KATELYN MICHALOVE

Product Designer

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615-613-5617

SUMMARY

I am a Product Designer with an instinct for leading research studies and implementing solutions in both low and high fidelity prototypes. I want to combine these skills and continue to grow in a position that requires user research, design, and product vision.

SKILL SET

UX/UI Design
Visual Design
User Research
Market Research
Usability Testing
Information Architecture
Branding
Prototyping
Frontend Development

TOOLS

Adobe Creative Suite
Optimal Workshop
Usability Hub
Lookback, Loom
Omnigraffle, Axure
Sketch, Figma
InVision, Marvel
Git & GitHub
HTML, CSS
Jira

EXPERIENCE

Sunbelt Rentals / Product Designer

July 2019 - present
Charlotte, NC

- Research- Led usability testing and interviewing for both internal and external facing mobile and desktop applications. Led card sorting exercise to redesign navigation.
- UX Design - User Stories, User Flows, Wireframing, prototyping, testing.
- Visual Design- Iconography to match the current branding. High fidelity mockups for new website features.

Freelance / Product Designer

August 2018- July 2019
Remote / Seattle, Washington

- UX Design- Competitive Analysis, User Stories, User Flows, Wireframing, Prototyping, User Testing
- Visual Design- Branding, High Fidelity Mockups, Prototyping, User Testing
- Frontend with Webflow and embedded HTML. See the website here
- Remote meetings to discuss branding, design direction, scope, and timeframe.

Procter and Gamble / Process Engineer

June 2017 - July 2018
Sacramento, CA

- Led troubleshooting group through the stages of problem solving from exploration to documentation
- Designed documents and a wellness program according to branding style guide.

EDUCATION

University of Tennessee / 2017 / BA Chemical Engineering

Bloc / 2019 / UX Design Apprenticeship
Remote program focused on designing 5 projects with consistent feedback through mentorship, grading team, and daily design critiques.