OpportunityID	Site	TargetName	NotesText	BudgetAmount	BeginDate	CustomContentURL	LineItemID	OpportunityOwner	ProductionManager
UNILEVERPLC-Phantom-GBR-		Fashionista - Post				http://fashionista.com/2			
20310	Fashionista	2	Fashionista - Post 2	(2/20/2013	for-dry-winter-hands/	00k5000000Cp80wAAJ	Martin Weller	Sabrina Forte
						http://fashionista.com/2 to-keep-your-hair-	2		
UNILEVERPLC-Phantom-GBR-		Fashionista - Post				static-free-all-winter-			
20310	Fashionista	3	Fashionista - Post 3		2/28/2013		00k5000000Cp8FzAAJ	Martin Weller	Sabrina Forte
						http://fashionista.com/2	2		
UNILEVERPLC-Phantom-GBR-	Fachianista	Fashionista - Post		_	2/0/0043	friendly-style-is-	001-50000000-070447	Mantin Mallan	Cabaina Fast
20310	Fashionista	4	Fashionista - Post 4 Editorial Post.		3/6/2013	easier-than-ever/	00k5000000Cp2YDAAZ	Martin Weller	Sabrina Forte
			Sponsored: Introduction						
			to Advanced Haircare line			http://fashionista.com/2	2		
			DASH Tag:			your-hair-to-the-next-			
L'OrealParis-AdvHaircare-USA-		Fashionista #1	FASHIONISTA-300x600- LOREAL-17709 Flight			level-with-loreal-paris-			
17709	Fashionista	Editorial	Dates: 2/4 to 4/30		2/4/2013	new-advanced- haircare-line/	00k5000000Cp2T9AAJ	Craig Bailey	Ana Kilambi
	. domoniou	Luttorial	Editorial Post, How-To:	`	E/-WEUTO	nanouro mior	55.10000000pE10/VI0	orang bandy	, and raiding!
			Minimal vs. Bright Color						
			Look DASH Tag:			http://fashionista.com/2	2		
Maybelline/Garnier-MasterDuo-		Fashionista #1	FASHIONISTA-300X900- MAYBELLINE-19542			eyeliner-two-looks- minimal-vs-bright-			
USA-19542	Fashionista	Editorial	Flight Dates: 3/27 to 5/31		3/28/2013		00k5000000Ep4EuAAJ	Craig Bailey	Ana Kilambi
			Editorial Post,		0.20,2010		T	and and a	
			Sponsored: Strengthen						
			your hair, Triple Resist			http://foobjorieta.com//			
			DASH Tag: FASHIONISTA-300x600-			http://fashionista.com/2 hottest-workout-for-	<u> </u>		
L'OrealParis-AdvHaircare-USA-		Fashionista #10	LOREAL-17709 Flight			your-hair-loreal-paris-			
17709	Fashionista	Editorial	Dates: 3/7 to 4/30	(3/7/2013	triple-resist-line/	00k5000000Ep4FoAAJ	Craig Bailey	Ana Kilambi
			Editorial Post, General:						
			Hair trends from the			http://fachionista.com/			
			London/Milan/Paris shows DASH Tag:			http://fashionista.com/25-most-unexpected-			
			FASHIONISTA-300x600-			hair-trends-from-the-			
L'OrealPar's-AdvHaircare-USA-		Fashionista #11	LOREAL-17709 Flight			fall-2013-european-			
17709	Fashionista	Editorial	Dates: 3/12 to 4/30	(3/12/2013	runways	00k5000000EqPrxAAF	Craig Bailey	Ana Kilambi
			Editorial Post, Sponsored: Repair your			http://fashionista.com/2			
			hair in a day, Total			a-years-worth-of-hair-			
			Repair Balm DASH Tag:			damage-in-one-day-			
			FASHIONISTA-300x600-			with-loreal-paris-			
L'OrealParis-AdvHaircare-USA-	Cookingists	Fashionista #12	LOREAL-17709 Flight		2/44/0040	damage-erasing-	001/50000000-14-44	Crois Poll-	Ana Kilomhi
17709	Fashionista	Editorial	Dates: 3/14 to 4/30		3/14/2013	<u>baim/</u>	00k5000000CpiAzAAJ	Craig Bailey	Ana Kilambi

Filter Results —		
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//	Start Date	
11	End Date	

OpportunityID	Site 🕟	TargetName	▼ NotesText	BudgetAmount 🕞	BeginDat(-	CustomContentURI	LineItemID	OpportunityOwne -	ProductionManager 🖃
L'OrealParis-AdvHaircare-USA- 17709		Custom Content		100000	2/4/2013		00k5000000CpP5iAAF	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista Channel Page	2/4 to 4/30 Custom Hair Channel/Section - Fashionista DASH Tag for Channel: FASHIONISTA-300x600- LOREAL-17709	0	2/4/2013	http://fashionista.com/t	00k5000000C8okzAAB	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #1 Editcrial	Editorial Post, Sponsored: Introduction to Advanced Haircare line DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 2/4 to 4/30	0	2/4/2013	http://fashionista.com/2 your-hair-to-the-next- level-with-loreal-paris- new-advanced- haircare-line/	00k5000000Cp2T9AAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #10 Editorial	Editorial Post, Sponsored: Strengthen your hair, Triple Resist DASH Tag: FASHIONISTA-300x600-	0		http://fashionista.com/2 hottest-workout-fcr- your-hair-loreal-paris- triple-resist-line/	·	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #11 Editcrial	Editorial Post, General: Hair trends from the London/Milan/Paris shows DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 3/12 to 4/30	0		http://fashionista.com/2 5-most-unexpected- hair-trends-from-the- fall-2013-european-	·	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #12 Editorial	Editorial Post, Sponsored: Repair your hair in a day, Total Repair Balm DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 3/14 to 4/30	0		http://fashionista.com/2 a-years-worth-of-hair- damage-in-one-day- with-loreal-paris- damage-erasing-	00k5000000CpiAzAAJ	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #13 Editcrial	Editorial Post, General: Iconic movie hairstyles DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 3/19 to 4/30	0	3/19/2013	http://fashionista.com/2 most-memorable- movie-hair-styles-of- all-time/	00k5000000Cp65pAAB	Craig Bailey	Ana Kilambi

pportunity alParis-AdvHaircare-USA-17709 ▼ 47 rows of BudgetAmount = 100000 date range \blacksquare Start Date End Date

OpportunityID	▼ Site	TargetName	NotesText -	BudgetAmount 5	BeginDat (▼	CustomContentURI	LineItemID	■ OpportunityOwne	ProductionManager 🔽
			Editorial Post,						
			Sponsored: Strengthen your hair, Triple Resist						
			DASH Tag:			http://fashionista.com/2			
			FASHIONISTA-300x600-			hottest-workout-for-			
L'OrealParis-AdvHaircare-USA-		Fashionista #10	LOREAL-17709 Flight			your-hair-loreal-paris-			
17709	Fashionista	Editorial	Dates: 3/7 to 4/30	(3/7/2013	triple-resist-line/	00k5000000Ep4FoAAJ	Craig Bailey	Ana Kilambi
			Editorial Post, General:		0			J. a	
			Hair trends from the						
			London/Milan/Paris			http://fashionista.com/2	2		
			shows DASH Tag:			5-most-unexpected-			
			FASHIONISTA-300x600-			hair-trends-from-the-			
L'OrealParis-AdvHaircare-USA-		Fashionista #11	LOREAL-17709 Flight			fall-2013-european-			
17709	Fashionista	Editorial	Dates: 3/12 to 4/30	(3/12/2013	runways	00k5000000EqPrxAAF	Craig Bailey	Ana Kilambi
			Editorial Post,						
			Sponsored: Repair your			http://fashionista.com/2	4		
			hair in a day, Total			a-years-worth-of-hair-			
			Repair Balm DASH Tag: FASHIONISTA-300x600-			damage-in-one-day- with-loreal-paris-			
L'OrealParis-AdvHaircare-USA-		Fashionista #12	LOREAL-17709 Flight			damage-erasing-			
17709	Fashionista	Editorial	Dates: 3/14 to 4/30	(3/14/2013		00k5000000CpiAzAAJ	Craig Bailey	Ana Kilambi
11100	r domoniota	Lattorial	Editorial Post, General:	`	0/14/2010	DGIIII/	CONCOCCOCCO CON LES VIO	Orang Bandy	7 tra raiding
			Iconic movie hairstyles						
			DASH Tag:			http://fashionista.com/2	2		
			FASHIONISTA-300x600-			most-memorable-]		
L'OrealParis-AdvHaircare-USA-		Fashionista #13	LOREAL-17709 Flight			movie-hair-styles-of-			
17709	Fashionista	Editorial	Dates: 3/19 to 4/30	(3/19/2013	all-time/	00k5000000Cp65pAAB	Craig Bailey	Ana Kilambi
			Editorial Post,						
			Sponsored: Protect your						
			hair during spring break,						
			Power Moisture Mask,			http://fashionista.com/2	4		
			Dual Protect Spray DASH Tag: FASHIONISTA-			your-hair-this-spring-			
L'OrealParis-AdvHaircare-USA-		Fashionista #14	300x600-LOREAL-17709			break-with-loreal- paris-new-hair-			
17709	Fashionista	Editorial	Flight Dates: 3/21 to 4/30		3/21/2013	treatment-line/	00k5000000Cp711AAB	Craig Bailey	Ana Kilambi
11100	i namumata	Lutturiei	Editorial Post, General:		JIE IIZU IS	a contient diter	оскоооооорг паав	Craig Dalley	CHA MIAITIVI
			10 best heads of hair in						
			the biz DASH Tag:			http://fashionista.com/2			
			FASHIONISTA-300x600-			10-best-tressed-	7		
L'OrealParis-AdvHaircare-USA-		Fashionista #15	LOREAL-17709 Flight			editors-and-bloggers-			
17709	Fashionista	Editorial	Dates: 3/26 to 4/30		3/26/2013	in-the-biz/	00k5000000CqqHdAAJ	Craig Bailey	Ana Kilambi

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OpportunityID	Site	▼ TargetName 🕞	NotesText -	BudgetAmount -	BeginDat(▼	CustomContentURI -	LineItemID	■ OpportunityOwne	ProductionManager 🔽
IEDInstituteofEuropeanDesign-									
Fall2013-USA-22623	Fashionista	Editorial	GLOBAL	2615.64	5/6/2013		00k5000000CrgEZAAZ	Francesca Coia	AJ Naber
SCJohnsonChicago-DranoQ4- USA-19069	Fashionista	Fashionista	Fashionista Custom Content Post Date TBD	7500	10/15/2012	http://fashionista.com/2 holiday-hair-how-to- get-two-party-ready- styles-straight-from- the-runway/	00k5000000Crg0lAAR	Kathleen Wesley	Selyca Medford
L'OrealPar's-AdvHaircare-USA- 17709	Fashionista	Fashionista Channel Page	2/4 to 4/30 Custom Hair Channel/Section - Fashionista DASH Tag for Channel: FASHIONISTA-300x600- LOREAL-17709	0	2/4/2013	http://fashionista.com/b	00k5000000C8okzAAB	Craig Bailey	Ana Kilambi
UNILEVERPLC-Phantom-GBR- 20310	Fashionista	Fashionista - Post	Fashionista - Post 1	0		http://fashionista.com/2 nothing-wrong-with- spending-valentines-		Martin Weller	Sabrina Forte
UNILEVERPLC-Phantom-GBR- 20310	Fashionista	Fashionista - Post 2	Fashionista - Post 2	0	2/20/2013	http://fashionista.com/2 for-dry-winter-hands/		Martin Weller	Sabrina Forte
UNILEVERPLC-Phantom-GBR- 20310	Fashionista	Fashionista - Post	Fashionista - Post 3	0	2/28/2013	http://fashionista.com/2 to-keep-your-hair- static-free-all-winter- long/	00k5000000Cp8FzAAJ	Martin Weller	Sabrina Forte
UNILEVERPLC-Phantom-GBR- 20310	Fashionista	Fashionista - Post	Fashionista - Post 4	O	3/6/2013	http://fashionista.com/2 friendly-style-is- easier-than-ever/	00k5000000Cp2YDAAZ	Martin Weller	Sabrina Forte
L'OrealPar's-AdvHaircare-USA- 17709	Fashionista	Fashionista #1 Editorial	Editorial Post, Sponsored: Introduction to Advanced Haircare line DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 2/4 to 4/30 Editorial Post, How-To: Minimal vs. Bright Color Look DASH Tag: FASHIONISTA-300X900-	0	2/4/2013	http://fashionista.com/2 your-hair-to-the-next- level-with-loreal-paris- new-advanced- haircare-line/ http://fashionista.com/2 eyeliner-two-looks-	00k5000000Cp2T9AAJ	Craig Bailey	Ana Kilambi
Maybelline/Garnier-MasterDuo- USA-19542	Fashionista	Fashionista #1 Editorial	MAYBELLINE-19542 Flight Dates: 3/27 to 5/31	0	3/28/2013	minimal-vs-bright-	00k5000000Ep4EuAAJ	Craig Bailey	Ana Kilambi

Start Date

End Date

										Filter Results ————
OpportunityID	Site	TargetName 🔽	NotesText -	BudgetAmount 6	■ BeginDat(▼)	CustomContentURI -	LineItemID	OpportunityOwne	ProductionManager 🔽	Filter Results ————
						http://fashionista.com/2	2			Select Opportunity
UNILEVERPLC-Phantom-GBR-		Fashionista - Post				friendly-style-is-				All
20310	Fashionista	4	Fashionista - Post 4		0 3/6/2013	easier-than-ever/	00k5000000Cp2YDAAZ	Martin Weller	Sabrina Forte	
			Editorial Post, How-To:							111
			Minimal vs. Bright Color							III
			Look DASH Tag:			http://fashionista.com/2	2			HII
Marchallina/Consier MasterDus		Fashianista #4	FASHIONISTA-300X900-			eyeliner-two-looks-				Select Site
Maybelline/Garnier-MasterDuo- USA-19542	Fashionista	Fashionista #1 Editorial	MAYBELLINE-19542 Flight Dates: 3/27 to 5/31		0 3/28/2013	minimal-vs-bright-	00k5000000Ep4EuAAJ	Croig Boilov	Ana Kilambi	
USA-19542	rasmonista	Editorial	Editorial Post.		0 3/20/2013	COIOI7	OUKSOUOUUEP4EUAAS	Craig Bailey	Alia Kilallibi	Fashionista
			Sponsored: Strengthen							
			your hair, Triple Resist							Found 39 rows
			DASH Tag:			http://fashionista.com/2	2			
			FASHIONISTA-300x600-			hottest-workout-for-				Enter a date range
L'OrealParis-AdvHaircare-USA-		Fashionista #10	LOREAL-17709 Flight			your-hair-loreal-paris-				[] [] [] [] [] [] [] [] [] []
17709	Fashionista	Editorial	Dates: 3/7 to 4/30		0 3/7/2013	triple-resist-line/	00k5000000Ep4FoAAJ	Craig Bailey	Ana Kilambi	3/01/13 Start Da
			Editorial Post, General:				·			[2/21/12] 577 574 Date
			Hair trends from the							3/31/13 End Date
			London/Milan/Paris			http://fashionista.com/2	2			Found 10 rows
			shows DASH Tag:			5-most-unexpected-				Found 10 Tows
			FASHIONISTA-300x600-			hair-trends-from-the-				
L'OrealParis-AdvHaircare-USA-		Fashionista #11	LOREAL-17709 Flight		0/40/0040	fall-2013-european-	001 50000005 - 0 - 4 4 5	0 . 0 .	A	
17709	Fashionista	Editorial	Dates: 3/12 to 4/30		0 3/12/2013	runways	00k5000000EqPrxAAF	Craig Bailey	Ana Kilambi	-
			Editorial Post,			http://foobionisto.com//				
			Sponsored: Repair your			http://fashionista.com/2	9			III
			hair in a day, Total Repair Balm DASH Tag:			a-years-worth-of-hair- damage-in-one-day-				II I
			FASHIONISTA-300x600-			with-loreal-paris-				II I
L'OrealParis-AdvHaircare-USA-		Fashionista #12	LOREAL-17709 Flight			damage-erasing-				II I
17709	Fashionista	Editorial	Dates: 3/14 to 4/30		0 3/14/2013		00k5000000CpiAzAAJ	Craig Bailey	Ana Kilambi	II I
	. comonota		Editorial Post, General:		2.7.112010			c.a.g canoj		1 1
			Iconic movie hairstyles							II I
			DASH Tag:			http://fashionista.com/2	2			II I
			FASHIONISTA-300x600-			most-memorable-				II I
L'OrealParis-AdvHaircare-USA-		Fashionista #13	LOREAL-17709 Flight			movie-hair-styles-of-				II I
17709	Fashionista	Editorial	Dates: 3/19 to 4/30		0 3/19/2013	all-time/	00k5000000Cp65pAAB	Craig Bailey	Ana Kilambi	H

OpportunityID	Site	▼ TargetName	NotesText -	BudgetAmount -	BeginDat(▼	CustomContentURI	LineItemID	■ OpportunityOwne	ProductionManager -
EDInstituteofEuropeanDesign-									
Fall2013-USA-22623	Fashionista	Editorial	GLOBAL	2615.64	5/6/2013		00k5000000CrgEZAAZ	Francesca Coia	AJ Naber
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #17 Editorial	Editorial Post, General: Models with signature hair DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/2 to 4/30	0	4/2/2013	http://fashionista.com/2 manes-10-signature- catwalk-cuts/	00k5000000EnKvVAAV	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #18 Editorial	Editorial Post, Sponsored: Hair breakage, Triple resist DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/4 to 4/30	0	4/4/2013	http://fashionista.com/2 your-hair-breaks-and- how-to-fix-it-using- loreal-pariss-triple- resist-line/	00k5000000CrNi9AAF	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #19 Editorial	Editorial Post, General: Hair color chameleons DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/9 to 4/30	0		http://fashionista.com/2 7-gutsiest-celeb-hair- color-chameleons/		Craig Bailey	Ana Kilambi
Maybelline/Garnier-MasterDuo- USA-19542	Fashionista	Fashionista #2 Editorial	Editorial Post, How-To: Retro vs. Modern Look DASH Tag: FASHIONISTA-300X900- MAYBELLINE-19542 Flight Dates: 4/3 to 5/31	0		http://fashionista.com/2 eye-liner-two-looks- retro-vs-modern/		orang pamoy	
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #20 Editorial	Editorial Post, Sponsored: Affordable hair care, Advanced Haircare line DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/11 to 4/30	0			00k5000000EnKuwAAF	Craig Bailey	Ana Kilambi
L'OrealParis-AdvHaircare-USA- 17709	Fashionista	Fashionista #21 Editorial	Editorial Post, General: Celeb hair color chameleons DASH Tag: FASHIONISTA-300x600- LOREAL-17709 Flight Dates: 4/16 to 4/30	0	4/16/2013		00k5000000CrNlaAAF	Craig Bailey	Ana Kilambi

Start Date

End Date