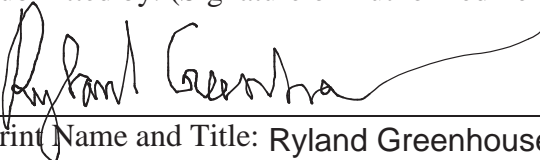




Attachment A  
Mars on Gravity's RFQ Submission

Office of the Deputy Mayor for Planning & Economic Development  
Government of the District of Columbia  
Office of Contracts, Procurement and Grants  
1015 Half Street SE, Suite 675, Washington, DC 20003  
Phone: 202.724.8111

**REQUEST FOR QUOTATION**  
**CONTRACT NO. DCEB-2017-D-0005**  
**Additional Scope of Work (Modification No. 001)**

Business Name:	Mars On Gravity Productions, LLC		Attn: Karima Woods	
Address:	1331 4th Street SE #823 Washington, DC 20003			
Phone #:	757-784-2679	Email:	ryland@marsongravity.com	
Business License No:	400314903864	FEIN#	465161113	
<b>Issue Date:</b> Thursday, September 28, 2017	<b>Due Date:</b> Please respond by 01:00 PM – Thursday September 28, 2017.	Please respond via email to <a href="mailto:farhad.rezaei@dc.gov">farhad.rezaei@dc.gov</a>		<b>Farhad Rezaei</b> (202) 724-7298
<b>QUANTITY</b>		<b>PROJECT DESCRIPTION</b>		<b>PROJECT COST</b>
001	The District of Columbia Government, Office of the Deputy Mayor for Planning and Economic Development (DMPED) is requesting quote for Additional Scope as per the Additional Scope of Work (SOW) to be incorporated to the original contract DCEB-2017-D-0005 title Marketing and Outreach Plan.			\$ <u>33,500</u>
<b>ALL SHIPPING MUST BE FOR DESTINATION</b>				
<b>ARE YOU CBE CERTIFIED?</b>	Y		CBE#	LSZR38046062019
<b>If CBE Certified - Percent</b>			Delivery Days:	9/28 - 10/19
Submitted by: (Signature of Authorized Person) 			DATE	9/28/2017
Print Name and Title: Ryland Greenhouse, Founder & CEO				

**Contract #: DCEB-2017-D-0005**  
**Additional Scope of Work – Mod No. 001**

**01. TASKS DESCRIPTION:**

Mars on Gravity shall provide support to the Office of Deputy Mayor for Planning and Economic Development (DMPED) in an urban design, site planning and visualization for one publicly-owned site showing how the proposed site can meet and align with the requirements of Amazon HQ2 Request for Proposal (RFP).

Mars on Gravity, in coordination with the Office of Deputy Mayor for Planning and Economic Development (DMPED), shall provide services to demonstrate the story of a vibrant mixed-use live/work/play environment.

**02. DELIVERABLES AND REQUIREMENTS**

1. Branding statement in prose, to emphasize the natural river environment, access to nature, connectivity to other lively areas like the Capitol Riverfront, Buzzard's Point, the Wharf, and others, plus phasing;
2. Written description of housing in the area, including data points and cost of living;
3. Written description of retail that can support the development; and
4. Five (5) Illustrative drawings
  - a. An aerial view – diagrammatic with labels on key areas of the city
  - b. Connection to water – kayaking
  - c. Walk from Metro to the site
  - d. Central space
  - e. Close up aerial

All of deliverables, Items 1 through 4, shall be completed by **October 19, 2017**.

**03. TERMS AND CONDITIONS**

All terms and conditions of Contract No. DCEB-2017-D-0005 signed on September 21, 2017 shall apply to this Request for Quotation (RFQ) and the modification as the result of this RFQ.

**04. PRICE SCHEDULE**

Mars on Gravity shall provide a total price to perform all the tasks, meet the deliverables due dates and requirements listed in this RFQ. Please see RFQ cover page Line Item No. 001.

Price shall include all labor, markup, benefits, overhead and profit (fully loaded and blended rates).

## **05. BASIS OF AWARD**

The District shall comtemplates a firm-fixed price contract (modifitation) incorporated to Contract No. DCEB-2017-D-0005 to Mars On Gravity if deemed responsive, responsible and most advantageours to the Disctrict.

## **06. PERIOD OF PERFORMANCE:**

Upon award, the period of performance shall be the due date determined in Section 02 – Deliverables.

## **07. PROPOSAL SUBMISSION GUIDELINES**

Mars on Gravity shall submit proposals by 11:00 a.m . Eastern Daylight Time (EDT) on Thursday, September 20, 2017 to Farhad Rezaei via email [farhad.rezaei@dc.gov](mailto:farhad.rezaei@dc.gov).

Proposals shall cover the following topics in the order listed:

1. Workplan for producing the deliverables and meeting the deadlines;
2. Staffing plan, rate schedule, and total estimated project budget breakdown;
3. Any assumptions underlying the work plan, staffing plan or budget; And
4. Request for Qoutation (RFQ) Cover Page.

DMPED reserves the right to cancel or reissue all or part of this SOW at any time, without incurring any liability from prospective providers.



### **Price Schedule**

#### **DCEB-2017-D-0005 - Request for Quotation - Additional Scope**

**Renderings Cost: \$10,000**

- 4 renderings @ \$2,500/render

**Deliverables Costs: \$23,000**

- 160 hours @ \$143.75/hour blended rate

**Administration Cost: \$500**

- 10 hours @ \$50/hour

**Total Price = \$33,500**