



**RUTGERS**  
THE STATE UNIVERSITY  
OF NEW JERSEY

# **Socioeconomic and Demographic Drivers of COVID-19 Case Rates: Insights from Regression Analysis**

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**“Lower-income areas and higher Hispanic/Latino populations were linked to higher COVID-19 case rates, with lagged case rates identified as a key predictor of transmission dynamics.”**

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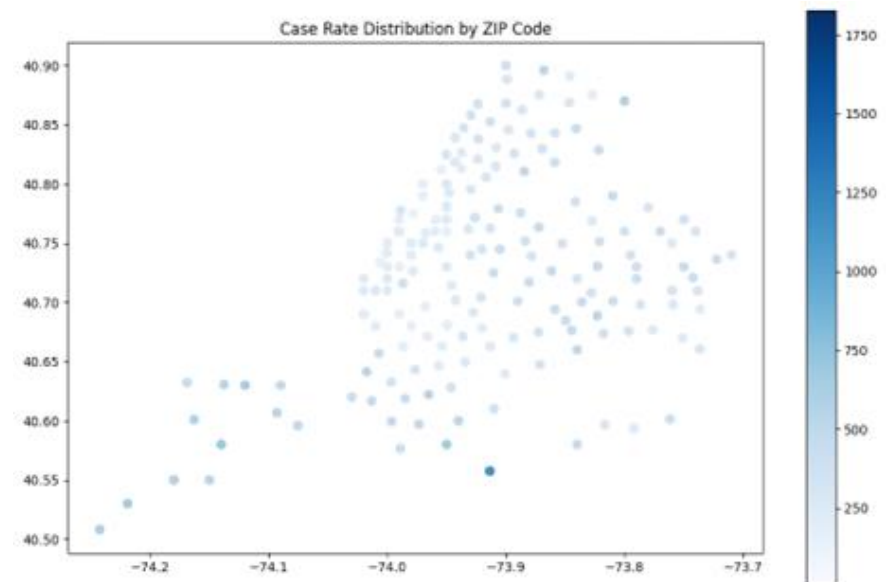
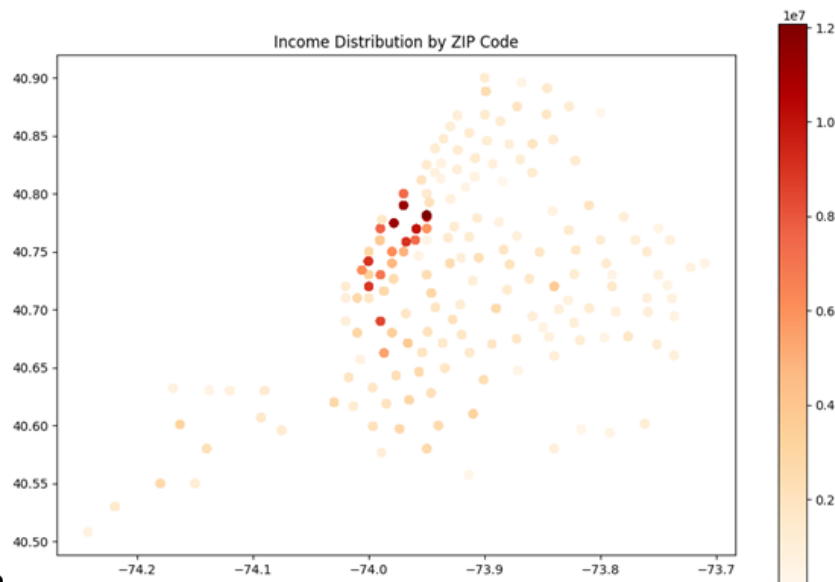
# Introduction

# Background

The COVID-19 pandemic has exposed **significant disparities in infection rates**, particularly in densely populated urban areas like New York State. Socioeconomic and demographic factors, such as income inequality, racial composition, and population density, play a critical role in disease transmission.

# Problem Statement

- Disparities in COVID-19 Infection Rates:
  - Lower income neighborhoods, higher proportions of racial minorities, and greater population density in urban areas (e.g., New York State) are disproportionately affected.



# Aims

To provide **actionable insights for targeted policy interventions** through the investigation of socioeconomic and demographic determinants of COVID-19 case rates in New York State at the **ZIP-code level** during the pandemic's early stages.

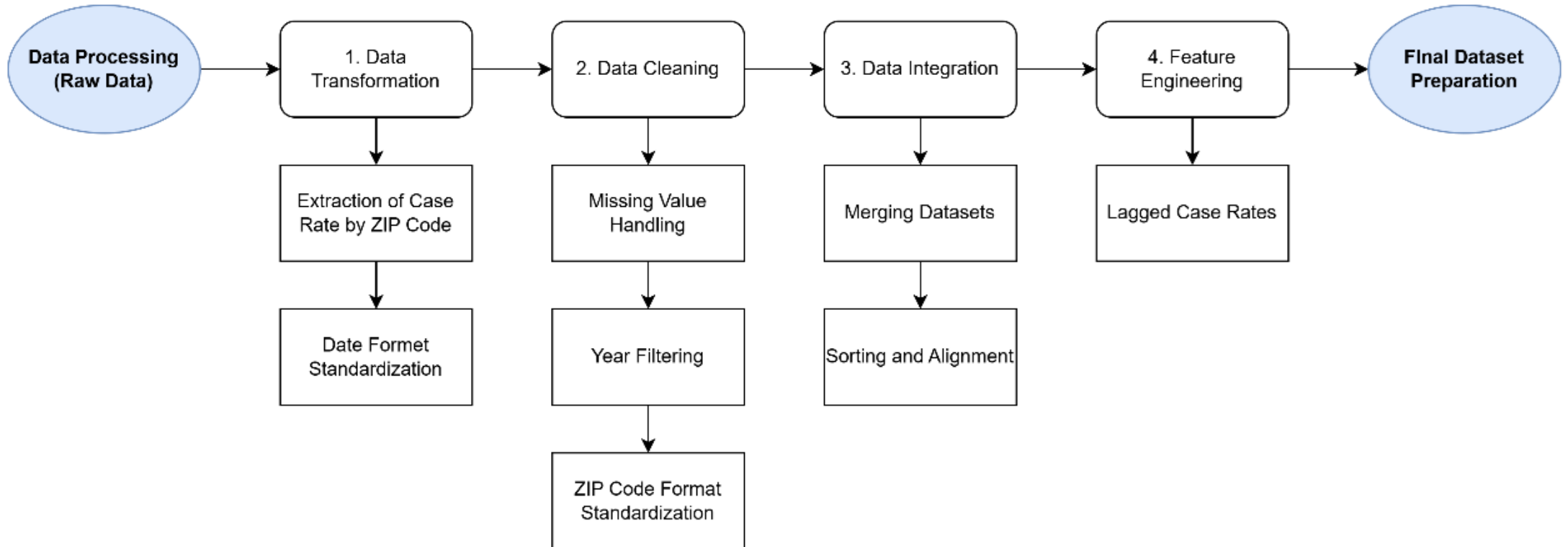
# Data and Methodology



# Data Fields

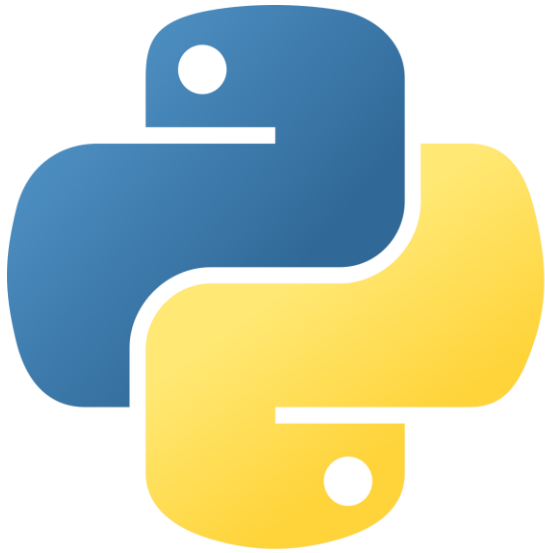
Field Name	Description
<b>week_ending</b>	The ending date of the week (used for temporal analysis).
<b>case_rate</b>	COVID-19 case rate per 100,000 people.
<b>zip</b>	ZIP code in a simplified format.
<b>city, state_id, state_name</b>	City name, state abbreviation, and full state name.
<b>population</b>	Population of the ZIP code area.
<b>density</b>	Population density per square mile.
<b>dist_highway, dist2_large_airport, dist2_medium_airport, dist_to_shore</b>	Distances to key infrastructure: highways, large/medium air-ports, and shorelines.
<b>adjusted_gross_income</b>	Adjusted gross income (AGI) for the ZIP code area.
<b>total_income_amount</b>	Total income reported for the ZIP code area.
<b>number_of_returns</b>	Number of tax returns filed for the ZIP code area.
<b>age_0_4 to age_75up</b>	Population counts for different age groups (e.g., 0-4 years, 5-12 years, 13-17 years, etc.).
<b>Asian_Pacific_Islander</b>	Percentage of the population identifying as Asian or Pacific Islander.
<b>Black_African_American</b>	Percentage of the population identifying as Black or African American.
<b>Hispanic_Latino</b>	Percentage of the population identifying as Hispanic or Latino.
<b>White</b>	Percentage of the population identifying as White.
<b>lagged_case_rate</b>	Case rate from the previous week (used for temporal lag analysis).

# Data Preprocessing



# Methodology

$$Y = a + bX + \epsilon$$



# Key Results of Regression Analysis

# Summary of Regression Analysis Results

Model Name	Dependent Variable	Independent Variables	R-squared	Key Findings
Univariate Regression Analysis	Case Rate	Adjusted Gross Income	0.269	Higher income levels are negatively associated with case rates.
Multivariate Regression Analysis		Population Density, Age (18-24, 65-74), Race (Hispanic, White)	0.344	Age and race composition significantly influence case rates.
Interaction Effects		Log Income, Hispanic Proportion, Lagged Case Rate	0.823	Case rates are strongly influenced by lagged case rates and interaction effects with income.
Lagged Variables		Log Income, Log Density, Age 65+, Interaction Terms	0.840	Population density, age, and income interactions play key roles in predicting case rates.
Expanded Model with November-December		Income, Hispanic Proportion, Lagged Case Rate	0.744	Temporal factors, including prior case rates, significantly explain case rate variations in late 2020.

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# Recommended Regression Models

## 1. Interaction Effects Model (R-squared = 0.823):

- i. Strengths: High explanatory power, captures temporal dynamics, includes interaction between income and racial composition.
- ii. Use Case: Predicts future case rates for timely public health interventions.

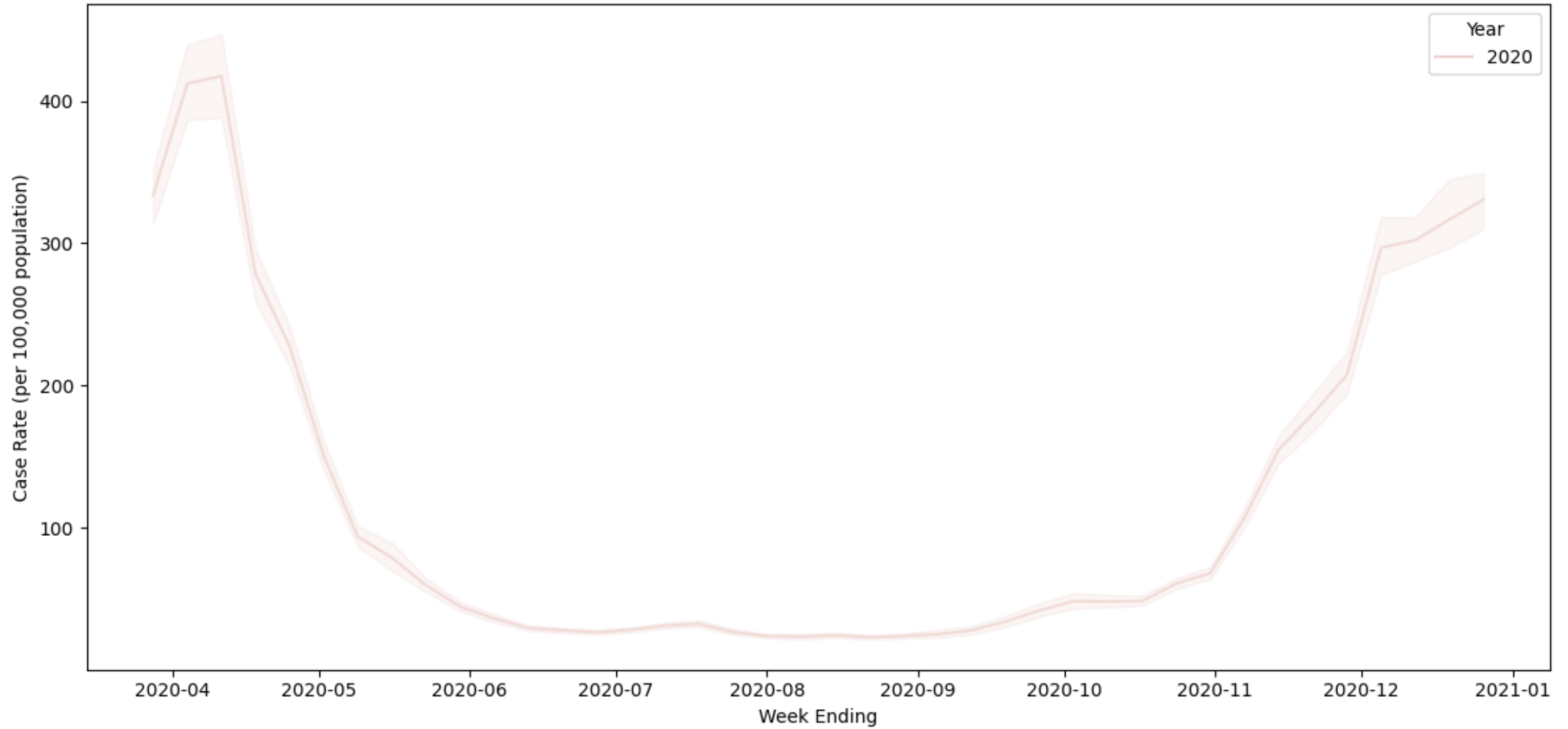
## 2. Lagged Variables Model (R-squared = 0.840):

- i. Strengths: Highest explanatory power, integrates income, age, density, and temporal factors for comprehensive insights.
- ii. Use Case: Guides interventions in high-risk areas like densely populated or aging communities.

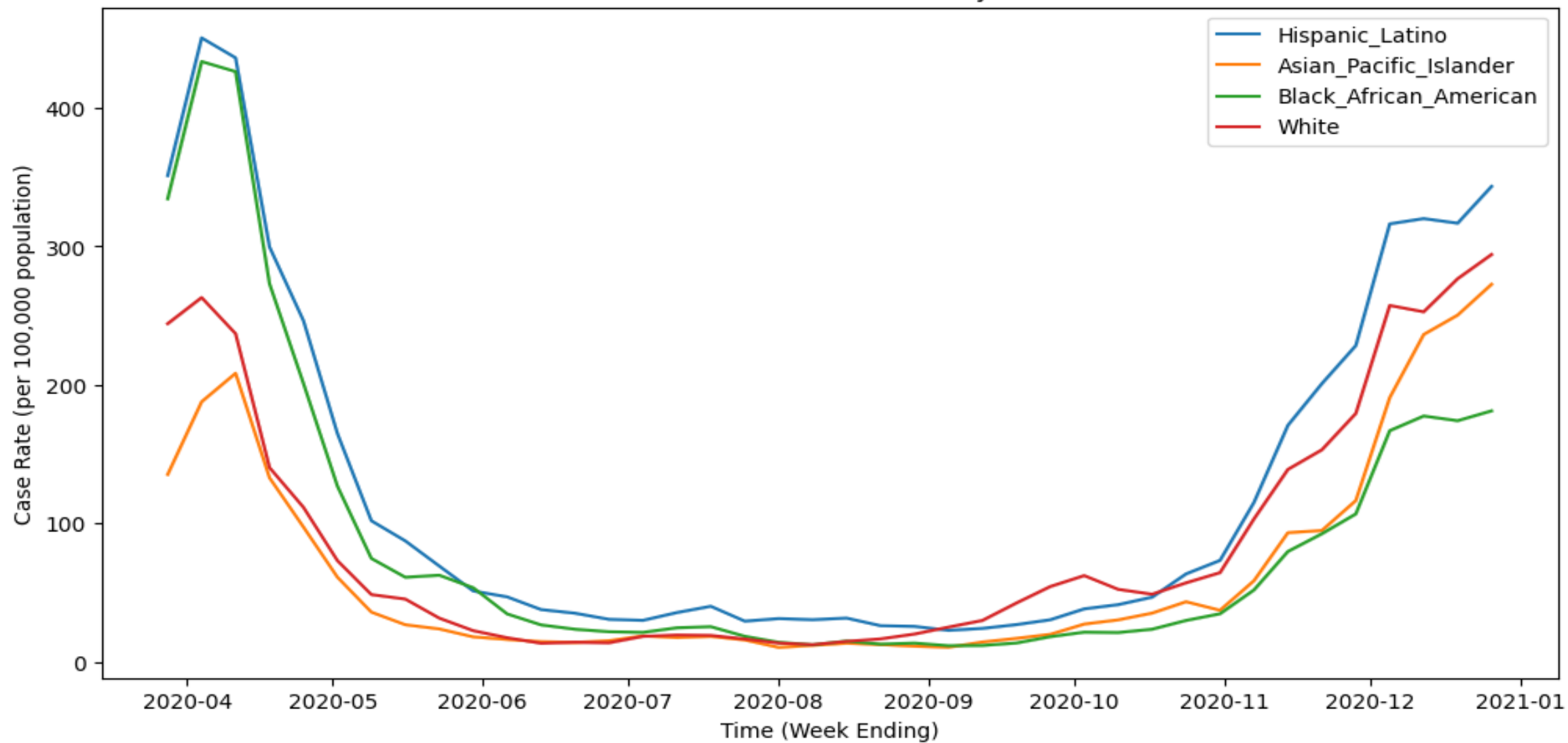
# Visualization

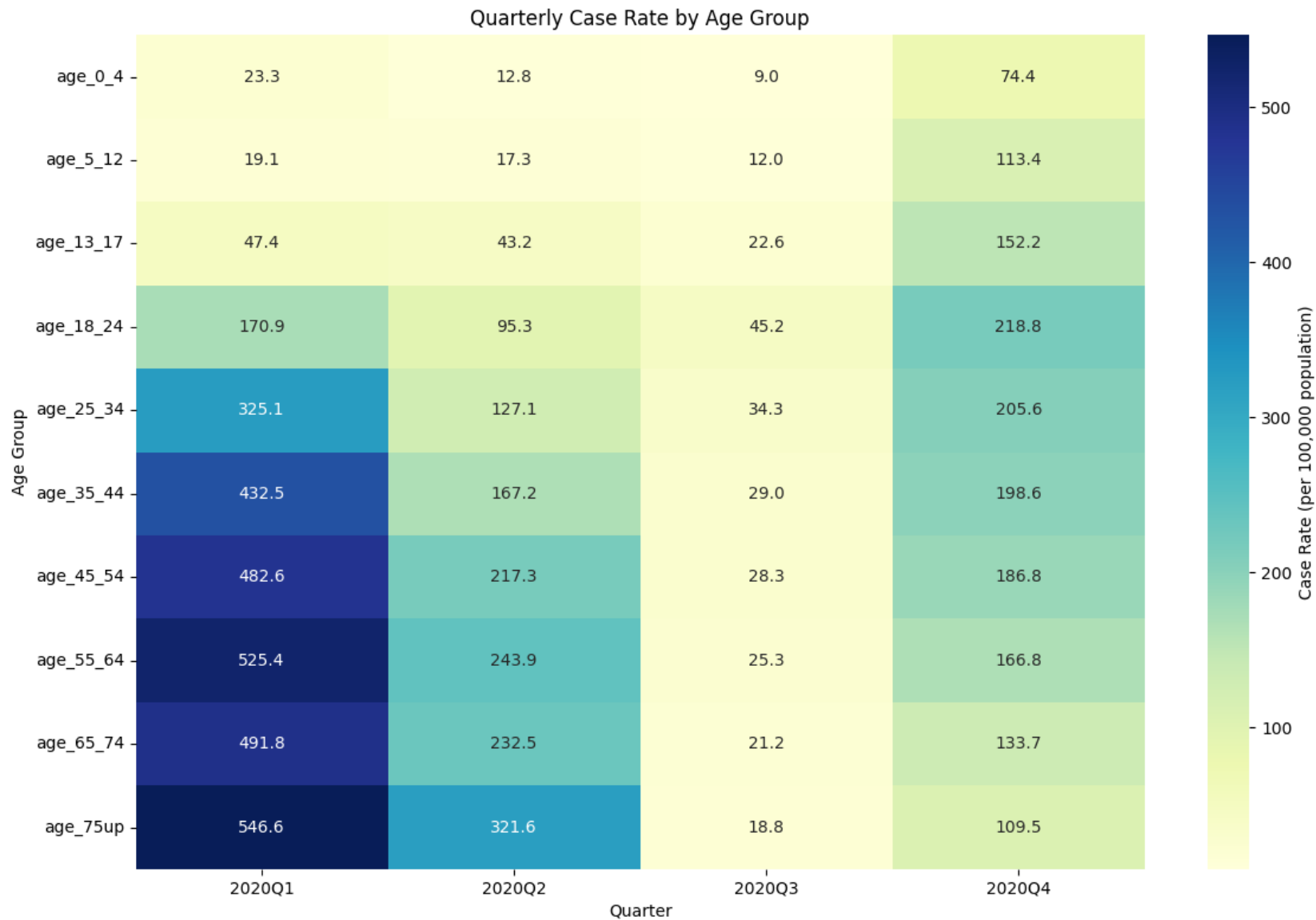


Case Rate Trends by Year

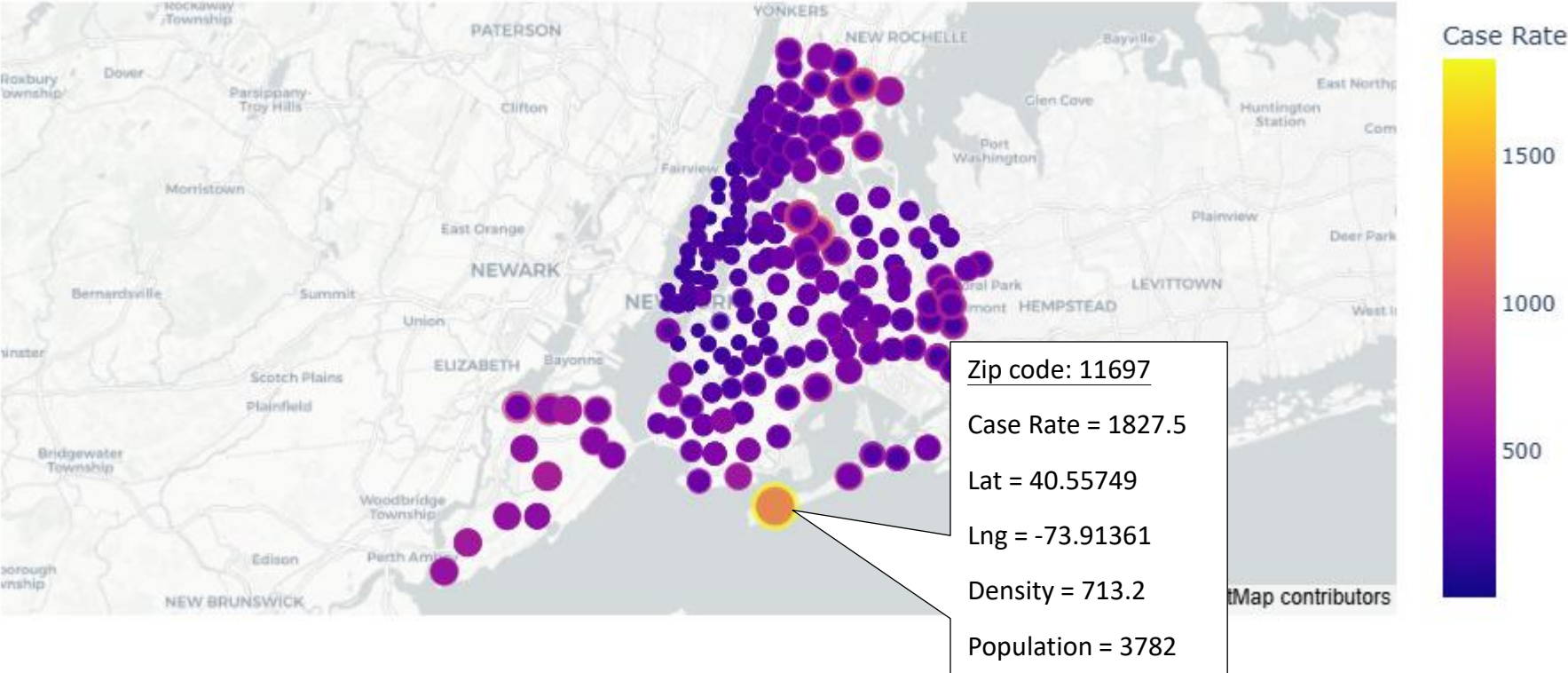


Case Rate Trend Over Time by Race





Case Rate by ZIP Code



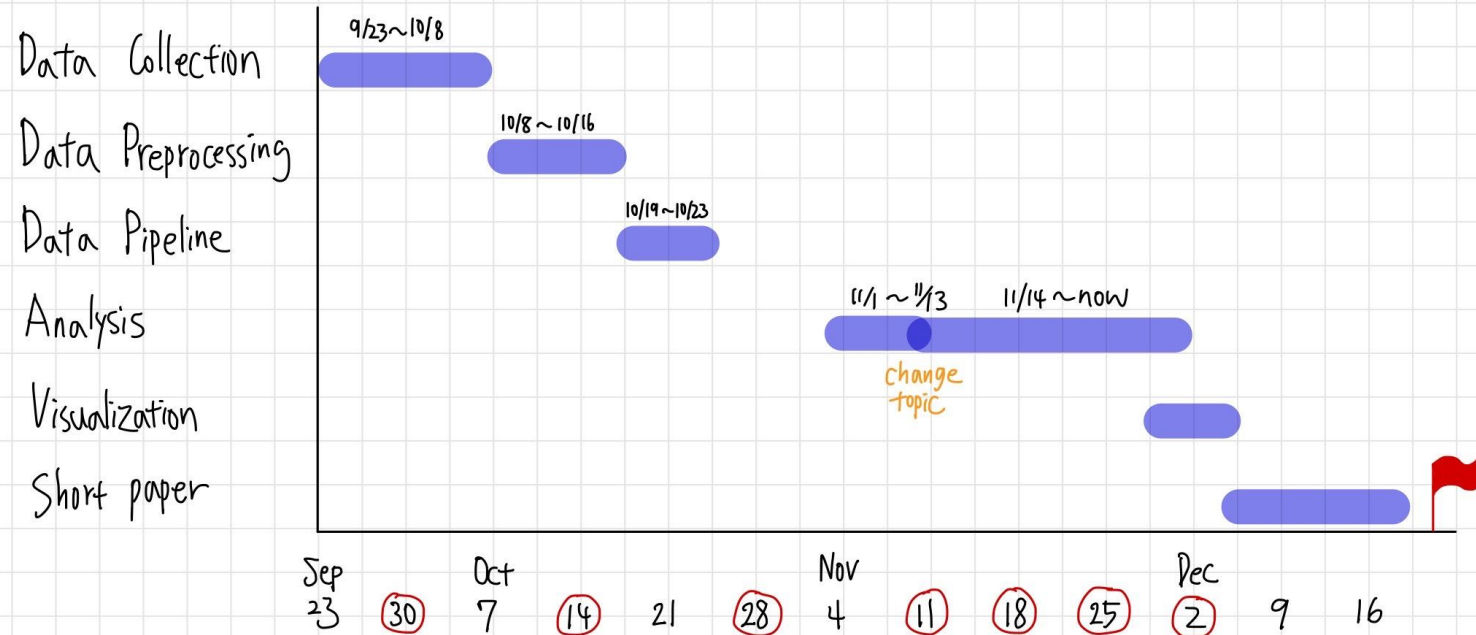
# Conclusion

# Conclusion

- Lower-income areas experienced higher infection rates, indicating a negative correlation between income levels and case rates.
- The proportion of Hispanic/Latino populations exhibited a positive association with case rates, highlighting demographic influences on infection rates.
- Regression analysis identified lagged case rates as a significant predictor, emphasizing the temporal dynamics of COVID-19 transmission.

# Appendix

## Capstone Project - Gantt Chart



30 = meeting with Professor

- Completed
- In progress
- Scheduled

A Gantt chart helps me manage projects and keeps me informed about the project progress at any time.





**Thank You**