General: Hair trends from the London/Milan/Paris shows DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/12 to 4/30	0	3/12/2013	http://fashionista.com/25-most-unexpected-hair-trends-from-the-fall-2013-european-runways	00k5000000EqPrxAAF	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #12 Editcrial	Editorial Post, Sponsored: Repair your hair in a day, Total Repair Balm DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/14 to 4/30	0	3/14/2013	http://fashionista.com/2a-years-worth-of-hair-damage-in-one-day-with-loreal-paris-damage-erasing-balm/	00k5000000CpiAzAAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #13 Editcrial	Editorial Post, General: Iconic movie hairstyles DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/19 to 4/30	0	3/19/2013	http://fashionista.com/2most-memorable-movie-hair-styles-of-all-time/	00k5000000Cp65pAAB	Craig Bailey	Ana Kilambi

Filter Results

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L'OrealParis-AdvHaircare-USA-17709 ▼

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Sum of BudgetAmount = 100000

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End Date

OpportunityID	Site	TargetName	NotesText	BudgetAmount	BeginDate	CustomContentURI	LineItemID	OpportunityOwner	ProductionManager
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #10 Editorial	Editorial Post, Sponsored: Strengthen your hair, Triple Resist DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/7 to 4/30	0	3/7/2013	http://fashionista.com/2/hottest-workout-for-your-hair-loreal-paris-triple-resist-line/	00k5000000Ep4FoAAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #11 Editorial	Editorial Post, General: Hair trends from the London/Milan/Paris shows DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/12 to 4/30	0	3/12/2013	http://fashionista.com/2/5-most-unexpected-hair-trends-from-the-fall-2013-european-runways	00k5000000EqPrxAAF	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #12 Editorial	Editorial Post, Sponsored: Repair your hair in a day, Total Repair Balm DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/14 to 4/30	0	3/14/2013	http://fashionista.com/2/a-years-worth-of-hair-damage-in-one-day-with-loreal-paris-damage-erasing-balm/	00k5000000CpiAzAAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #13 Editorial	Editorial Post, General: Iconic movie hairstyles DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/19 to 4/30	0	3/19/2013	http://fashionista.com/2/most-memorable-movie-hair-styles-of-all-time/	00k5000000Cp65pAAB	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #14 Editorial	Editorial Post, Sponsored: Protect your hair during spring break, Power Moisture Mask, Dual Protect Spray DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/21 to 4/30	0	3/21/2013	http://fashionista.com/2/your-hair-this-spring-break-with-loreal-paris-new-hair-treatment-line/	00k5000000Cp711AAB	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #15 Editorial	Editorial Post, General: 10 best heads of hair in the biz DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/26 to 4/30	0	3/26/2013	http://fashionista.com/2/10-best-tressed-editors-and-bloggers-in-the-biz/	00k5000000CqqHdAAJ	Craig Bailey	Ana Kilambi

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L'OrealParis-AdvHaircare-USA-17709

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Sum of BudgetAmount = 100000

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3/01/13 Start Date

3/31/13 End Date

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OpportunityID	Site	TargetName	NotesText	BudgetAmount	BeginDat	CustomContentURI	LineItemID	OpportunityOwner	ProductionManager
IEDInstituteofEuropeanDesign-Fall2013-USA-22623	Fashionista	Editorial	GLOBAL	2615.64	5/6/2013		00k5000000CrgEZAaz	Francesca Coia	AJ Naber
SCJohnsonChicago-DranoQ4-USA-19069	Fashionista	Fashionista	Fashionista Custom Content Post Date TBD	7500	10/15/2012	http://fashionista.com/2012/10/15/holiday-hair-how-to-get-two-party-ready-styles-straight-from-the-runway/	00k5000000Crg0IAAR	Kathleen Wesley	Selyca Medford
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista Channel Page	2/4 to 4/30 Custom Hair Channel/Section - Fashionista DASH Tag for Channel: FASHIONISTA-300x600-LOREAL-17709	0	2/4/2013	http://fashionista.com/blog/2013/02/04/nothing-wrong-with-spending-valentines-day-solo/	00k5000000C8okzAAB	Craig Bailey	Ana Kilambi
UNILEVERPLC-Phantom-GBR-20310	Fashionista	Fashionista - Post 1	Fashionista - Post 1	0	2/13/2013	http://fashionista.com/2013/02/13/for-dry-winter-hands-to-keep-your-hair-static-free-all-winter-long/	00k5000000Cp8OdAAJ	Martin Weller	Sabrina Forte
UNILEVERPLC-Phantom-GBR-20310	Fashionista	Fashionista - Post 2	Fashionista - Post 2	0	2/20/2013	http://fashionista.com/2013/02/20/friendly-style-is-easier-than-ever/	00k5000000Cp8OwAAJ	Martin Weller	Sabrina Forte
UNILEVERPLC-Phantom-GBR-20310	Fashionista	Fashionista - Post 3	Fashionista - Post 3	0	2/28/2013	http://fashionista.com/2013/02/28/your-hair-to-the-next-level-with-loreal-paris-new-advanced-haircare-line/	00k5000000Cp8FzAAJ	Martin Weller	Sabrina Forte
UNILEVERPLC-Phantom-GBR-20310	Fashionista	Fashionista - Post 4	Fashionista - Post 4	0	3/6/2013	http://fashionista.com/2013/03/06/eyeliner-two-looks-minimal-vs-bright-color/	00k5000000Cp2YDAAZ	Martin Weller	Sabrina Forte
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #1 Editorial	Editorial Post, Sponsored: Introduction to Advanced Haircare line DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 2/4 to 4/30 Editorial Post, How-To: Minimal vs. Bright Color Look DASH Tag: FASHIONISTA-300X900-MAYBELLINE-19542	0	2/4/2013	http://fashionista.com/2013/02/04/your-hair-to-the-next-level-with-loreal-paris-new-advanced-haircare-line/	00k5000000Cp2T9AAJ	Craig Bailey	Ana Kilambi
Maybelline/Garnier-MasterDuo-USA-19542	Fashionista	Fashionista #1 Editorial	Flight Dates: 3/27 to 5/31	0	3/28/2013	http://fashionista.com/2013/03/28/eyeliner-two-looks-minimal-vs-bright-color/	00k5000000Ep4EuAAJ	Craig Bailey	Ana Kilambi

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All

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Fashionista

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OpportunityID	Site	TargetName	NotesText	BudgetAmount	BeginDate	CustomContentURI	LineItemID	OpportunityOwner	ProductionManager
UNILEVERPLC-Phantom-GBR-20310	Fashionista	Fashionista - Post 4	Fashionista - Post 4	0	3/6/2013	http://fashionista.com/2friendly-style-is-easier-than-ever/	00k5000000Cp2YDAAZ	Martin Weller	Sabrina Forte
Maybelline/Garnier-MasterDuo-USA-19542	Fashionista	Fashionista #1 Editrial	Editorial Post, How-To: Minimal vs. Bright Color Look DASH Tag: FASHIONISTA-300X900-MAYBELLINE-19542 Flight Dates: 3/27 to 5/31	0	3/28/2013	http://fashionista.com/2eyeliner-two-looks-minimal-vs-bright-color/	00k5000000Ep4EuAAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #10 Editrial	Editorial Post, Sponsored: Strengthen your hair, Triple Resist DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/7 to 4/30	0	3/7/2013	http://fashionista.com/2hottest-workout-fcr-your-hair-loreal-paris-triple-resist-line/	00k5000000Ep4FoAAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #11 Editrial	Editorial Post, General: Hair trends from the London/Milan/Paris shows DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/12 to 4/30	0	3/12/2013	http://fashionista.com/25-most-unexpected-hair-trends-from-the-fall-2013-european-runways	00k5000000EqPrxAAF	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #12 Editrial	Editorial Post, Sponsored: Repair your hair in a day, Total Repair Balm DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/14 to 4/30	0	3/14/2013	http://fashionista.com/2a-years-worth-of-hair-damage-in-one-day-with-loreal-paris-damage-erasing-balm/	00k5000000CpiAzAAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #13 Editrial	Editorial Post, General: Iconic movie hairstyles DASH Tag: FASHIONISTA-300x600-LOREAL-17709 Flight Dates: 3/19 to 4/30	0	3/19/2013	http://fashionista.com/2most-memorable-movie-hair-styles-of-all-time/	00k5000000Cp65pAAB	Craig Bailey	Ana Kilambi

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3/01/13 Start Date

3/31/13 End Date

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OpportunityID	Site	TargetName	NotesText	BudgetAmount	BeginDate	CustomContentURI	LineItemID	OpportunityOwner	ProductionManager
IEDInstituteofEuropeanDesign-Fall2013-USA-22623	Fashionista	Editorial	GLOBAL	2615.64	5/6/2013		00k5000000CrgEZAAS	Francesca Coia	AJ Naber
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #17 Editorial	Editorial Post, General: Models with signature hair DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/2 to 4/30	0	4/2/2013	http://fashionista.com/2manes-10-signature-catwalk-cuts/	00k5000000EnKvAAV	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #18 Editorial	Editorial Post, Sponsored: Hair breakage, Triple resist DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/4 to 4/30	0	4/4/2013	http://fashionista.com/2your-hair-breaks-and-how-to-fix-it-using-loreal-pariss-triple-resist-line/	00k5000000CrNi9AAF	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #19 Editorial	Editorial Post, General: Hair color chameleons DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/9 to 4/30	0	4/9/2013	http://fashionista.com/27-gutsiest-celeb-hair-color-chameleons/	00k5000000CrNiYAAV	Craig Bailey	Ana Kilambi
Maybelline/Garnier-MasterDuo-USA-19542	Fashionista	Fashionista #2 Editorial	Editorial Post, How-To: Retro vs. Modern Look DASH Tag: FASHIONISTA-300X900- MAYBELLINE-19542 Flight Dates: 4/3 to 5/31	0	4/3/2013	http://fashionista.com/2eye-liner-two-looks-retro-vs-modern/	00k5000000CrNfCAAf		
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #20 Editorial	Editorial Post, Sponsored: Affordable hair care, Advanced Haircare line DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/11 to 4/30	0	4/11/2013		00k5000000EnKuWAAf	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA-17709	Fashionista	Fashionista #21 Editorial	Editorial Post, General: Celeb hair color chameleons DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/16 to 4/30	0	4/16/2013		00k5000000CrNlaAAf	Craig Bailey	Ana Kilambi

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