

## Greetings from the Big Lake!

Today, the lake is hiding behind a thick blanket of fog (seriously, we can't see Hjordis on the dock!) but we've also been fortunate enough to enjoy some beautiful sunny and breezy days, so we're pretty sure it's still out there. Instructor-in-Residence Traudi Bestler is set-up to greet the wandering masses and will be joined by Mary, our intern Live Craft-er today. In short, it's summer on campus!

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## SCHEDULING SEASON IS HERE!!!

**Fall-Winter 2014/15 Catalog:** Here we go! It's time to schedule coursework for the next catalog that will be printed on September 1. If possible, **I need to hear from you by July 30** to schedule through June of 2015. We had our best year ever in terms of student enrollment last year and are experiencing even more growth this year: students are hungry for your coursework. We always welcome new courses too, as well as ideas for who else should be teaching here, so please send them my way.

- 1) Review your profile and current and past offerings at <http://www.northhouse.org/courses/courses/instructors.cfm>.
- 2) Email, call, or stop by to schedule new dates.
- 3) We'll firm up the details and you're done!

**\*deadline for starting the conversation: JULY 30\***

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## IN OTHER NEWS: Scheduling Considerations

**Thematic Weekends:** Thematic weekends, such as the Northern Fiber Retreat, Wood Week, Sustainability Symposium, and the Northern Landscapes Festival continue to be major drivers of student enrollment and seem critically important in creating year-round momentum. A couple of observations: a balance of new and returning coursework, featured guest instructors, and the enhanced "out of class" experiences and community gatherings in the evenings are key components in attracting students.

**Building out the Full Program Week:** As a growing number of courses are finding traction on weekdays, we are continuing to expand course offerings beyond the weekend. More students than ever seem to want to come to NH: part of protecting the quality of their experience means utilizing the whole week not just the weekend window. This means reaching back into the week to hold courses on Wednesdays and Thursdays, offering multiple courses back-to-back and adding additional days of coursework. The long term goal is to fill our classrooms with students more than just two days per week. We invite you to continue to think about utilizing those weekdays if you are interested and available: perhaps add a one day Thursday class to your Fri-Sat course OR teach Thurs-Fri and Sat-Sun? We're open to ideas. Since you are coming north we'd love to have you on campus for a longer time!

**Please see the Looking Forward PDF for information for October 2014-June 2015**



## STILL OTHER NEWS

**Going once...going twice...CRAFT! Instructor experiences and Points North Auction:** The annual Points North Auction is just around the corner, and last year 13 North House instructors help us raise 16% of our \$34,000 total by donating handmade items and unique craft experiences. Want to be part of our auction with a cause this September? Let Kaitlyn know if you'd like to donate a unique experience by contacting her at [kbohlin@northhouse.org](mailto:kbohlin@northhouse.org) by August 10<sup>th</sup>. Your services will be included as part of our online auction, with over 2,800 unique visitors

**Report from the Instructor Gathering at the Wooden Boat Show:** Wooden Boat Show was a fun, if chilly and a bit soggy this year! We had a dozen instructors who demonstrated all weekend and were joined by over 30 of you at the Sunday morning gathering. Conversation was wide-ranging, but focused on facility needs. Greg presented the just-completed Facility Use Report that will guide all future planning for if and how we grow campus. If you'd like read a copy (all 52 pages!), let us know and we'll send you one. Other topics covered: offering college credit for courses, continuing to serve the local community, facilitating transportation, and ideas for capturing and sharing the history of the school.

**YOU are the link connecting students to North House! Help ignite their energy!** During WBS, we discussed the unquestionably vital role instructors play in connecting students to the school in a deeper way following their class. Your leadership inspires them to give as donor members, volunteer on committees and more, which helps create a bright future for North House. Ready to ignite action in your students? Here are six simple ways you can join in:

- 1. Connect excited students with lead staff through introductions.**

Let us know if there's an excited student in your class who would like to be more involved.

- 2. Make a plug for membership during class.**

Your endorsement makes a big impact on potential student donors.

- 3. Spread the word during North House's annual support campaigns**

Send a personal email or letter to your students giving your testimony for why North House matters.

- 4. Host a party!**

Let's plan a student-donor gathering in your workshop or studio. How about a carving or knitting circle?

- 5. Thank donors for their involvement in building a great campus.**

A thank-you from instructors who see the impact of improved facilities and equipment goes a long way!

- 6. Make your own proud membership gift to North House!**

It's an honor to have your involvement in so many ways—as instructors, advisors, and donors!

For more ideas or to share some of your own, please contact Kaitlyn anytime at [kbohlin@northhouse.org](mailto:kbohlin@northhouse.org). She's really REALLY excited to work with you to build student relationships!

**Handmade Goods:** People love to see and use the beautiful spoons, bowls and utensils made during the Instructor Retreat. Check 'em out when you're on campus. Ideas for what else we could build and use here to promote handcraft are welcome.

## Just a couple of gems from STUDENT EVALUATIONS

*I love North House! How do I love North House? I can't measure the ways! It is a gem of a resource in Minnesota!*

*Beautiful place, people and generous feeling of time and space for anyone that walks in the door. Also attention to detail and organizing is brilliantly done, right down to the signage (leave no trace (simple and clear)) THANK YOU for a wonderful time! All staff and volunteers were friendly and helpful!*

