**Kate Farho**

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**Work Sample:**

Timeline

Description automatically generated**Infographic:**

Here is an infographic that I made using Adobe Spark. This infographic is simple and outlines the aspects of Experience Architecture. Normally people think I am talking about architecting buildings when I say my major is Experience Architecture so here is an infographic to outline it.

Graphical user interface, application

Description automatically generated

**Community Partner Prototype:**

This semester for my advanced web authoring class we have been working with the Gillespie group in Lansing. We are going through the Design thinking process with issues that the Eastside Neighborhood of Lansing has and prototyping solutions. One of the solutions was a social media strategy. On the right is a prototype I made on InDesign of how the profile would look.

**Graphical user interface, application, website

Description automatically generatedCamtasia Rework**:

During my XA242 class we worked closely with the people at TechSmith to make their platform, Camtasia better. In doing User research I found that people were not drawn to the “+” button in the media bin to add media. Adding media is crucial in creating videos in Camtasia. Therefore, I did a rework on the current design.

Originally the “+” button was in the bottom left corner by the arrow. It is a known fact that the bottom left corner is one of the last places people are drawn to besides the bottom right corner. It is kind of hiding down there so I moved it to the top right corner which is one of the first places people look.

The design and process were shown to TechSmith for consideration.

A picture containing graphical user interface

Description automatically generated**Mood Board:**

Here is a mood board that I made for my portfolio. I made it using InDesign which is one of my favorite Adobe Creative Suite apps. In my mood board I included some of my favorite colors, patterns, and pictures. I used this mood board as inspiration for my portfolio which is unfortunately not done yet. I will include a screenshot of what my functioning website looked like. Also, I wanted to note that the headshot was a requirement and it will not be in my new portfolio. Graphical user interface, application

Description automatically generatedke.