



*“I came for the craft,
I stayed for the community.”*

DISCOVER | CRAFT | REACH | TOGETHER



2014 Year End Membership Campaign
NORTH HOUSE FOLK SCHOOL



discover.

Explore the rich tradition of handcraft in a hands-on learning environment on the shores of Lake Superior. Member dollars fuel thematic programs like March's new Wood Week and next year's Wood-Turning Symposium and Timber Frame Guild Gathering. Your support gives students the chance to discover new skills and the joy of lifelong learning.

craft.

Celebrate the beauty, ingenuity, and function of craft. In 2014 member support brought international wood-turning star Robin Wood to campus to teach his first-ever course in the USA. Next year we welcome featured artisans Anna Gunnarsdóttir (felting) from Iceland, Judy Zugish (basketry) from Washington, and returning instructor Vladimir Yarish (birch bark weaving) from Russia.



reach.

In 2014, we hope to round a momentous corner:
Welcoming 1,000 members to our community of support!
AND we're celebrating by reaching above and beyond:

- For every 50 additional members, a generous donor has pledged 5 incremental gifts of \$2014. That's up to \$10,070!
- Imagine—1250 members! Yes, it's a REACH, but every member takes us one step closer.
- Your gift today of \$25 or more (any size will do!) makes all the difference. Help us REACH in 2014!



and you...

Discover vibrant community, the legacy of craft, and the joy of hands-on learning. Let's reach – together – for North House's bright future. Join us today!

- **Make your gift today.** Every member strengthens the school—contributing an impactful 19% of our annual operating revenue! Help us raise \$220,000 in individual support this year.
- **Give to the Max Day.** Minnesota's great day of online giving is back. Help us celebrate! On November 13, we urge you to include North House among your online donations at www.givemn.org!
- **Invite a friend.** Every membership counts toward our REACH 2014 bonus of up to \$10,070. Give the gift of membership to friends and family this holiday season.

Thank you for your belief in North House! Your support sustains the school and opens the doors wider to the best coursework, speakers, and instructors year round.

together.

Local. International. Resident. Visitor. Student. Instructor. First-timer. Master. Together, we make up the diverse community of North House, a place committed to folks of all walks of life – and the unique skills, talents, and warmth each of us brings to campus. Thank YOU for being part of our community.



**NORTH HOUSE
FOLK SCHOOL**
on the harbor in Grand Marais, MN

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