

# KATELYN MICHALOVE

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[katelynmichalove.com](https://katelynmichalove.com)

UX / UI Designer

615-613-5617

## SUMMARY

I am a designer based in North Carolina with an instinct for empathy, problem solving and visual design. I want to combine these skills and continue to grow in a position that requires user testing, UX and UI Design.

## SKILL SET

UX/UI Design  
Visual Design  
User Research  
Market Research  
Usability Testing  
Information Architecture  
Branding  
Prototyping  
Frontend Development

## TOOLS

Adobe Creative Suite  
Sketch  
Figma  
Omnigraffle  
Axure  
InVision  
Marvel  
Maze  
Loom  
Usability Hub  
Git & GitHub  
HTML, CSS

## EXPERIENCE

### Freelance / UX/ UI Designer

August 2018- present

Remote

- UX Design- Competitive Analysis, User Stories, User Flows, Wireframing, Prototyping, User Testing
- Visual Design- Branding, High Fidelity Mockups, Prototyping, User Testing
- Frontend with Webflow and embedded HTML. See the website here [sixthtoolbaseball.com](https://sixthtoolbaseball.com)
- Remote meetings to discuss branding, design direction, scope, and timeframe.

### Procter and Gamble / Process Engineer

June 2017 - July 2018

Sacramento, CA

- Led troubleshooting group through the stages of problem solving from exploration to documentation
- Designed documents and a wellness program according to branding style guide.

## PROJECTS

### FitCollect / Android Prototype

Designed to give a single location for users to store their workouts. Performed user research, testing, visual design, branding, and prototyping.

### Chip In / iOS Prototype

Designed to allow volunteers to find opportunities near them, sign up for shifts, save for later, and maintain share their background checks with multiple organizations.

## EDUCATION

**University of Tennessee** / 2017 / BA Chemical Engineering

**Bloc** / 2019 / UX Design Apprenticeship

Remote program focused on designing 5 projects with consistent feedback through mentorship, grading team, and daily design critiques.