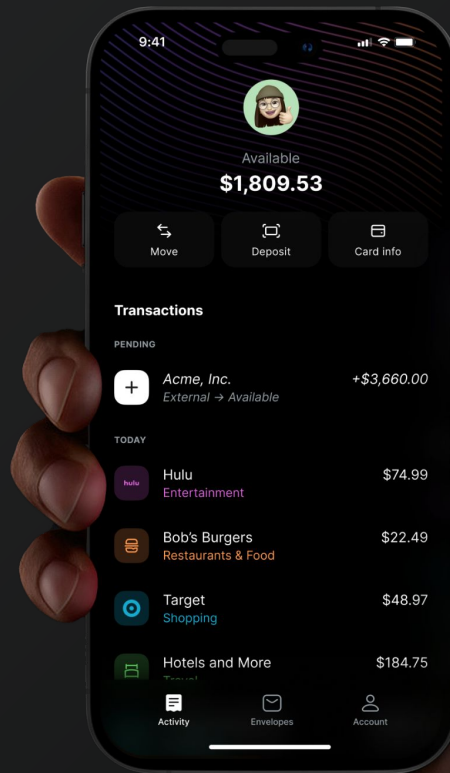




Money on Autopilot with envelope banking



OUR TEAM

We know consumer fintech



Katelyn Strobel

CEO, Cofounder

- Apple Card
- Credit Karma
- Acorns
- Digit

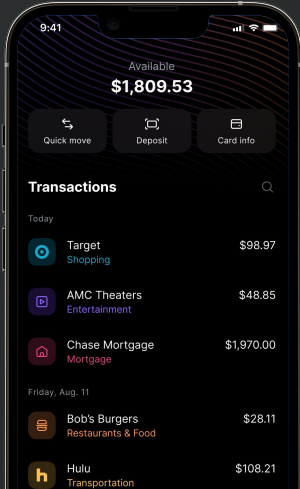


Joshua Cockrell Strobel

CTO, Cofounder

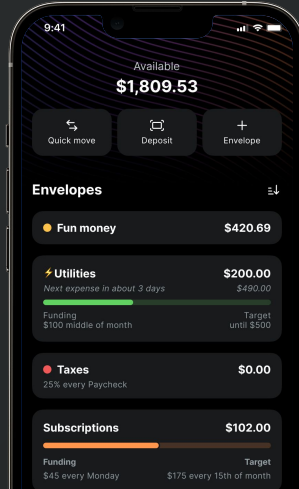
- Robinhood
- Twitter
- Tesla

TAKING CONSUMER SERIOUSLY



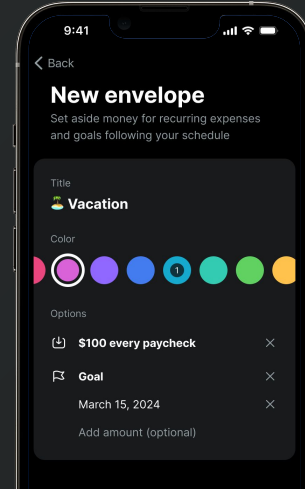
Activity

Real-time notifications and instant transaction feed



Envelopes

Budgets, goals, and financial milestones—all in one place



Automation

Finances made effortless

YOUR AI PERSONAL FINANCE ASSISTANT

Envelope Intelligence

Analyze

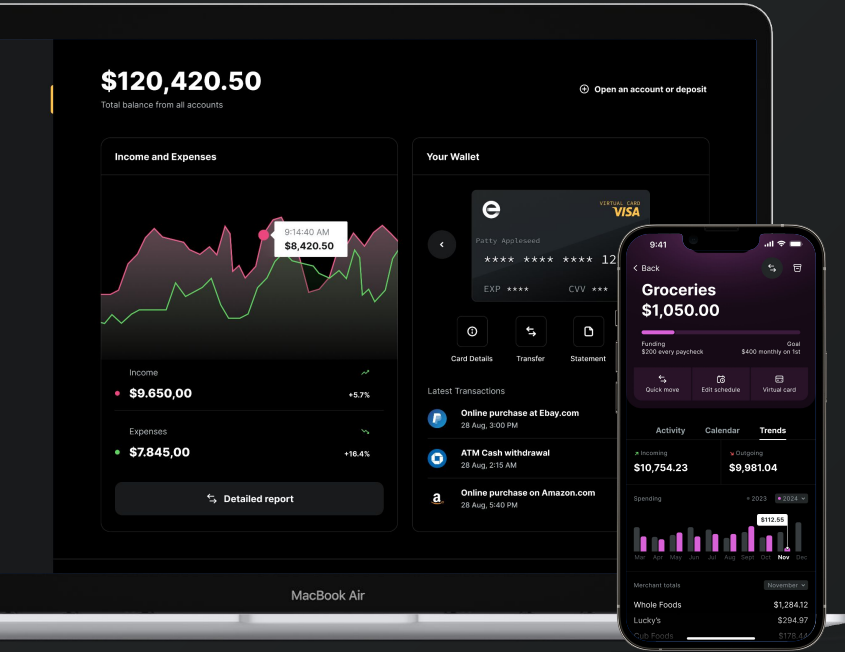
Analyze millions of Envelope Money transactions to understand if you are paying too much.

Prompt

Ask the platform important questions like, how can I reduce my expenses this month? When will I be able to retire? How much can I set aside for a vacation this year?

Act

Envelope intelligence AI can act on your behalf– from filling out applications, cancelling accounts, negotiating better payments etc.



METRICS

MVP Numbers



\$6.3K

MRR



\$1.2M

Deposits



\$4.1M

July transactions

REVENUE

Beta Cohort

974

Paying beta users

\$76+

Annual revenue per user

- Our top users generate \$800+ annual revenue

VISION

How we become a \$10B company

\$200+ ARPU

- SaaS fees ✓
- Interchange ✓
- Net interest margin
- AUM fee

5 Million users

- 8% of the size of Chase
- 22% of the size of Chime

Product expansion

- Checking Account ✓
- High-yield savings
- Investment accounts
- AI PFM

COMMUNITY

\$0

User Acquisition Cost

We know how to build community



hello@envelopemoney.com

