

March 2016



Kate Weir

Curriculum Vitae

Kate Weir

Digital Design

BORN 14th May, 1992

LIVES Sydney, Australia

MAIL katelouisew@gmail.com

CALL +61 448 500 083

VISIT kateweir.herokuapp.com

OBJECTIVE

Hi, my name's Kate and I'm a digital designer currently seeking experience working with a motivated team.

EDUCATION

2012 - 2015

Bachelor of Multimedia Design at the University of Queensland

EXPERIENCE

2013 - present

Freelance Digital Design & Web Development

- creating mockups and wireframes
- designing interfaces and graphic elements
- web design and development
- communicating and working iteratively with clients

2015 - 2015

Design Internship with Ironlak

- designing store artwork and graphic mockups
- creating packaging templates, colour charts and POS kits
- reporting to the marketing manager
- social media communications and admin

SKILLS

Web

HTML5, CSS3, JavaScript, jQuery, Bootstrap, Wordpress

Design

Adobe CC (Illustrator, InDesign and Photoshop), Sketch, wireframes, mockups, prototyping, user testing

Other

GitHub, Sublime Text, OS X, Microsoft Office

INTERESTS

In my spare time I can be found scouring the internet for inspiration, sketching in my journal, reading Murakami or teaching myself front-end development.

To whom it may concern,

Kate Weir recently finished a three month internship at Ironlak.

During Kate's time at Ironlak she assisted the Art Department with a range of different tasks spanning most forms of the company's communication from design to social media.

Kate was an absolute pleasure to work with, she approached each day with a fresh outlook and a willingness to get the job done, even in the face of inevitable obstacles.

Kate tackled each task head on with a curious disposition and an eagerness to learn and grow. I believe that Kate would be a great asset to any company looking to employ a new team member.

Regards,

Carl Steffan
Marketing Manager

P: 0421 660 640
E: c.steffan@avtpaints.com

Reference for Kate Weir

Kate is young and hardworking, passionate about design and the beauty of 'getting it right'. Kate has the perfect personality for a role in visual communications and design. She is patient and easygoing, energetic and tech savvy, honest and sensitive to the needs of others she works with and for. She is a great listener, independent learner and a woman of action who loves to get things done on time.

Kate's design and communications experience so far has been built through part-time freelancing while finishing Uni and working as a manager in a burger joint to make ends meet. Kate has multi-tasking superpowers, a natural eye for design, and is very comfortable working remotely as part of a team and also independently.

Kate has worked with not-for-profit organisations (NFP) in a range of contexts – using her design and communications skills to demonstrate to stakeholders the value of what they do, and the change they make in contributing to solving complex social problems. Kate designed an Annual Report for the Board of one NFP, incorporating infographics to clearly communicate key values and organisational achievements. The Board described the end product as 'best ever' Annual Report, and proudly use it to promote the organisation to government, the community and their networks.

Kate has also worked with a team of people for another NFP to design visual geomaps and diagrams as part of a big statewide government tender worth millions of dollars in very tight timeframes. The NFP won the tender and gave Kate great feedback that the visual presentations were a 'point of difference that was able to cut through against the competitors'.

Kate is currently doing some remote freelance design and communications work for our technology social enterprise that is a certified Benefit Corporation called CSnet. Kate gets the whole 'for-purpose for-profit' thing and our dedication to making change happen. Kate is helping re-build our website, establishing our corporate Linked In site, developing promotional e-brochures, and infographics to help make us stand out from the crowd. You can ask Kate to change something dozens of times and it doesn't rattle or annoy her – she does it with grace because she just wants to get it right and make it look beautiful. Kate has great empathy and is passionate about helping other people who are passionate about building business and solving complex social problems.

Kate is great company and adds creativity and spark to projects and conversations about design and communication. Kate is full of potential that she doesn't even know she has yet. We love working with Kate, and we're sure you will too.

Please contact me anytime on 0414 344 628 if you want to confirm my high recommendation of Kate (or to check that I am a human being).

Mandy Doon
Director and co-founder
Community Services.net Pty Ltd (CSnet)