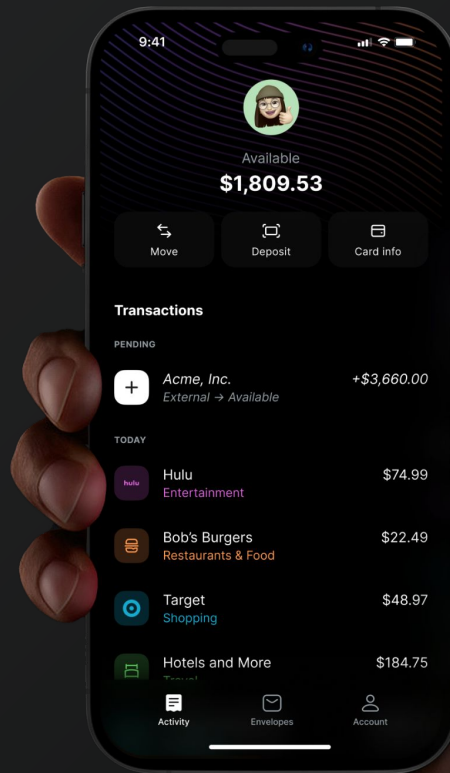




Consumer neobank with gamified envelope budgeting



OUR TEAM

We know consumer fintech



Katelyn Strobel

CEO, Cofounder

- Apple Card
- Credit Karma
- Acorns
- Digit



Joshua Cockrell Strobel

CTO, Cofounder

- Robinhood
- Twitter
- Tesla

METRICS

It's working



\$6.3K

MRR



\$1.2M

Deposits



\$4.1M

July transactions

REVENUE

Beta cohort

974

Paying beta users

\$76+

Annual revenue per user

COMMUNITY

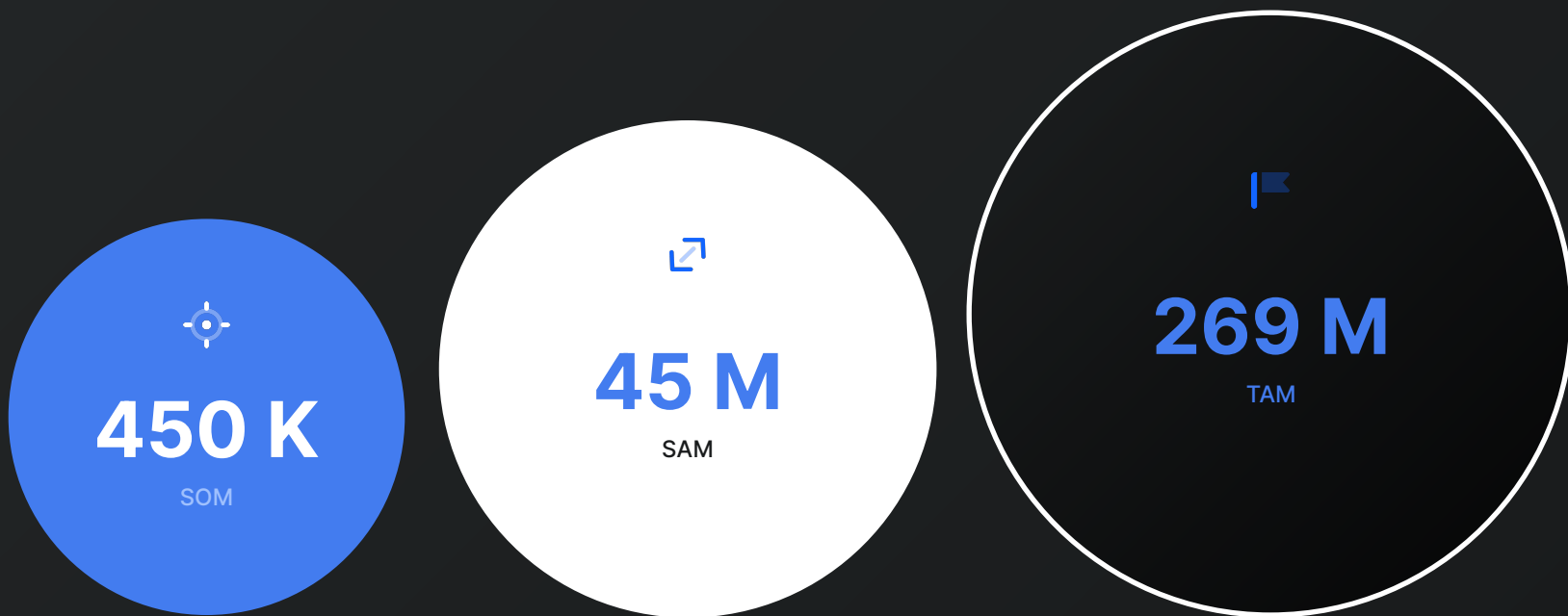
\$0

User Acquisition Cost

We know how to build community

Sources: US Census Bureau & Apptopia

Market



10% of SAM

Have downloaded budgeting apps

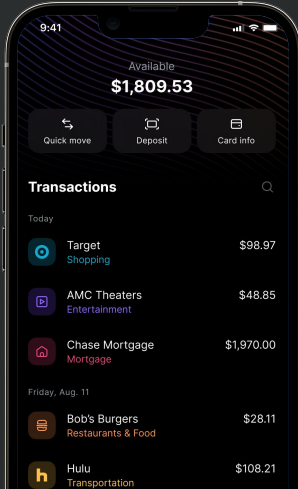
18+ in the US



hello@envelopemoney.com

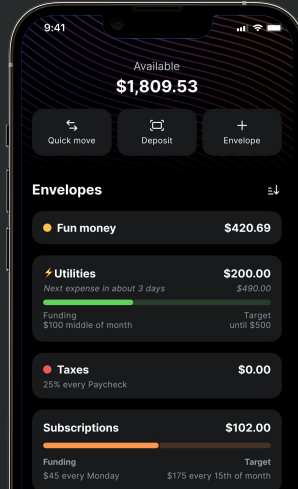


TAKING CONSUMER SERIOUSLY



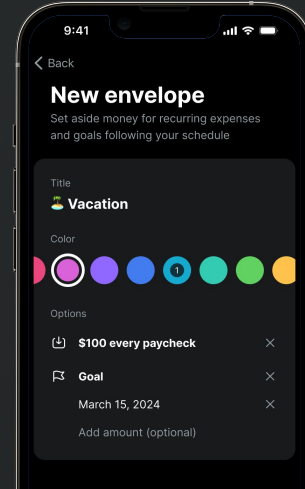
Activity

Real-time notifications and instant transaction feed



Envelopes

Budgets, goals, and financial milestones—all in one place



Automation

Finances made effortless