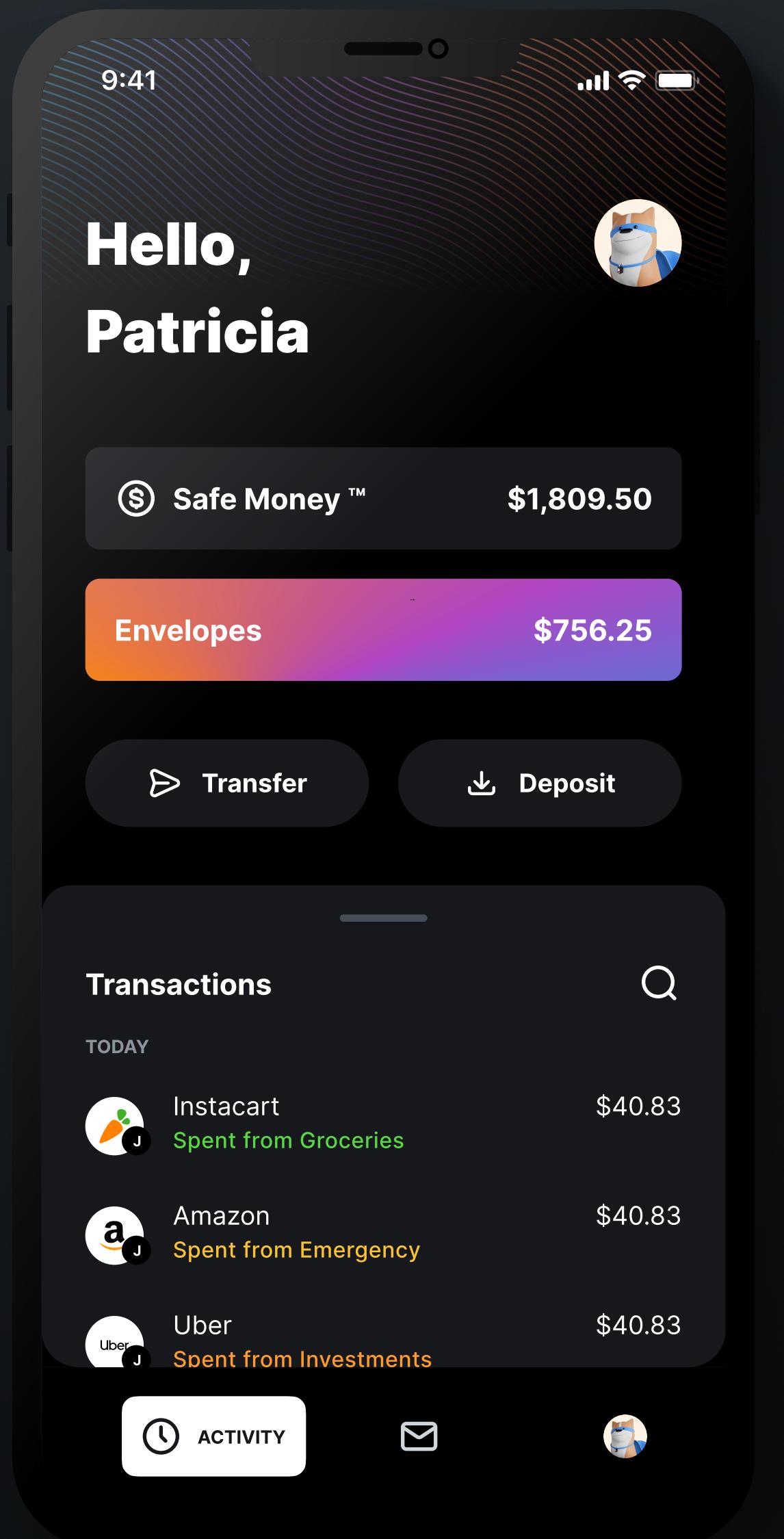




# Envelope Money

Automated budgeting that pushes the envelope



# Our Mission

We believe everyone deserves financial freedom. A banking partner that makes saving as easy as spending. Where automation gives you more control, not less, and is aligned with your short term expenses and long term goals.

We believe in pushing the envelope on what a bank can be.

- People deserve a bank that makes financial goals a reality
- Decrease financial anxiety with effortless envelope budgeting
- Encourage long-term thinking, beyond one paycheck, and automate savings goals

# Financials & projections

Even with very limited exposure to this idea with no marketing, over 700 people have signed up to be on the product waitlist. And in a recent survey, when shown the early designs, users were willing to pay \$60/year for such a unique financial tool.

- 700+ users on waitlist
- \$60/year willingness to pay
- 25 person Alpha end of May; July target launch
- Revenue sources:
  - + Interchange fees paid by merchants
  - + Net interest margin