

a challenge?  
**\$37,500**  
on the table

# 3 WAYS TO MEET THE CHALLENGE

## 1. get the match 3. give to the max

Starting November 16, every new and expanded gift for North House will be matched! Expand your gift. Give a gift membership to a friend. Invite a family member to step up. A pool of \$37,500 is on the table, ready for donors to claim for membership support or for our capital project (read more below). Member support is **essential**, underwriting 15% of North House's annual operating budget. Please respond before December 31, 2011

## 2. build the future

This year we need to **reach beyond the usual** to make the North House campus truly shine. Construction is underway on the Outdoor Student Commons, and it's time to shape the future! Can we rise to meet the challenge?

The \$37,500 pool matches any and all donations toward the Commons project, along with a \$90,000 grant from the MN Lake Superior Coastal Program which must be matched dollar for dollar. This means that any donation you make to fund the student commons will be matched twice—effectively tripling your donation!

November 16 marks the third anniversary of "Give To The Max Day," the largest online giving event in the nation. North House is lucky to be part of the project, and we hope you take part!

All gifts received online at GiveMN.org qualify in multiple ways to have your support do even more:

- Grand Prizes for ten small non-profits with most dollars raised
- Hourly Garden Tickets (+\$1000 to winner's donation)
- One Grand Golden Ticket (+\$10,000 to winner's donation)

Gifts of ALL sizes qualify! AND, as appropriate, they qualify for North House's year-end challenge match (described in #1) as well. Click on over to GiveMN.org on Nov 16, and help North House thrive!

thank you  
for your  
support!

get the match

\_\_\_\_ I'm a new donor, or I'm increasing my annual donation. Please double my impact!

capital donation

\_\_\_\_ I'd like to help build the student commons. Please match my donation!

support

\_\_\_\_ Basic ..... \$25  
\_\_\_\_ Family ..... \$50  
\_\_\_\_ Leader ..... \$100  
\_\_\_\_ Sponsor ..... \$250

build

\_\_\_\_ Light the Path ..... \$500  
\_\_\_\_ Plant the Gardens..... \$1000  
\_\_\_\_ Pave the Way ..... \$1500

invest

\_\_\_\_ Lay the Foundation ..... \$2500  
\_\_\_\_ Raise the Timbers..... \$5000  
\_\_\_\_ Reach Beyond..... \$ \_\_\_\_

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_ Check enclosed

\_\_\_\_ Please charge my Credit Card

Card type ( VI MC DI AE )

CC# \_\_\_\_\_

Exp Date \_\_\_\_\_ CVN \_\_\_\_\_

Mail to: North House Folk School  
PO Box 759, Grand Marais, MN 55604