

## Module 6 Review : When Governments Intervene in Markets

Government Tools : Price Controls, Quantity Controls, Taxes & Subsidies

Price Controls : Price Ceiling := a max price sellers can legally charge (must lie below eq. p. to be effective)

↳ lower prices but cause shortages...  $Q^S$  determines  $Q$

unintended consequences : longer search time, black markets, add-ons, discrimination by seller, low quality products

Price Floor := a min price sellers can legally charge (must lie above eq. p. to be effective)

↳ increase prices but cause surpluses...  $Q^D$  determines  $Q$

how to fix surplus : increase demand or decrease supply

purchase the surplus product at price floor

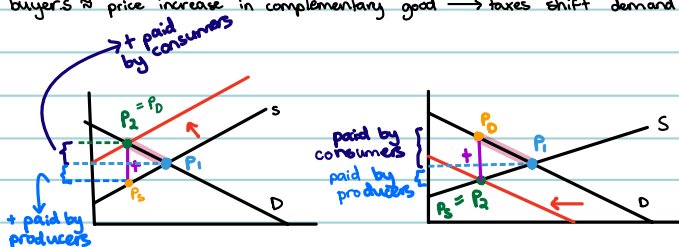
Quantity Controls : mandate := requirement to buy or sell a minimum amount of a good

quota := a limit on the maximum amount of goods that can be sold

Taxes & Subsidies : tax := the amount the government collects for every unit produced / sold

tax on sellers  $\approx$  additional cost  $\rightarrow$  taxes increase marginal costs  $\frac{1}{2}$ , shift supply curve left

tax on buyers  $\approx$  price increase in complementary good  $\rightarrow$  taxes shift demand curve left



equal tax on producers or consumers yields equal price & quantity changes

$\Rightarrow$  By convention, tax the supply side : ex:  $P^D = 14 - 3Q^D$

$$P^S = 6 + Q^S$$

$$\gamma = 2 \Rightarrow P^S - 2 = 6 + Q^S \quad \text{OR} \quad P^D + 2 = 14 - 3Q^D$$

$$P^S = 8 + Q^S \quad P^D = 12 - 3Q^D$$

$$8 + Q = 14 - 3Q$$

$$12 - 3Q = 6 + Q$$

$$4Q = 6$$

$$4Q = 6$$

$$Q = \frac{3}{2} \rightarrow P = \frac{15}{2}$$

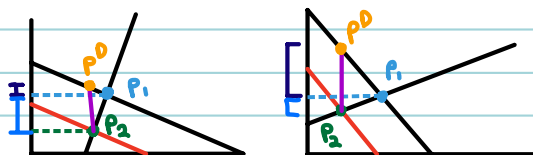
$$Q = \frac{3}{2} \rightarrow P = \frac{15}{2}$$

subsidy := the amount the government pays for every unit produced / sold

↳ negative tax

Price Elasticity  $\frac{1}{2}$  Tax Incidence

less elastic curve  $\Rightarrow$  bear more tax



$$\text{ex: } P^D = 14 - 3Q^D \quad \left. \begin{array}{l} P^S = 6 + Q^S \end{array} \right\} 14 - 3Q = 6 + Q \Rightarrow 4Q = 8 \Rightarrow Q = 2 \Rightarrow P = 8$$

$$\text{w/ tax: } Q = \frac{3}{2} \rightarrow P = \frac{15}{2}$$

$$P^D = 14 - \frac{9}{2} = \frac{19}{2} ; P^S = 6 + \frac{3}{2} = \frac{15}{2}$$

$$\frac{19}{2} - 8 = \frac{3}{2} ; 8 - \frac{15}{2} = \frac{1}{2}$$

consumers pay  $\frac{3}{2}$  ; producers pay  $\frac{1}{2}$