

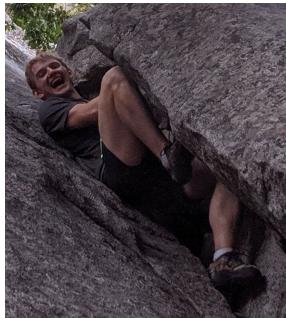
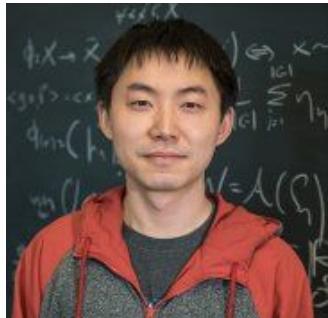


# Memorization in Language Models

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Katherine Lee  
Cornell, Google Brain, Oct 6, 2022





Katherine Lee

Daphne Ippolito

Nicholas Carlini

Chiyuan Zhang

Matthew  
Jagielski

Florian Tramèr



Andrew Nystrom

David Mimno

Hannah Brown

Fatemehsadat  
Mireshghallah

Reza Shokri

# Language Models

model language

English - detected



French



hello



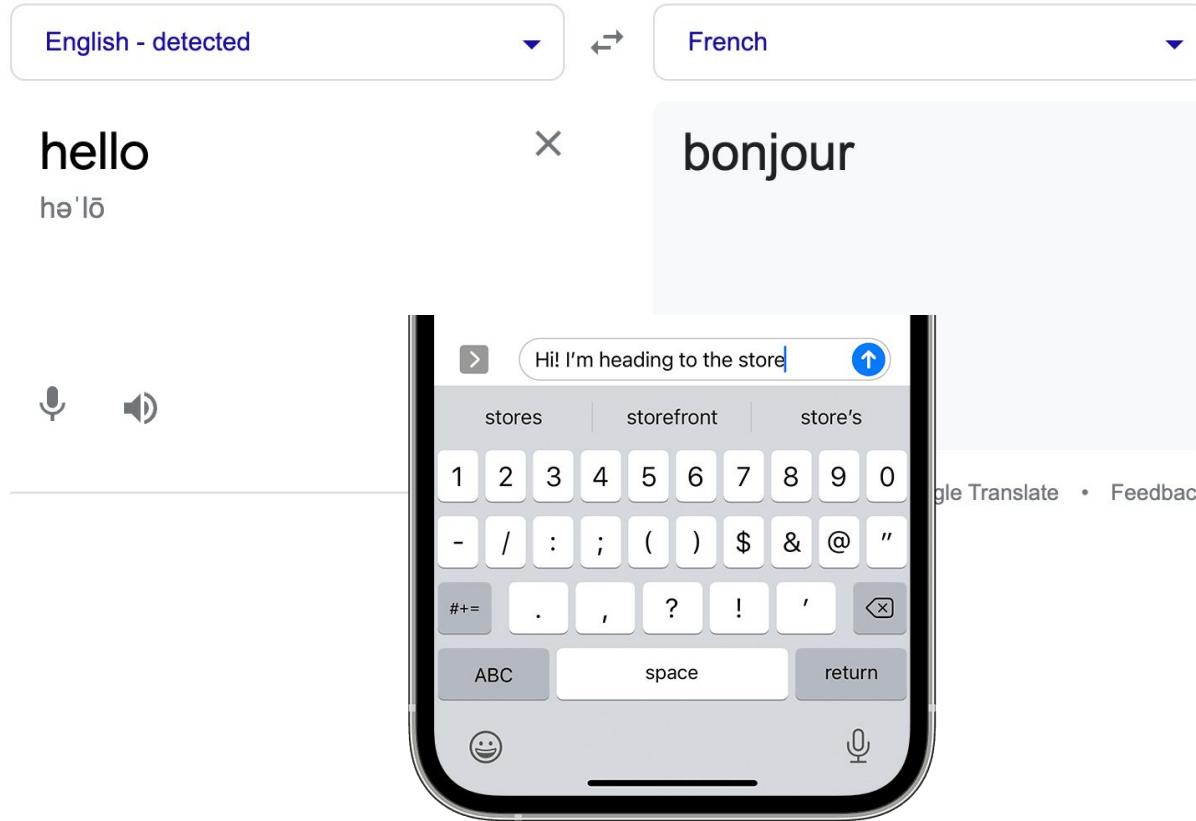
hə'lō

bonjour



[Open in Google Translate](#) • [Feedback](#)

[How to use Auto-Correction and predictive text](#)  
[Amazon Echo Dot \(3rd Gen\)](#)



[How to use Auto-Correction and predictive text](#)  
[Amazon Echo Dot \(3rd Gen\)](#)



hello

hə'lō



French

bonjour



[How to use Auto-Correction and predictive text](#)  
[Amazon Echo Dot \(3rd Gen\)](#)

# Language Models

model language

# Language Models

learn a probability distribution of a sequence given the previous tokens

$$P(\text{word} \mid \text{all previous words})$$

# Language Models

The students opened their \_\_\_\_\_.

books

laptops

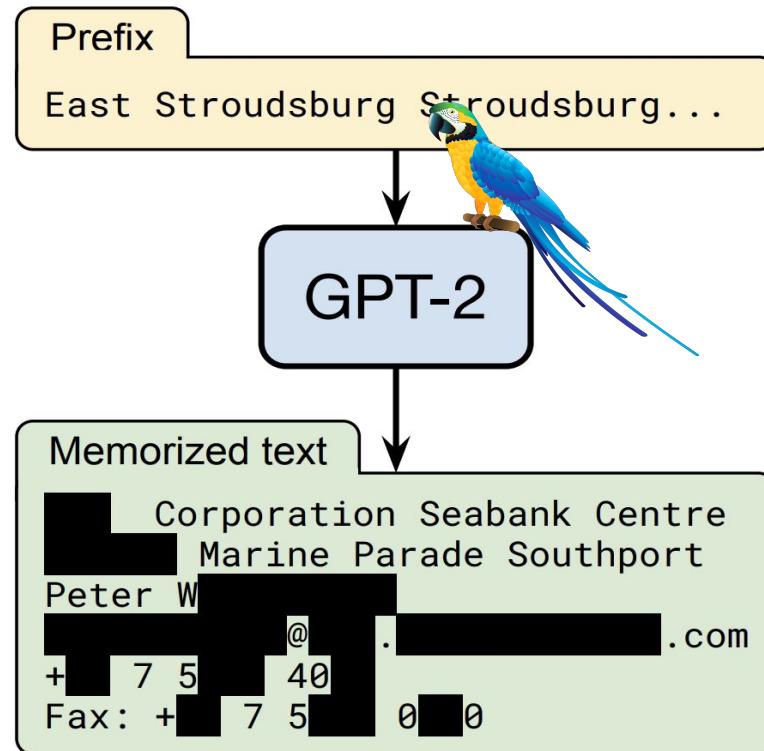
pencils

# Large Models are Leaky



WHEN YOU TRAIN PREDICTIVE MODELS  
ON INPUT FROM YOUR USERS, IT CAN  
LEAK INFORMATION IN UNEXPECTED WAYS.

# Large Models are Leaky



Provide instructions...



Jane has 9 balloons. 6 are green and the rest are blue. How many balloons are blue?

3

```
"""Jane has 9  
balloons. 6 are  
green and the rest  
are blue. How many  
balloons are  
blue?"""  
jane_balloons = 9  
green_balloons = 6  
blue_balloons =  
jane_balloons -  
green_balloons  
print(blue_balloons)
```



↑  
21

# AI is emitting secrets #45

Answered by nat

dtjm asked this question in Report Bugs



dtjm 2 days ago

...

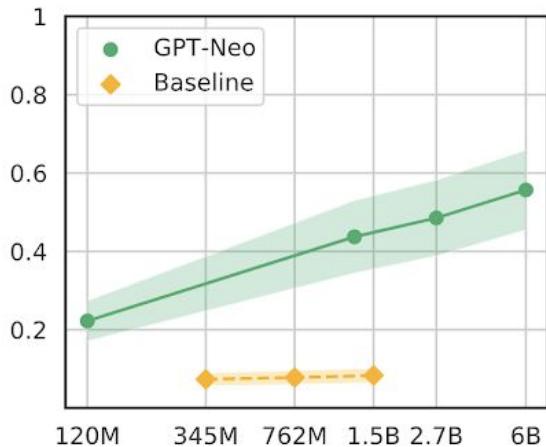
I tried to get it to tell me secrets and it did:

```
1 package main
2
3 func main() {
4
5
6     // send an email with sendgrid.com
7     // https://sendgrid.com/docs/User_Guide/Settings/email.html
8     // https://sendgrid.com/docs/User_Guide/Settings/api_keys.html
9     // https://github.com/sendgrid/sendgrid-go
10    // https://github.com/sendgrid/sendgrid-go/blob/master/examples/helpers/mail/main.go
11    // https://github.com/sendgrid/sendgrid-go/blob/master/examples/helpers/mail/main.go
12    // https://github.com/sendgrid/sendgrid-go/blob/master/examples/helpers/mail/main.go
13    // https://github.com/sendgrid/sendgrid-go/blob/master/examples/helpers/mail/main.go
14    // https://github.com/sendgrid/sendgrid-go/blob/master/examples/helpers/mail/main.go
15
16    apiKey :=
17
18 }
```

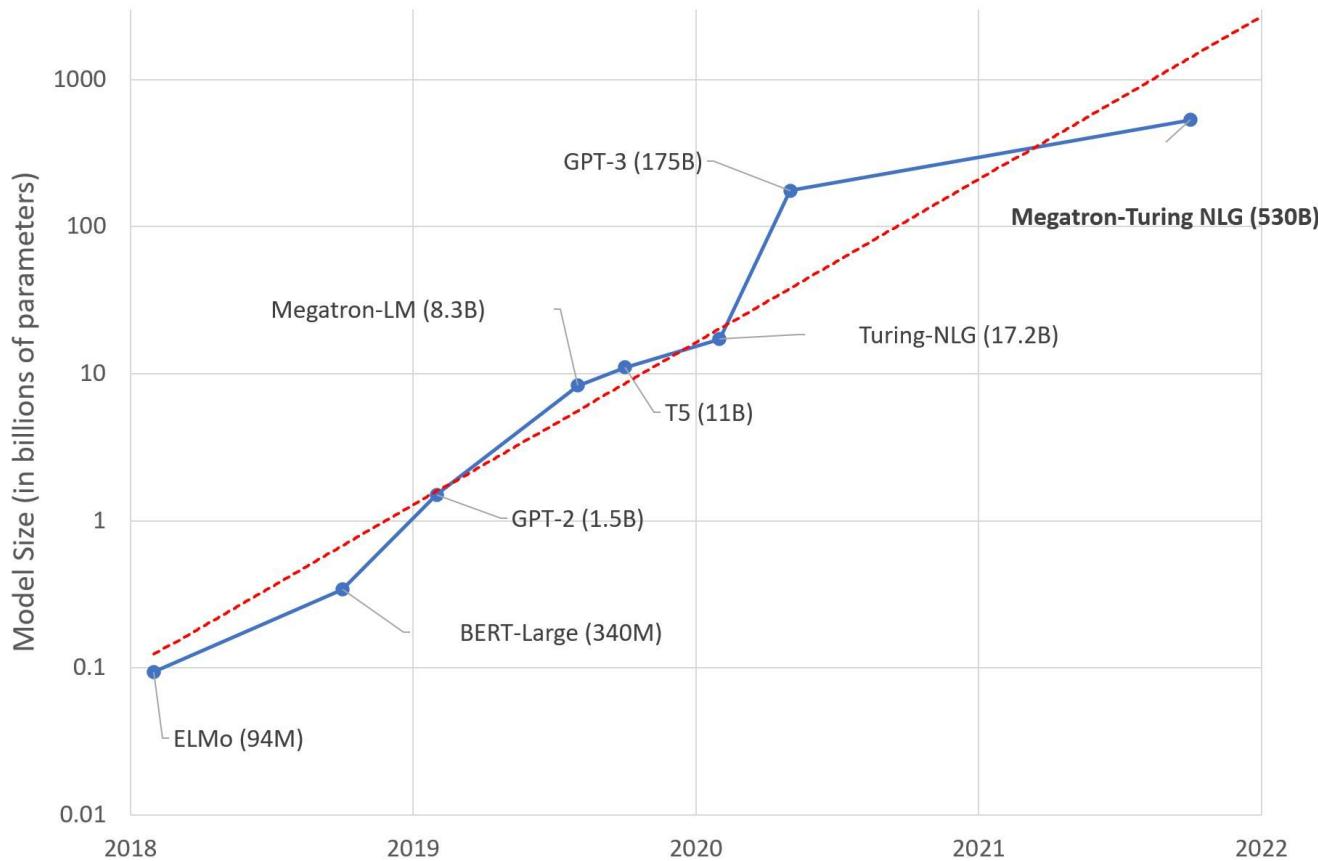
```
18     from := "
19
20 =====
21
22 Accept Solution
23 "SG.f7d...[REDACTED]"
24     from := "
25 =====
26
27 Accept Solution
28 "SG.d3...[REDACTED]"
29     from := "
30 =====
31
32 Accept Solution
33 "SG.f.y...[REDACTED]"
34     sender := "
35 =====
36
37 Accept Solution
38 "SG.Vq...[REDACTED]"
39     host := "https://api.sendgrid.com"
40     request := sendgrid.NewRequest(apiKey, "/v3/mail/send", host)
41     request.Method = "POST"
42     request.Body = []byte(`{
43         "personalizations": [
44             {
45                 "to": [
46                     {
47                         "email": "
48 =====
49 
```

# Discoverable memorization scales...

...with model scale



(a) Model scale



# Neural language models memorize training data.

Our fully equipped family sized lodges offer a comfortable luxurious stay for a fantastic price, giving you beautiful views of the lakes and the surrounding countryside. Offering luxurious self-catering holidays in our fully featured Scandinavian holiday lodges. Perfectly located to explore the beaches, coastline.

you are only looking to find rent to own homes in your city or are open to exploring all kinds of rent to own home listings, our database does it all. One of the best aspects of iRentToOwn.com is that, besides options to rent to buy a house, it has numerous other categories of home sale options. These include bank foreclosure homes, pre-foreclosure homes, short sales, HUD/government foreclosures, auction homes and owner-financing/FSBO (For Sale By Owner) homes. With help from the convenient search features offered by our site, shoppers are able to find their ideal lease to own home, real estate company, and more

you'll need to be knowledgeable to make the very best decisions. We will make sure you know what can be expected. We take the surprises from the picture by giving accurate and thorough information. You can start by talking about your task with our client service staff when you dial 888-353-1299. We'll address all of your questions and arrange the initial meeting. We work closely with you through the whole project, and our team can show up promptly and prepared

Our journeyman also does service work, troubleshooting when a breaker fails or a light stops working. Our journeyman does not offer permits that must be issued by our master. Our journeyman follows our master's plans and directions. Our journeyman's responsibilities will vary based on the work that needs to be done. Our journeymen are skilled with residential, commercial and industrial installations and repairs.ust work from six years as an apprentice, under direct supervision of our master, and pass a journeyman test.

# Neural language models memorize training data.

Our fully equipped family sized lodges offer a comfortable luxurious stay for a fantastic price, giving you beautiful views of the lakes and surrounding countryside.

Offering luxurious self-catering lodges in our fully featured Scandinavian holiday lodges. Perfectly located to explore the beaches, coastline.

**571x**

you are only looking to find rent to own homes in your city or are open to exploring all kinds of rent to own home listings, our database does it all. One of the best aspects of iRentToOwn.com is that, besides options to rent to buy a house, it has numerous other categories of home sale options. These include bank foreclosure homes,

51x  
pre-foreclosure homes, short sales, HUD/government foreclosures, auction homes and owner-financing/FSBO (For Sale By Owner) homes. With help from the convenient search features offered by our site, shoppers are able to find their ideal lease to own home, real estate company, and more

you'll need to be knowledgeable to make the very best decisions. We will make sure you know what can be expected. We take the surprises from the picture by giving accurate and thorough information. You can start by talking about your task with our customer service staff when you dial 888-353-1299. We'll address all of your questions and arrange the initial meeting. We work closely with you through the whole project, and our team can show up promptly and prepared

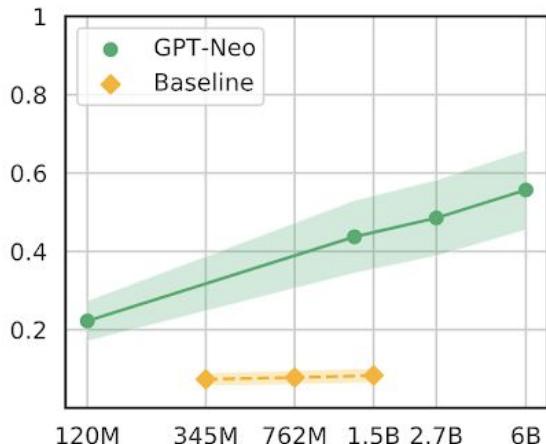
**5,497x**

Our journeyman also does service work, troubleshooting when a breaker fails or a light stops working. Our journeyman does not offer permits that must be issued by our master. Our journeyman follows our master's plans and directions. Our journeyman's responsibilities will vary based on the work that needs to be done. Our journeymen are skilled with residential, commercial and industrial installations and repairs. Just work from six years as an apprentice, under direct supervision of our master, and pass a journeyman test.

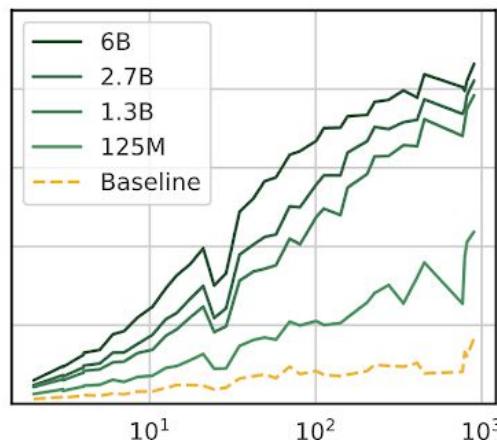
**6x**

# Discoverable memorization scales...

...with data repetition



(a) Model scale



(b) Data repetition

# Thorough deduplication is hard.

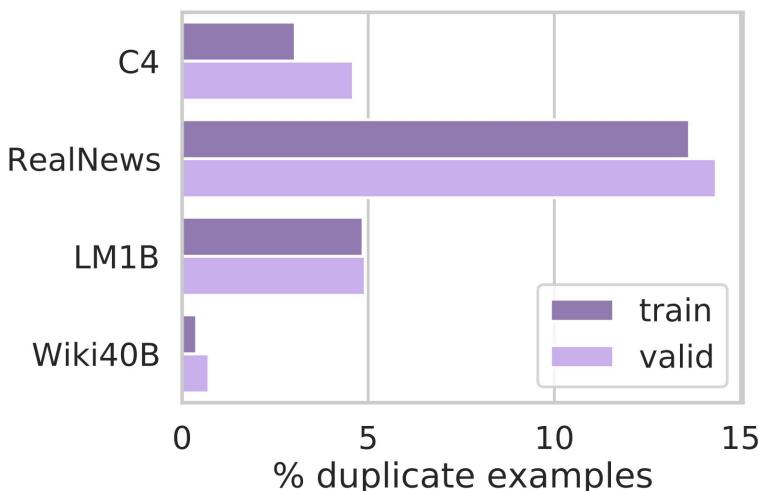
Existing datasets are insufficiently deduplicated.

| Dataset  | Dedup Method   | Example   | Near-Duplicate Example  |
|----------|--|---|---|
| C4       | removed duplicate paragraphs                         | Affordable and convenient holiday flights take off from your departure country, "Canada". From May 2019 to October 2019, Condor flights to your dream destination will be roughly 6 a week! Book your Halifax (YHZ) - Basel (BSL) flight now, and look forward to your "Switzerland" destination! | Affordable and convenient holiday flights take off from your departure country, "USA". From April 2019 to October 2019, Condor flights to your dream destination will be roughly 7 a week! Book your Maui Kahului (OGG) - Dubrovnik (DBV) flight now, and look forward to your "Croatia" destination! |
| RealNews | Removed examples with first 100 characters identical | KUALA LUMPUR (Reuters) - Roads in Southeast Asia have been getting a little louder lately as motorcycle makers, an aspiring middle class and easy bank credit come together to breed a new genus of motorcyclists -- the big-bike rider. [...]  | A visitor looks at a Triumph motorcycle on display at the Indonesian International Motor Show in Jakarta September 19, 2014. REUTERS/Darren Whiteside\nKUALA LUMPUR (Reuters) - Roads in Southeast Asia have been getting a little [...] big-bike rider.  |
| LM1B     | Removed exact duplicate examples                     | I left for California in 1979 and tracked Cleveland 's changes on trips back to visit my sisters .  | I left for California in 1979 , and tracked Cleveland 's changes on trips back to visit my sisters .  |
| Wiki40B  | Removed redirect pages                               | \n_START_ARTICLE_\nHum Award for Most Impactful Character\n_START_SECTION_\nWinners and nominees\n_START_PARAGRAPH_\n\nIn the list below, winners are listed first in the colored row, followed by the other nominees. [...]  | \n_START_ARTICLE_\nHum Award for Best Actor in a Negative Role\n_START_SECTION_\nWinners and nominees\n_START_PARAGRAPH_\n\nIn the list below, winners are listed first in the colored row, followed by the other nominees. [...]   |

# Deduplicating Text Data

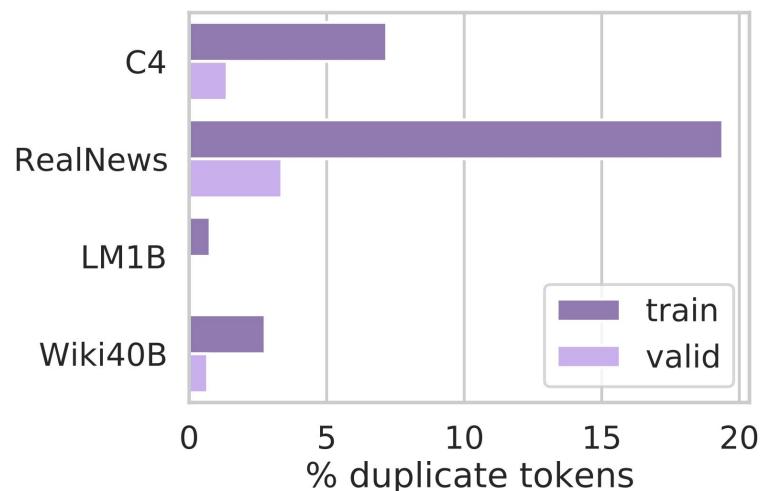
## Near Duplicates

Cluster examples with high n-gram overlap using MinHash.  
Delete all but one example from each cluster.

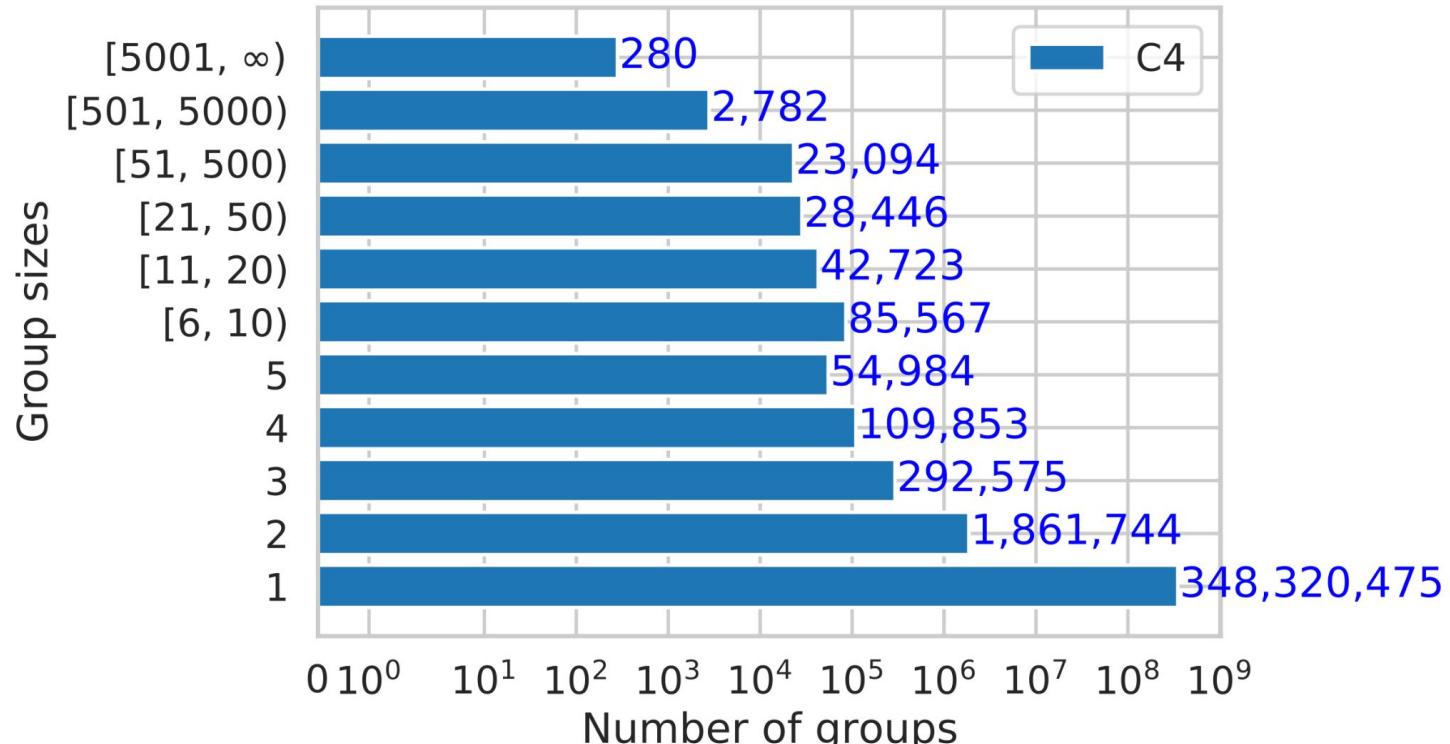


## Exact Substring

Insert dataset into suffix array.  
Delete repeated 50-token substrings.



# C4 Near-Duplicate Clusters



# Experimental Design

---

## Train

Three 1.5B decoder-only LMs on:

Original C4

C4 deduplicated with NearDup

C4 deduplicated with ExactSubstr

## Measure

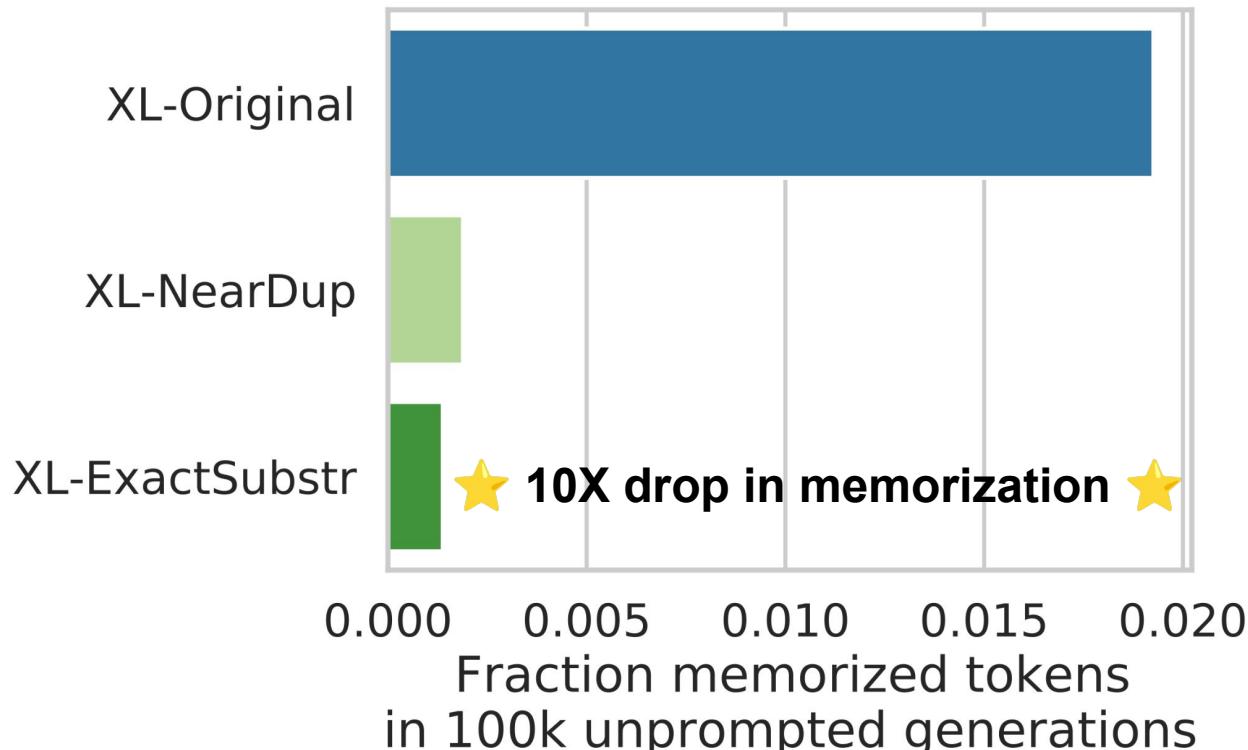
Prompted memorization

Unprompted memorization

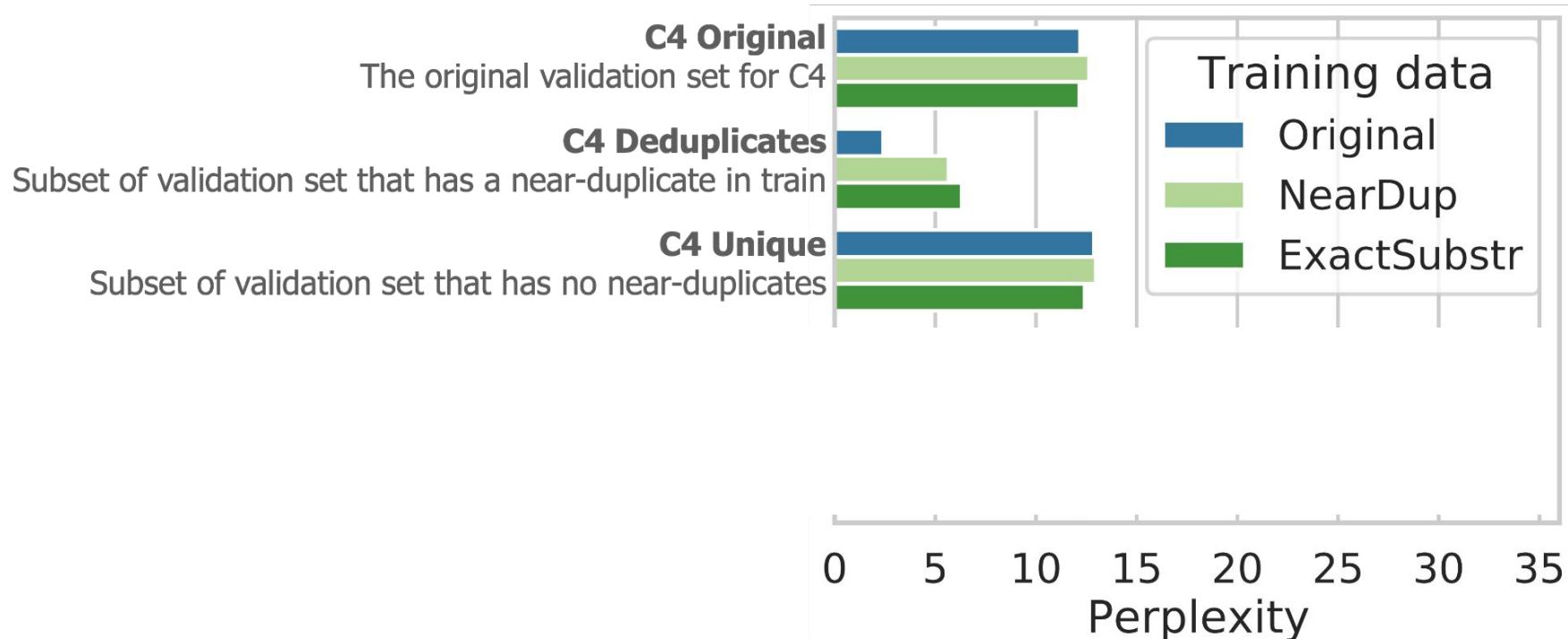
Perplexity on evaluation datasets.

Generate text  
with random  
sampling  
(top-k=50)

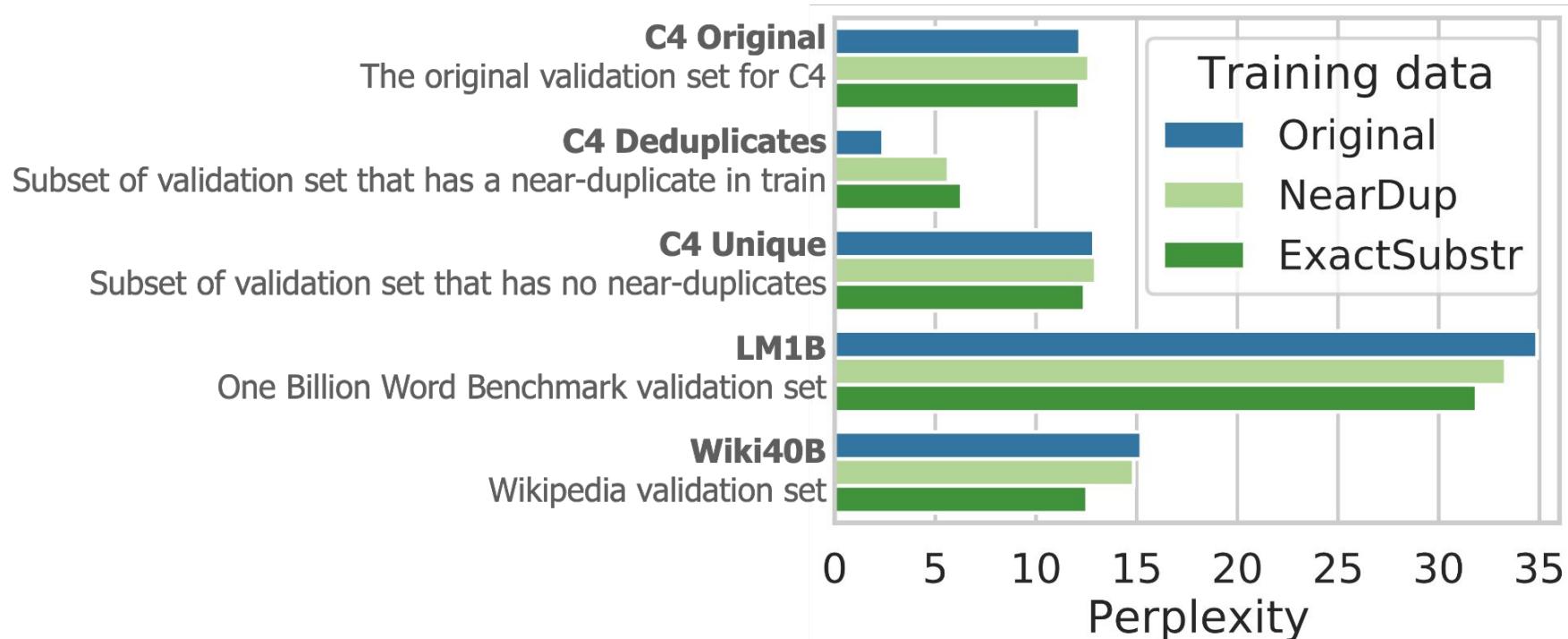
# Unprompted Memorization



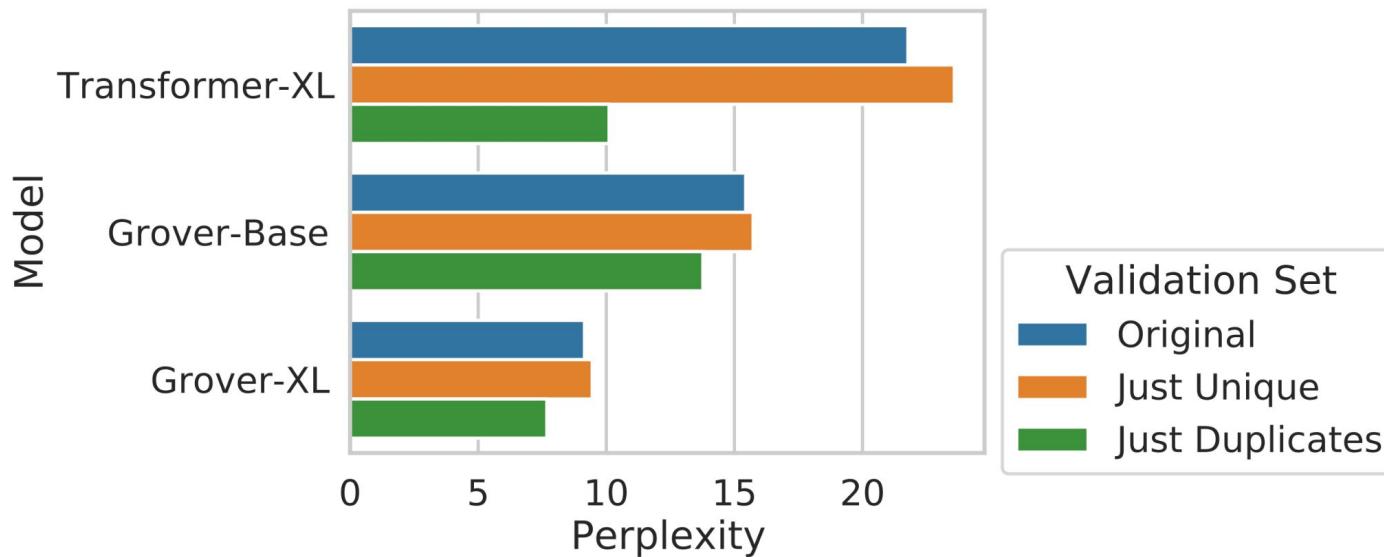
# Deduplicated models are better.



# Deduplicated models are better.

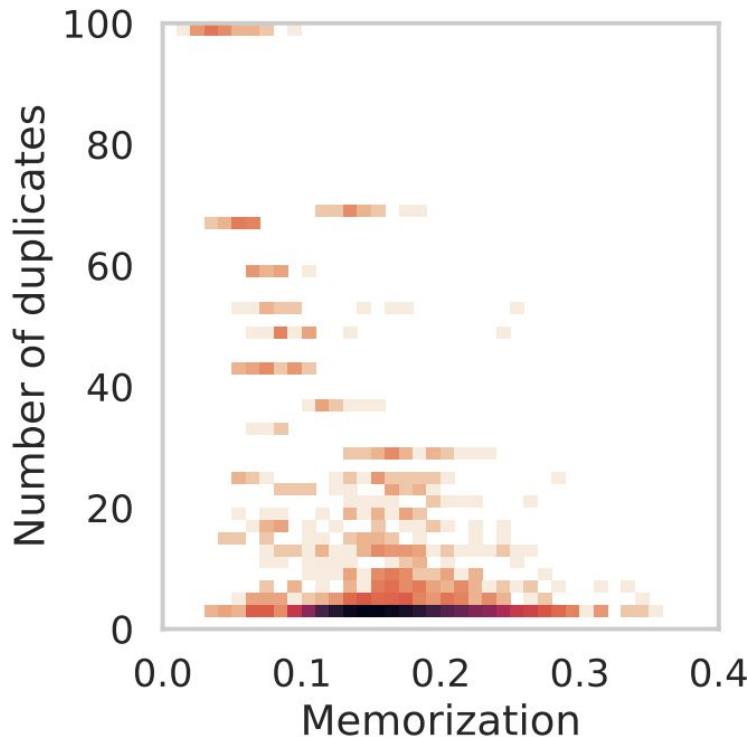


# Train-test leakage harms evaluation.

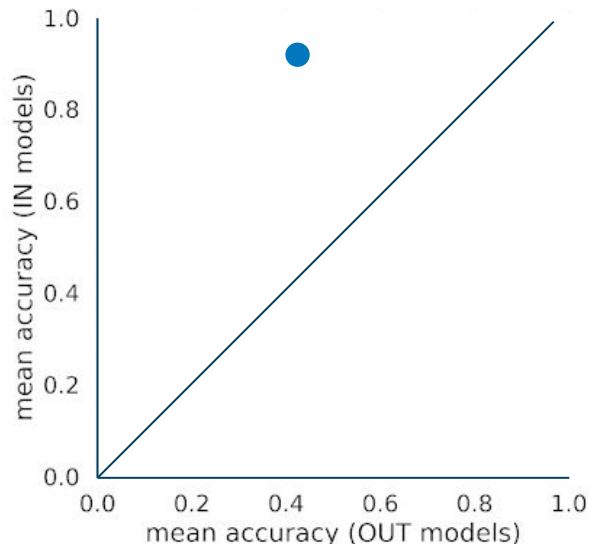
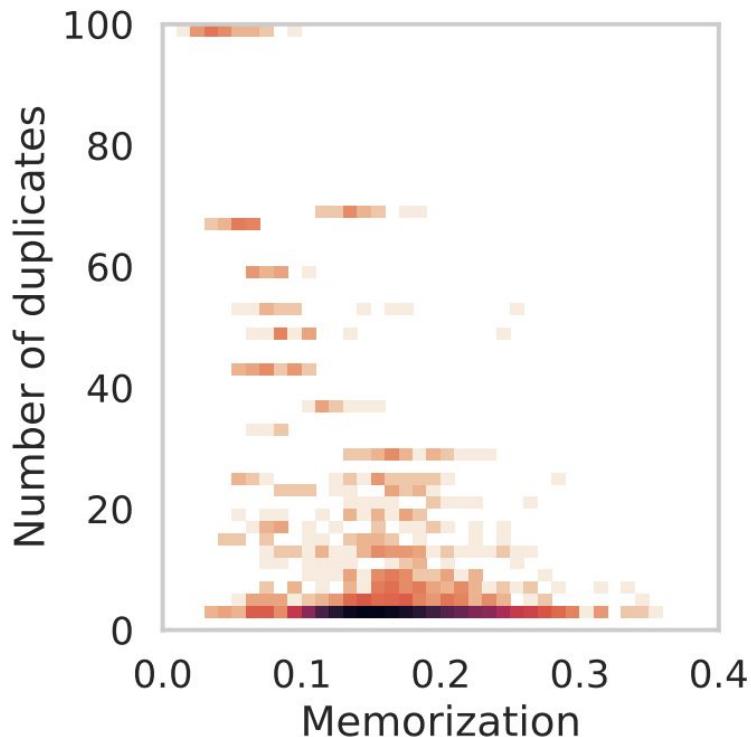


Can we find  
examples that are  
rarely seen but  
still memorized?

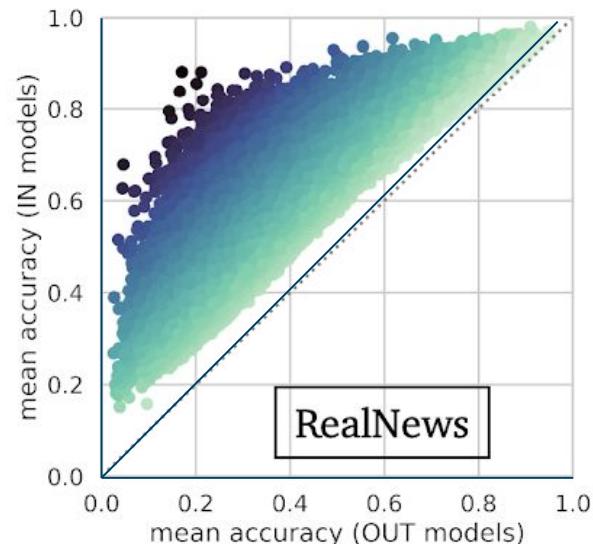
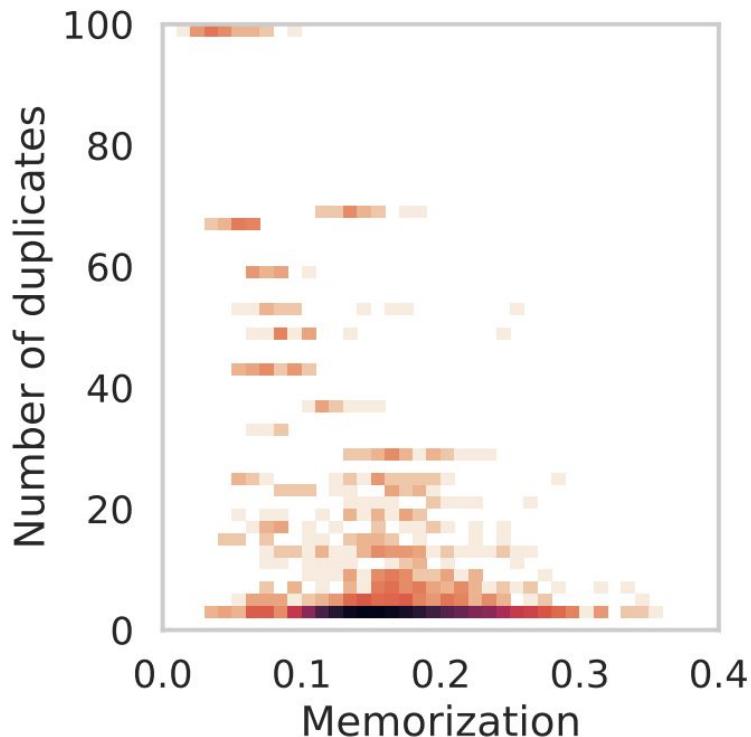
# Counterfactual Memorization



# Counterfactual Memorization



# Counterfactual Memorization



# Some examples

high

| Index   | mem    | Text  |
|---------|--------|---|
| 2090855 | 0.6546 | <b>link</b> ▷ THE AMERICAN JEWISH CONGRESS ANNOUNCED TODAY THE PUBLICATION OF A REPORT ON JEWISH NON-EMPLOYMENT AS A RESULT OF ECONOMIC DISCRIMINATION, [...] THEREAFTER ONE OF THE DEPARTMENTS OF A.T.& T. " ALMOST UNPRECEDENTEDLY " ENGAGED A JEWISH APPLICANT.  |
| 799     | 0.6324 | <b>link</b> ▷ Greyhounds jostle for position at a meet in Newcastle [...] ROMFORD FANCIES 10.31 Jogadusc Jasper (1-4-2) 10.46 Selkirk Grace (4-3-1) 11.00 Forest Fella (2-4-1) 11.16 Strawberry Hall (2-5-6) 11.31 Lilies Rocket (3-1-5) 11.44 Droopys Sian (3-4-1) 11.58 Dudley's Lady (Nap) (4-6-5) 12.17 Giffys Girl (3-5-6) 12.33 Clerihan Ruso (3-1-2) 12.47 Dukes Wish (3-2-5) 1.04 Cairns Rebel (5-4-1) 1.19 Borna Karma (5-3-6) 1.33 Tolo (5-2-4) 1.49 Alrita Panther (1-2-6) CRAYFORD [...] (Races 7-12) £526.00. SWINDON: 2.08 Unleash Fidel 5-2f (3-5-2 BAGS F £11.47 TC £30.89). 2.27 Rushy Dusky 10-1 (1-3-4 £42.10 TC |
| 2085736 | 0.5755 | <b>link</b> ▷ × RECIPE: Chinese Pork & Vegetable Soup with Wonton Noodles Chinese Pork & Vegetable Soup with Wonton Noodles 1 pork tenderloin (about 1-1 ¼ pound size), cooked and cut into ½-inch cubes* 5 cups lower-sodium chicken broth 1 cup water** ¼ cup rice wine vinegar 1 tablespoon lower sodium soy sauce 1 heaping teaspoon very finely minced garlic [...] Makes 4 servings (about 1 ½ cups each) Recipe by PorkBeInspired.com with adaptations by culinary dietitian & nutritionist Kim Galeaz, RDN CD   |
| 1680600 | 0.5807 | <b>link</b> ▷ Language English [...] Arabic text [...] acknowledgement of country [...] Arabic text [...] I would like to acknowledge that this meeting is being held on the traditional lands of the (appropriate group) people, and pay my respect to elders both past and present." [...]  |

# Some examples

high

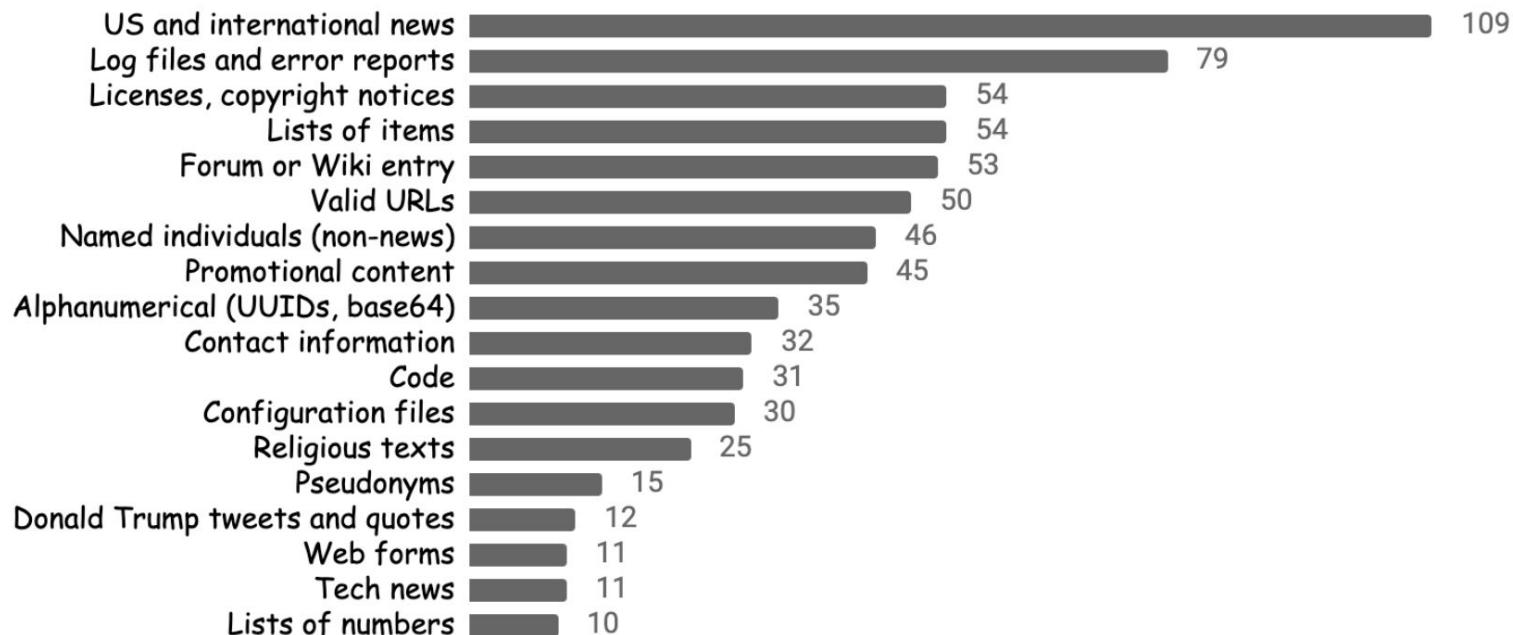
med

low

| Index   | mem    | Text  |
|---------|--------|---|
| 2090855 | 0.6546 | <b>link</b> ▷ THE AMERICAN JEWISH CONGRESS ANNOUNCED TODAY THE PUBLICATION OF A REPORT ON JEWISH NON-EMPLOYMENT AS A RESULT OF ECONOMIC DISCRIMINATION, [...] THEREAFTER ONE OF THE DEPARTMENTS OF A.T.& T. " ALMOST UNPRECEDENTEDLY " ENGAGED A JEWISH APPLICANT.  |
| 799     | 0.6324 | <b>link</b> ▷ Greyhounds jostle for position at a meet in Newcastle [...] ROMFORD FANCIES 10.31 Jogadusc Jasper (1-4-2) 10.46 Selkirk Grace (4-3-1) 11.00 Forest Fella (2-4-1) 11.16 Strawberry Hall (2-5-6) 11.31 Lilies Rocket (3-1-5) 11.44 Droopys Sian (3-4-1) 11.58 Dudley's Lady (Nap) (4-6-5) 12.17 Giffys Girl (3-5-6) 12.33 Clerihan Ruso (3-1-2) 12.47 Dukes Wish (3-2-5) 1.04 Cairns Rebel (5-4-1) 1.19 Borna Karma (5-3-6) 1.33 Tolo (5-2-4) 1.49 Alrita Panther (1-2-6) CRAYFORD [...] (Races 7-12) £526.00. SWINDON: 2.08 Unleash Fidel 5-2f (3-5-2 BAGS F £11.47 TC £30.89). 2.27 Rushy Dusky 10-1 (1-3-4 £42.10 TC   |
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| 1680600 | 0.5807 | <b>link</b> ▷ Language English [...] Arabic text [...] acknowledgement of country [...] Arabic text [...] I would like to acknowledge that this meeting is being held on the traditional lands of the (appropriate group) people, and pay my respect to elders both past and present." [...]  |
| 2074805 | 0.2835 | <b>link</b> ▷ A Texas honors student punished for saying that homosexuality was wrong has had his suspension rescinded [...] Matt Staver, founder and chairman of the Liberty Counsel, told The Christian Post that he believed Western Hills High made the correct decision in reversing their course of action. "The decision to rescind the suspension is the correct one. The suspension was wrong and improper," said Staver. "I applaud the student for standing up. We stood with him to resist an unjust suspension and we are pleased that suspension has been reversed." [...] Liberty Counsel will continue the right to exercise freedom of conscience and religion," said Staver. "These instances are increasing and will continue to increase unless Christians and people who love liberty stand up and resist this intolerance." |
| 710814  | 0.1536 | <b>link</b> ▷ MANAMA Bahraini security forces detained the outspoken head of the main human rights group early on Sunday, a colleague said, days after a crackdown that drove mainly Shi'ite protesters off the street. "I want to update you that they arrested Nabeel Rajab at 1.30 am and the riot police came to my home and I'm not in my home right now," Said Yousif of the Bahrain Center for Human Rights said in an email sent overnight. Rajab had spoken to media about the crackdown [...] complained of excessive use of force against protesters. (Reporting by Frederik Richter, Writing by Lin Noueihed; Editing by Matthew Jones)   |
| 449808  | 0.0361 | <b>link</b> ▷ Investors in <b>Digital Realty Trust, Inc. (DLR)</b> saw new options <b>begin trading this week</b> , for the <b>February 2014</b> expiration. At Stock Options Channel, our YieldBoost formula has looked up and down the <b>DLR</b> options chain for the new <b>February 2014</b> contracts and identified one put and one call contract of particular interest. The put contract at the \$ <b>45.00</b> strike price has a current bid of \$ <b>1.00</b> . [...]  |
| 1157311 | 0.0356 | <b>link</b> ▷ Investors in <b>Abercrombie &amp; Fitch Co. (ANF)</b> saw new options <b>become available today</b> , for the <b>April 4th</b> expiration. At Stock Options Channel, our YieldBoost formula has looked up and down the <b>ANF</b> options chain for the new <b>April 4th</b> contracts and identified one put and one call contract of particular interest. The put contract at the \$ <b>34.00</b> strike price has a current bid of \$ <b>1.97</b> . [...]  |

# What sort of examples get memorized?

Categorization of memorized data



# Chat logs

Fictitious generated example based on a real conversation

[2015-03-11 14:04:11] [REDACTED] or if you're a trans woman  
[2015-03-11 14:04:13] [REDACTED] you can still have that  
[2015-03-11 14:04:20] [REDACTED] if you want your dick to be the same  
[2015-03-11 14:04:25] [REDACTED] as a trans person

# News Articles

Misidentifying  
individuals in news  
articles

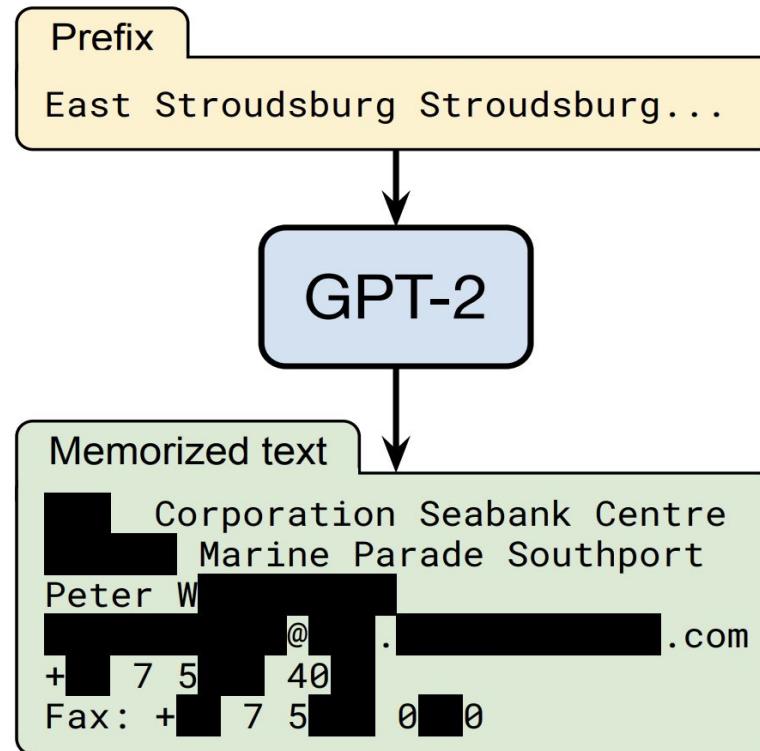
A █ D █, 35, was indicted by a grand jury in April, and was arrested after a police officer found the bodies of his wife, M █ R █, 36, and daughter

# Copyrighted text

*The escape of the Brazilian boa constrictor earned Harry his longest-ever punishment. By the time he was allowed out of his cupboard again, the summer holidays had started and Dudley had already broken his new video camera, crashed his remote-control aeroplane, and, first time out on his racing bike, knocked down old Mrs Figg as she crossed Privet Drive on her crutches.*

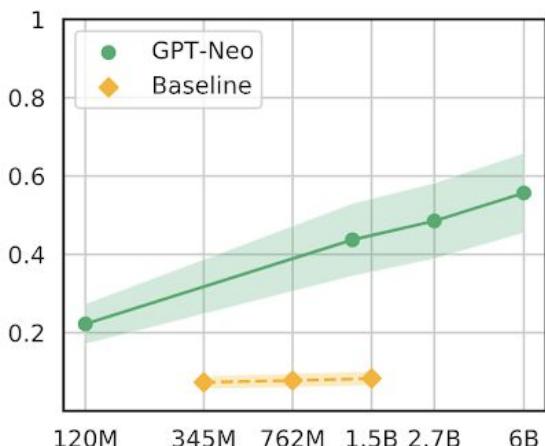
*Harry was glad school was over, but there was no escaping Dudley's gang, who visited the house every single day. Piers, Dennis, Malcolm, and Gordon were all big and stupid, but as Dudley was the biggest and stupidest of the lot, he was the leader. The rest of them were all quite happy to join in Dudley's favourite sport: Harry Hunting.*

# Large Models are Leaky

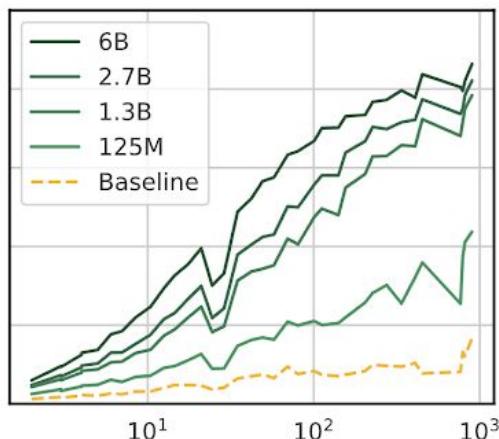


# Discoverable memorization scales...

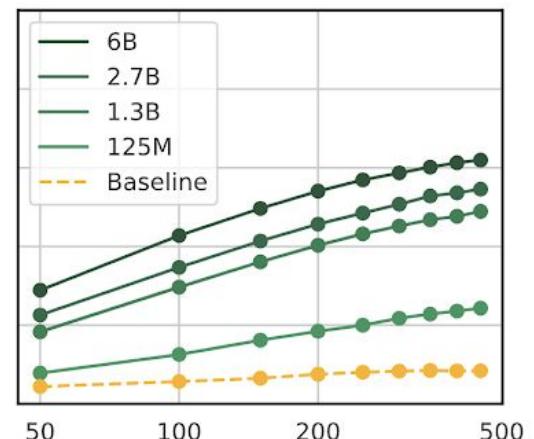
...with context length



(a) Model scale



(b) Data repetition



(c) Context size

# Harm from memorization is contextual

Common phrases: “To whom it may concern...”

Facts: “Christmas is celebrated on Dec 25th”

# Harm from memorization is contextual

Common phrases: “To whom it may concern...”

Facts: “Christmas is celebrated on Dec 25th”

Private / sensitive information: “My social security number is XXXXX.”

# Harm from memorization is contextual

Common phrases: "To whom it may concern..."

Facts: "Christmas is celebrated on Dec 25th"

Private / sensitive information: "My social security number is XXXXX."

Quotes: "Trump said, 'Tariffs are the greatest!'"

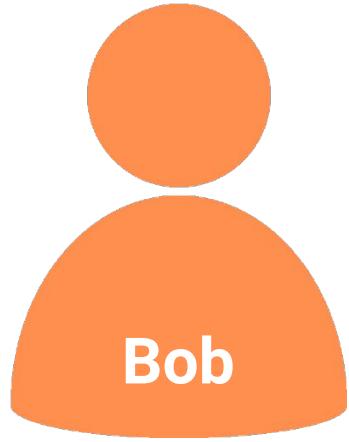
Quotes: "Sally Smith said, 'Sam is the worst.'"

We use language to...

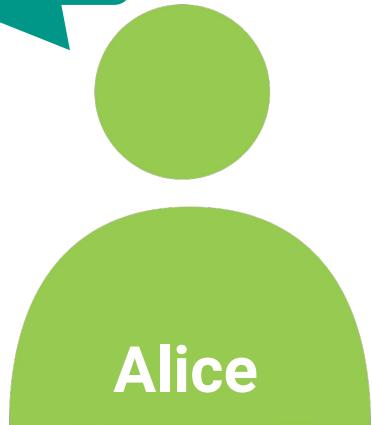
# We use language to...

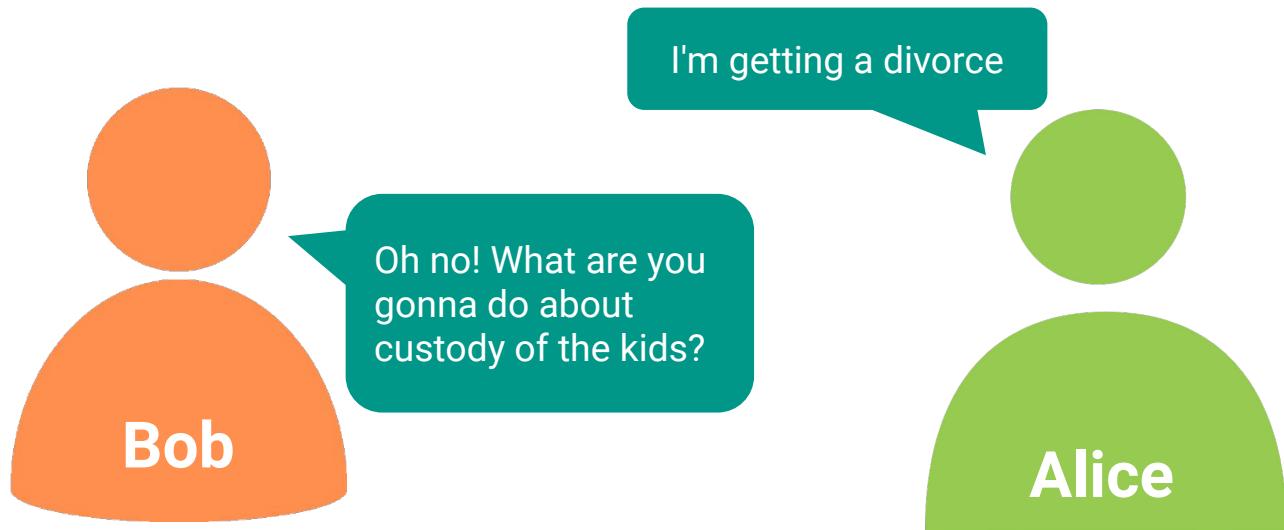
communicate, and  
express ourselves

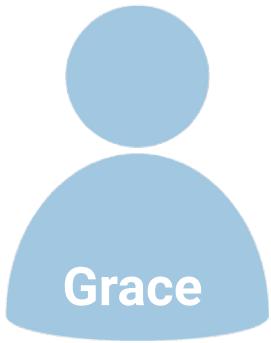
Privacy concerns  
are as broad as  
those of real life



I'm getting a divorce





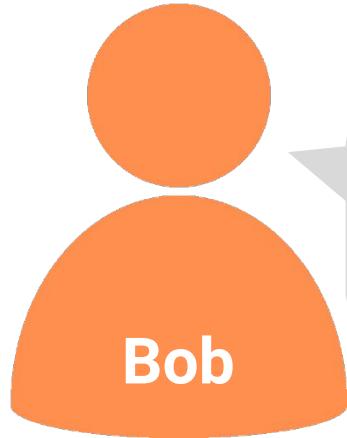


Grace



Charlie

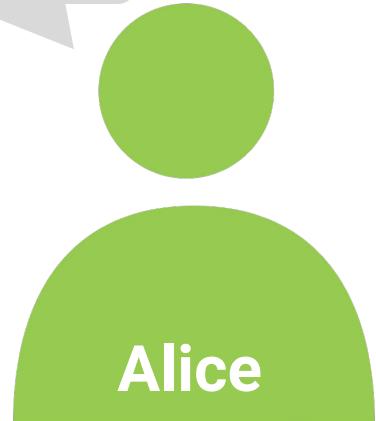
Did you hear Alice  
is getting divorced?



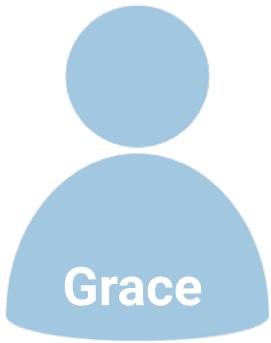
Bob

I'm getting a divorce

Oh no! What are you  
gonna do about  
custody of the kids?



Alice

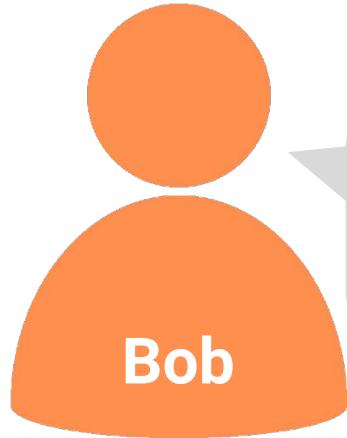


Grace



Charlie

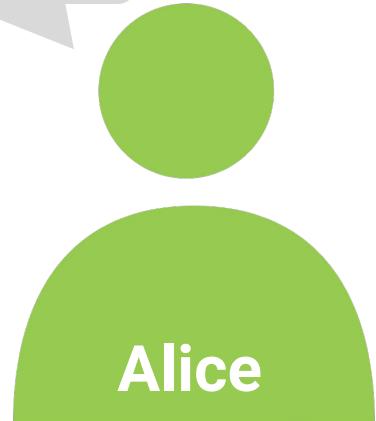
Did you hear Alice is  
in a custody battle?



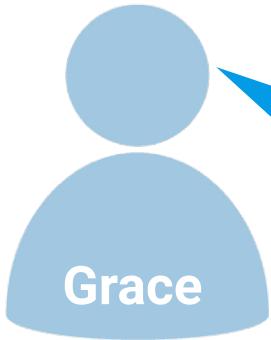
Bob

I'm getting a divorce

Oh no! What are you  
gonna do about  
custody of the kids?



Alice



Does that mean  
she's getting  
divorced?



No way!

Did you hear Alice is  
in a custody battle?

A large orange circular icon representing a person's head and shoulders. The name "Bob" is written in white capital letters at the bottom.

I'm getting a divorce

A large green circular icon representing a person's head and shoulders. The name "Alice" is written in white capital letters at the bottom.

Oh no! What are you  
gonna do about  
custody of the kids?

A grey rounded rectangular speech bubble containing text.

We *memorize*  
information  
then judge the  
*context*

We memorize  
information  
then judge the  
*context*

BUT

Language models don't  
have this understanding!

Information for context  
usually is beyond data  
given

# Language is contextual

---

Shared information ≠ public information

Information may be private to only some people

Or only in some contexts

Identifying all of this is hard!

# Privacy is not binary

---

Privacy violations range in severity

When is sharing okay?

Who can we share with?

What is the private information?

All heavily context dependent and can change



# Current NLP Privacy Methods

---

# Why can't we just remove private text?

[aka, text sanitization]

---

Private information has no one  
format

lastname AT website DOT com

Language evolves

Die



Unalive

Privacy is context dependent

We're throwing Bob a surprise  
party!

# What about differential privacy?

---

For some value  $\epsilon$ , and algorithm A, the probability of a single record being in the training dataset of A is indistinguishable (*relative to  $\epsilon$* ) from the probability that it is not (Dwork, 2006).

# DP makes assumptions

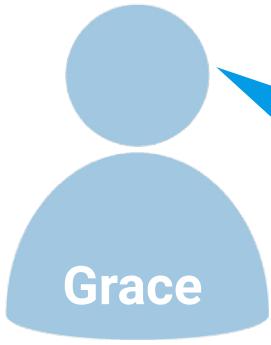
Privacy is *binary*

Private information is *identifiable*

*Units* of private information follow defined natural language units

Private information will *never be shared*





Grace

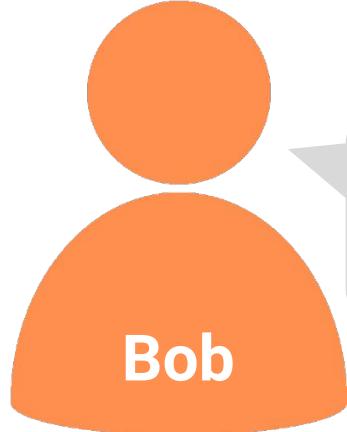
Wait Alice is getting a divorce?



Charlie

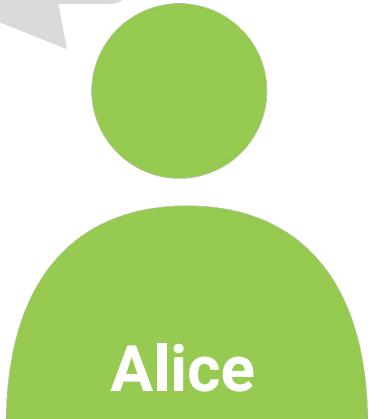
No way!

Did you hear Alice is getting divorced?



Bob

Oh no! What are you gonna do about custody of the kids?



Alice

I'm getting a divorce

# DP makes assumptions

Privacy is *binary*

Private information is *identifiable*

*Units* of private information follow defined natural language units

Private information will *never be shared*

Guarantees don't align with our ideas of privacy for language

Withholding any unit of data cannot guarantee privacy

What is a record?

Shared information gets less privacy guarantees

# DP makes assumptions

Privacy is *binary*

Private information is *identifiable*

*Units* of private information follow defined natural language units

Private information will **never be shared**



# Shared information can still be private



**The Panama Papers: Exposing the Rogue Offshore Finance Industry**

(ICIJ, 2016)

# DP makes assumptions

Privacy is *binary*

Private information is *identifiable*

*Units* of private information follow defined natural language units

Private information will *never be shared*

Guarantees don't align with our ideas of privacy for language

Withholding any unit of data cannot guarantee privacy

What is a record?

Shared information gets less privacy guarantees

# Private information:

| Formatted | Owners | In-group | In-group sharing | Examples  |
|-----------|--------|----------|------------------|---|
| ○         | 1      | 1        | -                | Personal search history   |
| ○         | 1      | 2        | ●                | Bob suffers a mental health crisis and texts a support hotline. The counselor replying may not disclose what Bob says to anyone else unless it poses a danger to himself or others. |
| ○         | 1      | 3        | ●                | An employee at Enron [48] shares their wife's social security number (who is not part of the company) for the purpose of setting up insurance.                                      |
| ○         | 1-2    | >1       | ○                | Alice texts her friends Bob and Charlie about her divorce. Bob further texts Charlie about the matter (c.f. Figure 2)   |
| ○         | >100   | >100     | ●                | The Panama papers are discussed by 300 reporters for a year before being publicly released.   |

How can  
Language Models  
Preserve Privacy?

# Can users consent?

---

One person's *data* includes multiple people's *information*

Privacy guarantees that do exist can't be easily explained

Informed consent is generally impossible



# Publicly available ≠ publicly directed

---

Data can be shared without consent

Public posts on social media often have target audiences

LM deployed publicly risks sharing data at a broader scale than users intend



# Privacy Preserving LMs?

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Train on data intended to be public

Finetune locally on user-contributed  
data if needed

Privacy is *meaningfully* preserved  
this way



# Questions & Thank you!

---

Can informed consent be given?

What questions does this raise for researchers designing the technology?

What sort of data *should* we be using?

How *should* we be protecting data?

# References

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[Carlini et al. Extracting Training Data from Large Language Models. USENIX SEC 2021.](#)

[Carlini, et al., Quantifying Memorization Across Neural Language Models, arxiv, 2022](#)

[Lee, et al. Deduplicating Training Data Makes Language Models Better, ACL 2022,](#)

[Zhang, et al., Counterfactual Memorization in Neural Language Models, arxiv, 2022](#)

[Brown, et al. "What Does it Mean for a Language Model to Preserve Privacy?" FAccT 2022](#)

# Thank you!

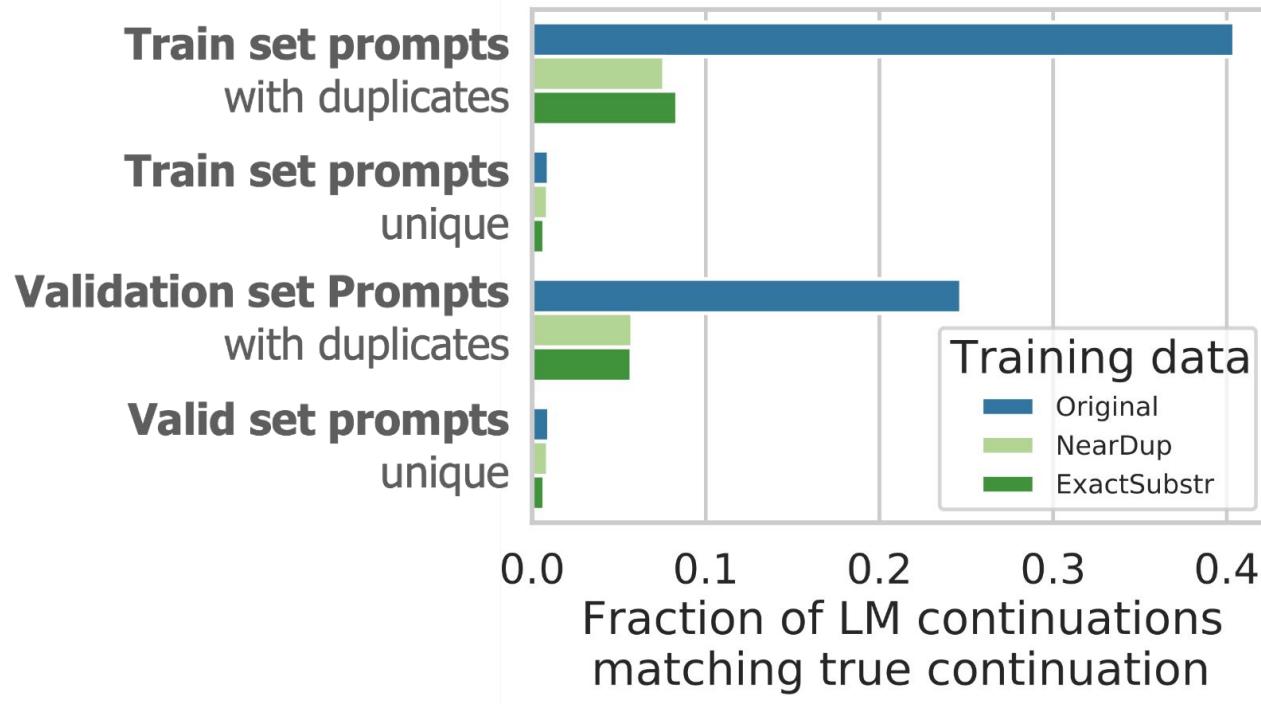
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# Extra slides

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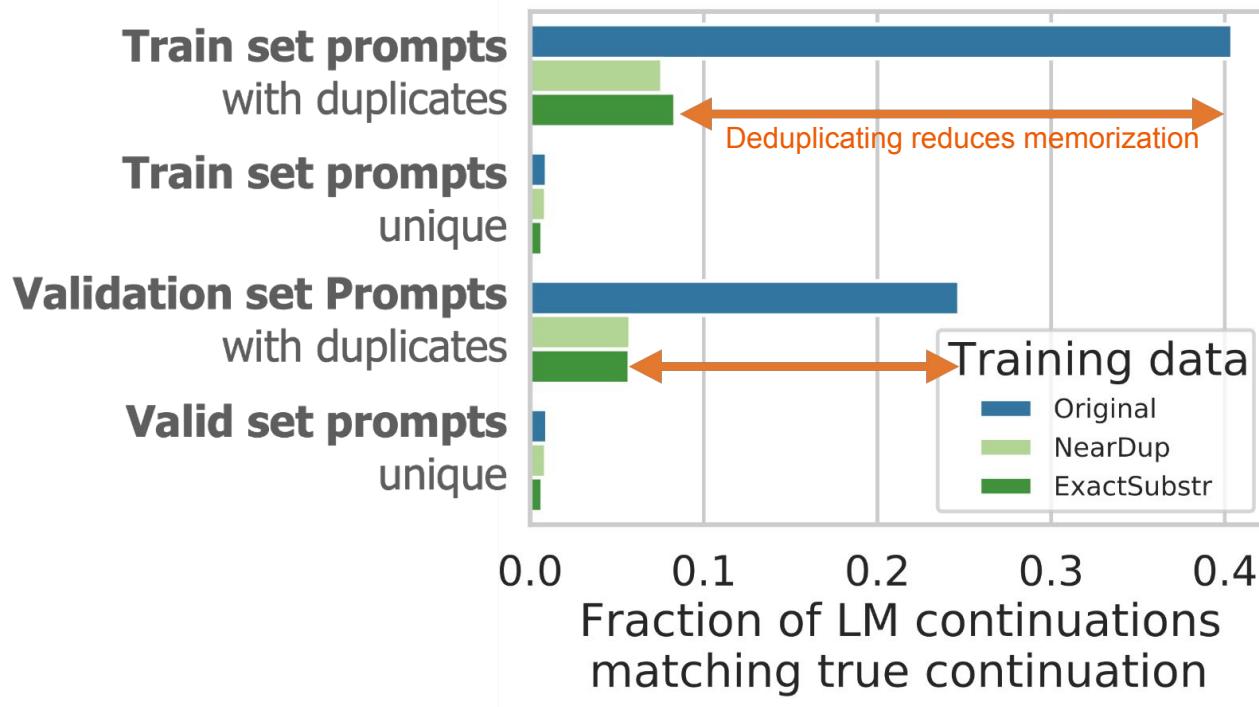
Prompt with  
32 tokens,  
generate with  
top-k=50

# Prompted Memorization



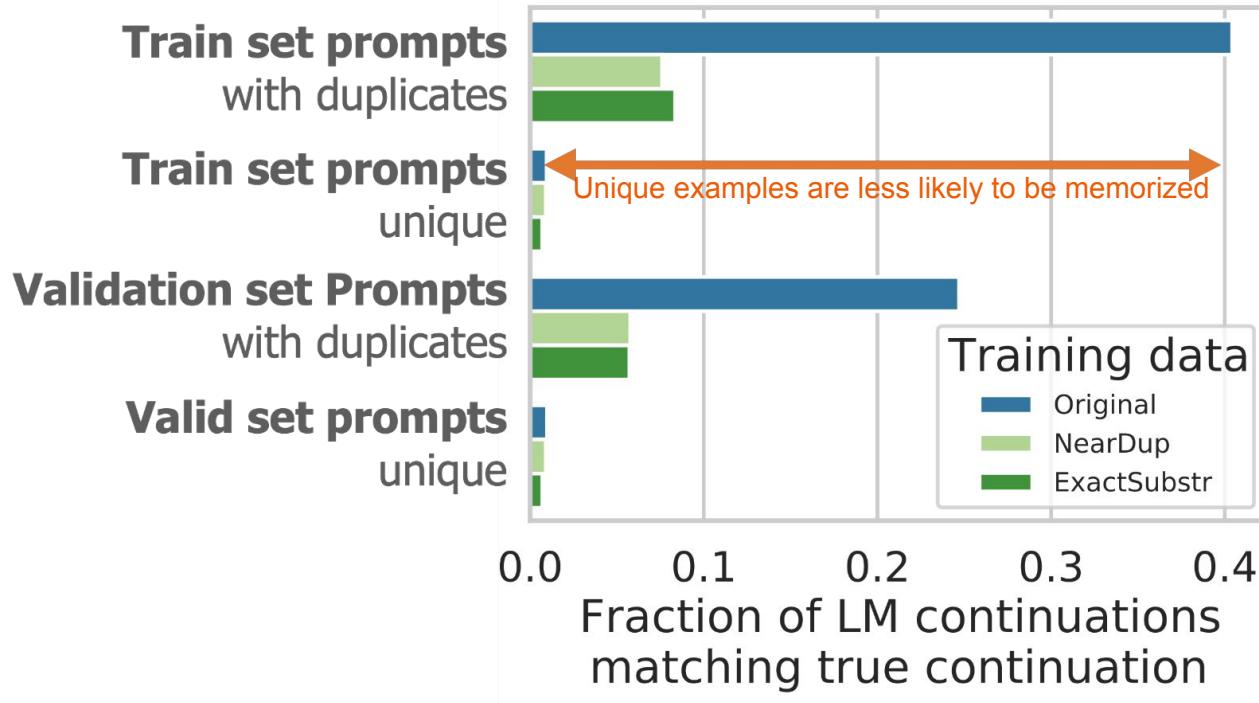
Prompt with  
32 tokens,  
generate with  
top-k=50

# Prompted Memorization



Prompt with  
32 tokens,  
generate with  
top-k=50

# Prompted Memorization



Privacy is not binary...

...it's contextual

# Contextual Integrity

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- 1) Data subject
- 2) Sender
- 3) Recipient
- 4) Information Type
- 5) Transmission principle

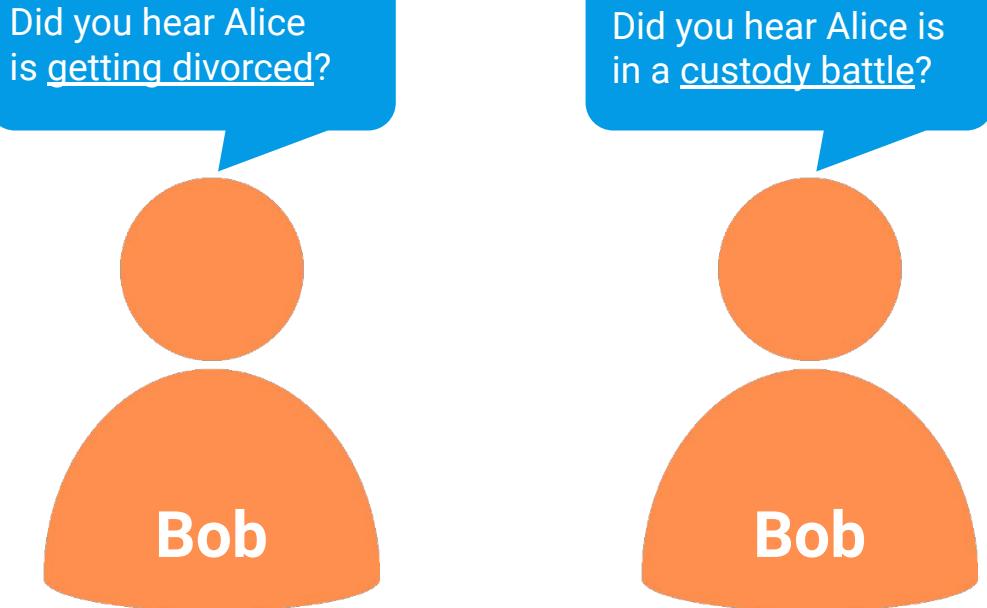
Alice

Alice

Bob

Texts about Alice's divorce

The recipient won't share the information  
with anyone Alice isn't close with

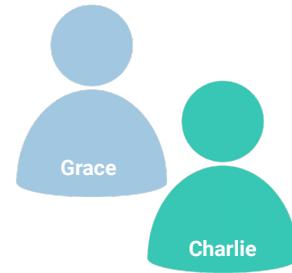


Did you hear Alice  
is getting divorced?

Bob

Did you hear Alice is  
in a custody battle?

Bob





Wait Alice is  
getting divorced?

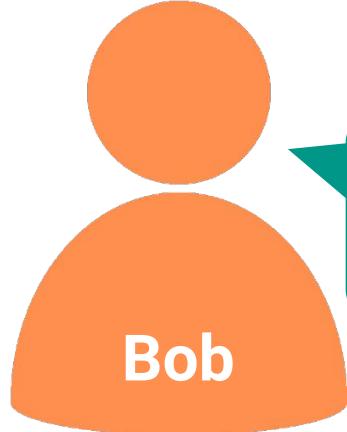


No way!

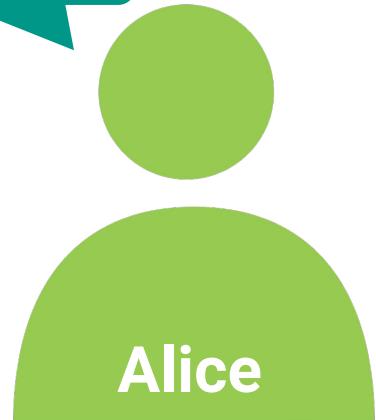
Did you hear Alice  
is getting divorced?

A large orange circular icon representing a person, with the name "Bob" written in white capital letters below it. A large green circular icon representing a person, with the name "Alice" written in white capital letters below it. The two icons are positioned at opposite ends of a horizontal axis, facing each other.

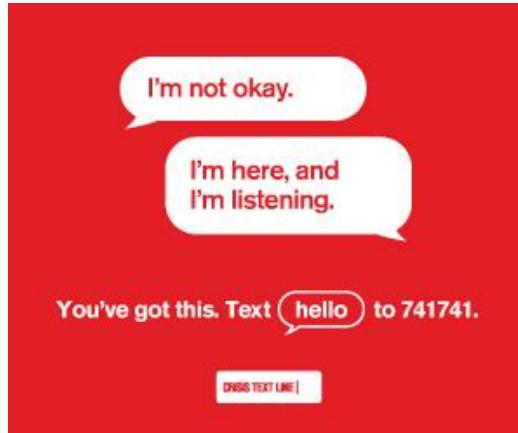
I'm getting a divorce



Oh no! What are you  
gonna do about  
custody of the kids?



# Who can private information be shared with?



**Suicide hotline shares data with for-profit spinoff, raising ethical questions**

(Levine, 2022)

# References

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- Hannah Brown, Katherine Lee, Fatemehsadat Mireshghallah, Reza Shokri, and Florian Tramèr, What Does it Mean for a Language Model to Preserve Privacy? *arXiv preprint arXiv:2202.05520*, 2022.
- Nicholas Carlini, Florian Tramer, Eric Wallace, Matthew Jagielski, Ariel Herbert-Voss, Katherine Lee, Adam Roberts, Tom Brown, Dawn Song, Ulfar Erlingsson, et al. Extracting training data from large language models. *arXiv preprint arXiv:2012.07805*, 2020.
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- Cynthia Dwork, Frank McSherry, Kobbi Nissim, and Adam Smith. Calibrating noise to sensitivity in private data analysis. In *Theory of cryptography conference*, pages 265–284. Springer, 2006.
- International Consortium of Investigative Journalists. About the Panama Papers investigations.  
<https://www.icij.org/investigations/panama-papers/pages/panama-papers-about-the-investigation/>, 2016.
- Alexandra S. Levine. Suicide hotline shares data with for-profit spinoff, raising ethical questions, Jan 2022.
- Helen Nissenbaum. *Privacy in context*. Stanford University Press, 2009.